**Table 1: Measurements of knowledge and attitudinal change**

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| **Hypotheses** | **Measurement** |
| **HIV/AIDS KNOWLEDGE INCREASES** |  |
| Knowledge of HIV and condoms increases | % who know about HIV increases |
| % who know about condoms increases |
| Knowledge about high risk HIV prevention increases | % who mention that condoms prevent transmission increases |
| % who mention that limiting to one partner prevents transmission increases |
| **KNOWLEDGE OF OTHER ASPECTS OF SEXUALITY INCREASES** | % who mention that masturbation is harmful to health falls |
| **BUT, BLAME AND PANIC ENSUES** |  |
| Issues around morality/religion increase | % who agree with the statement that AIDS is a punishment from God for sins committed increases |
| Fear of contagion and identification of “folk devils” increases, leading to stigmatization | % who agree with the statement that people with HIV should be thrown out of the community to stop the disease from spreading increases |
| % who agree that sex workers should be compulsorily tested for HIV increases |
| % who agree that a person who has sex outside marriage deserves to get AIDS increases |
| % who agree that children with HIV should have separate schools increases |
| % who agree that one should not take a bride from households with HIV infected persons increases |
| **CULTURAL INERTIA AND MORAL CODES INTENSIFY** | % who agree that a woman should be a virgin when she marries increases |
| % who agree that it is immoral for a woman to seek pleasure in sex increases |
| % who agree that it is wrong to talk about sex increases |
| % who agree that it is wrong to talk about AIDS in a respectable family increases |
| % who agree that it is not proper for a respectable person to talk about condoms increases |
| % who agree that easy access to condoms promotes promiscuity increases |
| % who agree that sex education increases sexual activity and promiscuity increases |