



Asper School of Business

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CONSENT FORM

Research Project Title: An Exploration of Disaster-Related Entrepreneurial Venturing

Principal Investigator and contact information: Victoria Krahn, Masters of Science in Management student, Asper School of Business, University of Manitoba, [REDACTED], Winnipeg, Manitoba, Canada

Research Supervisor and contact information: Dr. Nathan Greidanus, Assistant Professor, Asper School of Business, University of Manitoba, [REDACTED], Winnipeg, Manitoba, Canada

This consent form, a copy of which will be left with you for your records and reference, is only part of the process of informed consent. It should give you the basic idea of what the research is about and what your participation will involve. If you would like more detail about something mentioned here, or information not included here, you should feel free to ask. Please take the time to read this carefully and to understand any accompanying information.

1. The purpose of this study is to develop an understanding of the process by which businesses that offer disaster-related products or services engage in entrepreneurial venturing during a disaster or later as a result of a disaster experience. This study will also examine a variety of factors that may influence this process. There is limited information on entrepreneurial venturing during disasters in the entrepreneurship literature and equally limited information on business dynamics related to disaster in the disaster management literature. This study will provide new information for the academic community, disaster management practitioners, and business community that will hopefully assist those that wish to engage in venturing and those that work with those that are engaging in venturing.
2. Your primary participation consists of an interview that will take approximately one hour and the provision of materials such as business proposals and meeting minutes related to your entrepreneurial actions. I may also contact you by email or request follow-up interviews to clarify details or ask additional questions about themes that arise after interviewing individuals from other businesses in the study.

Further along in this study, I will also ask you to review and provide consent for any quotes from this interview that I would like to use in written and oral presentations of this study.

3. I will audio-record this interview on a smartphone and take notes and record audio with a writing device which synchronizes its own recorded audio with my handwritten notes. If you are not comfortable with me audio-recording the interview, I will just take notes.
4. Your participation in this study will provide you with the opportunity to reflect on your entrepreneurial venturing experience and examine factors which may have influenced outcomes related to your venture. The analysis of this interview along with the others that make up this study may provide you with insights on the similarities and differences in entrepreneurial processes and outcomes between your venture and others in your industry. This may give you tools and ideas to assist you in more successful venturing in the future.
5. The risks for participating in this study are considered to be low.
6. To ensure anonymity, I will not use your name in any presentation of findings and I will seek permission from you to use any direct quotes in the presenting of findings. You will also have an opportunity to view drafts of papers related to your involvement in the research prior to publication.

To ensure confidentiality, I will store this interview and any documents you provide to me on password-protected computers. These materials will only be accessible to me, my faculty advisor, and persons assisting in any transcription or analysis of the information. Once the study is concluded, personal identifying information will be removed from interview materials allowing for indefinite storage. Any information that identifies you or your venture will be removed from documents you provide to me and will be destroyed after five years or by a date you request, whichever comes first.

7. No form of credit or remuneration will be provided for your participation.
8. You may withdraw from the research at any time without negative consequences by sending me an email at [REDACTED] indicating that you will be withdrawing from the research. You may also stop the interview at any time.
9. You will be informed about the results of the study after data analysis through your choice of email or mail.
10. A PDF copy of this case study and any related draft manuscripts will be sent to all contributing sources.

At the conclusion of the study, I will prepare my findings for submission to academic and industry journals, for public presentations in forums such as academic conferences, practitioner conferences, and smaller practitioner meetings, and possibly a teaching case.

Your signature on this form indicates that you have understood to your satisfaction the information regarding participation in the research project and agree to participate as a subject. In no way does this waive your legal rights nor release the researchers, sponsors, or involved institutions from their legal and professional responsibilities. You are free to withdraw from the study at any time, and /or refrain from answering any questions you prefer to omit, without prejudice or consequence. Your continued participation should be as informed as your initial consent, so you should feel free to ask for clarification or new information throughout your participation.

The University of Manitoba may look at your research records to see that the research is being done in a safe and proper way.

This research has been approved by the Psychology/Sociology Research Ethics Board. If you have any concerns or complaints about this project you may contact any of the above-named persons or the Human Ethics Coordinator at 204-474-7122. A copy of this consent form has been given to you to keep for your records and reference.

Participant's Signature _____ Date _____

Researcher and/or Delegate's Signature _____ Date _____



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14. Your participation in this study will provide you with the opportunity to reflect on your experiences with entrepreneurial ventures that offer disaster-related products and services. The analysis of the interviews that make up this study may provide you with insights on interactions between these ventures and other players in the disaster management field. It may also result in tools and ideas to assist you in more successfully working with or supporting disaster-related ventures.
15. The risks for participating in this study are considered to be low.
16. To ensure anonymity, I will not use your name in any presentation of findings and I will seek permission from you to use any direct quotes in the presenting of findings. You will also have an opportunity to view drafts of papers related to your involvement in the research prior to publication.

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