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**Gender Humor as a Reflection of Attitudes toward Women and Men**

by

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**A Thesis Submitted in Partial Fulfillment**

**of the Requirements for the Degree of**

**Master of Science**

**in the Department of Family Studies**

**Faculty of Human Ecology**

**University of Manitoba**

**November, 1998**



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**GENDER HUMOR AS A REFLECTION OF ATTITUDES TOWARD WOMEN AND MEN**

**BY**

**TARA GEDDES**

**A Thesis/Practicum submitted to the Faculty of Graduate Studies of The University**

**of Manitoba in partial fulfillment of the requirements of the degree**

**of**

**MASTER OF SCIENCE**

**Tara Geddes**

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## Acknowledgments

I would like to thank the many people who assisted me in my research and writing of this thesis. These people provided me with both practical and moral support that helped me throughout this challenging, but rewarding process.

To my thesis committee members, Dr. Karen Duncan and Dr. Paul Madak, thank you for your support, feedback, and time.

To my thesis advisor, Dr. Dale Berg, thank you for your ideas, encouragement, laughter, and friendship.

To my family, thank you for your continuous support.

To Molly, thank you for your tremendous attentiveness, sunny disposition, and wet nose.

And finally to my best friend and partner, thank you for your insight, stability, and encouragement. Thank you, Ken.

This thesis is dedicated to my Grandma Audrey.

## Abstract

Gender humor was analyzed using extracted image analysis in an attempt to discover the images of the stereotypical woman and man. The women and men of gender humor are discussed in relation to the following themes: judgment in a patriarchal culture, displaying emotion, orientation to commitment, sexual activity, relationship allegiance, and discrepancy in power. Although the majority of the gender humor reflected a patriarchal culture with traditional gender roles, evidence of a branch of humor reflecting a matriarchal framework was discovered in the gender humor. Directions for further research and conclusions are discussed.

## Table of Contents

<b>Chapter 1: Introduction</b> .....	6
<b>Distribution of Humor</b> .....	7
<b>Power</b> .....	9
<b>Social Context</b> .....	9
<b>Distribution of Gender Humor</b> .....	10
<b>Role of Humor</b> .....	12
<b>Unification</b> .....	13
<b>Expression and Testing of Attitudes</b> .....	14
<b>Humor as Coping</b> .....	15
<b>Humor as Power</b> .....	16
<b>Gender Humor</b> .....	16
<b>Gender Humor and Tacit Knowledge</b> .....	18
<b>The Research Question</b> .....	18
<b>Chapter 2: Method</b> .....	20
<b>Data Collection</b> .....	20
<b>Coding</b> .....	21
<b>Data Management</b> .....	21
<b>Themes</b> .....	21
<b>Linkages</b> .....	22
<b>Flip Flop Technique</b> .....	22
<b>Memoing</b> .....	23
<b>Extracted Image Analysis</b> .....	23
<b>Core Variable</b> .....	24
<b>Relevant Literature</b> .....	25

<b>Chapter 3: Analysis .....</b>	<b>26</b>
<b>Judgment in a Patriarchal Culture.....</b>	<b>26</b>
<b>Attractiveness: Women .....</b>	<b>26</b>
<b>Currency: Women .....</b>	<b>30</b>
<b>Insecurity: Women .....</b>	<b>31</b>
<b>Aging: Women .....</b>	<b>33</b>
<b>Attractiveness: Men.....</b>	<b>34</b>
<b>Currency: Men.....</b>	<b>36</b>
<b>Insecurity: Men.....</b>	<b>37</b>
<b>Aging: Men.....</b>	<b>37</b>
<b>Male Advantages.....</b>	<b>38</b>
<b>Performance: Men .....</b>	<b>38</b>
<b>Currency: Men.....</b>	<b>40</b>
<b>Insecurity: Men.....</b>	<b>41</b>
<b>Aging: Men.....</b>	<b>42</b>
<b>Performance: Women .....</b>	<b>44</b>
<b>Currency: Women .....</b>	<b>44</b>
<b>Insecurity/aging: Women.....</b>	<b>45</b>
<b>The Woman Behind the Man.....</b>	<b>46</b>
<b>Opposites Attract.....</b>	<b>47</b>
<b>Displaying Emotion.....</b>	<b>48</b>
<b>Displaying Emotion: Women .....</b>	<b>49</b>
<b>Displaying Emotion: Men .....</b>	<b>51</b>
<b>Orientation to Commitment .....</b>	<b>54</b>
<b>Orientation to Commitment: Women.....</b>	<b>56</b>

Orientation to Commitment: Men .....	57
Sexual Activity .....	59
Sexual Activity: Women .....	60
Sexual Activity: Men .....	62
Relationship Allegiance .....	65
Relationship Allegiance: Women .....	66
Relationship Allegiance: Men .....	69
Discrepancy in Power .....	71
Expression of Power: Men .....	72
Male unresponsiveness .....	72
Expression of Lesser Power: Women .....	75
Female tactics .....	75
Matriarchal Humor .....	78
Offensiveness of Gender Humor .....	83
Summary .....	84
Core Variable: Struggle for Power .....	85
Chapter 4: Discussion .....	88
Role of Gender Humor .....	89
Limitations .....	90
Future Studies .....	91
Conclusion .....	92
Contributions .....	93
References .....	94
Appendix .....	97

## Chapter 1: Introduction

Gender humor has the potential to provide the social scientist with a rich source of information about how men and women interact and view each other. Its expression encompasses shared attitudes and beliefs toward men and women in our culture. Humor is so ingrained in our culture that we seldom reflect on its meaning or the reasons for its existence. Although typically ignored as data, gender humor can be an unwitting source of social commentary about gender roles.

In order to understand the attitudes implicit in humor, close analysis of its content is necessary. Hall (1973) stated “years of study have convinced me that the real job is not to understand foreign culture but to understand our own” (p. 30). Humor is prevalent throughout much of our culture, and therefore, requires shared cultural knowledge. It is this shared knowledge that can provide valuable information on our culture. As such, I believe an analysis of gender humor would provide insight into current attitudes about and toward men and women.

Shared laughter is grounded in common knowledge on any given topic. For instance, gender humor can be expected to articulate commonly held stereotypes about men and women. In her comparison of anthropologists and comedians, Kozinski (1985) wrote that they both survey behavior, search for social knowledge and “make a commentary on the human condition from the perspective of people who profoundly understand human nature” (p. 61). We laugh because we share the requisite knowledge necessary to understand.

Comedy both reflects and affects our attitudes (Janus, 1981). The content of humor has the potential to reveal our commonly held attitudes about a wide range of issues or events. Humor may also be used as social commentary to attack these commonly shared views. By making the status quo the subject of a joke, the joke teller is inviting his/her listeners to adopt a different view. Humor, therefore, not only reveals our existing attitudes regarding men and women, but it can also provide a vehicle for the creation of new attitudes.

In the following sections I will discuss the means by which humor is distributed, with emphasis on the distribution of gender humor. In addition, I will address the various theories regarding the role of humor in our culture and introduce the research question relating to gender humor.

### Distribution of Humor

The life of humor depends on its successful distribution. Although it requires only one creative person to construct a joke, its survival depends on a chain of communicators (Dundes, 1987). In the past, the distribution of humor was dependent upon word-of-mouth. Technological advances, including electronic mail and photocopiers, have dramatically increased the speed and breadth of distribution (Dundes, 1987). The larger audience made possible by these technological advances may increase the likelihood of reaching a recipient who will continue the distribution of the joke.

There are factors beyond mass distribution which also affect the survival of humor. A joke's popularity relies on the willingness of its audience to pass it on to others. The context, including the relationship of the distributor to his or her audience, may affect the likelihood of repeating the joke. Coser (1960) wrote that "humor is communicative behavior that calls for closer participation than do most other forms of group behavior" (p. 81). The appropriateness of humor is heavily reliant on the situation as "there are contextual rules for joking that are often not explicit or even consciously recognized" (Pogrebin & Poole, 1988, p. 201). The distributor of humor needs to assess the audience to determine the appropriateness of the joke. The distributor's ability to interpret the audience's sense of humor will affect the success of the joke. An understanding of humor distribution, therefore, can only be gained through a conceptualization of social interaction.

McCall and Simmons (1978) stated that social interaction involves a continual process of the negotiation of social identities. This process "takes the form of an argument or debate over who each person is" (McCall & Simmons, 1978, p. 138). "A working agreement can be said to



exist when the cognitive processes of one person, with respect to social identities, are not in gross conflict with the expressive processes of the other person” (McCall & Simmons, 1978, p. 139). The working agreement represents a shared definition of each person’s social identities and dictates appropriate behavior within that relationship.

Although the connection between humor distribution and the “working agreement” concept was not explicitly drawn by McCall and Simmons (1978), such a conceptualization can be beneficial to understanding the distribution of humor. “The reaffirmation of a solidarity relationship requires the production of social action that informs the parties to the relationship that the relationship is still viable. Jokes that elicit mutual merriment are one form of social action that affirms extant solidarity relationships” (Seckman & Couch, 1989, p. 336). In their ethnographic study of humor among police, Pogrebin and Poole (1988) found there was a “mutual testing of the boundaries of acceptable behavior” (p. 207). Working agreements continuously change, and due to the delicate balance of interactive processes, these agreements always involve the element of risk (McCall & Simmons, 1978). A working agreement is not a stable state, but a tentative and ongoing process as it entails the development of a definition regarding another person’s character.

The communicator’s expectations of the recipient’s “expressive processes,” as well as the recipient’s actual reactions, comprise important factors contributing to the development and establishment of the “working agreement.” Consideration of the audience of humor is crucial as it will affect the presence or absence, as well as the type of humor one communicates. This is integral to the understanding of gender humor as the distributor’s perception of the audience will affect whether gender humor is communicated, as well as its content. If the recipient of gender humor finds the joke distasteful or offensive, re-negotiations of the working agreement will have to follow if interaction is to be maintained. “Humor invites laughter, as the mark of its acceptance. If some group members refuse to respond, they indicate their rejection of the humorist, as well as of

those who understand and feel with him” (Cosser, 1960, p. 81). People’s sense of humor can contribute heavily to value judgments about their character and personality.

### Power

Power is also an important factor in the relationship between humor and working agreements. As a result, power likely plays an important role in the distribution of gender humor. In hierarchical relationships, the person in the power position has more control in the negotiation of identities. In her study of humor among medical staff, Cosser (1960) found “that not only the frequency with which humor occurs, but the direction it takes, tends to meet the requirement of the authority structure” (p. 85).

Similarly, Mackie (1987) wrote “women’s tendency to self-disparaging humor is clearly tied to their lower status” (p. 201). Zillman and Stocking (1976) also stated that there is a higher frequency of self-deprecating humor among women and that this is an extension of their relative power status. Although studies which focused on gender differences in humor have shown significant findings, they may be a result of power relationships that transcend sex. In other words, those people with lower status will be more likely to make fun of themselves, regardless of their sex. Their subservient position generally does not grant them the right to directly ridicule those of higher status. Although gender differences in humor may diminish with changes in the social climate, hierarchical structures will likely continue as the norm in the work place. The inevitable power relationships ensure the continuation of humor in accordance with the “pecking order.”

### Social Context

The social context in which humor is communicated merits consideration. Kozinski (1985) wrote that “the seasoned standup comedian will be aware of his audience’s composition and of subtle elements of information operating in the cultural setting” (p. 65). Humor that is insensitive or ignorant to the social context will be more likely to meet an unreceptive audience.

Awareness of contextual factors is more important for humor that runs the risk of being considered offensive. Pogrebin and Poole (1988) applied Goffman's concept of backstage identities to humor among police. Backstage identities include those which "are revealed in territories that are separated from public view" (Pogrebin & Poole, 1988). For instance, "audience degradation" which involved "exploit[ing] the humor in the troubles and foibles of the public" (Pogrebin & Poole, 1988, p. 194) usually occurred in isolated areas removed from the public and supervisors. Such humor was conceptualized to lessen the emotional intensity of police work, however, to outsiders, such humor would be less likely to be considered humorous (Pogrebin & Poole, 1988). A person who is not privy to a group's experiences will be unable to understand or appreciate their humor and, as a result, may find it offensive.

Potentially offensive humor, such as that communicated among police, is acceptable in certain situations. "It is through shared experiences of group activity that the standards by which humor is judged and interpreted evolve" (Pogrebin & Poole, 1988, p. 201). Similarly, Coser (1960) stated "the meaning of humor...can only be understood by examining its content and themes in the context of the network of role relationships among those who laugh together" (p. 82). Sensitivity to the social context of humor is essential.

#### The Distribution of Gender Humor

In recent history, gender humor was generally not considered sexist. The unequal power distribution was accepted as fact and therefore not challenged. Power is key to the understanding of the working agreement. Women were forced to endure sexist humor and had little or no power in the negotiation of alternative working agreements. As a result, there were few reasons for men to fear offending the targeted audience of gender humor. While the working agreement was not considered desirable by women, it was endured and subsequently allowed the open communication of gender humor. However, the working agreement is currently subject to the evolving social

acceptability of sexist humor. “We have new terms like sexual harassment (which ten years ago was called ‘life’)” (Steinem as cited in Turner, 1990, p. 98).

Currently, many social climates are more sensitive to and often enforce politically correct behavior. As such, these contexts take a dim view to humor that targets identifiable groups. This will likely result in changes in the distribution of gender humor. Those who may fear being labeled as a “sexist” or fear retribution will be more likely to narrow the scope of distribution to a known audience who will be receptive to such humor. In work settings, however, circumstances may exist that undermine the emphasis on politically correct behavior. For example, one person may have a disproportionate amount of power over others. Such a power imbalance can reduce the effectiveness of the threat of punishment or labeling as sexist. These repercussions will also not likely deter those who distribute offensive material anonymously, such as leaving gender humor on a desk with the clear intention to offend or provoke.

Knowing the audience of gender humor is of primary importance. Janus (1981) wrote that “male comedians who insist on sexist materials in their routines now play to often hissing audiences” (p. 166). In situations, such as this, where the audience is largely unknown there is a greater risk of an unreceptive response. The current politically correct atmosphere would likely increase the probability of an unfavorable audience.

Gender humor may be considered offensive depending on its content (e.g., sexist/nonsexist), but more importantly on contextual factors. In social interactions with a working agreement conducive to the sharing of gender humor, the motivations of the distributor will be less likely to be questioned. For instance, even the most sexist joke may be considered humorous if it is “shared” between confidants, rather than being “directed” at someone. In interactions where the working agreement has not been established or is not conducive to gender humor, there is a greater likelihood of misinterpretation of intentions or outright negative reception. In these situations the recipient may feel the joke has been directed at them, and subsequently, be offended.

Mackie (1987) wrote that “males have not hesitated to communicate to women humor disparaging women” (p. 200). I believe this is changing, especially in certain circumstances, such as the work place and academic settings. In these settings laws and policies have been established with the purpose of regulating discriminatory behavior, which can include gender humor. In Manitoba, The Human Rights Code S.M. 1987-88, c.45 recognized that certain gender humor may constitute harassment. Section 19(2) of the Code included in its definition of harassment “a course of abusive and unwelcome conduct or comment undertaken or made...” In the context of government intervention, employer enforcement of harassment policies, and a social climate affected by the feminist movement, the manner in which gender humor is communicated will likely change. The increased awareness of political correctness has resulted in a heightened sensitivity to humor against identifiable groups in many social contexts. In these contexts, humor is often driven “underground” to a known and trusted audience or distributed anonymously to avoid punishment.

Despite this sensitivity, humor that is disparaging to men may actually be more openly communicated. One explanation for this may lie in the relative power positions of men and women. Male put-down humor may be less threatening in a patriarchal society. An eventual balancing of gender status may result in decreased acceptability of male put-down humor. In an egalitarian society, the open acceptance of male put-down humor may wane following the path of female put-down humor.

#### Role of Humor

The role of humor has been conceptualized in a number of ways. One reason for this diversity may be due to the many types of humor that are present in our culture. This makes it difficult for any one conceptualization to account for all forms of humor. “Humor comes in many forms: satire, irony, black or gallows humor, ethnic jokes, sex jokes, puns, slips of the tongue, spoonerisms, riddles, anecdotes, limericks, practical jokes” (Mackie, 1987, p. 198). Second, any given theory regarding the role of humor will likely not satisfy all situations in which humor is

present. Third, humor likely fills different needs for different people. Despite these factors, existing literature reveals common themes in an attempt to explain the role of humor. Unification, the expression and testing of attitudes, humor as coping, and humor as power are among the purported roles of humor.

### Unification

Several authors have argued that the sharing of humor creates feelings of belonging and membership. Laughter promotes solidarity and “generate[s] feelings of implicit understanding and camaraderie, thus strengthening group norms and bonds” (Pogrebin & Poole, 1988, p. 184). Coser (1960) wrote that humor is a means of socialization through the affirmation of common values and the bridging of differences.

The unifying role of humor has been employed in theories regarding the role of ethnic humor. “Ethnic humor is in-group humor, so that a joke told *by a Jew about Jews to* an audience of Jews is an instance of ethnic (in this case, Jewish) humor” (Ehrlich, 1979, p. 383). In his paper on Jewish-American humor, Brandes (1983) argued that “Jewish narrators and audience alike may be said to affirm their ethnic identity through dialect stories” (p. 239). Other authors have seen ethnic humor from a slightly different perspective. For instance, Katz & Katz (1971) stated that second generation American Jews use humor as a means of separating themselves from the unassimilated immigrant. Although these theories may appear contradictory, they share a common unifying factor - the difference lies in who is being unified. “Laughing at the out group serves to strengthen the bonds of the in group” (Mackie, 1987, p. 200).

A similar purpose was discovered by Pogrebin and Poole (1988) in their study of humor among police. It was found that humor served to “maintain the dichotomy between police and policed” (Pogrebin & Poole, 1988, p. 197). Such a dichotomy may be established by stressing the specific knowledge and experiences of that subculture. This may serve to highlight the differences between those members of the group and “the rest.”

Gender humor may also serve as a vehicle for the unification of women (e.g., through male put-down humor) and men (e.g., through female put-down humor). Relegation of women's or men's actions or traits to a stereotype may result in a perception of superiority for the members of the opposite sex. "As part of the group subculture, humor entails a set of joking relations that support group values, beliefs, and behaviors" (Pogrebin & Poole, 1988, p. 183).

#### Expression and Testing of Attitudes

Humor has also been seen as a vehicle for the testing and expression of attitudes. Humor "represents a strategic tool in testing the attitudes, perceptions, or feelings of other group members" (Pogrebin & Poole, 1988, p. 183). Humor allows "moral amnesty" not present in other forms of communicative behavior (Cantor, as cited in Bill & Naus, 1992). "The joker does not have to take responsibility for the thoughts or actions expressed; instead, he or she can dismiss and refute any hostility on the grounds that it was only a joke" (Bill & Naus, 1992, p. 646). Offended listeners can then be accused of being too sensitive. When the humor is not enjoyed because of the perceived "over-sensitivity of the recipient" or the "crudeness of the distributor," a working agreement will only be established if it involves the restriction of humorous exchanges.

The nature of humor also permits the expression of attitudes that are otherwise not "allowed." Coser (1960) argued that "humor helps to convert hostility and control it, while at the same time permitting its expression" (p. 95). In his paper on humor, sex, and power, Janus (1981) wrote that comedians "experience a sense of omnipotence by playing to anxieties...The audience not only shares laughter but walks away with a sense of catharsis and relief that someone has publicly verbalized that which they secretly fear" (p. 167).

Similarly, Pogrebin and Poole (1988) found that humor provides a vehicle for the expression of feelings of fear and vulnerability. "Joking relations concerning dangerous interactions provide a way for (police) officers to express their emotions without damaging their professional image as confident and fearless" (Pogrebin & Poole, 1988, p. 197). In an

environment where fear is undesirable, humor can be a vehicle for the expression of anxiety without an obligation to admit its existence.

Implicit in gender humor are attitudes about men and women. Gender humor may be seen as a safe expression of these attitudes. Humor provides an outlet for the articulation and expression of the more “embarrassing or threatening topics” (Fine, 1983, p. 175). For instance, regarding sexual areas of human behavior, Comedian Rusty Warren (as cited in Kozinski, 1985, p. 60) stated “if we can open them up and make laughs with them, or see them in picture form, people are bound to loosen up.” “Folklore, including jokelore, will always rise to the occasion to articulate anxieties, whether well founded or not, about the state of one’s health” (Dundes, 1987, p. 80).

#### Humor as Coping

One of the most commonly cited roles of humor is as an emotional release or coping strategy. The appeal of this conceptualization may be a result of its ability to explain a wide range of humor. In particular, humor as a coping mechanism best explains the role of dark humor or sick jokes.

In his analysis of AIDs jokes, Dundes (1987) wrote that “sick jokes constitute a kind of collective mental hygienic defense mechanism that allows people to cope with the most dire of disasters” (p. 73). For example, Pogrebin and Poole (1988) found that for police the humorous treatment of tragedy promotes its normalization. Similarly, Dundes (1985) argued that “the Jewish sense of humor...has helped Jews survive centuries of anti-Semitic prejudice and discrimination” (p. 456). Joking about tragic events, such as Princess Diana’s death and the crashing of the Challenger space shuttle, may function as a form of coping.

Gender humor may also serve as a coping mechanism for men and women. Humor can be used as a means of venting frustrations about the opposite sex. For instance, humor may prevent confrontation by providing an indirect outlet for anger. Jokes told within male and female groups



can provide a vehicle for garnering support through the sharing of experience. For example, women and men laughing about their “lazy husbands” or “nagging wives” may help reduce the stresses in their relationships.

### Humor as Power

Humor has been conceptualized as a means of achieving power or acceptance. Janus (1981) argued that humor serves as an aggressive tool by providing a vehicle of power for the performer. Similarly, Coser (1960) viewed the humorist as a disguised aggressor as most wit is directed at a target. The exercise of power over the target may be viewed as more socially acceptable in the form of humor in comparison to a more direct form of criticism.

Gender humor, in the form of put-downs, may be used as a means of achieving power over the opposite sex. For instance, men threatened by women’s increased power may utilize humor as a tool to “keep women in their place,” mask feelings of inadequacy, or fear of losing status.

Minority groups have found that humor can help achieve power and can effect change (Janus, 1981). Laughter is a form of acceptance or approval and therefore can bridge differences as well as mitigate power relationships. For instance, Janus (1981) wrote that the “acceptance of women in comedy has paralleled the women’s movement in the changing roles and expectations of women in society” (p. 164). “The ability to make a person laugh with them, not at them is a vital one” (Janus, 1981, p. 167). Shared laughter implies interaction between equals.

### Gender Humor

We are presumably moving toward a state of gender equality. Increased sensitivity to historical gender imbalance has led to “official” requirements to act in a politically correct manner. The presence of these official requirements, however, may only serve to change our behaviors, not our attitudes. Given this social climate, an examination of gender humor would provide valuable insight into our attitudes towards men and women.

Some authors have purported that the movement towards gender equality has changed the content of gender humor. It has been argued that gender humor has become less sexist and more reflective of an egalitarian culture. For instance, Janus (1981) wrote that “the ‘tits and ass’ jokes, along with the ‘wives and mother-in-law’ jokes are fading into an oblivion long overdue” (p. 166). Similarly, McGhee (as cited in Mackie, 1987, p. 207) wrote that “with the advancement of the women’s liberation movement, humor that denigrates women is no longer appreciated.” I disagree with this position and would argue that the current social climate has not changed the content, but rather the distribution of gender humor. Gender humor is still present, however, the audience is now restricted to those who will share in the humor.

Gender humor is now being judiciously passed among known and trusted individuals, as opposed to the previous indiscriminate passing of gender humor. The probability of finding gender humor offensive will depend more on its communicator than its content. For instance, a joke may be found humorous when told by one person, but not another. The communication of gender humor, therefore, requires sensitivity to the audience. A working agreement needs to be in place that is conducive to the sharing of gender humor. The working relationship may be formed for a variety of reasons. Two or more individuals may find common ground in humor based on shared experience or belief systems. These similarities may arise from a long term friendship or simply a discovery that someone else enjoys or resents the same things. The distributor needs to choose an audience which is known and will share in the humor. In these relations, gender humor can be evaluated based solely on its humorous content. In other situations, the motivations and intentions of the distributor will be more likely to be questioned and the humor may be considered offensive.

Some authors have argued that the offensiveness of gender humor stems solely from its sexist content. Much of the existing literature on gender humor focuses on its sexist content (e.g., Moore, Griffiths, & Payne, 1987; Bill & Naus, 1992; Chapman & Gadfield, 1976). I believe, however, that distributional factors have been overlooked in the existing literature. The

appreciation or appropriateness of gender humor is not static, but relative, as it is dependent on contextual factors.

### Gender Humor and Tacit Knowledge

Gender humor is grounded in shared “knowledge” about men and women. It relies upon stereotypes and contains elements of truth, although exaggerated, to evoke laughter. Kozinski (1985) stated that through humor “individuals experience a shock of recognition...as deeply held popular beliefs about themselves...are brought to an audience’s level of conscious awareness” (p. 57). In particular, the stereotypical characteristics associated with women and men form the basis for gender humor. Gender humor, therefore, can reveal how men and women view each other.

### The Research Question

Due to the current social climate, gender humor has become less overt. Gender humor, once freely communicated, has gone “underground.” Contextual factors greatly affect where and to whom gender humor will be distributed. The distributor needs to be sure that the audience will not be offended or react negatively. The sharing of gender humor has become contingent upon the presence of a working agreement in which potentially controversial topics may be addressed in a flippant manner. Such a level of comfort in the expression of humor, which may be offensive to certain individuals or groups, requires the selection of a known and trusted audience. It may also require the joke teller to continually make judgments weighing the make-up of the audience against the joke’s subject matter.

One form of gender humor found in office settings is “photocopy humor.” While the social climate generally does not generally allow for its widespread distribution (e.g., pin-ups), its presence is still evident in a “humor underground” in which the working relationships among co-workers are assessed to determine whether the required degree of trust exists. Except in certain situations, such as anonymous distribution, humor is restricted to groups which will “share” in the joke. Gender humor can be shared not only within same sex groups, but also between men and

women if the relationship is such that the joke is evaluated on its humor and not on the intentions of the distributor. The joke is “shared,” not “directed” at its audience.

This study examined the attitudes and beliefs towards men and women as reflected in photocopy gender humor. Gender humor contains shared cultural understandings regarding men and women. I looked at photocopy humor in an attempt to discover the stereotypical characteristics of men and women which are highlighted.

Another genre of humor, most often communicated verbally, is sexual humor, or the “dirty joke.” Sexual humor usually involves references to sexual acts or physiology. This study focused upon gender humor and did not include sexual humor in the data set. Gender humor involves stereotypes regarding the roles men and women play in our society. For instance, gender humor often involves references to the stereotypical foibles of men and women, such as the insensitivity of men or the mechanical inability of women. Only photocopy humor that involves identifiable stereotypical assumptions about gender roles was included in this study.

This research attempted to discover the stereotypical characteristics of women and men as depicted in gender humor. Available literature has not sought to understand the content of gender humor. The focus up until now has been on women’s and men’s respective reactions to gender humor. While these studies do deal with the content of gender humor by acknowledging its sexist nature, they do not attempt to comprehend the characteristics of women and men depicted in gender humor. In this way, my research will contribute to existing literature on gender humor by discovering and delineating the women and men of gender humor.

## Chapter 2: Method

Gender humor was examined in an effort to understand the stereotypical characteristics of women and men. Extracted image analysis was used as this technique aids in the discovery of characteristics attributed to groups of people. The methodology involved was reiterative in that data collection and analysis occurred simultaneously. In extracted image analysis, analysis begins when the first piece of data is gathered. Data analysis proceeded from a descriptive to conceptual level. Data collection and analysis continued until the characteristics of the stereotypical women and men of gender humor were discovered. In the end, over 50 pieces of gender humor were analyzed in this study.

### Data Collection

Gender humor was gathered on an informal basis from acquaintances in office and academic settings in Winnipeg, Manitoba over a period of approximately one year. I utilized theoretical sampling as I was interested in obtaining information on the stereotypical characteristics of the women and men depicted in gender humor. Theoretical sampling is an interactive process that allows further data collection to accommodate emerging research questions. As data collection and analysis occur simultaneously, additional gender humor was gathered when the elements of the stereotypical women and men were unclear or not fully developed.

In theoretical sampling, data is gathered in terms of its appropriateness to answering the research question (Morse, 1986). Decisions regarding the relevance of incoming data were made continually, throughout the research process. Humor that did not help in the understanding of the women and men of gender humor was kept, but was not entered into the analysis. Only humor that contained identifiable stereotypical assumptions about gender roles was included in the analytical process.

### Coding

The analysis of data proceeded along with data collection. Gender humor was transcribed into a suitable format that assisted the coding process by allowing sufficient room in the right margins. Initially, coding was done at a very descriptive level. This open coding involves “the coding of each sentence and each incident into as many codes as possible to ensure full theoretical coverage” (Hutchinson, 1986, p. 120). Often the words used in the text of the humor served as the substantive codes developed during this process. To ensure that these substantive codes accurately captured the humor and to maintain consistency among the codes, it became necessary to code the gender humor several times. The substantive codes formed the basis for the more conceptual codes which followed. Consequently, higher level analysis is grounded in the data. In the end “a theorist works with the conceptualizations of data, not the data per se” (Corbin & Strauss, 1990, p.7).

### Data Management

Subsequent to the first level of coding, two lists of substantive codes were formed. The codes were divided into comprehensive lists comprised of those codes targeting stereotypical women and stereotypical men. These codes were further organized into groupings based on their similarities and differences. By forming these clusters the descriptive codes can be condensed into a manageable size (Chenitz & Swanson, 1986). Data management tasks involve activities that prepare the data for analysis and are typically reductionistic as “they convert the data to smaller, more manageable units that are easily retrievable (Knafl & Webster, 1988, p. 196). The lists and groupings formed during this process facilitated the development of themes or categories in the data.

### Themes

The descriptive or substantive codes that resulted from the open coding process were developed into higher level codes. The more conceptual themes or categories were developed during this process. At this stage the characteristics or themes of the stereotypical woman and man

began to emerge. For instance, the substantive codes: “no cry,” “no feelings,” and “avoid feelings” were among those that comprised the category or theme of “emotional control” for men. While some degree of simplification must occur during this process of thematic development, efforts were made to maintain the integrity of the substantive codes.

The collection of gender humor ceased when the incoming humor contained the same themes as those developed in my analysis. In other words, data collection proceeded until the elements of the stereotypes became saturated. Saturation refers to the point of completeness where no new conceptual information is being received that would necessitate the development of new codes or the expansion of existing codes (Stern, 1980). New descriptive data is only entered if the theoretical codes need to be altered (Hutchinson, 1986). A repetitiveness in the content of subsequent gender humor enabled me to experience the desired sense of completeness.

### Linkages

Comparisons were made among the categories or themes of the stereotypical women and men. For example, the themes of the stereotypical men were compared to one another and conceptual linkages made. The previously mentioned theme or category of emotional control was linked to the emphasis on male performance. In turn, these categories were compared to those attributed to the stereotypical women of gender humor.

### Flip Flop Technique

At this point, the flip flop technique became useful. The flip flop technique involves the use of comparisons which help the researcher “to think analytically rather than descriptively about data, to generate provisional categories and their properties, and to think about generative questions” (Strauss & Corbin, 1990, p. 85). As I found that the roles of women and men in gender humor often complimented each other, the flip flop technique was heuristically useful. For instance, the female role of sexual mediator and the male role of sexual aggressor are complementary in that one role is based upon the presence of the opposite role. This technique

forces the researcher to “reverse” these roles, asking conceptual questions which aid in the understanding of various relationships. For instance, I asked myself, “What would happen if women assumed the role of the sexual aggressor?” The flip flop technique provided a tool for making such comparisons between the sexes and seeing how various themes were related. This technique aided in the discovery of new conceptual linkages between the stereotypical women and men of gender humor.

### Memoing

Memos were kept throughout the research process. Memoing is an integral component to the analytical process as memos serve as “the analyst’s written records of the analytical process” (Chenitz & Swanson, 1986, p.108). I maintained memos, in the form of text, as well as charts, to map my thought processes. Memos provided a means of developing the characteristics of the men and women of gender humor, as well as aiding in the discovery of relationships between the various characteristics. As the process of conceptualization is continuous, ideas were continually sparked both during work on my research, as well as during seemingly unrelated activities. As a result, jotting down ideas as they occurred was paramount in order not to “lose” valuable insights into the data. “Memoing is a method of preserving emerging hypotheses, analytical schemes, hunches, and abstractions” (Stern, 1980, p. 23).

### Extracted Image Analysis

The gender humor was analyzed using extracted image analysis. Extracted image analysis “represents a significant extension and variation of the use of grounded theory analysis to evaluate and describe the intended audience of communication” (Berg & Block Coutts, 1995, p. 185). Like grounded theory, extracted image analysis “stresses discovery and theory development rather than logical deductive reasoning which relies on prior theoretical frameworks” (Charmaz, 1983, p. 110). In both cases, the emerging theory is “grounded” in the data. Traditional grounded theory, however, attempts to answer the question “What is going on here?” Extracted image analysis



differs slightly in its goal as it seeks to answer the question “Who is being portrayed here?” (Berg & Block Coutts, 1995). Extracted image analysis was appropriate as the use of stereotypes and characterizations of groups of people are integral to this technique (Berg & Block Coutts, 1995).

Similar to the traditional form of grounded theory methodology, the initial stages of extracted image analysis began by using constant comparative analysis. “Comparative analysis forces the researcher to expand or ‘tease out’ the emerging category/construct by searching for its structure, temporality, cause, context, dimensions, consequences, and its relationship to the categories” (Hutchinson, 1986, p. 122). During this process data collection, coding, and analysis occurred simultaneously as I attempted to answer emerging questions sparked by the data.

In extracted image analysis, the concepts that emerge during the process of comparative analysis are treated as if they were traits (Berg & Block Coutts, 1995). These traits comprise the “ideal type.” The ideal type is a heuristic tool used in this type of analysis which refers to “an absolutely pure conglomeration of all of the component elements linked to the hypothetical individuals” (Berg & Block Coutts, 1995, p. 184). Through the process of comparative analysis, the characteristics of the ideal type, or more specifically, the stereotypical women and men of gender humor, were discovered. The women and men of gender humor are “grounded” in the data. My research was led by the question “Who are the women and men of gender humor?”

#### Core Variable

The core variable plays an integral role in extracted image analysis (Berg & Block Coutts, 1995). A core variable occurs frequently throughout the data, links various components together, and explains much of the variation within the data (Hutchinson, 1986). In extracted image analysis, the core variable plays a fundamental role in answering the question, “Who is being portrayed here?” Since the categories developed in the analysis will stand in relationship to the core variable (Corbin & Strauss, 1990), the characteristics of the stereotypical women and men of

gender humor should be explained by a larger phenomenon or process, in other words, the core variable.

### Relevant Literature

In qualitative research, relevant literature is used as data to support or contradict research findings. Several authors in the area of gender socialization and marriage interaction provided useful information to both support and expand the emerging theory. As the majority of the gender humor reflects traditional roles, much of the literature used in the following sections to develop my findings was from the 1970's (e.g., Turner, 1970; Udry, 1971). This literature provided useful principles and theories to frame my research. Relevant literature was used within the analysis section to support and test my findings.

### Chapter 3: Analysis

Evidence of six main themes were discovered in the gender humor analyzed in this study: Judgment in a Patriarchal Culture, Emotional Expression, Orientation toward Commitment, Sexual Activity, Relationship Allegiance, and Discrepancy in Power. Characteristics of the women and men of gender humor are apparent in each of these themes.

The characteristics and roles associated with the stereotypical woman and the stereotypical man are specific and complementary. The majority of gender humor reflects a patriarchal framework, in which men are afforded greater power, and traditional gender roles, in which men are expected to be breadwinners and women are relied upon for the care of children and the household. To understand the stereotypical woman and stereotypical man, we need to be sensitive to these roles as they are manifested in many aspects of their behaviors.

#### Judgment in a Patriarchal Culture

According to the gender humor analyzed in this study, women's and men's worth are based upon very different criteria. Women are judged in terms of their physical attractiveness and men in terms of their performance. "Beautiful women are successful, and successful men 'beautiful' in our society" (Mackie, 1987, p. 233).

In the following sections, the emphasis on female attractiveness and male performance is discussed. I will utilize a patriarchal framework to illustrate how these stereotypes are male-biased and perpetuate the oppression of women.

#### Attractiveness: Women

According to gender humor, women's ability to gain status is linked to their physical attractiveness. Women's usefulness is tied to their visual appeal. In a patriarchal culture, the standards of attractiveness, for both sexes, are established by men (Mackie, 1987). Due to their relative power, men have established higher standards for women in contrast to the standards

imposed upon themselves. As a result, the women of gender humor are evaluated and objectified in terms of men's interests.

**[#1, item 28 - Male Bashing]**

Men own basketball teams. Every year cheerleaders' outfits get tighter and briefer, and players' shorts get baggier and longer.

**[#2, item 95 - 100 Reason it's Great to be a Guy]**

Porn movies are designed with you in mind.

**[#28 - Men VS. Women]**

Nudity in Movies:

Every actress in the history of movies has had to do a nude scene.

This is because every movie in the history of movies has been produced by men.

Patriarchal culture allows men to judge women in terms of their attractiveness. Women, under false consciousness, also subscribe to this ideology. False consciousness occurs when subordinate groups accept as valid and authoritative the ideology of the dominant groups (Anderson, in Mackie, p. 35, 1987). The subservient group accepts a limited definition of their worth as it has been prescribed by those with greater power. In this case, the ideology of men is accepted by women. Both sexes define women's worth based on their physical appearance.

As a result, the women of gender humor are understandably very concerned about the way they look. This concern is manifested in the great efforts stereotypical women perform to achieve the desired look. The extensive use of cosmetics and hair styling products, continuous dieting, and great pains endured to don flattering and appropriate clothing are among these efforts. As a result, stereotypical women dedicate considerable time to personal grooming in an attempt to maximize their appearance.

[#2, items 4, 94 - 100 Reasons it's Great to be a Guy]

A five-day vacation requires only one suitcase.

New shoes don't blister, cut and mangle your feet.

[#32a - Women's Chemical Analysis]

Physical Properties: Surface usually covered with painted film.

[#33a - I'm Glad I'm a Man]

I'm Glad I'm a man, you better believe

I don't have to live off yogurt, diet coke, or cottage cheese...

The extensive efforts that stereotypical women undergo to enhance their appearance means that the unaltered self is deemed to be inadequate. Consequently, the ungroomed self must be hidden at all costs. In this context, cosmetics should be used even when the goal is to achieve a "natural look." As stereotypical men are only interested in women's appearance, it is to women's advantage to present only the "final product," rather than the "before and after." For instance, awakening next to a man presents a problem for the stereotypical woman as she will not be adequately groomed and the man will discover that she does not fulfill the mythical, ideal woman sought after by men. As a result, the women of gender humor are fearful of being caught in a lesser state.

[#5 - What Men have to Tolerate]

Men wake up about as good-looking as they went to bed.

Women somehow deteriorate during the night.

[#32a - Woman: A Chemical Analysis]

Turns a rosy pink when discovered in natural state.

Stereotypical men do not want to acknowledge women's efforts that go into achieving their appearance. Any acknowledgment of these efforts would destroy men's ideal superficial image of women. A woman's nonphysical characteristics are irrelevant and as a result, his assessment of

her value is based solely on physical characteristics. For stereotypical men, ignorance in regard to the manipulation women must undergo to achieve the male-defined standards of physical attractiveness is preferable.

In the gender humor, this becomes manifested in men's discomfort with products designed to change a woman's appearance. While stereotypical men have an ideal that they wish women to meet, they do not want to face the reality of the alteration process necessary to achieve such a state. Recognition of this process contradicts the myth of the naturally occurring ideal women. Ironically, stereotypical men have irrational fears regarding the means women utilize to achieve the standards imposed by the male sex.

[#1, items 14, 19 - Male Bashing]

All men are afraid of eyelash curlers. I sleep with one under my pillow instead of a gun.

Men are brave enough to go to war, but they are not brave enough to get a bikini wax.

Similarly, men's fears of menstruation are also played upon in the gender humor. Menstruation, like cosmetics, are relegated to a woman's back stage domain (Goffman, 1959). In a patriarchal culture, women are required to practice "menstrual etiquette" (Laws, 1990). This practice, created by the male sex, is intended to shelter men from the realities of menstruation. Women must conceal their menstruating status. For instance, euphemisms, such as "freshening up," hide women's actual reasons in going to the washroom. A woman's period detracts from her desirability as it is deemed to be dirty. Menstruation challenges the male definition of the ideal woman. The menstruating female is incompatible with this mythical woman as she has no body functions. Menstruating women are "not always the fun, carefree, sexually stimulating companion" (Berg & Block Coutts, 1995, p. 186) that men desire. As a result, stereotypical men are uncomfortable with the topic of menstruation.

[#13b, item 6 - Women's Guide to Driving Men Crazy]

Stash feminine products in their cars, backpacks and in their books as cute little reminders that you were thinking of them.

[#31 - 43 Rules that Women should Follow]

It is not necessary to discuss the heaviness of your menstrual flow with him.

Currency: Women. Under patriarchal definitions, stereotypical men value women for their appearance. Their physical attractiveness is their currency. In other words, a woman's physical appearance affects her ability to attract men.

Partnership with a beautiful woman is a status symbol for men (Mackie, 1987). The notion of the "trophy wife" illustrates this idea. Physically attractive women are an indicator of men's performance. Similar to other indicators, such as a sports car or expensive home, women are seen as a possession. The women of gender humor are valued primarily for their tangible qualities, namely their physical attributes. As a result, once this currency is lost, so is their ability to attract men. In contrast to more intangible qualities, physical attractiveness is short lived.

[#7, item 5 - Why Beer is Better than Women]

When your beer goes flat you toss it.

[#32a - Woman: A Chemical Analysis]

Common Uses:

Highly ornamental, especially with sports cars.

Since women's only asset seems to be their physical attractiveness, other characteristics are deemed unimportant. An emphasis on women's appearance necessarily devalues other attributes and accomplishments (Mackie, 1987). In contrast to their male counterparts, the women of gender humor are not judged on their intelligence or personality. These attributes are irrelevant

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to the patriarchal definition of women. A woman's contribution in any setting, whether social or work related, is equated with her visual appeal.

[#14, item 16 - Rules for Being a Man]

If you don't like a girl, but can't think of a good enough reason why, just come up with trite, meaningless explanations like, "I don't know. I just don't like her personality."

[#30 - Men's and Women's Definitions]

GLASS CEILING (glas see-ling) n.

female: The invisible barrier that stops women from rising to the upper levels in business.

male: What would be really great at work since that hot babe took over the office one flight up.

In a society that values and rewards intellect, women are devalued (Mackie, 1987). The emphasis on women's appearance does not allow recognition of other capabilities. Women are reduced to being physical objects. As such, the women of gender humor do not better themselves through the development of nonphysical characteristics, but through efforts to increase their level of attractiveness. Efforts to better the inner self are futile for under patriarchal definitions, ambitious and intelligent women are unattractive to men. Through physical modification, women enhance their role as beautiful, passive objects (Mackie, 1987). As a result of false consciousness, women do not challenge these definitions and thus, operate accordingly. To be successful, a woman must be attractive (Mackie, 1987).

Insecurity: Women. Women's currency, or their ability to attract men, is based on their physical attractiveness. Male defined standards of beauty are often unattainable and unrealistic. The ideal woman with large breasts, small waist, and generous hips is reflective of men's sexual interests (Mackie, 1987, p. 238). Stereotypical women go to great efforts to achieve these

standards set by men. These efforts, however, also extend outside the realm of gender humor. For instance, breast implants are the second most common type of cosmetic surgery done in North America (Nolen, 1998). Women's inability to achieve the desired level of attractiveness is the source of great insecurity for the women of gender humor. Women's bodies are their currency, as well as their enemies, as they are continually trying to achieve an unattainable goal. As a result, stereotypical women are in a constant state of insecurity regarding their appearance.

[#1, item 39 - Male Bashing]

Men accept compliments much better than women do. Example:

"Mitch, you look great." Mitch: "Thanks." On the other side:

"Ruth you look great." Ruth: "I Do? Must be the lighting."

[#4b, item 2 - The Last 10 Things a Woman would ever

Say]

Does this make my butt look too small?

[#13a, item 15 - 50 Ways to Drive a Guy Nuts]

When complimented, make sure to be paranoid. Take nothing at face value.

Stereotypical women's insecurity with their physical appearance is also reflected in "the questions" they commonly ask. They are in constant need of reassurance that they are attractive. Stereotypical women's dissatisfaction with their appearance is so extreme, however, that no response to these questions will ever be satisfying. Through false consciousness, stereotypical women can be their own harshest critic. The standards established by men, accepted by women, are unattainable.

[#13a, item 27 - 50 Ways to Drive a Guy Nuts]

Constantly claim you're fat. Ask them. Then cry, regardless of their answer.

[#29 - Questions Women should Never Ask Men]

Do I look fat?

Do you think she is prettier than me?

According to gender humor, a woman's ability to attract men is based on her physical attractiveness. Defining women's worth based on their appearance necessarily places women in competition with one another. Since stereotypical women judge themselves as not being able to achieve the desired standard of physical attractiveness, other women are threatening. Younger, prettier women are necessarily a threat because they are judged more favorably than themselves. Prettier women have a higher currency and hence, a greater ability to attract men. A competition based on physical attractiveness contributes to women's insecurities as there will always be younger, prettier women. Stereotypical women fear that their partner will leave them for another woman with higher currency. In this context, women are pitted against one another to meet the wants of men. This competition to attract men divides women against one another and, thereby, maintains men's greater power.

[#2, item 65 - 100 Reasons it's Great to be a Guy]

You can admire Clint Eastwood without starving yourself to look like him.

[#32a - Woman: A Chemical Analysis]

Physical properties: Turns green when placed by a better specimen.

Aging: Women. Under patriarchal definitions, women's currency is short lived. Youth and beauty are subject to expiry. Aging threatens the currency of women as it is associated with a decline in women's physical attractiveness. Accordingly, a loss in women's currency represents a loss in their value to men. Males' attraction to only the physical attractiveness of women means that once a woman experiences a decline in her appearance, he might leave. Men's attraction to

qualities other than women's appearance would prevent this from occurring. Stereotypical men, however, are not attracted to other qualities such as personality or intellect. As a result, aging signifies a decreased ability to attract men and an increased chance of a woman's current partner leaving her for younger, more attractive women.

[#8, item 19 - 35 Reasons why Cucumbers are Better than Men]

No matter how old you are, you can always get a fresh cucumber.

[24b, item 24 - How Dogs are Better than Men]

Middle-aged dogs don't feel the need to drop you for a younger owner.

In conclusion, gender humor illustrates that both women and men define women's worth based on their physical appearance. Because women's attractiveness represents their currency, it becomes the source of great insecurity. Reducing women to their physical appearance devalues other characteristics. To be successful in a patriarchally defined world, women need to focus their efforts on improving their appearance. Women's concentration on the betterment of their appearance, however, necessarily perpetuates prevailing patriarchal definitions. Through these efforts women contribute to their own subordination (Mackie, 1987).

In the following sections, I will contrast the relative unimportance of men's attractiveness as found in the gender humor. Using a patriarchal framework, I will illustrate how men clearly benefit from male defined standards of physical attractiveness for men and women.

Attractiveness: Men

In contrast to their female counterparts, the men of gender humor are typically not judged in terms of their appearance. Although unattractiveness is never an asset for women or men, its effect is much greater on women. Patriarchal definitions that reduce women to their appearance, do not have the same impact on men. Given that men's worth is not based exclusively on their

appearance, stereotypical men do not experience the same pressures to maximize their attractiveness. For example, the male counterpart to women's lingerie is nonexistent. Similarly, the following example of the "male tuxedo" and "female cocktail dress" illustrates the differential emphasis that is placed on men's and women's appearances and reflects the opposite social standards placed on the sexes. While a man is expected to comply with a relatively uniform form of dress, women must attain a level of individuality and originality for approval.

[#1, item 24 - Male Bashing]

Women take clothing much more seriously than men. I've never seen a man walk into a party and say, "Oh, my God, I'm so embarrassed; get me out of here. There's another man wearing a black tuxedo."

[#2, item 88 - 100 Reasons it's Great to be a Guy]

If another guy shows up at a party in the same outfit, you might become lifelong buddies.

The women of gender humor spend much more time attending to their appearance due to the emphasis placed on it. Due to the lesser importance of men's appearance, the stereotypical man is not overly concerned about his appearance. As a result, men do not have to go to great efforts to improve their appearance.

Men's reluctance to spend time on their appearance is a prevalent theme in gender humor. Two of the most common topics of gender humor subject matter involve references to a lack of taste in clothing and cleanliness. According to the gender humor, men avoid shopping at all costs and place little importance on fashion. Stereotypical men are also noted for poor personal hygiene habits.

[#1, item 25 - Male Bashing]

Most men hate to shop. That's why the men's department is usually on the first floor of a department store, two inches from the door.

[#14, item 12 - Rules for Being a Man]

Girls find it attractive if a man has had more women than baths.

According to gender humor, men who do place importance on their appearance are not "real men." Due to the emphasis placed on women's appearance, a threat of femininity exists for men who do emphasize their physical appearance. For instance, men who dress fashionably are exhibiting stereotypical female characteristics. According to the gender humor, these men are either homosexual or being dressed by their female partners. Stereotypical men should not be concerned about their appearance.

[#1, item 40 - Male Bashing]

Impulse buying is not macho. Men rarely call the Home Shopping Network.

[#20a, item 6 - Today's Entertainment Women's Instruction Book]

A man who can dress himself like a GQ model is unquestionably gay..

[#14, item 23 - Rules for Being a Man]

Don't wear matching clothes. People will think your girlfriend picked it out, and it will cramp your style on picking up chicks.

Currency: Men The dominant male sex has not established a strict set of standards for male attractiveness. Under false consciousness, women also subscribe to this ideology. As a result, both sexes place less importance on men's appearance. The attractiveness of men is of

lesser consequence, and hence, not their primary currency. While a woman's contribution in any setting is dependent upon her attractiveness, a man can be judged based on characteristics other than his visual appeal.

[#2, item 12 - 100 Reasons it's Great to be a Guy]

Your ass is never a factor in job interviews.

[#20b - Women's Compact Instruction Book]

Women sleep with men who if they were women, they wouldn't even have bothered to have lunch with.

Insecurity: Men. Women's insecurity with their appearance arises from their worth being based on their physical attributes. The men of gender humor do not experience insecurity relating to their appearance as it is not a critical factor in determining their worth. According to gender humor, stereotypical men have an inflated view of their appearance.

[#1, item 45 - Male Bashing]

When a woman tries on clothing from her closet that feels tight, she will assume she has gained weight. Then a man tries on something from his closet that feels tight, he will assume the clothing has shrunk.

[#3, item 20 - Seminars for Men]

Honest, you don't look like Mel Gibson - Especially when naked.

Aging: Men. Aging threatens women's currency as it results in a decline in their physical appearance. Physical changes due to aging do not threaten men to the extent they threaten women. The same signs of aging are evaluated differently in women and men. For instance, wrinkles and gray hair can be viewed as "distinguished" in men and as a loss of beauty in women. Physical signs of aging do not greatly impact on men as physical attractiveness is not a significant factor in determining their worth.

[#2, items 14, 70 - 100 Reasons it's Great to be a Guy]

A beer gut doesn't make you invisible to the opposite sex.

Gray hair and wrinkles only add to your character.

Male Advantages

Patriarchy has prescribed higher standards of attractiveness for women relative to those imposed on men. While unattractiveness is undesirable for both women and men, women are faced with much more negative judgment as a result. In contrast to women, men are judged based on less superficial criteria. "Women are valued for their bodies, men for their minds" (Mackie, 1987, p. 236).

There is a recognition of the differential standards that are set for women and men. According to gender humor, women experience a bitterness regarding the efforts that they must endure to try to achieve these male-defined standards.

[#1, items 21, 37 - Male Bashing]

Men don't get cellulite. God might just be a man.

Men who can eat anything they want and not gain weight should do it out of sight of women.

Patriarchy sets standards of attractiveness for women. It also, however, sets standards of performance for men. In the following sections I will discuss the differential emphasis on men's and women's performance as illustrated by gender humor.

Performance: Men

The men of gender humor are not left unscathed. Similar to the emphasis placed on the attractiveness of women, men are judged in terms of their performance. According to the gender humor, both men and women subscribe to this male performance ideology.

Patriarchy expects and rewards male performance. Men are relied upon to be the performers as women are assumed to lack ability. While the status of male is ascribed, masculinity



must be achieved (Turner, 1970). Masculinity is earned through performance, femininity is ascribed through the lack of performance and from simply being female. While the assumption of female weakness is a source of women's oppression, this status also frees women from the expectations placed on males to prove themselves as competent and able.

Masculinity is achieved through various indicators of performance. Included in this list are business success, craftsmanship, personal accomplishments and prowess in a variety of domains (Turner, 1970), including sexual conquests. Masculinity is also demonstrated by a man's possessions. Financial assets and beautiful women are among those possessions that attain the status of masculinity.

Similar to the actions taken by women in an attempt to obtain a desirable appearance, men must take actions to ensure they are good performers. There is a "strong demand on every male to prove himself a man" (Turner, 1970, p. 295). The men of gender humor must appear to be competent and able. Stereotypical men should not show signs of weakness or inadequacy.

[#1, item 12 - Male Bashing]

Don't try to teach men how to do anything in public. They can learn in private, in public they have to know.

[#14, item 13 - Rules for Being a Man]

Never ask for help. Even if you really, really need help - don't ask. People will think you are a wimp.

The emphasis on male performance places men in a tenuous positions. As masculinity must continually be proved, stereotypical men must inform others of their accomplishments. Stereotypical men go to great lengths to make known their real or imagined capabilities. The men of gender humor lie, brag, exaggerate, and embellish stories relating to their competence in a variety of domains. Sexual achievements, physical strength, financial assets, and acts of bravery are among an extensive list of accomplishments that stereotypical men may seek to master.

[#14, item 3 - Rules for Being a Man]

Lie

[#30 - Men's and Women's Definitions]

ORAL SEX: (or-al sex) v.

female: The act of sexually stimulating your mate by using one's mouth.

male: The act of telling your buddies how you scored the previous night, or any memorable conquest.

Currency: Men. Similar to the emphasis that stereotypical men place on women's appearance, stereotypical women place great importance on men's performance. The relative lack of the stereotypical woman's capabilities necessitates her partnership with a competent male. A man's performance, therefore, is his currency in attracting women. Women cultivate their beauty in an effort to marry accomplished men (Mackie, 1987).

According to gender humor, the most often sought after indicator of performance is the financial status of men. Traditionally, women have wanted to marry wealthy men due to their inferior economic position (Mackie, 1987). For the women of gender humor, marriage to a wealthy man is the only way to achieve upward mobility. Stereotypical women marry men who will allow them to acquire possessions that they could not acquire otherwise. In essence, stereotypical women can be bought.

[#5 - What Men have to Tolerate]

A successful man is one who makes more money than his wife can spend.

A successful woman is one who can find such a man.

[#20b - Women's Compact Instruction Book]

If he asks what sort of books you're interested in, tell him cheque books.

[#31 - 43 Rules that Women should Follow]

Money does not equate love. Even in Nevada.

Insecurity: Men. The currency of men is also their greatest source of insecurity. Similar to the insecurity of women relating to their appearance, the stereotypical man experiences insecurity related to his performance. Because masculinity is achieved, it can be called into question at any point in time (Turner, 1970). While men must appear to be confident in their abilities, the "male ego" is actually quite fragile. "Failure to back up his claim to male prerogatives with demonstration of masculinity not only undermines the man's bargaining position; it damages his identity - his self-respect and the respect accorded him by others" (Turner, 1970, p. 295).

[#1, item 18 - Male Bashing]

Men are sensitive in strange ways. If a man has built a fire and the last log does not burn, he will take it personally.

[#14, items 72, 73 - Rules for Being a Man]

If you ever find yourself in a position where you have been proven wrong, blame others. Come up with creative and believable excuses why they are at fault - not you.

Don't ever let anyone say "I told you so." If you hear this phrase and it didn't come out of our mouth, go ballistic.

Similar to the competition between women regarding their appearance, men are in competition with one another regarding their performance. Accordingly, being a good performer means that stereotypical men must demonstrate that they are better than other men. Men lose

respect for themselves and from others by not performing or by performing inadequately (Turner, 1970). Consequently, masculinity is constantly challenged and continually needs to be proven. As there will always be more competent men, stereotypical men are always trying to achieve more and perform better. Other males' performance is a considerable source of insecurity for the men of gender humor.

[#14, item 37 - Rules for Being a Man]

Life is one big competition. If someone is better than you at anything, either pretend it's not true or kick some ass.

[#24c - How Dogs and Men are Alike]

Both are threatened by their own kind.

Aging: Men. Aging results in a decline in both men's and women's appearance. In comparison to women, physical changes due aging are not judged as harshly when they occur in men. Men's performance, not attractiveness, is their currency. A decline in men's appearance can be compensated by increased performance. Older men are more likely to comprise many of the qualities valued in men, such as business success and wealth. Stereotypical men are able to compensate for the deterioration of looks through age by focusing on their accomplishments and prestige.

[#1, item 4 - Male Bashing]

Be careful of men who are rich and bald; the arrogance of "rich" usually cancels out the nice of "bald."

The aging man is still judged favorably if he has indicators that he can still perform. As a result, aging does not threaten men's ability to attract the opposite sex to the same degree that it affects women. The male bachelor and female spinster epitomizes this ideology. The female spinster is a pejorative term referring to an old woman who was unable to get a man. The male bachelor, is a complimentary term referring to a man who has been able to keep his independence

and freedom. Through their performing abilities, single men have escaped the responsibilities that their married counterparts experience. The bachelor status is a further indicator of performance for men.

[#2, item 37 - 100 Reasons it's Great to be a Guy]

If you're 34 and single, nobody even notices.

Proving that they are still good performers becomes paramount as stereotypical men enter later life. As masculinity can be called into question at any time, men go to great lengths to prove that they can still perform. For instance, because a man's partner is a indicator of his performance, it is necessary for men to upgrade to younger, prettier models. Stereotypical men also seek new ventures to prove their abilities are still in tact. Not surprisingly, the stereotypical male mid life crisis generally involves getting divorced, buying a sports car, and dating young women. Old, stereotypical males occupy the status of "dirty old men" as they still attempt to prove sexual prowess and desire women much younger than themselves.

[#1, item 46 - Male Bashing]

Male menopause is a lot more fun than female menopause. With female menopause you gain weight and get hot flashes. Male menopause - you get to date young girls and drive motorcycles.

[#2, item 86 - 100 Reasons it's Great to be a Guy]

Someday you'll be a dirty old man.

[#20b - Women's Compact Instruction Book]

The best way to get a man to do something is to suggest they are too old for it.

In conclusion, a man's performance defines their worth in our society. To be successful, efforts should be focused on demonstrating their competency and ability. Performance must be continually proved as it is the measure of masculinity.

In the following sections, I will contrast the relative unimportance of women's performance as found in the gender humor. Using a patriarchal framework, I will illustrate how women are expected to be weak and dependent on men.

Performance: Women

Stereotypical women are not expected to be performers. While masculinity is earned through performance, femininity is equated with an inability to perform. Ambition for knowledge and power is defeminizing and thus endangers their beauty (Lipton and Bullpen, in Mackie, 1987, p. 236). Characteristics valued in men are frowned upon if they occur in women.

Stereotypical women are expected to be dependent upon men to be in charge of anything that requires logical reasoning, is complicated or mechanical. The expectation that women are unfamiliar with or uninterested in mechanical capabilities is often the subject of gender humor.

[#2, item 57 - 100 Reasons it's Great to be a Guy]

Car mechanics will tell you the truth.

[#30 - Men's and Women's Definitions]

REAR-VIEW MIRROR: (rear-vev-mer-or) n.

male: A useful device attached to an automobile to determine the location of other vehicles.

female: Also a useful device that has no affiliation with the operation of a moving vehicle. Used exclusively for the application of blush, eyeliner and lipstick, preferably while driving in the left lane during the height of rush hour traffic.

Currency: Women. In contrast to their male counterparts, stereotypical women are not valued for their performance. In fact, it is their lack of performing abilities that is an asset for women. Women's weakness perpetuates and enhances men's competence. Female inability and

dependence on males, even if feigned, makes men feel good about themselves. The presence of these characteristics in women reaffirm that men are good performers.

Female performance and independence weakens the power that men have over women as these qualities remove the reliance women have on men which forms the major basis for the patriarchal definitions. Femininity is equated with an inability to perform. Under a patriarchal structure, weakness, not strength, is rewarded in women. Women who are weak and reliant on men contribute to male ego building. Alternatively, women who demonstrate strength, independence, and ability contradict the patriarchal definition ascribed to them and will be unattractive to men. While aggressiveness is rewarded in men, its presence in women is seen as undesirable in women, and results in the acquisition of labels such as “bitch.” Female performance threatens stereotypical men. According to patriarchal definitions, men must be more able than women.

[#1, item 36 - Male Bashing]

Men hate to lose. I once beat my husband at tennis. I asked him, “ Are we going to have sex again?” He said, “Yes, but not with each other.”

[#20b - Women’s Compact Instruction Book]

Remember a sense of humor does not mean that you tell him jokes, it means you laugh at his.

[#24b - How Dogs are Better than Men]

Dogs don’t feel threatened by your intelligence.

Insecurity, aging: Women. Stereotypical women’s attractiveness, not performance, is valued in a patriarchal structure. As such, the women of gender humor do not experience anxiety relating to their performance, nor do they fear its loss due to aging. Accordingly, there is a notable absence of these issues in gender humor.

### The Woman Behind the Man

According to gender humor, men are judged in terms of their performance. As a result, stereotypical men must always appear to be competent and able. An underlying theme found in the gender humor, however, alludes to the notion that this appearance is where the competency ends. While the stereotypical man goes to great lengths to appear competent, he is ultimately incapable.

By reducing women to physical objects, patriarchal structure does not put the same pressures of performance on women that are imposed upon men. Unlike stereotypical men, stereotypical women do not have to appear competent. In fact, women are expected to be unable to perform. The women of gender humor allow men to appear able, while they do the work. While this sensitivity to the male need to achieve allows men to attain an appearance of capability, it also has the effect of maintaining the status quo of women's confinement to a supporting role, rather than one of leadership.

[#4p]





[#1s]

Would you like to speak to the man in charge or the woman who  
know what's going on?

### Opposites Attract

Women are judged based on their attractiveness and men are evaluated based on their performance. These characteristics are fundamental as attractiveness and performance are women's and men's currencies. According to gender humor, the presence of these attributes forms the basis for attraction between stereotypical women and men.

[#30 - Men's and Women's Definitions]

ASSETS (ass-sets) n.

female: Any item or article of monetary value, such as stocks,  
bonds, diamonds.

male: Well proportioned female TITS!

The performance of men and attractiveness of women become important in all aspects of heterosexual interaction in both personal and professional settings. The success of a woman is based on her ability to attract an accomplished man. Similarly, accomplished men attract the most beautiful women. At the extreme, this dynamic is epitomized by the stereotype of the young beautiful woman and the rich, old man. Both the man and woman in this scenario are successful as their partners comprise what is valued in our culture: attractive women and performing men.

These characteristics, therefore, become essential when examining the other characteristics of the stereotypical man and the stereotypical woman. The criteria by which men and women are judged in our culture permeate into all aspects of their behavior. These characteristics, including displaying emotion, orientation to commitment, sexual activity, relationship allegiance, and expression of power are discussed below.

### Displaying Emotion

Patriarchal structure equates emotional expression with weakness. A male ideology of emotions dismisses such expression as a lack of control. Being unemotional is evidence of performance. Men are expected in to be in control of their emotions at all times, while women are considered too weak to exert such control. As a result, emotional expression is allowed, and even expected, for the stereotypical woman, but not from the stereotypical man.

Traditional roles have required different methods of communications in their respective settings. Lack of emotion is seen as an asset to the male dominated workplace. Work settings reward communication on objective subject matter. On the other hand, the wife and mother role requires communication on a more personal, value-orientated level. Women are expected to play a nurturing role. Due to women`s focus on their familial relationships, they emphasize expressiveness and the sharing of feelings. “A division of emotional labour between the sexes parallels the traditional gender specialization into domestic and public spheres” (Mackie, 1987, p. 262). Aggressiveness and impersonality are characteristics that are viewed as more useful in the public sphere, while sentiment and accommodation facilitate familial interaction (Turner, 1970).

#### [#1, item 34 - Male Bashing]

Most women are introspective: “Am I in love? Am I emotionally and creatively fulfilled?” Most men are outrospective: “Did my team win? How’s my car?”

#### [#30 - Men`s and Women`s Definitions]

VULNERABLE (vul-ne-ra-bel) adj.

female: Fully opening up one`s self emotionally to another

male: Playing ball without a cup.

### Displaying Emotion: Women

The women of gender humor are allowed to be emotional. In contrast to their male counterparts, stereotypical women are not expected to conceal their emotions. Due to their fragility, it is anticipated that women will break down when they experience any sort of stress, frustration, or unhappiness. Unlike masculinity, femininity is strengthened, not threatened by the expression of emotions.

[#2, item 35 - 100 Reasons it's Great to be a Guy]

None of your coworkers has the power to make you cry.

[#13a, items 10, 20, 31, 49 - 50 Ways to Drive a Guy Nuts]

Cry.

Cry.

Cry.

Cry.

Stereotypical women freely express their emotions. In contrast to the controlled, inexpressiveness of men, women are considered to be ruled by their emotions. As a result, stereotypical women are considered irrational and unpredictable.

[#2, item 64 - 100 Reasons it's Great to be a Guy]

One mood, all the time!

[#6, item 10 - The Rules]

The female has every right to be angry or upset at any time.

A man's inability to express emotions can be to the advantage of the stereotypical woman. By fulfilling the role of the weak, emotional, irrational female, women are afforded some degree of power. The expression of emotion can be used to manipulate men into doing what women want. Crying and pouting can be useful tactics for women to use as men are unable to deal with such expression. The performing male will try to remedy the cause of unhappiness in women in an

effort to avoid the sharing of feelings. By playing into the unpredictable, irrational stereotype, women attempt to keep men in a position in which they are constantly trying to understand the female sex. Ironically, women gain some control when men are trying to satiate and understand “the weaker sex.” As weakness demands protection (Turner, 1970), women can play into male dominance to satisfy their wants.

[#10, item 9 - Continuing Education Courses for Women]

Communication Skills I: Tears - The Last Resort, Not the First

[#13a, item 3 - 50 Ways to Drive a Guy Nuts]

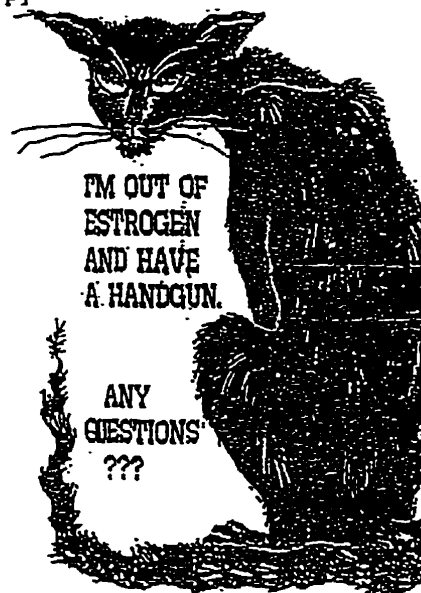
Cry. Cry often. Tell them it’s their fault.

Women are unable to conceal or control their feelings. This condition is exacerbated by premenstrual syndrome (PMS). Women with PMS are clearly without reason and rationality. PMS also becomes the diagnosis for any expression of hostility. While anger in men is considered justified and appropriate, anger in women is dismissed as unwarranted and due to their menstrual cycle. Anger in women is inappropriate and classified as bitchiness. Anger is considered a male prerogative.

[#3, item 3 - Seminars for Men]

PMS- Learning to keep your mouth shut.

[#7 p]



Stereotypical men's inability to express emotion is of great concern to stereotypical women. The women of gender humor try to get men to share their feelings. A strict definition of masculinity, however, prevents this from occurring. "In a relationship that is a constant threat to his male identity, it is hardly possible for the man to drop his guard fully and place his identity at the mercy of his wife" (Turner, 1970, p. 302).

[#13a, item 45 - 50 Ways to Drive a Guy Nuts]

Whenever there is silence ask them, "What are you thinking?"

### Displaying Emotion: Men

The men of gender humor are not allowed to show signs of emotions. The expression of emotions is a sign of weakness for the stereotypical men who must emphasize performance and the repression of feelings. Men need to be strong and to be strong is to be in control of emotions. "Emotional control and impassivity, with resistance to human claims for sensitivity and tenderness, must be observed in all relevant situations" (Turner, 1970, p. 296). Similar to the male action characters in film, the men of gender humor are expected to be in control of any emotions that may suggest weakness, such as fear or love.

[#14, items 35, 48 - Rules for Being a Man]

Feelings? What feelings?

If you hurt someone, pretend you don't care. Don't.

[#15, item 7 - A Man's Answers to Every Question a Woman Ever Asks]

Why can't men just share their feelings?

Do we look like women to you? Why is it so hard to understand that men and women are different? How are we supposed to share how we feel when we have no idea how we feel? Unless we're experiencing some extreme emotion like rage, hatred,

disgust, or a brick on our foot, we have no idea how we feel.

Personally, I get a headache whenever I try to figure out how I feel.

Even the showing of affection towards women is not permitted. Affection is indicative of an emotional connection. Stereotypical men are not allowed to be emotionally attached to another person. Such an attachment is a sign of weakness as they are dependent on another individual. Stereotypical men do not experience emotional attachment with women as they are viewed as possessions.

[#14, item 43 - Rules for Being a Man]

“Love” is not in your vocabulary. Don’t even think about saying it.

[#15, item 10 - A Man’s Answers to Every Question a Woman Ever Asks]

Why can’t men just say “I love you?”

Men are taught from a tender young age to be self-sufficient. To say that we love you is equivalent to saying that we need you.

Most men consider that a character fault. It’s not easy to admit to one’s own character faults.

Stereotypical men will not express emotions towards men. According to gender humor, men fear that showing affection towards another man is an indicator of homosexuality. Stereotypical men will also downplay potentially emotional situations to attempt avoidance of a display of emotion. One of the most common ways of avoiding emotion is through the use of humor.

[#22, items 3, 4 - Are You a Real Guy?]

When is it okay to kiss another male?

- a. When you wish to display pure and simple affection without regard to narrow minded social conventions.
- b. When he is the pope (not on the lips)
- c. When he is your brother and you are Al Pacino and this is the only really sportsmanlike way to let him know that, for business reasons, you have to have him killed.

(Answer C)

What about hugging another male?

- a. If he's your father and at least one of you has a fatal disease.
- b. If you're performing the Heimlich maneuver. (And even in this case, you should repeatedly shout: "I am just dislodging food trapped in this male's trachea! I am not in any way aroused!")
- c. If you're a professional baseball player and a teammate hits a home run to win the World Series, you may hug him provided that (1) He is legally within the base path, (2) Both of you are wearing protective cups, and (3) You also pound him fraternally with you fist hard enough to cause fractures.

(Answer C)

Stereotypical men show no indications that they are sentimental. There is a constant threat of femininity underlying the abstention from the display of feelings. With the exception of anger, emotional expressions are met with accusations of being a "girl" or "sissy," illustrating the equation of femininity with weakness. For example, in contrast to young girls, young boys who cry are more likely to be ridiculed by their family and peers. The mastery over emotion is

perceived as a prerequisite to achieving the status of masculinity. Any sort of sentiment is frowned upon as it signifies giving in to stereotypical female weakness.

[#1, item 41 - Male Bashing]

Men who listen to classical music tend not to spit.

[#14, item 38 - Rules for Being a Man]

Crying is not manly. Then again, if you are a man, what do you have to cry about, anyway?

The inexpressiveness of men presents a challenge for their understanding of women. The display of emotion is not a form of communication to which a traditional male can relate, since he is unfamiliar with its language and meaning. An inability to understand women is assumed to be due to female irrationality. Since women do not express themselves in a manner in which men are familiar, women are dismissed and discounted. A persistent theme in gender humor relates to stereotypical men's inability in understanding women.

[#5, item 10 - What Men have to Tolerate]

There are only 2 times when a man doesn't understand a woman  
-before marriage & after marriage

[26a, item 2 - Proof that Computers are Female]

No one but their creator understands their internal logic.

In sum, the differential emphasis on men's and women's performance prescribes different roles in emotional expression. The importance of male performance necessitates that they control their emotions. In contrast, women are permitted emotional expression as it is thought that they lack such control. Masculinity requires concealment, while femininity requires expression.

#### Orientation to Commitment

The women and men of gender humor understandably have very different orientations to commitment. The stereotypical women and men of gender humor can be characterized as



monogamous and polygamous respectively. The success of women is based on their ability to secure a commitment or “capture a man.” The success of men is based on their ability to avoid commitment, or “being trapped.” “Courtship is conceived as a game in which the male tries to gain favors without incurring responsibilities, while the girl tries to get the boy into a situation that allows her to trap him into marriage” (Turner, 1970, p. 301). While stereotypical women concentrate their efforts on securing a commitment, stereotypical men concentrate their efforts on avoiding one.

**[#17a - The Female Stages of Life]**

What’s the ideal age to get married?

Age:	Response:
17	17
25	25
35	35
48	48
66	66

**[#17b - The Male Stages of Life]**

What’s the ideal age to get married?

Age:	Response:
17	25
25	35
35	48
48	66
66	17

[#30 - Men's and Women's Definitions]

COMMITMENT (ko-mit-ment) n.

female: A desire to get married and raise a family

male: Not trying to pick up other women while out with one's  
girlfriend.

Orientation to Commitment: Women

The goal of the stereotypical woman is to capture a man. Women cultivate their physical appearance in an effort to attract men. Under patriarchal definitions, youth and beauty is their only currency in attracting men, and therefore, they are under constant pressure to secure a commitment before their currency expires. As a result, stereotypical women are always striving to get married.

[#21 - Upgrading to Wife 1.0]

...Another identified problem is that all versions of Girlfriend have annoying little messages about the advantages of upgrading to Wife 1.0.

[#33a - I'm Glad I'm a Man]

I'm glad I'm a man

I don't have to sit around waiting for that ring.

The notion of entrapment alludes to the idea that change occurs subsequent to marriage. Indeed once the man is captured, the currency used to attract men is left unattended. Stereotypical women cultivated their appearance in an attempt to attract men. After entrapment, the stereotypical women of gender humor "let themselves go." Men's ideal, mythical woman, who is always perfectly groomed, does not survive the course of marriage.

[#5, item 8 - What Men have to Tolerate]

A woman marries a man expecting he will change, but he doesn't.

A man marries a woman expecting that she won't change and she does.

[#12, item 15 - Before and After you Fall in Love]

Before - Victoria's Secret

After- Fruit of the Loom

[#1p]



Before Marriage

After Marriage

Orientation to Commitment: Men

The goal of stereotypical men is to avoid emotional commitment, or commitment of any form. While stereotypical women use their currency to secure a monogamous relationship, stereotypical men strive toward the opposite goal, using their currency to attract many women. "Polygamy" is a further indicator of performance. The traditional measurements of success for men and women are directly at odds with one another. Men are threatened by relationships in which "there is not obvious dominance and is on guard lest they take a sudden turn to his disadvantage" (Turner, 1970, p. 300).

[#1, item 38 - Male Bashing]

Getting rid of a man without hurting his masculinity is a problem. “Get out” and “I never want to see you again” might sound like a challenge. If you want to get rid of a man, I suggest saying, “ I love you...I want to marry you...I want to have your children.” Sometimes they leave skid marks.

[#14, item 64 - Rules for Being a Man]

Basic fundamental rule of dating: Quantity, not quality

[#26b, item 2 - Proof that Computers can be Male too!]

They periodically cut you off right when you think you’ve established a connection.

Stereotypical men attempt to avoid committed relationships. During courtship, men seek to gain control over relationships with women. Men are “threatened by casual relationships in which there is no obvious dominance...The only way to escape this danger is to begin jockeying for control from the start” (Turner, 1970, p. 300). Men attempt to exert control over relationships by minimizing their interaction with women. Men avoid exchanges with women except when the situation involves the exploitation of women (Turner, 1970).

[#14, items 1, 14 - Rules for Being a Man]

Don’t call. EVER.

Women like it when you ignore them. It arouses them.

For stereotypical men, marriage is a form of surrender (Turner, 1970, p. 301). Marriage contradicts many of the elements that are symbols of performance. “Marriage means the acceptance of domestication, granting a woman legitimate claims on oneself, giving up much personal freedom and unaccountability” (Turner, 1970, p. 301). Traditionally, women were dependent on marriage as they gained a protector and provider. In return, men had to fulfill those

roles. As a result, stereotypical men view marriage as the loss of their freedom and the assumption of new responsibilities.

[#5, item 2 - What Men have to Tolerate]

A woman worries about the future until she gets a husband.

A man never worries about the future until he gets a wife.

[#21 - Upgrading to Wife 1.0]

...Wife 1.0 installs itself so that it is always launched at system initialization where it can monitor all other system activity. Some applications such as Pokernite 10.3, Bachelor Party 2.5, and Pubnite 7.0 are no longer able to run on the system at all, causing the system to lockup when launched (even though the apps worked fine before).

Sexual Activity

The stereotypical women and men of gender humor attribute different meanings to sexual activity. Consistent with the styles of the stereotypical women and men, women are more likely to view sex as a form of intimacy and sign of commitment (Turner, 1970). Stereotypical men are more likely to engage in sex for the physical pleasure and as a symbol of their performance. “The male attempts to gain sexual gratification and conquest while remaining single and the girl seeks to attract the sexual attentions of a desirable partner and lure a proposal of marriage from him as a condition to granting sexual intercourse” (Turner, 1970, p. 324). Men’s and women’s motivations behind sexual activity are contradictory. While women use sex as a means to secure a commitment, men regard sex as the end of a conquest. As a result, stereotypical women are expected to be the sexual mediators and stereotypical men are expected to be the sexual aggressors.

Sexual Activity: Women

The stereotypical women of gender humor are counted upon to be sexual mediators. Sexual mediation is built on the assumption that men are always ready and willing sexual partners. It is the woman's responsibility to impose limits on the progression of sexual activity as stereotypical men are expected to pressure women into sex. This dynamic is assumed to be driven by biological differences between men's and women's sexual drives.

[#7, item 9 - Why Beer is Better than Women]

Beer labels come off without a fight.

[#24b - How Dogs are Better than Men]

Dogs understand what "no" means.

Women, then, are afforded some degree of power over the timing of sexual activity. As stereotypical women are commitment orientated, they utilize sex as a means of securing a commitment from men. The longer women delay sexual activity in a relationship, the greater the implication of commitment (Turner, 1970). Stereotypical women postpone sexual activity to earn favorable treatment from men and to ensure a monogamous relationship. Stereotypical women are in control of something that stereotypical men desire, and therefore use it as a bargaining tool in order to get what they want. In this context, men must earn sex.

[#4b, item 10 - The Last Things a Woman would Ever Say]

Could our relationship be more physical? I'm tired of being friends.

[#7, item 3 -Why Beer is Better than Women]

You don't have to wine and dine a beer.

Stereotypical women are expected to control the progression of sexual activity with men. Due to this expectation, women who do not establish strict limits on sexual activity are negatively

evaluated. Stereotypical men are expected to encourage sexual activity. In fact, sexual prowess is expected of stereotypical men. It is assumed that men's sexual needs are greater than women's. As a result, it is women's duty to impose restrictions on sexual behavior. Under patriarchal definitions, women who do not fulfill this responsibility are considered easy and labeled a "whore" or "slut." Women are expected to fulfill care giving and nurturing roles, which are incongruous with sexual aggressiveness. In contrast to the positive evaluation of male promiscuity, females are condemned for such acts.

[#2, item 29 - 100 Reasons it's Great to be a Guy]

Sex means never worrying about your reputation

[#30 - Men's and Women's Definitions]

RESPECT: (re-spect) adj.

female: What a woman hopes to receive from a male on a mutual basis

male: The question we answer "yes" to, when a female we plan on bedding down asks, "Will you respect me in the morning?" Also a hit song by Aretha Franklin.

Due to the expectations placed upon women to delay sexual activity, virginity is a highly desirable state for women. Patriarchal definitions necessitate that women save themselves for one man. It may or may not be intrinsically rewarding for a woman to remain celibate until she marries. The value placed on this status, however, is not of her choosing. Its value is set by the patriarchal definition that defines her worthiness for marriage according to her purity. Following the traditional model, a virgin is much sought after by men. Sole access to sexual experience is another way of affirming male performance and ownership of women.

In this traditional mind set, two types of women need to exist: women worthy of marriage and those necessary to fulfill premarital sexual demands of men (Turner, 1970). While

stereotypical men desire sex with virgins, once women lose this status, they are unfit for marriage with another man. As a result, women need to save their virginity for marriage.

[#7, item 12 - Why Beer is Better than Women]

After you have had a beer the bottle is still worth 10c.

[#8, item 35 - 35 Reasons Why Cucumbers are Better than Men]

With cucumbers, you don't have to be a virgin more than once.

In contrast to their male counterparts, stereotypical women are more likely to attribute meaning to sex. While men seem to emphasize the physical act, women seek romance and intimacy. Stereotypical women insist on displays of affection and entertainment prior to engaging in sexual activity (Turner, 1970). Women want sex to be reflective of a committed, loving relationship.

[#30 - Men's and Women's Definitions]

MAKING LOVE (may-king luv) n.

female: The greatest expression of intimacy a couple can achieve.

male: What men have to call "boinking" to get women to boink.

ROMANCE: (row-manse) adj.

female: Being pampered by that special man in your life in a way that reassures that he loves her.

male: Walking into the bedroom with your pants around your ankles, asking your mate, "Do you wanna do it, it's halftime?"

### Sexual Activity: Men

In contrast to their female counterparts, sexual prowess is an indicator of performance for stereotypical men. While stereotypical women are expected to be the sexual mediators, stereotypical men are expected to be the sexual aggressors, as well as sexual conquerors. Most



often, men view sexuality as a conquest (Mackie, 1987). Successful men gain sexual access as women are unable to resist their sexual advances. Sexual experience is a measure of performance as it reflects men's ability to get past the sexual mediator.

While stereotypical women delay sex in order to secure a commitment, stereotypical men attempt to gain sexual experience without getting "caught." A measure of a man's performance becomes equated with his ability to have sex with many women without commitment. Masculinity becomes dependent on their sexual exploitation of women (Turner, 1970). Men who demonstrate sexual prowess are considered to be good performers and labeled with positive terms, such as "Stud." Men cultivate a technique or line that is used on many women in an effort to have sex without commitment (Turner, 1970). Under patriarchy, commitment is a sign of failure, sexual prowess is contingent upon promiscuity.

[#14, items 34, 65 - Rules for Being a Man]

Much like an orgasm signifies the end of a sexual peak, sex often signifies the end of a relationship.

Basic fundamental rule of sex: Quantity IS quality

In contrast to the negative evaluation women experience due to sexual promiscuity, men are positively evaluated. While significant sexual experience threatens women's reputations, it builds men's reputations. As a result, bragging about one's sexual prowess is necessary for stereotypical men. It becomes important to communicate one's performance to other men. Performance is equated with having sex with many women as it is believed that women will succumb to the sexual advances of successful men. Demonstrating one's sexual prowess is a form of competition for the men of gender humor.

[#14, item 33 - Rules for Being a Man]

If anyone asks, you have had sex in all possible positions and locations. Improvise.

**[#24b - How Dogs are Better than Men]**

Dogs don't brag about whom they have slept with.

In contrast to the highly valued state of female virginity, male virginity is an extremely undesirable state. Once again, masculinity needs to be proven. While women are granted femininity by their lack of sexual experience, men need to demonstrate masculinity through their sexual experience. Virginity in men is reflective of sexual passivity, a quality inconsistent with stereotypical men. There is a constant threat of femininity in men's failure to prove sexual prowess.

**[#14, item 58 - Rules for Being a Man]**

You are NOT a virgin. Ever. Males are born without virginity.

While being a virgin is an embarrassment, finding one for a sexual partner is an achievement. Having sex with a female virgin is given high ratings as under a patriarchal framework, women are considered commodities. Consequently, stereotypical men are in competition to be a woman's first sexual experience. Such a conquest is an indicator of his performance, as he has accomplished something no other man was able to.

**[#7, item 18 - Why Beer is Better than Women]**

You always know you're the first one to pop a beer.

**[#8, item 11 - 35 Reasons Why Cucumbers are Better than Men]**

A cucumber won't tell the other cucumbers that you are not a virgin anymore.

In contrast to the women of gender humor, stereotypical men emphasize the physical gratification of sexual activity. Women who freely express emotions, emphasize the intimacy and emotional bond of sexuality beyond the physical aspects of intercourse. Since stereotypical men are not supposed to have feelings, sex is devoid of emotion. In contrast to the stereotypical female

who desires signs of affection, the stereotypical male simply wants the act to enable him to add it to his list of accomplishments.

[#3, item 24 - Seminars for Men]

Romanticism - Other ideas besides sex.

[4a, item 6 - The Last Ten Things any Man would Ever Say]

Sometimes I just want to be held.

[#30 - Men's and Women's Definitions]

FOREPLAY: (for-play) v.

female: The preliminary actions performed prior to engaging in sexual intercourse in order to heighten arousal in both parties.

Usually a twenty to thirty minute period.

male: The act of removing one's clothes prior to jumping in the sack. Best accompanied by uttering any of the following phrases:

Wanna screw/get laid?; Ya ready?; Horny yet? Usually a twenty to thirty nanosecond period.

#### Relationship Allegiance

According to gender humor, stereotypical women seek commitment and stereotypical men try to avoid commitment. As a result, women and men have different levels of interest in monogamous relationships. Under the principle of least interest, men have a greater ability to control the relationship. The principle states that "in any pair relation the person who cares less whether the relationship continues is in an advantageous position for domination" (Turner, 1970, p. 127). In this case, men are in a position for domination over women. This principle is heuristically useful as it provides insight into the interaction between women and men in relationships.

Stereotypical women are at a disadvantage in heterosexual relationships. While the goal of stereotypical women is to secure a commitment, the currency that they are attracted to will necessarily make desirable men unsuitable for monogamous relationships. Performing men, by definition, are unemotional and attempt to avoid mutually dependent, committed relationships. Under false consciousness women accept these patriarchal definitions of men. The acceptance of these definitions, however, attracts women to men who devalue monogamy. Much like aggressive, intelligent women are unattractive to stereotypical men; sensitive, caring men are unattractive to stereotypical women. As a result, partnerships between stereotypical women and men are characterized by different levels of interest.

#### Relationship Allegiance: Women

The goal of stereotypical women is to secure a monogamous relationship. Since their success is based on this ability, stereotypical women define themselves in terms of their marriage. Stereotypical women's identities are strongly tied to their husband's identities.

Given the strong attachment women experience with their partner, they are dependent on them for many of their wants and needs. In contrast to their male counterparts, stereotypical women seek companionship, open communication and mutual appreciation from their relationship.

#### [#30 - Men's and Women's Definitions]

WANTS AND NEEDS (wontz and nedz) n.

female: The delicate balance of emotional, physical and psychological longing one seeks to have fulfilled in a relationship.

male: Food, sex, beer.

According to gender humor, stereotypical women desire companionship from their relationship. Due to stereotypical men's inclination toward autonomy and independence in relationships, women do not receive the desired level of togetherness. Relative to stereotypical men, adult companionship is more important for women in relationships (Udry, 1971). This

discrepancy in wants and needs means that women are viewed as “needy” and “bothersome.” Gender humor reflects the idea that stereotypical women are unsuccessfully trying to gain companionship from their unwilling, autonomous partner.

[#3, item 5 - Seminars for Men]

Understanding the female response to your coming in drunk at 4 a.m.

[#7, item 7 - Why Beer is Better than Women]

HANGOVERS go away!

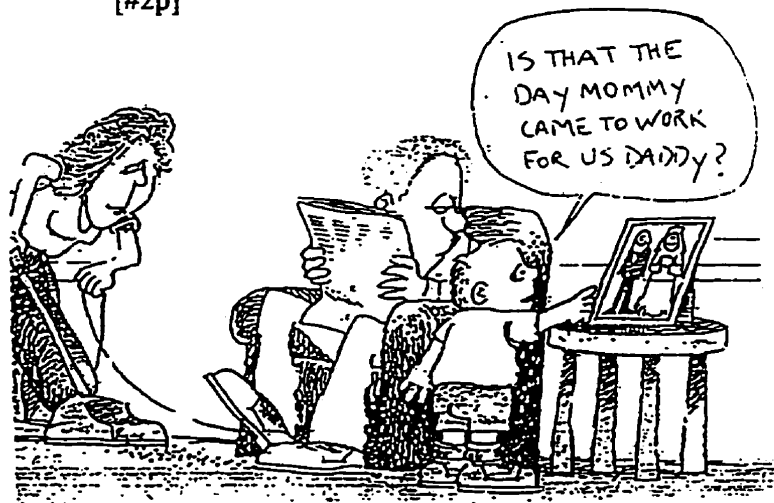
Despite stereotypical women’s desire for companionship, their relationships lack this element. The reality of the relationship is a division of labor in which women have the sole responsibility of household work and the care of the family. Gender humor reflects a traditional division of labor in which the quality of the relationship is subordinate to the fulfillment of the traditional roles. Under a patriarchal structure, women’s desire for companionship goes unfulfilled as they lack sufficient power to affect the nature of the relationship.

[#25 - Dumb Men Jokes]

How do men define a 50/50 relationship?

Women cook/men eat, women clean/men dirty, women iron/men wrinkle.

[#2p]



Stereotypical women also desire open communication with their partner. Due to stereotypical men's inability to relate on an emotional level, the women of gender humor are dissatisfied with the lack of communication within their relationship. As a result, stereotypical women turn to their female friends to share feelings about their relationships as other women are able to communicate on a level lacking in stereotypical women's and men's relationships.

[#1, items 30, 31 - Male Bashing]

When four or more men get together, they talk about sports.

When four or more women get together, they talk about men.

[#30 - Men's and Women's Definitions]

COMMUNICATION (ko-myoo-ni-kay-shon) n.

female: The open sharing of thoughts and feelings with one's partner.

male: Scratching out a note before suddenly taking off for a weekend with the guys.

The women of gender humor also seek mutual appreciation from their partner. Since the goal of stereotypical women is to secure a commitment, they are very focused on the quality of their relationship. Stereotypical women go to great lengths to show affection toward their partner. Stereotypical women are in constant need of reassurance that they are appreciated by their partners. Due to the greater interest that women have in monogamous relationships, this appreciation is one-sided.

[#3, item 11 - Seminars for Men]

Reasons to give flowers.

[#24b - How Dogs are Better than Men]

Dogs miss you when you are gone.

### Relationship Allegiance: Men

In contrast to stereotypical women, the goal of stereotypical men is not to secure a commitment. A man's identity is not achieved through his partner and family, but rather through various indicators of performance, most notably his occupational status. Stereotypical men, as a result, are not as dependent upon their partner and family for their wants and needs to the extent of stereotypical women.

While stereotypical women seek companionship from their relationship with their partner, stereotypical men seek independence and autonomy. Men look for camaraderie from other men, as their definition of women is limited to tangible benefits: physical beauty and sexual gratification. Men attempt to avoid dealings with women "except when the situation is such that they have a good chance of successful exploitation" (Turner, 1970, p. 300). Male bonding provides an escape from women as well as a gathering of people who share the same performance-orientated, unemotional perspective. While women seek more private, introspective activities, men seek action-orientated, communal activities.

#### [#3, items 19, 33 - Seminars for Men]

Male bonding - Leaving your friends at home.

The weekend and sports are not synonymous.

#### [#24b - How Dogs are Better than Men]

Dogs understand if some of their friends cannot come inside.

Stereotypical men's avoidance of domestication extends to household work and child care. The stereotypical men of gender humor place little effort into familial responsibilities. The male status seems to make him exempt from activities of this nature. Contributions to the domestic sphere are not an indicator of performance for stereotypical men. Under a patriarchal structure, household work and child care are defined as women's work.

[#2, item 27 - 100 Reasons it's Great to be a Guy]

You never have to clean a toilet.

[#3, item 6 - Seminars for Men]

Parenting- No, it doesn't end with conception.

In contrast to their female counterparts, stereotypical men do not want to express their emotions about their relationship. Stereotypical men are not allowed to be emotional and thus are unable to express feelings toward their partner. Stereotypical men deflect emotional issues because under patriarchy, emotional expression is thought to negatively affect performance and cloud reason. According to gender humor, men go to great lengths to avoid conversations about their emotions and feelings.

[#1, item 17 - Male Bashing]

All men hate to hear "We need to talk about our relationship."

These seven words strike fear in the heart of even General Schwarzkopf.

[#14, item 9 - Rules for Being a Man]

Be as ambiguous as possible. If you don't want to answer, a nice grunt will do.

While the stereotypical women of gender humor seek mutual appreciation, stereotypical men do not demonstrate acts of appreciation towards their partners. The women of gender humor place great importance in relationships, while stereotypical men do not view their relationship in the same fashion. Monogamy is not viewed as an accomplishment for men. As such, stereotypical men do not value their partners and thus treat them poorly. They have lesser interest in the continuance of the relationship.



**[#11, item 15 - 20 Reasons Why a Bicycle is Better than a Woman]**

You don't have to be nice to your bicycle.

**[#14, item 49 - Rules for Being a Man]**

Try to have a good memory, but it's OK if you forget trivial things. You know, like your girlfriend's birthday and eye color.

In a patriarchal structure, women depend on men, but men do not depend on women. Under this mind set, stereotypical men feel that women should just be happy with a man's mere presence. Men should not have to put any effort into the relationship. Women are lucky just to have them.

**[#14, items 61, 70 - Rules for Being a Man]**

Females do not care what you do to them as long as they get to please you.

Women are your napkins. Use them, and throw them away.

In conclusion, stereotypical women and stereotypical men have different levels of allegiance to monogamous relationships. The women of gender humor are dependent upon their partner and as a result, look to their relationships for companionship, communication, and appreciation. The men of gender humor seek autonomy from their relationships and therefore are not dependent upon their partner to the same extent as their female counterparts.

**Discrepancy in Power**

Under a patriarchal culture, men are afforded greater power. This discrepancy in power between the sexes is expressed in much of the behavior exhibited by stereotypical men, as well as the tactics employed by stereotypical women to change this behavior. Irrespective of women's dissatisfaction with men and their relationships with men, the status quo remains. Since men have

greater power and hence, less interest in the monogamous relationships, they are not required to change to meet the wants and needs of their partner.

Expression of Power: Men

Male unresponsiveness. Male unresponsiveness is a reflective of a patriarchal culture. Due to men's greater power, they do not need to change to meet the requests of women. Male unresponsiveness to women's wants and needs within relationships is consistent with this discrepancy in power. In addition, despite women's disapproval, much of the stereotypical man's behavior can be characterized as offensive and irresponsible. Men's greater power permits them to be crude, inattentive to their appearance, and immature. Through men's unresponsiveness, they indicate to women that they are under no obligation to conform to women's wishes (Turner, 1970). The male status allows men to do what they want.

[#14, items 10, 51, 59 - Rules for Being a Man]

Always remember: You are a man. Therefore, no matter what, it isn't your fault.

It is never your duty to take responsibility for your actions.

You are a male, therefore you are superior.

In contrast to their female counterparts, stereotypical men are allowed, and even expected to be, crude, boorish, and ill-mannered. The sole purpose behind many of the behaviors exhibited by stereotypical men is to be offensive to others. In a culture where the rules are made by males, men are afforded the power to shock.

[#14, items 18, 56 - Rules for being a Man]

Two words : Hack and spit

If people express extreme disgust at whatever you are doing,

DON'T STOP! This is the desired reaction.

Similarly, men are also afforded the power to be insulting to women. Irrespective of their marital status, stereotypical men are always actively searching for physically attractive women. Once again, due to the patriarchal structure, derogatory comments, gawking and infidelity are to be expected in men.

[#4a, item 7 - The Last Ten Things a Man would Ever Say]

Her tits are just too big.

[#14, item 67 - Rules for Being A Man]

If you cheat on a girl, but no one finds out, then technically you've done nothing wrong.

[#20a, item 16 - Today's Entertainment Women's Instruction Book]

If your man appears happy, excited and keeps looking at you all of a sudden he is probably checking out the women behind you.

Under a patriarchal structure, women, not men, are valued for their appearance. In fact, the neglect of their physical self is characteristic of stereotypical men. A common theme in the gender humor relates to men's unwillingness to make themselves presentable. As with other behaviors exhibited by the men of gender humor, a reluctance to attend to their physical self is a demonstration of men's authority. Stereotypical men do as they wish.

[#3, item 21 - Seminars for Men]

Changing your underwear - It really works.

[#24a - How Men are Better than Dogs]

Dogs have dog breath all the time.

[#24b - How Dogs are Better than Men]

You can force a dog to take a bath.

According to gender humor, stereotypical men are immature. A mark of this immaturity seems to relate to their egocentrism regarding family responsibilities. The wants and needs of the family are forfeited for the satisfaction of the man in the household. Stereotypical men leave the responsibilities of the household to women in an attempt to fulfill their own amusement. For instance, stereotypical men spend much of their time devoted to the purchase and enjoyment of “boy toys,” such as power tools, cars, or sports equipment. Men’s irresponsibility and childishness is a common topic in gender humor and is further reflective of men’s focus on their own whims without regard to others.

[#1, item 16 - Male Bashing]

Men love watches with multiple functions. My husband has one that is a combination address book, telescope and piano.

[#3, item 17 - Seminars for Men]

How to not act younger than your children.

[#22, item 9 - Are You a Real Guy?]

One weekday morning your wife wakes up feeling ill and asks you to get your three children ready for school. Your first question to her is:

- a. “Do they need to eat or anything?”
- b. “They’re in school already?”
- c. “There are three of them?”

Answer C

In conclusion, stereotypical men do not try to satisfy the wants and needs of women in relationships, nor do they modify their behaviors in an attempt to please their female counterparts. While women must conform to meet the desires of men, men’s greater power and lesser interest in relationships, does not require them to change to meet the desires of women.

### Expression of Lesser Power: Women

Female tactics. Women's dissatisfaction lays the foundation for the many tactics employed in an effort to change men. While stereotypical women are orientated toward commitment, they are unable to find a man who makes them happy. A woman's inability to find a quality man, or her dissatisfaction with her current partner, are common themes in gender humor.

[#1, item 27 - Male Bashing]

If you're dating a man who you think might be "Mr. Right," if he a) got older, b) got a new job, or c) visited a psychiatrist, you are in for a nasty surprise. The cocoon-to-butterfly theory only works on cocoons and butterflies.

[#10p]



Stereotypical women employ several tactics in an effort to change their partners' behaviors and to satisfy their own wants and needs. First, female nagging is a prevalent theme in gender humor. Female nagging is a consequence of male unresponsiveness (Turner, 1970). Given men's unwillingness to change, women are placed in a subservient position of constant begging. In this context, women can be dismissed as a nag; their dissatisfaction goes unsatiated. According to gender humor, women are constantly complaining about their relationship and men's behavior.

**[#10, item 11 - Continuing Education Courses for Women]**

**Communication Skills III: Getting What You Want Without Nagging**

**[#11, item 3 - 20 Reasons why a Bicycle is Better than a Woman]**

**Your bicycle only complains when something is REALLY wrong.**

**[#15, item 5 - A Man's Answers to Every Question a Woman Ever Asks]**

**Why are men so uncommunicative?**

**You'd learn to keep your big mouth shut too if every time you open it you get into trouble with your partner.**

A variation of the nagging theme involves gender humor's continual references to women's unwillingness to forget men's mistakes. Stereotypical women constantly remind men of their past errors and use them as a bargaining chip to effect future interaction. Nagging, of this form, may also be used in an attempt to change male behavior to meet the wants and needs of women.

**[#5 - What Men have to Tolerate]**

**Any married man should forget his mistakes**

**-there's no use in two people remembering the same thing.**

**[#26a, item 3 - Proof that Computers are Female]**

**Even your smallest mistakes are committed to memory for reference.**

A third tactic used by the women of gender humor involves playing the stereotypical irrational, unpredictable female. Women can attempt to attain some control over men by "keeping them on edge." This may be accomplished by employing various techniques that often involve an

extreme display of negative emotion directed at the man, his actions or failure to act. In order to avoid a female outburst, men will try to satisfy women's demands.

[#13a, items 17, 21, 22 - 50 Ways to Drive a Guy Nuts]

Be late for everything. Yell if they're late.

Make them guess what you want and then get mad when they're wrong.

Plan little relationship anniversaries, i.e. the monthly anniversary of the time when you saw each other in the library ...for five minutes. Then get mad at him for forgetting. Then cry.

[#32a - Woman: A Chemical Analysis]

Physical Properties:

Boils at nothing, freezes without reason.

Melts if given special treatment.

Hazards:

Highly explosive in inexperienced hands.

Finally, the women of gender humor also use the tactic of "threatening" the security of the relationship. By insinuating that they will leave the relationship or that another man will protect them, women hope to gain men's affection and appreciation.

[#13a, items 16, 24 - 50 Ways to Drive a Guy Nuts]

Use daddy as a weapon. Tell them about his gun collection, his quick trigger finger, and his affection for his "little princess."

Gather many female friends and dance to "I will survive" while they are present. Sing all the words. Sing to them. Sing loud.

These tactics, although they attempt to satiate women's needs and wants, also reflect their subordinate position to men. The tactics used by the women of gender humor, are a form of

seeking control over men's behavior. Female nagging, intentional irrationality, and other tactics are directed at arousing the attention of the unresponsive man. These tactics, however, reinforce women's dependency on men.

In conclusion, the majority of the gender humor analyzed in this research reflects a patriarchal culture. Women are in a position of lesser power, and as a result, are reliant on men. In contrast, the next section describes a branch of humor found in this study which directly contradicts the patriarchal definitions ascribed to women.

### Matriarchal Humor

I found evidence of what may be a new strain of gender humor which rejects the traditional sex roles depicted in the majority of gender humor used in this research. Because humor is reflective of changing attitudes (Janus, 1981), it may be possible that the presence of this type of humor may be associated with the feminist movement. This new form of humor, however, does not reflect equality between the sexes, but is actually the reverse of patriarchal humor in that it involves the oppression of men. As such, I refer to this strain of humor as matriarchal humor. In this context, the term matriarchal humor is used to refer to a dynamic in which women have power over men.

Matriarchal humor rejects the main premise of gender humor which operates under a patriarchal framework: women's dependency on men. The women depicted in this humor closely parallel stereotypical men. Both groups are orientated toward "polygamy," objectify the opposite sex, and view sex solely as physical pleasure.

Patriarchy defines women in terms of their attractiveness and men in terms of their performance. In contrast to their male counterparts, women's success is equated with their ability to achieve a commitment from a member of the opposite sex. While stereotypical men seek autonomy and attempt to avoid monogamous relationships, stereotypical women are dependent upon men and attempt to secure a committed relationship.



The women depicted in matriarchal humor reject the dependency that their traditional counterparts have on men. While traditional women need men to be their providers and protectors, matriarchal humor states that men are of little use to women. Matriarchal humor asserts women's independence and autonomy from men.

[#20b - Women's Compact Instruction Book]

If they can put a man on the moon - they should be able to put them all up there.

Tell him you're not his type - you have a pulse.

[#27 - Once Upon a Time]

Once upon a time, a beautiful, independent, self-assured princess happened upon a frog in a pond. The frog said to the princess "I was once a handsome prince until an evil witch put a spell on me. One kiss from you and I will turn back into a prince and then we can marry, move into the castle with my mother, and you can prepare all my meals, clean my clothes, bear my children, and forever feel happy doing so".....

That night, while the princess was dining on frogs legs, she laughed to herself and thought "I don't fucking think so!"

Due to their dependency on men, stereotypical women are orientated toward commitment. The women depicted in matriarchal humor do not share this dependency, and thus, are not seeking monogamous relationships. This strain of humor suggests that women assume the role of the polygamy-orientated man. Both the stereotypical men and the matriarchal women of gender humor attempt to avoid commitment.

[#20a, item 3 - Today's Entertainment Women's  
Instruction Book]

The best reason to divorce a man is a health reason: You're sick  
of him.

[#8, items 14, 34 - 35 Reasons why Cucumbers are  
Better than Men]

You can have as many cucumbers as you can handle.

It's easy to drop a cucumber.

Due to stereotypical women's orientation toward commitment, they utilize sex as a bargaining chip in an effort to secure a committed relationship. In hopes of securing a monogamous relationship, these women make men wait for sex. In contrast, the women depicted in matriarchal humor do not desire commitment and thus assume the role of the stereotypical man who views sex as a conquest. While stereotypical women emphasize the emotional intimacy of sex, both stereotypical men and matriarchal women emphasize the physical satisfaction derived from sexual activity. Similar to the objectification experienced by women, men also experience objectification by matriarchal women as these women view men in terms of their own physical pleasure. The women in this stream of gender humor reject the patriarchal definition of women as sexual mediators, and assume the role of the male sexual aggressor.

[#8, items 2, 6 - 35 Reasons Why Cucumbers are Better  
than Men]

Cucumbers stay hard for a week.

You can fondle cucumbers in a supermarket and you know how  
firm it is before you take one home.

[#20b - Women's Compact Instruction Book]

When he asks you if he's your first tell him, 'You may be, you look familiar.'

[#25 - Dumb Men Jokes]

Do you know why bankers make good lovers? They know first hand the penalty of early withdrawal.

Stereotypical women benefit from playing into their dependency on men. Under patriarchal definitions, women's weakness is attractive to men as it enhances male performance. Since the women portrayed in patriarchal humor reject this dependency on men, they are not concerned with making men feel good about themselves by playing into the prescribed passive role. Instead, patriarchal women attempt to mock men's insecurities. For instance, women in this branch of humor do not practice "menstrual etiquette," the patriarchal custom designed to protect men from the realities of menstruation (Laws, 1990). Women, in this stream of humor, actively seek to make men uncomfortable and insecure.

[#13a, item 9 - 50 Ways to Drive a Guy Nuts]

Look them in the eye and start laughing.

[#13b, item 9 - Women's Guide to Driving Men Crazy]

Discuss your period in front of them. Watch them squirm.

Under a patriarchal framework, intelligence and aggressiveness are seen as unattractive in women. While these qualities are desirable in men, their presence in women is incompatible with the male-imposed definition of femininity. As a result, women who possess these traits are accused of "bitchiness." While stereotypical women would fear such a designation, the women depicted in patriarchal humor gladly accept this definition, thereby leaving no rebuttal from men. As they are not interested in playing by patriarchal rules, patriarchal women do not fear the pejorative terms arising from men's insecurities regarding male superiority. The women of patriarchal humor

reject the weak, dependent attributes traditionally assigned to the female sex. Instead, these women assume aggressive and assertive roles, previously occupied only by men.

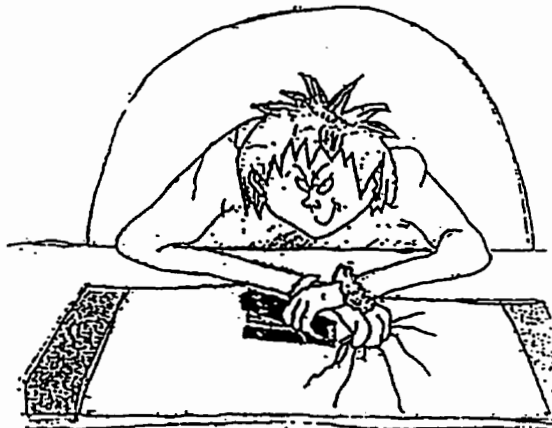
[#5p]



IM  
51% SWEETHEART  
49% BITCH  
DON'T PUSH IT

[#9p]

TELL ME IT'S JUST P.M.S.



AND I'LL STAPLE YOUR NUTS TO THE  
FLOOR

Matriarchal humor involves women's refusal to accept patriarchal definitions of women's and men's roles in our culture. Women, in this stream of humor, assume an assertive, performance-oriented role and objectify men. There is no indication in gender humor, however, that men are subscribing to this ideology. While men may feel threatened by aggressive women, their behavior is not affected by this changed definition of femininity. Nor do men subscribe to the objectification they experience from matriarchal women. There is no evidence in gender humor which demonstrates that are men changing in accordance with matriarchal definitions.

#### Offensiveness of Gender Humor

The gender humor exhibits a broad range of offensiveness. Some humor, which may be considered less offensive, involves mocking the idiosyncrasies of men and women. For instance, in the following examples, gender humor pokes fun at stereotypical men's disdain for shopping and stereotypical women's propensity for spending.

##### [#4c, item 7 - The Last 10 Things a Man would ever Say]

We haven't been to the mall in ages. Let's go shopping so I can hold your purse.

##### [#10, item 2 - Continuing Education Courses for Women]

Making Deposits: The Undiscovered Side of Banking.

Other gender humor may be more likely to be considered offensive. Humor at this end of the spectrum may involve the attempts at demeaning members of the opposite sex. For instance, in the following examples women and men are both objectified and ascribed little worth.

##### [#7, item 12 - Why Beer is Better than a Woman]

After you have had a beer the bottle is still worth ten cents.

##### [#20b - Women's Compact Instruction Book]

The only reason men are on this planet is that vibrators can't dance or buy drinks.

### Summary

During the course of the collection and analysis of data, six main themes were discovered: Judgment in a Patriarchal Culture, Emotional Expression, Orientation to Commitment, Sexual Activity, Relationship Allegiance, and Discrepancy in Power. Within these themes, the stereotypical characteristics of the women and men of gender humor were identified. These characteristics provide information on how the women and men of gender humor interact and view each other.

In a patriarchal culture women and men are evaluated based on different criteria. Male imposed definitions reduce women's worth to their physical attractiveness. In contrast, men's worth is based on their performance in a variety of domains. Women's performance and men's attractiveness are of much lesser importance under patriarchal definitions.

The criteria with which women and men are judged lays the foundation for their different orientations to commitment. Stereotypical women's inability to perform and their fragile, emotional nature, renders them dependent on men. They utilize their attractiveness, the male imposed definition of their worth, as their currency in achieving a monogamous relationship. In contrast, men's ability to perform allows them independence and autonomy from women. Male performance is used as their currency in an attempt to be polygamous. While capturing a man is seen as success for stereotypical women, polygamy is seen as success for stereotypical men. Women's and men's currencies are used in an effort to achieve different goals.

As a result of these different goals, the women and men of gender humor view sexual activity very differently. Women view sexual activity as a means of achieving a commitment from a man. Consequently, women play the sexual mediator as they abstain from sex in order to secure a monogamous relationship. In contrast, men view sex as a conquest because sexual prowess is a indicator of male performance. Thus, men attempt to gain much sexual experience without getting

trapped in a relationship. Due to women's goal of monogamy and men's goal of polygamy, the motivations behind sexual activity are different for the women and men of gender humor.

Similarly, the different orientations to commitment inevitably enter women's and men's allegiance to their relationships. Given the greater interest women have in the relationship, men are in an advantageous position as their lesser interest affords them greater power. While women look to their relationship for companionship, open communication, and mutual appreciation, men seek autonomy and women's gratitude for their mere presence. Men's emphasis on performance, and thus polygamy, makes them much less dependent on their relationship for fulfillment.

Due to the greater power afforded to men and thus their lower level of interest in monogamous relationships, they are only concerned with their own satisfaction. Men do not have to change to accommodate the wants and needs of women. Women's dissatisfaction with men's unequal contribution to the relationship, as well as their displeasure with men's offensive and irresponsible behaviors go unsatiated. Women's continual efforts and tactics to change their partners is reflective of their discontentment. Men's greater power affords them the right to do as they wish.

The humor reflecting a matriarchal framework rejects the patriarchal definitions ascribed to women. Unlike their stereotypical counterparts, the women depicted in this stream of humor are not dependent on men. Accordingly, matriarchal women seek to avoid commitment. These women objectify the male sex and view sex as a conquest, not as a means of trapping men into a monogamous relationship. These women are performance-oriented and hence, assume the role of the aggressive and assertive stereotypical man.

#### Core Variable: Struggle for Power

The core variable was discovered to be a STRUGGLE FOR POWER between the women and men of gender humor. Stereotypical women and men act in accordance with patriarchal definitions. Both sexes accept and operate within these definitions in a struggle for power over the

opposite sex. Men's performance, independence, and objectification of women are their means of maintaining power. In contrast, women's weakness and physical appeal become their means of attaining power. A struggle for power transpires through the fulfillment of the stereotypical characteristics assigned to men and women.

Under patriarchal definitions, men are expected to be good performers. While performance is used to attract women, performance is further measured by men's ability to control their relations with women. Men seek to avoid committed relationships with women. They attempt to gain sexual experience without "getting trapped" by a member of the opposite sex. Due to their lower level of interest, men seek autonomy from relationships. Women are to be valued for their physical and sexual appeal. A patriarchal culture which emphasizes male performance and independence necessarily places men in a position of greater power as men are afforded the power to do as they choose. Men achieve power over women by acting in accordance with these patriarchal definitions.

Stereotypical women, too, operate within these patriarchal definitions. Women's dependence on the opposite sex places men in a position of power. Women, who are defined as weak, lacking ability, and valued for their physical appeal, act according to the prescribed patriarchal definitions. Their femininity, however, can be used in an effort to achieve power over men. Stereotypical women play into the weaknesses of stereotypical men. Emotional expression and physical appeal can be used to manipulate the unemotional, performance-oriented male. The use of their femininity as a source of power, however, maintains women's subordination to men as it perpetuates women's subservient position (Turner, 1970). While femininity is a source of power for stereotypical women, it maintains the traditional male imposed definitions of women.

In sum, gender humor reflects a struggle for power. By operating according to patriarchal definitions, men attempt to maintain power over women. Similarly, the women of patriarchal humor attempt to attain power by acting in accordance with the limited definitions imposed on them and by attacking the weaknesses of men.



The women of matriarchal humor, also attempt to attain power. These women, however, employ a different approach. Matriarchal women assume the role of stereotypical men. Both groups obtain power through their independence and the use of the opposite sex for their own purposes. Matriarchal women do not attempt to achieve power through the manipulation of the patriarchal definition of their femininity, but actively reject this definition and assume the role of the aggressive, performance-oriented men of gender humor. In this case, the struggle for power occurs through their abandonment of the weak, dependent female role, and the assumption of the aggressive, independent male role. By taking on a performance-oriented role, matriarchal women are able to acquire power by not playing into the traditional female role. In the end, however, gender humor reflects a struggle for power in which men attempt to maintain power and both sets of women attempt to attain power.

## Chapter 4: Discussion

The content of humor has the potential to provide a rich source of information as it identifies and “pokes fun” at the incongruities in our culture. Humorists identify behavioral patterns and explicit and tacit operating knowledge, making these cultural phenomena objects of conscious reflection (Kozinski, 1985). When our behaviors and knowledge are presented in a different light or are questioned, their absurdities often become apparent. The recognition of these absurdities, however, relies on our understanding of the subject matter of the humor.

Gender humor relies upon shared cultural understandings regarding the roles women and men play in our culture. The content of gender humor identifies the incongruities in relation to women and men. Humor is not an exact mirror image of our culture, but it does present a highly distilled, although recognizable, form (Kozinski, 1985). While this image lacks scientific objectivity, it does rely upon relevant cultural information (Kozinski, 1985). For instance, the stereotypical women depicted in gender humor are evaluated based upon their physical appearance, and hence experience great anxiety regarding their inability to attain the desired level of attractiveness. Evidence of this theme can be found in our culture. Women’s magazines which devote large segments of their publications to advice for assisting women in improving their appearance, the high rate of plastic surgery (e.g., breast implants), the proliferation of weight loss clinics, and the plethora of anti-aging products are indicative of the emphasis on female attractiveness in our culture. While gender humor may present exaggerations of various aspects of our culture, its content often reflects our behaviors and attitudes.

Humor, therefore, can provide the social scientist with a source of cultural information. The content of humor “can be examined for what is expressive and revealing about the content of minds” (Kozinski, 1985, p. 65) as humor is dependent upon shared cultural understandings. The content of humor can portray the attitudes of the distributors of gender humor, as well as those held by a larger segment of people in our culture (Kozinski, 1985).

### Role of Gender Humor

Not surprisingly, gender humor seems to fall on a continuum of offensiveness. At one extreme, the gender humor involves poking fun at the stereotypical characteristics of women and men. For instance, humor that mocks the stereotypical foibles of the sexes, such as the mechanical inabilities of women and the laziness of men, may be less likely to be considered insulting. While this form of humor may still be offensive to some, the tone of the humor is lighter and does not contain the underlying anger that the other extreme of humor possesses. This second grouping of humor may include jokes which involve the objectification of women and men. The intent or purpose of this type of humor seems to be to insult women and men and relegate them to a subservient status.

The lighter forms of gender humor may serve a variety of functions, such as the unification of women and men through the communication of shared experiences, or pure cathartic relief. The more offensive, angry forms of gender humor may play a different role in our culture. The more anger-ridden forms of humor may be used as a means of achieving power over the opposite sex. The communication of gender humor that is offensive to women may be reflective of men's anger at women's efforts to gain status. Similarly, offensive humor targeting men may be reflective of women's frustration with a patriarchal culture. Humor, like other forms of communication, can be used as a vehicle of power.

We can only speculate as to the role of gender humor in our culture. The range of gender humor makes it difficult to identify certain functions. Moreover, any proposition regarding the role of gender humor cannot be definitively proven or disproven. Undoubtedly, gender humor is prevalent in our culture. While the role of gender humor can only be speculated upon, its content has the potential to reveal valuable information regarding our attitudes and beliefs regarding women and men in our culture.

### Limitations

There are several limitations to this study. First, the gender humor was collected over a short period of time. As humor has the potential to reflect the changing attitudes towards women and men, this study was only able to capture these attitudes at one period of time. As a result, this research does not allow for comparisons with preceding time periods.

Second, the focus of this study was on the written text of the gender humor. A subset of the data contained illustrations which were, for the most part, not included in the analytical process. Given the differential emphasis placed on the appearances of men and women, analysis of the pictorial depictions, in some cases, may have been beneficial.

Third, the collection of gender humor was limited to “photocopy humor.” Humor that is communicated verbally (e.g., the “one-liners”) was not included in the data set. This type of humor may contain variations of existing concepts, or new concepts not found in the form of humor used in this study.

Finally, distributional factors were not considered in this study. Knowledge of the “creators” of the humor (e.g., sex), as well as subsequent distributions, may provide insight into the role that gender humor plays in our culture. For instance, is the more angry humor targeting men and women written by the opposite sex? Is the “lighter” humor written by either sex? Is matriarchal humor written by women? This issue is further complicated by the fact that there appear to be multiple contributors to individual pieces of gender humor. During the process of data collection, I discovered that there were often several versions of the same piece of gender humor. Undoubtedly, the distribution of photocopy humor allows for modifications to its content. Due to the ongoing distribution and modification of gender humor, insight into the distributional factors was not acquired from this research.

### Future Studies

Gender humor has the potential to reflect changes in women's and men's status in our society. Comparisons between the content of gender humor collected at different time periods may reflect the changing status of women and men in our culture. For instance, it is possible that the development of matriarchal humor may be associated with the feminist movement. Its content rejects the traditional roles and stereotypical assumptions assigned to women. While the relative amount of matriarchal humor and the development or refinement of its elements were less than that of the humor reflecting a patriarchal framework, its presence is still of great significance. It will be interesting to follow the future of matriarchal humor because, like humor which reflects a patriarchal framework, it can be a valuable source of cultural knowledge. Future studies may seek to examine the development of this form of gender humor as it may continue to develop alongside the feminist movement.

The current social climate which encourages politically correct behavior, has resulted in changes in the distribution of gender humor, as well as humor targeting other identifiable groups. The communication or distribution of gender humor requires sensitivity to its intended audience. The distributor of humor needs to choose an audience that will share in the humor. In other words, a working agreement needs to be in place in which the receiver of gender humor appreciates the humorous content and does not question the intentions of the distributor. Research into the development of working agreements, in a context which emphasizes politically correct behavior, is important. How do individuals come to establish a relationship that is conducive to the sharing of humor? As well, inquiry into situations in which gender humor is intended to offend, such as in work settings where potentially offensive humor is left anonymously, may be warranted in light of the current social climate. Research into the distributional factors associated with gender humor is a natural progression from this study.

### Conclusion

This research operates under the assumption that gender humor can provide information regarding our attitudes and beliefs towards women and men. In this way, gender humor has the potential to reflect the current statuses of women and men in our culture. It has been purported by several authors that the content of gender humor is changing (Janus, 1981; Mackie, 1987). It is believed that gender humor is becoming less sexist and more reflective of an egalitarian culture. The gender humor used in this research does not support these beliefs. Much of the humor reflects a patriarchal framework in which women are valued solely for their physical appearance and are dependent on men due to their inability to perform. Traditional masculinity becomes dependent on men's mastery and dominance over women (Turner, 1970). This definition of masculinity serves as the rationale for patriarchy. Masculinity is threatened unless men have greater power (Turner, 1970). Accordingly, it will be difficult to achieve egalitarianism when our definition of masculinity is dependent on women's subservient status. The majority of gender humor used in this study reflects an unequal power structure between women and men.

On the surface, the humor which reflects a matriarchal framework may be argued to be indicative of a more egalitarian society. However, this humor does not reflect equality between the sexes, but places men in the subservient position usually occupied by women. A modified, desirable definition of masculinity is not used. Instead, women of this strain of humor define men as traditional women have been defined. Women are not dependent on men, but use them to satisfy their own needs and wants. Matriarchal humor does not reflect equality between the sexes, but seeks to reverse the traditional inequality born from a patriarchal perspective.

The humor analyzed in this study, therefore, is not reflective of an egalitarian culture. Both strains of humor reflect an inequity of power between the sexes. The phenomenon observed in matriarchal humor in which women assume control over men, may be attributed to a strong rejection of the historically subservient role of women. Gender humor may be reflecting a dynamic

in which the subordinate group first experiences anger. As a result, there is a movement to the other extreme. Like a pendulum, movement to the middle ground, or equality between the sexes, can only be achieved after a period of anger has resided. If this is the case, gender humor is not reflecting an egalitarian society, but a society of transition. Gender humor reflects a society in which we are experiencing an attempt by men to maintain their greater power and an attempt by women to attain power.

Gender humor is a reflection of our culture. Existing literature in this area of inquiry has not sought to understand the content of gender humor. Until now, the focus has been on women's and men's reactions to gender humor. An analysis of the content of gender humor, however, has the potential to provide the social scientist with information on our culture. Implicit in gender humor are shared cultural understandings regarding women and men. While the images presented in gender humor are necessarily simplified and exaggerated, they have the potential to reveal real issues and themes within families and the wider culture. Accordingly, an understanding of the content of gender humor can provide insight into the experiences of women and men in our culture.

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## Appendix

# 01

Male Bashing

1. Men like to barbecue. Men will cook if danger is involved.
2. Men who have pierced ears are better prepared for marriage. They've experienced pain and bought jewelry.
3. If you buy your husband or boyfriend a video camera, for the first few weeks he has it, lock the door when you go to the bathroom. Most of my husband's early films end with a scream and a flush.
4. Be careful of men who are bald and rich; the arrogance of "rich" usually cancels out the nice of "bald."
5. Marrying a divorced man is ecologically responsible. In a world where there are more women than men, it pays to recycle.
6. Men are very confident people. My husband is so confident that when he watches sports on television, he thinks that if he concentrates he can help his team. If the team is in trouble, he coaches the players from our living room, and if they're really in trouble, I have to get off the phone in case they call him.
7. If it's attention you want, don't get involved with a man during play-off season.
8. Men like phones with lots of buttons. It makes them feel important.
9. Men love to be the first to read the newspaper in the morning. Not being the first is upsetting to their psyches.
10. All men look nerdy in black socks and sandals.
11. The way a man looks at himself in a mirror will tell you if he can ever care about anyone else.
12. Don't try to teach men how to do anything in public. They can learn in private; in public they have to know.
13. Men who are going bald often wear baseball caps.
14. All men are afraid of eyelash curlers. I sleep with one under my pillow, instead of a gun.
15. A good place to meet a man is at the dry cleaner. These men usually have jobs and bathe.
16. Men love watches with multiple functions. My husband has one that is a combination address book, telescope and piano.
17. All men hate to hear "We need to talk about our relationship." These seven words strike fear in the heart of even General Schwarzkopf.
18. Men are sensitive in strange ways. If a man has built a fire and the last log does not burn, he will take it personally.
19. Men are brave enough to go to war, but they are not brave enough to get a bikini wax.
20. All men think that they're nice guys. Some of them are not. Contact me for a list of names.
21. Men don't get cellulite. God might just be a man.
22. Men have an easier time buying bathing suits. Women have two types: depressing and more depressing. Men have two types: nerdy and not nerdy.
23. Men have higher body temperatures than women. If your heating goes out in winter, I recommend sleeping next to a man. Men are like portable heaters that snore.
24. Women take clothing much more seriously than men. I've never seen a man walk into a party and say "Oh, my God, I'm so embarrassed; get me out of here. There's another man wearing a black tuxedo."
25. Most men hate to shop. That's why the men's department is usually on the first floor of a department store, two inches from the door.

26. If a man prepares dinner for you and the salad contains three or more types of lettuce, he is serious.
27. If you're dating a man who you think might be "Mr. Right," if he a) got older, b) got a new job, or c) visited a psychiatrist, you are in for a nasty surprise. The cocoon-to-butterfly theory only works on cocoons and butterflies.
28. Men own basketball teams. Every year cheerleaders' outfits get tighter and briefer, and players' shorts get baggier and longer.
29. No man is charming all of the time. Even Cary Grant is on record saying he wished he could be Cary Grant.
30. When four or more men get together, they talk about sports.
31. When four or more women get together, they talk about men.
32. Not one man in a beer commercial has a beer belly.
33. Men are less sentimental than women. No man has ever seen the movie THE WAY WE WERE twice, voluntarily.
34. Most women are introspective: "Am I in love? Am I emotionally and creatively fulfilled?" Most men are outrospective: "Did my team win? How's my car?"
35. If a man says, "I'll call you," and he doesn't, he didn't forget... he didn't lose your number... he didn't die. He just didn't want to call you.
36. Men hate to lose. I once beat my husband at tennis. I asked him, "Are we going to have sex again?" He said, "Yes, but not with each other."
37. Men who can eat anything they want and not gain weight should do it out of sight of women.
38. Getting rid of a man without hurting his masculinity is a problem. "Get out" and "I never want to see you again" might sound like a challenge. If you want to get rid of a man, I suggest saying, "I love you... I want to marry you... I want to have your children." Sometimes they leave skid marks.
39. Men accept compliments much better than women do. Example: "Mitch, you look great." Mitch: "Thanks." On the other side: "Ruth, you look great." Ruth: "I do? Must be the lighting."
40. Impulse buying is not macho. Men rarely call the Home Shopping Network.
41. Men who listen to classical music tend not to spit.
42. Only men who have worn a ski suit understand how complicated it is for a woman to go to the bathroom when she's wearing a jumpsuit.
43. Men don't feel the urge to get married as quickly as women do because their clothes all button and zip in the front. Women's dresses usually button and zip in the back. We need men emotionally and sexually, but we also need men to help us get dressed.
44. Men are self-confident because they grow up identifying with superheroes. Women have bad self-images because they grow up identifying with Barbie.
45. When a woman tries on clothing from her closet that feels tight, she will assume she has gained weight. When a man tries something from his closet that feels tight, he will assume the clothing has shrunk.
46. Male menopause is a lot more fun than female menopause. With female menopause you gain weight and get hot flashes. Male menopause - you get to date young girls and drive motorcycles.
47. Men forget everything; women remember everything.
48. That's why men need instant replays in sports. They've already forgotten what happened.
49. Men would like monogamy better if it sounded less like monotony.
50. All men would still really like to own a train set.

**Subject: 100 Reasons it's Great to be a Guy**

1. Phone conversations are over in 30 seconds flat.
2. Movie nudity is virtually always female.
3. You know stuff about tanks.
4. A five-day vacation requires only one suitcase.
5. Monday Night Football.
6. You don't have to monitor your friend's sex lives.
7. Your bathroom lines are 80 percent shorter.
8. You can open all your own jars.
9. Old friends don't give a crap whether you lost or gained weight.
10. Drycleaners and haircutters don't rob you blind.
11. When clicking through the channels you don't have to stall at every shot of somebody crying.
12. Your ass is never a factor in job interviews.
13. All your orgasms are real.
14. A beer gut doesn't make you invisible to the opposite sex.
15. Guys in hockey masks don't attack you. (Unless you smash them into the boards.)
16. You don't have to lug a bag of useful stuff around everywhere you go.
17. You understand why Stripes is funny.
18. You can go to the bathroom without a support group.
19. Your last name stays put.
20. You can leave the hotel bed unmade.
21. When your work is criticized, you don't have to panic that everyone secretly hates you.
22. You can kill your own food.
23. The garage is all yours.
24. You get extra credit for the slightest act of thoughtfulness.
25. You see the humor in Terms of Endearment.
26. Nobody secretly wonders whether you swallow.
27. You never have to clean a toilet.
28. You can be showered and ready to go in 10 minutes.
29. Sex means never worrying about your reputation.
30. Wedding plans take care of themselves.
31. If someone forgets to invite you to something, he or she can still be your friend.
32. Your underwear is \$ 10 for a three-pack.
33. The National College Cheerleading Championship.
34. You don't have to shave below your neck.
35. None of your coworkers has the power to make you cry.
36. You don't have to curl up next to a hairy ass every night.
37. If you're 34 and single, nobody even notices.
38. You can write your name in the snow.
39. You can get into a non-trivial pissing contest.
40. Everything on your face gets to stay its original color.
41. Chocolate is just another snack.
42. You can be president. (In this lifetime.)
43. You can quietly enjoy a car ride from the passenger's seat.
44. Flowers fix everything.
45. You never have to worry about other people's feelings.

46. You get to think about sex 90 percent of your waking hours.
47. You can wear a white shirt to a water park.
48. Three pairs of shoes is more than enough.
49. You can eat a banana in a hardware store.
50. You can say anything ("Wow, do my balls hurt!") and not worry about what people will think.
51. Foreplay is optional.
52. Michael Bolton doesn't live in your universe.
53. Nobody stops telling a good dirty joke when you walk into a room.
54. You can whip your shirt off on a hot day.
55. You don't have to clean your apartment if the meter reader's coming by.
56. You never feel compelled to stop a pal from getting laid.
57. Car mechanics tell you the truth.
58. You don't give a rat's ass if anyone notices your new haircut.
59. You can quietly watch a game with your buddy without ever thinking he must be mad at me.
60. The world is your urinal.
61. You never misconstrue innocuous statements to mean your lover's about to leave you.
62. You get to jump up and slap stuff.
63. Hot wax never comes near your pubic area.
64. One mood, all the time!
65. You can admire Clint Eastwood without starving yourself to look like him.
66. You never have to drive on to another gas station because this one's just too sleazy.
67. You know at least 20 ways to open a beer bottle.
68. You can sit with your knees apart no matter what you're wearing.
69. Same work... more pay!
70. Gray hair and wrinkles only add to your character.
71. You don't have to leave the room to make an emergency crotch adjustment.
72. Wedding dress: \$2,000. Tuxedo rental: \$75.
73. You don't care if someone's talking about you behind your back.
74. With 400 million sperm per shot, you could double the Earth's population in 15 tries, at least in theory.
75. You don't mooch off others' desserts.
76. If you retain water it's in a canteen.
77. The remote control is yours and yours alone.
78. People never glance at your chest when you're talking to them.
79. ESPN's Sports Center.
80. You can drop by to see a friend without having to bring a little gift.
81. Bachelor parties whomp ass over bridal showers.
82. You have a normal and healthy relationship with your mother.
83. You can buy condoms without the shopkeeper imagining you naked.
84. You needn't pretend you're "freshening up" to go to the bathroom.
85. If you don't call your buddy when you say you will, he won't tell your other friend you've changed.
86. Someday you'll be a dirty old man.
87. You can rationalize any behavior with the handy phrase "Fuck it."
88. If another guy shows up at the party in the same outfit, you just might become lifelong buddies.
89. Princess Di's death was just another obituary.

90. The occasional well-rendered belch is practically expected.
91. You never have to miss a sexual opportunity because you are not in the mood.
92. You think the idea of punting a small dog is funny.
93. If something mechanical doesn't work you can bash it with a hammer or throw it across the room.
94. New shoes don't blister, cut and mangle your feet.
95. Porn movies are designed with you in mind.
96. You don't have to remember everyone's birthdays and anniversaries.
97. Not liking a person doesn't preclude having great sex with them.
98. Your pals can be trusted never to trap you with "So ...notice anything different?"
99. Baywatch.
100. There's always a game on somewhere.

# 03

Seminars for Men

Once again the female staff will be offering courses to men of all age and marital status. Please note the name of some of the courses have been changed. Attendance of at least 10 courses is mandatory.

1. Combating stupidity
2. You can do the housework too
3. PMS - Learning when to keep your mouth shut
4. How to fill the ice tray
5. Understanding the female response to your coming in drunk at 4 a.m.
6. Parenting - No, it doesn't end with conception
7. Get a life - Learn to cook
8. How not to act like an asshole when you are obviously wrong
9. Spelling - Yes you can get it right
10. You - The Weaker Sex
11. Reasons to give flowers
12. How to stay awake after sex
13. Why it is unacceptable to relieve yourself anywhere but in the washroom
14. Garbage - Getting it to the curb
15. Give me a break - Why we know your excuses are bullshit
16. Helpful postural hints for the couch potato
17. How not to act younger than your children
18. You too can be a designated driver
19. Male bonding - Leaving your friends at home
20. Honest, you don't look like Mel Gibson - Especially when naked
21. Changing your underwear - It really works
22. The attainable goal - Omitting @(#^@\$)8# from you vocabulary
23. Fluffing the blankets after farting is NOT necessary
24. Romanticism - Other ideas beside SEX
25. You can fall asleep if you really try
26. The morning dilemma - if it's awake take a cold shower
27. The remote control - Overcoming your dependency
28. How to go shopping with your mate without getting lost
29. Mothers in law - They are people too
30. Wonderful laundry techniques (formally called "Don't wash my silks!")
31. Understanding your financial incompetence
32. How to put the toilet lid down (formally called "No, it's not a bidet!")
33. The weekend and sports are NOT synonymous
34. We do not want sleazy underthings for Christmas - Give us money!
35. You can fall asleep without it!
36. I'll wear it if I damn well please

Please register IMMEDIATELY as courses are in great demand - as if we had any doubt.



# 04a

The Last Ten Things any Man would Ever Say

10. I think Barry Manilow is one cool mother fucker.
9. While I'm up, can I get you a beer?
8. I think hairy butts are really sexy.
7. Her tits are just too big.
6. Sometimes I just want to be held.
5. The chick on Murder She Wrote gives me a woody.
4. Sure, I'd love to wear a condom.
3. We haven't been to the mall for ages, let's go shopping and I can hold your purse.
2. Fuck Monday night football, let's watch Murphy Brown.
1. I think we are lost, we better pull over and ask for directions.

# 04b

**The Last Ten Things any Woman would Ever Say:**

10. Could our relationship be more physical? I'm tired of being friends.
9. Go ahead and leave the seat up; it's easier for me to douche that way.
8. I think hairy butts are really sexy.
7. Hey! Get a whiff of that one.
6. Please don't throw that old T-shirt away, the holes in the armpits are just too cute.
5. This diamond is way too big.
4. I won't even put my lips on that thing unless I get to swallow.
3. Wow! It really is 14 inches.
2. Does this make my butt look too small?
1. I'm wrong, you must be right again.

# 04c

The Last 10 Things a Man would Ever Say:

1. I think Barry Manilow is one cool man
2. While I'm up, can I get you a beer?
3. I'm absolutely wrong. You must be right.
4. Her boobs are just too big!
5. Sometimes I just want to be held.
6. To hell with Monday Night Football. Lets watch Murphy Brown.
7. We haven't been to the mall in ages. Let's go shopping so I can hold your purse.
8. Sure, I'd love to wear a condom.
9. I think we should stop and ask for directions.
10. Honey, why don't you put your feet up and read the newspaper while I clean the toilets.

**What Men have to Tolerate**

A man will pay \$2 for a \$1 item he wants.

A woman will pay \$1 for a \$2 item that she doesn't want.

A woman worries about the future until she gets a husband.

A man never worries about the future until he gets a wife.

A successful man is one who makes more money than his wife can spend.

A successful woman is one who can find such a man.

To be happy with a man you must understand him a lot and love him a little.

To be happy with a woman you must love her a lot and not try to understand her at all.

Married men live longer than single men

- but married men are more willing to die.

Any married man should forget his mistakes

- there's no use in two people remembering the same thing.

Men wake up about as good-looking as they went to bed.

Women somehow deteriorate during the night.

A woman marries a man expecting he will change, but he doesn't.

A man marries a woman expecting that she won't change and she does.

A woman has the last word in any argument... Anything a man says after that is the beginning of a new argument.

There are only 2 times when a man doesn't understand a woman

- before marriage & after marriage.

# 06The Rules

1. The female always makes the rules.
2. The rules are subject to change at any time without prior notice.
3. No male can possibly know all the rules.
4. If the female suspects that the male knows the rules, she must immediately change some, or all, of the rules.
5. The female is never wrong.
6. If the female is wrong, it is because of a flagrant misunderstanding which was the direct result of something that the male did, or said wrong.
7. If rule #6. applies, the male must apologize immediately for the misunderstanding.
8. The female may change her mind at any given point in time.
9. The male must never change his mind, without express written consent from the female.
10. The female has every right to be angry, or upset at any time.
11. The male must remain calm at all times, unless the female wants him to be angry or upset.
12. The female must under no circumstances let the male know whether or not she wants him to be angry or upset.
13. Any attempt to document these rules could result in bodily harm.
14. If the female has PMS, all rules are null and void.
15. The male cannot diagnose PMS.

Why Beer is Better than Women

1. You can enjoy a beer all month long.
2. Beer stains wash out.
3. You don't have to wine and dine a beer.
4. Your beer will always wait patiently for you in a car while you play rugby.
5. When your beer goes flat you toss it.
6. Beer is never late.
7. HANGOVERS go away!
8. A beer doesn't get jealous when you grab another beer.
9. Beer labels come off without a fight.
10. When you go to a bar you know you can always pick up a beer.
11. Beer never has a head-ache.
12. After you have had a beer the bottle is still worth 10 cents.
13. A beer won't get upset if you come home and have beer on your breath.
14. If you pour a beer right you'll always get good head.
15. You can have more than one beer in a night and not feel guilty.
16. A beer always goes down easy.
17. You can share a beer with your friends.
18. You always know you're the first one to pop a beer.
19. A beer is always wet.
20. Beer doesn't demand equality.
21. You can have a beer in public.
22. A beer doesn't care when you come.
23. A frigid beer is a good beer.
24. You don't have to wash a beer before it tastes good.

### 35 Reasons Why Cucumbers are Better than Men

1. The average cucumber is at least six inches long.
2. Cucumbers stay hard for a week.
3. A cucumber won't tell you that size doesn't count.
4. Cucumbers don't get too excited.
5. Cucumbers are easy to pick up.
6. You can fondle cucumbers in a supermarket...and you know how firm it is before you take one home.
7. A cucumber will always respect you in the morning.
8. You can go to a movie with a cucumber and see the movie.
9. At the drive-in, you can stay in the front seat...a cucumber will always *wait* until you get home.
10. A cucumber won't ask: "Am I the first?"
11. A cucumber won't tell the other cucumbers that you're not a virgin anymore.
12. With cucumbers, you don't have to be a virgin more than once.
13. Cucumbers won't make you wear kinky clothes or go to bed with your boots on.
14. You can have as many cucumbers as you can handle.
15. Cucumbers aren't jealous of your gynecologist, ski instructor or hair dresser.
16. Cucumbers aren't into meaningful relationships.
17. You only have to eat a cucumber when you feel like it.
18. A cucumber will never make a scene because there are other cucumbers in the fridge.
19. No matter how old you are, you can always get a fresh cucumber.
20. A cucumber won't care what time of the month it is.
21. With a cucumber you never have to say you're sorry.
22. Cucumbers don't leave whisker burns, fall asleep on your chest, or drool on your pillow.
23. Cucumbers can stay up all night...and you won't have to sleep on the wet spot.
24. Cucumbers don't leave you wondering for a month.
25. Cucumbers never answer your phone or borrow your car.
26. A cucumber won't eat all your food or drink your liquor.
27. Cucumbers don't leave dirty shorts on the floor.
28. With a cucumber the toilet seat is always the way you left it.
29. A cucumber will never leave you for:
  - another women
  - another man
  - another cucumber.
30. You always know where your cucumber has been.
31. You won't find out later that your cucumber:
  - is married
  - is on penicillin
  - likes you but loves your brother.
32. You don't have to wait until half time to talk to your cucumber.
33. Cucumbers never expect you to have little cucumbers.
34. It's easy to drop a cucumber.
35. No matter how you slice it, you can have your cuke and eat it too.

35 Reasons Why Cucumbers are Better than Men

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# 09

**Thought for the Day.....and Only for the Deepest Philosophers:****If a man speaks in the forest and there is no woman to hear him, is he still wrong?**  

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**Being a deep Viking philosopher...**

The real answer to this question lies in the truth...no matter where she was, he was wrong being in the forest without her, speaking at all - no matter what he said (and by the way, WHO WAS he speaking to if it wasn't her?), and for even asking the question - who the hell does he think he is anyhow? This guy was wrong the day he was born!

Continuing Education Courses for Women:

1. Silence, the Final Frontier: Where No Woman Has Gone Before.
2. Making Deposits: The Undiscovered Side of Banking.
3. Combating the Imelda Marcos Syndrome: You Do Not Need New Shoes Everyday.
4. Parties: Going Without New Outfits.
5. Man Management: Discover How Minor Household Chores Can Wait After the Game.
6. Bathroom Etiquette I: Men Need Space in the Bathroom Cabinet Too.
7. Bathroom Etiquette II: His Razor Is His.
8. Valuation: Just Because It's Not Important to You...
9. Communication Skills I: Tears - The Last Resort, Not the First.
10. Communication Skills II: Thinking Before Speaking.
11. Communication Skills III: Getting What You Want Without Nagging.
12. Driving a Car Safely: A Skill You CAN Acquire.
13. Party Etiquette: Drinking Your Fair Share.
14. Telephone Skills: How to Hang Up.
15. Introduction to Parking.
16. Advanced Parking: Reversing Into A Space.
17. Overcoming Anal Retentive Behavior: Leaving the Towels on the Floor.
18. Water retention: Fact or Fat.
19. Cooking I: Bringing Back Bacon, Eggs and Butter.
20. Cooking II: Bran and Tofu are Not For Human Consumption.
21. Cooking III: How Not to Inflict Your Diets on Other People.
22. Compliments: Accepting Them Gracefully.
23. PMS: Your Problem... Not His.
24. Dancing: Why Men Don't Like To.
25. Classic Clothing: Wearing Outfits You Already Have.
26. Household Dust: A Harmless Natural Occurrence Only Women Notice.
27. Integrating Your Laundry: Washing It All Together.
28. Ballet: For Women Only.
29. Oil and Gas: Your Car Needs Both.
30. Learning to Go in Public Restrooms.
31. Appreciating the Humor of the Three Stooges.
32. "Do These Jeans make My Butt Look Big?" - Why Men Lie.
33. TV Remotes: For Men Only.

**20 Reasons Why a Bicycle is Better than a Woman**

1. You can share your bicycle with your friends
2. You can own more than one bicycle at once
3. Your bicycle only complains when something is REALLY wrong
4. You can double on a bicycle
5. You can take a black bike home to your parents
6. You can ride a bicycle in public
7. Your bicycle does not mind if you fall off
8. You can ride your bicycle when ever you want
9. You do not have to plead with your bicycle
10. Bicycles are useful for more than just entertainment
11. Your father can teach you how to ride a bicycle
12. You can ride your bicycle in a group with your friends
13. Your bicycle does not care how many other bicycles you have ridden
14. You can buy and sell bicycles
15. You don't have to be nice to your bicycle
16. You can hand your bicycle on to your younger siblings
17. People care when your bicycle is stolen
18. You don't have to put up with a bicycle you don't like
19. If your bicycle has a flat, you can pump it up
20. You can ride your bicycle in public

## # 12

Here are a few examples of: Before and After you Fall in Love:

b- you take my breath away  
a- I feel like I'm suffocating

b- twice a night  
a- twice a month

b- she says she loves the way I take control of a situation  
a- she called me a controlling, manipulative, egomaniac

b- Lucy and Ricky  
a- Fred and Ethyl

b- Saturday Night Fever  
a- Monday Night Football

b- he makes me feel like a million dollars  
a- if I had a dime for every stupid thing he's done...

b- don't stop  
a- don't start

b- the sound of music  
a- the sounds of silence

b- is that all your having?  
a- maybe you should have just a salad, honey

b- Wheel of Fortune  
a- Jeopardy

b- its like I'm living in a dream  
a- its like he lives in a dorm

b- \$60/doz.  
a- \$1.50/stem

b- turbo charged  
a- jump start

b- we agree on everything  
a- doesn't she have a mind of her own?

b- Victoria's secret  
a- Fruit of the Loom

b- charming and noble  
a- Chernobyl

b- feathers and handcuffs  
a- ball and chain

b- idol  
a- idle

b- I love a woman with curves  
a- I never said you were fat

b- he's completely lost without me  
a- why won't he ever ask for directions?

b- time stood still  
a- this relationship is going nowhere

b- croissant and cappuccino  
a- bagel and instant

b- blind  
a- nearsighted

b- you look so seductive in black  
a- your clothes are so depressing

b- oysters  
a- fishsticks

b- I can hardly believe we found each other  
a- I can't believe I ended up with someone like you

b- passion  
a- ration

b- once upon a time  
a- the end

## # 13

50 Ways to Drive a Guy Nuts

1. Do not say what you mean. Ever.
2. Be ambiguous. Always.
3. Cry. Cry often. Tell them it's their fault.
4. Bring things up that were said, done, or thought weeks, months, or years ago. Get mad when they don't remember.
5. Make them apologize for everything.
7. Gossip. Gossip about everything that walks.
8. Play Alanis Morissette's "You Outta Know," loud. Look at them. Smile.
9. Look them in the eye and start laughing.
10. Cry.
11. Get mad at them for everything.
13. Hold grudges.
14. Demand to be e-mailed. Often. Whine when they don't comply.
15. When complimented, make sure to be paranoid. Take nothing at face value.
16. Use daddy as a weapon. Tell them about his gun collection, his quick trigger finger, and his affection for his "little princess."
17. Be late for everything. Yell if they're late.
18. Talk about your ex-boyfriend. Compare and contrast.
19. Go everywhere in groups, especially the bathroom. Do nothing alone. Independence is a sign of weakness.
20. Cry.
21. Make them guess what you want and then get mad when they're wrong.
22. Plan little relationship anniversaries, i.e. the monthly anniversary of the time you saw each other in the library...for five minutes. Then get mad at him for forgetting. Then cry.
23. Fall for your FAC.
24. Gather many female friends and dance to "I Will Survive" while they are present. Sing all the words. Sing to them. Sing loud.
25. Correct their grammar.
27. Constantly claim you're fat. Ask them. Then cry, regardless of their answer.
28. Leave out the good parts in stories.
29. Make sure to only be interested in guys in the same friendship group. Make sure to cause trouble.
30. Make them wonder. Confusion is a good thing.
31. Cry.
32. Declare that you are not wacko.
33. Criticize the way they dress.
34. Criticize the music they listen to.
35. Criticize their hair.
36. Ignore them. When asked, "What's wrong?" tell them that if they don't know, you're not going to tell them.
37. Try to change them.
38. Try to mold them.
39. Try to get them to dance.
40. Pretend you're interested, lead them on, then feign ignorance when confronted.
41. When they screw up, never let them forget it.
42. Make them stay at religious services until they are close to fainting. Just because.

43. Blame everything on PMS.
44. Blame everything on PMS only after it has been blamed on them.
45. Whenever there is silence ask them, "What are you thinking?"
46. Get mad if they don't notice a haircut. Even if it's only a half inch.
47. Read into everything.
48. Over-analyze everything.
49. Cry.
50. Make it your goal to make them cry.

#013b

Women's Guide To Driving Men Crazy

1. Do not say what you mean. Ever.
2. Be ambiguous. Always.
3. Cry. Cry often.
4. Bring things up that were said, done, or thought years, months, or decades ago or with other boyfriends.
5. Make them apologize for everything.
6. Stash feminine products in their cars, backpacks and in their books as cute reminders that you were thinking of them.
7. Look them in the eye and start laughing.
8. Get mad at them for everything.
9. Discuss your period in front of them. Watch them squirm.
10. Demand to be called or e-mailed. Often. Whine when they don't comply.
11. When complimented, make sure to be paranoid. Take nothing at face value.
12. Use daddy as a weapon. Tell them about his gun collection, his quick trigger finger, and his affection for his Little Princess.
13. Be late for everything. Yell if they're late.
14. Talk about your ex-boyfriend 24 - 7. Compare and contrast.
15. Make them guess what you want and then get mad when they're wrong.
16. Plan little relationship anniversaries, i.e. the monthly anniversary of the time you saw each other in the library...for five minutes. Then get mad at them for forgetting. Then cry.
17. Gather many female friends and dance to "I Will Survive" while they are present. Sing all the words. Sing to them. Sing loud.
18. Constantly claim you're fat. Ask them. Then cry, regardless of their answer.
19. Leave out the good parts in stories.
20. Make them wonder. Confusion is a good thing.
21. Criticize the way they dress.
22. Criticize the music they listen to.
23. Ignore them. When asked, "What's wrong?" tell them that if they don't know, you're not going to tell them.
24. Try to change them.
25. Try to mold them.
26. Try to get them to dance.
27. When they screw up, never let them forget it.
28. Make them stay at religious services until they are close to fainting. Just because.
29. Blame everything on PMS.
30. Whenever there is silence ask them, "What are you thinking?"
31. Read into everything.
32. Over-analyze everything.



## # 14

Rules for Being a Man

1. Don't call. EVER.
2. If you don't like a girl, don't tell her. It's more fun to let her figure it out by herself.
3. Lie.
4. Name your \*manhood\*. Be sure it is something narcissistic and unoriginal, such as "spike."
5. If you lose something that belongs to someone else, tell them you mailed it to them.
6. Here's a good pickup line, "My girlfriend's pregnant, will you go out with me?"
7. Drink Vernors.
9. Be as ambiguous as possible. If you don't want to answer, a nice grunt will do.
10. Always remember: You are a man. Therefore, no matter what, it isn't your fault.
11. Lie
12. Girls find it attractive if a man has had more women than baths.
13. Never ask for help. Even if you really, really need help- don't ask. People will think you're a wimp.
14. Women like it when you ignore them. It arouses them.
15. Vanity is the most important trait for a man to have. Whenever you pass a reflective surface, check your hair, clothing, etc.
16. If you don't like a girl, but can't think of a good enough reason why, just come up with trite, meaningless explanations like, "I don't know. I just don't like her personality."
17. If, GOD FORBID, you have to talk to a girl on the phone, use only monosyllabic words and noises. Bodily noises are permissible.
18. TWO WORDS: Hack and spit.
19. Everyone finds a man more attractive if he can write his name in urine.
20. One sure way to make a girl like you is to go after her best friend. She will then see what she's missing and love you for not giving up on her.
21. Tell her you will call. Then, refer back to rule #1.
22. Say things like "Wha...?"
23. Don't wear matching clothes. People will think your girlfriend picked it out, and it will cramp your style on picking up chicks.
24. Lie.
25. Deny everything. Everything.
26. Good break up line, "It's not you, it's me."
27. If you like a girl, tell all your female friends about her. Because if any of your female friends like you, they'll really want to know.
28. Don't have a clue.
29. If you get a clue, pretend you didn't and disregard it.
30. No means yes.
31. Yes means no.
32. If you don't get sex whenever you want, your friends will not respect you. Enforce this rule at all times.
33. If anyone asks, you have had sex in all possible positions and locations. Improvise.
34. Much like an orgasm signifies the end of a sexual peak, sex often signifies the end of a relationship.
35. Feelings? What feelings?
37. Life is one big competition. If someone is better than you at anything, either pretend it's not true or kick some ass.
38. Lie I tell you!!

39. **DO NOT** make decisions about relationships. If you are backed into a corner and must make a decision, stall. If you still must come up with an answer, leave yourself a loophole for escape.  
 Example:  
 Question: "Honey, will you take me out for a romantic dinner?"  
 Answer: "Yes, if you can guess how many sperm I produce each day."
40. Every sentence that anyone says can be contorted to have sexual meaning. Do so.
42. Lie.
43. "Love" is not in your vocabulary. Don't even think about saying it.
44. A general rule: If whatever you're doing does not satisfy you completely in 5 minutes, it's really not worth it.
45. Diss your girlfriend. Beg and plead until you get her back. Diss her again. Repeat cycle.
46. Lie.
47. **ALWAYS** apologize. **NEVER** mean it.
48. If you hurt someone, pretend you care. Don't.
49. Try to have a good memory, but it's OK if you forget trivial things. You know, like your girlfriend's b-day and eye color.
50. Ignorance solves problems. If you can't see them, they can't see you.
51. It is never your duty to take responsibility for your actions.
52. Create new words and phrases to describe genitalia, sex, semen, etc.
53. Complain about not getting any mail. When people **FINALLY** feel sorry for you and send you mail, ignore it and continue complaining.
54. Lie.
55. Play with your food only if you are in a public place with people you don't know.
57. If people express extreme disgust at whatever you are doing, **DON'T STOP!** This is the desired reaction.
58. You are **NOT** a virgin. Ever. Males are born without virginity.
59. You are male, therefore you are superior.
60. Agenda for a boring evening: Get beer. Drink beer. Have sex. Drink more beer. Pass out.
61. Females do not care what you do to them as long as they get to please you.
62. Don't ever notice anything.
63. If you're going out with someone but you love someone else, don't say anything. Wait until the girl you are going out with falls in love with **YOU**, and then tell her.
64. Basic fundamental rule of dating: Quantity, not quality.
65. Basic fundamental rule of sex: Quantity **IS** quality.
66. Lie.
67. If you cheat on a girl, but no one finds out, then technically you've done nothing wrong.
68. Crying is not manly. Then again, if you are a man, what do you have to cry about, anyway?
69. If the question begins with "why," the answer is "I don't know."
70. Women are your napkins. Use them, and throw them away.
71. Remember, Every virgin girl is saving herself for **YOU**.
72. If you ever find yourself in a position where you have been proven wrong, blame others. Come up with creative and believable excuses why they are at fault- not you.
73. Don't ever let anyone say "I told you so." If you hear this phrase and it didn't come out of your mouth, go ballistic.

## # 15

A Man's Answers to Every Question a Woman Ever Asks

## 1. Why are men such jerks?

It's a testosterone thing. Much similar to your PMS thing, we men suffer from testosterone poisoning. Why do you think the average life span of a male is typically 10 years shorter (and it's not just from all the bitching and nagging we have to endure)? Hormone modifies behavior. We're just misunderstood.

## 2. Why do men always have to ogle at other women?

Again, this is a testosterone thing. Do you honestly think that all the testosterone just fell out of our bodies the moment we met you? Besides, women do it as well. Women are just much better at not getting caught. I'm fairly certain it's some sort of photographic memory deal. Women take one quick look and memorize it for later reference. Since men lack this ability, we try to burn it into our memory by staring as much as we can.

## 3. Why do men always touch themselves, especially in public?

We occasionally need to adjust our little friend and make him happy. It's much like adjusting your bra. Being in public is just an added bonus.

## 4. Why do men always say such stupid things?

We like to. It's actually a whole lot of fun to see our partner frustrated by a few simple (and well chosen) words.

## 5. Why are men so uncommunicative?

You'd learn to keep your big mouth shut too if every time you open it you get into trouble with your partner.

## 6. Why do men have to act like such retards?

Well, we don't actually have to; we do it because we enjoy it. It's the old fashioned pride in a job well done that's missing in so much of the world nowadays.

## 7. Why can't men just share their feelings?

Do we look like women to you? Why is it so hard to understand that men and women are different? How are we supposed to share how we feel when we have no idea how we feel? Unless we're experiencing some extreme emotion like rage, hatred, disgust, or a brick on our foot, we have no idea how we feel. Personally, I get a headache whenever I try to figure out how I feel.

## 8. Why can't men cuddle more (i.e., lie down and hug)?

Please... How many hours do you think there is in a day? We oblige you as much as we can, but who the hell (besides women) can stand lying around for hours on end? We men... Men hunters... Need go roam... Starve in cave... Must go find wildebeest... Now sitting on our asses for hours on end on the other hand is a whole other story.

9. How can men sit on their asses all day without moving?

Men have very powerful sets of sitting muscles developed by evolution that enable us to sit for extended periods of time without getting tired. In prehistoric times, it was often necessary to sit in one spot for extended periods of time while hunting for prey. The more successful hunters were able to sit very still for very extended periods of time thereby passing on this ability to their progeny. The fidgety types were all gobbled up by saber toothed tigers et cetera. The end result is that almost all modern men are born with this innate ability.

10. Why can't men just say "I love you?"

Men are taught from a tender young age to be self-sufficient. To say that we love you is equivalent to saying that we need you. Most men consider that a character fault. It's not easy to admit to one's own character faults.

11. Why do men say "I love you" when they hardly know me?

Ho, Ho, Ho... Aren't you special? Well, some men think it's a sure fire way to get into your pants. Surprisingly, it actually still works quite well.

12. Why doesn't my partner ever answer me?

We just simply don't have the energy to answer every single one of your questions. If we think we do not have the answer, or that you will not like the answer, we simply remain quiet and save the energy for other things.

13. Why won't men ever pick up after themselves?

Why should we? It doesn't really bother us that much. Besides, we know darn well you'll pick it up.

14. What's with all the belching and farting?

This usually only occurs after months of courting. It's our way to let you know that we're comfortable with you. Believe it or not, it's actually a sign of affection. Besides, holding it for extended periods of time gives us stomach cramps.

15. Why do men hate shopping?

It's an evolutionary thing. Men hunt. Women gather. We just want to go out, kill it, and bring it back. Who wants to spend hours and hours to look at things we have no intention of killing? Err...Buying?

**# 16****Top Ten Things Men SHOULDNT Say out Loud in Victoria's Secret:**

- # 10 Does this come in children's sizes?
- # 9 No thanks. Just sniffing.
- # 8 I'll be in the dressing room going blind.
- # 7 Mom will love this.
- # 6 Oh the size won't matter. She's inflatable.
- # 5 No need to wrap it. I'll eat it here.
- # 4 Will you model this for me?
- # 3 The Miracle what??? This is better than world peace!!
- # 2 45 bucks?? You're just gonna end up naked anyway!!

And the number one thing that men should never, ever say out loud in Victoria's Secret:

- # 1 Oh honey, you'll never squeeze your fat ass into that!

# 17a

The Female Stages of Life**AGE DRINK**

- 17 Wine Coolers
- 25 White wine
- 35 Red wine
- 48 Dom Perignon
- 66 Shot of Jack with an Ensure chaser

**EXCUSES FOR REFUSING DATES**

- 17 Need to wash my hair
- 25 Need to wash and condition my hair
- 35 Need to color my hair
- 48 Need to have Francois color my hair
- 66 Need to have Francois color my wig

**FAVORITE SPORT**

- 17 Shopping
- 25 Shopping
- 35 Shopping
- 48 Shopping
- 66 Shopping

**DEFINITION OF A SUCCESSFUL DATE**

- 17 "Burger King"
- 25 "Free meal"
- 35 "A diamond"
- 48 "A bigger diamond"
- 66 "Home alone"

**FAVORITE FANTASY**

- 17 Tall, dark and handsome
- 25 Tall, dark and handsome with money
- 35 Tall, dark and handsome with money and a brain
- 48 A man with hair
- 66 A man

**WHAT'S THE IDEAL AGE TO GET MARRIED?**

- 17 17
- 25 25
- 35 35
- 48 48
- 66 66

# 17b

The Male Stages of Life

## AGE DRINK

- 17 Beer
- 25 Vodka
- 35 Scotch
- 48 Double scotch
- 66 Maalox

## SEDUCTION LINE

- 17 My parents are away for the weekend
- 25 My girlfriend is away for the weekend
- 35 My fiancée is away for the weekend
- 48 My wife is away for the weekend
- 66 My second wife is dead

## FAVORITE SPORT

- 17 Sex
- 25 Sex
- 35 Sex
- 48 Sex
- 66 Napping

## DEFINITION OF A SUCCESSFUL DATE

- 17 "tongue"
- 25 "breakfast"
- 35 "she didn't set back my therapy"
- 48 "I didn't have to meet her kids"
- 66 "Got home alive"

## FAVORITE FANTASY

- 17 Getting to third
- 25 Airplane sex
- 35 Menage a trois
- 48 Taking the company public
- 66 Swiss maid/Nazi love slave

## WHAT'S THE IDEAL AGE TO GET MARRIED?

- 17 25
- 25 35
- 35 48
- 48 66
- 66 17

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The Male Stages of Life

## AGE DRINK

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## WHAT'S THE IDEAL AGE TO GET MARRIED?

- 17 25
- 25 35
- 35 48
- 48 66
- 66 17



# 18

The Perfect Story

There was a perfect man who met a perfect woman. After a perfect courtship, they had a perfect wedding. Their life together was, of course, perfect.

One snowy, stormy Christmas Eve this perfect couple was driving along a winding road when they noticed someone at the roadside in distress. Being the perfect couple, they stopped to help.

There stood Santa Claus with a huge bundle of toys. Not wanting to disappoint any children on the eve of Christmas, the perfect couple loaded Santa and his toys into their vehicle. Soon they were driving along delivering the toys. Unfortunately, the driving conditions deteriorated and the perfect couple and Santa Claus had an accident.

Only one of them survived the accident.

Who was the survivor?

The perfect woman.

Everyone knows there is no Santa Claus and no such thing as a perfect man.

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\* A Male's Response \*

So, if there is no perfect man and no Santa Claus, the perfect woman must have been driving. This explains why there was a car accident.

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## # 19

Subject: Viagra

With Viagra such a hit, Pfizer is bringing forth a whole line of drugs oriented towards improving the performance of men in today's society....

**DIRECTRA** - a dose of this drug given to men before leaving on car trips caused 72 percent of them to stop and ask directions when they got lost, compared to a control group of 0.2 percent.

**PROJECTRA** - Men given this experimental new drug were far more likely to actually finish a household repair project before starting a new one.

**CHILDAGRA** - Men taking this drug reported a sudden, over-whelming urge to perform more child-care tasks - especially cleaning up spills and 'little accidents.'

**COMPLIMENTRA** - In clinical trials, 82 percent of middle-aged men administered this drug noticed that their wives had a new hairstyle. Currently being tested to see if its effects extend to noticing new clothing.

**BUYAGRA** - Married and otherwise attached men reported a sudden urge to buy their sweeties expensive jewelry and gifts after talking this drug for only two days. Still to be seen: whether the drug can be continued for a period longer than your favorites store's return limit.

**NEGA-VIAGRA** - Has the exact opposite effect of Viagra. Currently undergoing clinical trials on sitting US presidents.

**NEGA-SPORTAGRA** - This drug had the strange effect of making men want to turn off televised sports and actually converse with other family members.

**FLATULAGRA** - This complex drug converts men's noxious intestinal gases back into food solids. Special bonus: Dosage can be doubled for long car rides.

**FLYAGRA** - This drug has been showing great promise in treating men with O.F.D. (Open Fly Disorder). Especially useful for men on Viagra.

**PRYAGRA** - About to fail its clinical trial, this drug gave men in the test group an irresistible urge to dig into the personal affairs of other people. Note: Apparent overdose turned three test subjects into 'special prosecutors.'

**LIAGRA** - This drug causes men to be less than truthful when being asked about their sexual affairs. Will be available Regular, Grand Jury and Presidential Strength versions.

# 20a

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Today's Entertainment Women's Instruction Book:

1. If you think the way to a man's heart is through his stomach you're aiming too high.
2. Women don't make fools of men -- most of them are the do- it-yourself types.
3. The best reason to divorce a man is a health reason: you're sick of him.
4. Never trust a man who says he's the boss at home. He probably lies about other things too.
5. The woman's work that is never done is the stuff she asked her husband to do.
6. A man who can dress himself like a GQ model is unquestionably gay.
7. Men are all the same - - they just have different faces so you can tell them apart.
8. Definition of a man with manners -- he gets out of the shower to pee.
9. Whenever you meet a man who would make a good husband, you'll usually find that he already is.
10. Scientists have just discovered something that can do the work of five men - - a woman.
11. Men are like animals - - messy, insensitive and potentially violent, but they make great pets.
12. Men's brains are like the prison system -- not enough cells per man.
13. There are only two four letter words that are offensive to men - "don't" and "stop" (unless they're used together).
14. Husbands are like children -- they're great if they're someone else's.
15. If a man appears sexy, caring and smart give him a day and he will be back to his usual self.
16. If your man appears happy, excited and keeps looking at you all of a sudden he is probably checking out the women behind you.

## # 20b

Women's Compact Instruction Book

Never do housework. No man ever made love to a woman because the house was spotless.

You know he is lying if his lips are moving.

Remember you are known by the idiot you accompany.

Don't imagine you can change a man - unless he's in nappies.

What do you do if your boyfriend walks out? You shut the door.

So many men - so many reasons not to sleep with any of them.

If they can put a man on the moon - they should be able to put them all there.

Tell him you're not his type - you have a pulse.

Never let your man's mind wander - its too little to be let out alone.

The only reason men are on this planet is that vibrators can't dance or buy drinks.

Never sleep with a man who's named his willy.

A man who can dress himself without looking like Wurzel Gummidge is unquestionably gay.

Men are all the same - they just have different faces so you can tell them apart.

Definition of a bachelor: a man who has missed the opportunity to make some woman miserable.

Women don't make fools of men - most of them are the do-it-yourself types.

The best way to get a man to do something is to suggest they are too old for it.

Love is blind, but marriage is a real eye-opener.

If you want a committed man look in a mental hospital.

The children of Israel wandered around the desert for 40 years. Even in biblical times men wouldn't ask for directions.

If he asks what sort of books you're interested in, tell him cheque books.

A man's idea of serious commitment is usually, 'oh alright, I'll stay the night.'

Boring men are like snot - they get up your nose.

Women sleep with men, who if they were women, they wouldn't even have bothered to have lunch with.

Remember a sense of humor does not mean that you tell him jokes, it means you laugh at his.

If he asks you if you're faking it tell him no, you're just practicing.

Sadly, all men are created equal.

When he asks you if he's your first tell him, you may be, you look familiar.

The main point of having a boyfriend is so that he can one day graduate to the exalted status of a 'former boyfriend.'

There are two significant influences in a man's life and they are both his mother.

There are a lot of words that you can use to describe men - Strong, caring, loving - they'd be wrong - but you could still use them.

# 21

Upgrading to Wife 1.0

Last year a friend of mine upgraded from Girlfriend 4.0 to Wife 1.0 and found that it's a memory hog leaving few system resources for other applications. He is also now noticing the Wife 1.0 is also spawning Child-processes which are further consuming valuable resources. No mention of this particular phenomenon was included in the product documentation, though other users have informed me that this is to be expected due to the nature of the application.

Not only that, Wife 1.0 installs itself so that it is always launched at system initialization where it can monitor all other system activity. Some applications such as PokerNite 10.3 , Bachelor Party 2.5, and Pubnite 7.0 are no longer able to run on the system at all, causing the system to lockup when launched (even though the apps worked fine before).

Wife 1.0 provides no installation options. Thus, the installation of undesired plug-ins such as Mother-in-law 55.8 and the Brother-in-law Beta is unavoidable. Also, system performance seems to diminish with each passing day.

Some features my friend would like to see in the upcoming Wife 2.0:

- [\*]A "don't remind me again" button.
- [\*]Minimize button.
- [\*]Ability to delete the "headache" file
- [\*]An install feature that provides an option to uninstall 2.0 version without loss of other system resources.
- [\*]An option to run the network driver in "promiscuous mode" allowing the system's Hardware Probe feature to be much more useful/effective.

I myself wish I had decided to avoid all of the headaches associated with Wife 1.0 by sticking with Girlfriend 3.0 Even here, however, I have found many problems. Apparently you cannot install Girlfriend 4.0 on top of girlfriend 3.0. You must uninstall Girlfriend 3.0 first, otherwise the two versions of Girlfriend will have conflicts over shared use of the I/O port. Other users have told me that this is a long-standing problem that I should have been aware of. Guess that explains what happened to versions 1 and 2.

To make matters worse, the uninstall program for Girlfriend 3.0 doesn't work very well, leaving undesirable traces of the application in the system. Another identified problem is that all versions of Girlfriend have annoying little messages about the advantages of upgrading to Wife 1.0!

**VIRUS ALERT**

All users should be aware that Wife 1.0 has an undocumented bug. If you try to install Mistress 1.1 before uninstalling Wife 1.0, Wife 1.0 will delete MSMoney files before doing the uninstall itself. Once that happens, Mistress 1.1 won't install and you will get an "insufficient resources" error message. To avoid the aforementioned bug, try installing Mistress 1.1 on a different system and "never" run any file transfer applications(such as Laplink) between the two systems.

**FYI: Don't even think about a shared directory!!!!!!!!!!**

# 21

... and found that it's a memory  
... now noticing the Wife 1.0 is  
... ble resources. No mention of  
... tion, though other users have  
... lication.

... at system initialization where it  
... okerNite 10.3 , Bachelor Party  
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... ies before doing the uninstall  
... et an "insufficient resources"  
... stress 1.1 on a different system  
... tween the two systems.



# 22

Are You a Real Guy?

## Take This Scientific Quiz to Determine Your Guyness Quotient

1. Alien beings from a highly advanced society visit the Earth, and you are the first human they encounter. As a token of intergalactic friendship, they present you with a small but incredibly sophisticated device that is capable of curing all disease, providing an infinite supply of energy, wiping out hunger and poverty, and permanently eliminating oppression and violence all over the entire Earth. You decide to:
  - a. Present it to the president of the United States.
  - b. Present it to the secretary general of the United Nations.
  - c. Take it apart.
  
2. As you grow older, what lost quality of your youthful life do you miss the most?
  - a. Innocence.
  - b. Idealism.
  - c. Cherry bombs.
  
3. When is it okay to kiss another male?
  - a. When you wish to display simple and pure affection without regard for narrow-minded social conventions.
  - b. When he is the pope. (Not on the lips.)
  - c. When he is your brother and you are Al Pacino and this is the only really sportsmanlike way to let him know that, for business reasons, you have to have him killed.
  
4. What about hugging another male?
  - a. If he's your father and at least one of you has a fatal disease.
  - b. If you're performing the Heimlich maneuver. (And even in this case, you should repeatedly shout: "I am just dislodging food trapped in this male's trachea! I am not in any way aroused!")
  - c. If you're a professional baseball player and a teammate hits a home run to win the World Series, you may hug him provided that (1) He is legally within the base path, (2) Both of you are wearing protective cups, and (3) You also pound him fraternally with your fist hard enough to cause fractures.
  
5. Complete this sentence: A funeral is a good time to...
  - a. remember the deceased and console his loved ones.
  - b. reflect upon the fleeting transience of earthly life.
  - c. tell the joke about the guy who has Alzheimer's disease and cancer.
  
6. In your opinion, the ideal pet is:
  - a. A cat.
  - b. A dog.
  - c. A dog that eats cats.

7. You have been seeing a woman for several years. She's attractive and intelligent, and you always enjoy being with her. One leisurely Sunday afternoon the two of you are taking it easy—you're watching a football game; she's reading the paper—when she suddenly, out of the clear blue sky, tells you that she thinks she really loves you, but she can no longer bear the uncertainty of not knowing where your relationship is going. She says she's not asking whether you want to get married; only whether you believe that you have some kind of future together. What do you say?
- That you sincerely believe the two of you do have a future, but you don't want to rush it.
  - That although you also have strong feelings for her, you cannot honestly say that you'll be ready anytime soon to make a lasting commitment, and you don't want to hurt her by holding out false hope.
  - That you cannot believe the Jets called a draw play on third and seventeen.
8. Okay, so you have decided that you truly love a woman and you want to spend the rest of your life with her—sharing the joys and the sorrows, the triumphs and the tragedies, and all the adventures and opportunities that the world has to offer, come what may. How do you tell her?
- You take her to a nice restaurant and tell her after dinner.
  - You take her for a walk on a moonlit beach, and you say her name, and when she turns to you, with the sea breeze blowing her hair and the stars in her eyes, you tell her.
  - Tell her what?
9. One weekday morning your wife wakes up feeling ill and asks you to get your three children ready for school. Your first question to her is:
- Do they need to eat or anything?"
  - "They're in school already?"
  - "There are three of them?"
10. When is it okay to throw away a set of veteran underwear?
- When it has turned the color of a dead whale and developed new holes so large that you're not sure which ones were originally intended for your legs.
  - When it is down to eight loosely connected underwear molecules and has to be handled with tweezers.
  - It is never okay to throw away veteran underwear. A real guy checks the garbage regularly in case somebody—and we are not naming names, but this would be his wife—is quietly trying to discard his underwear, which she is frankly jealous of, because the guy seems to have a more intimate relationship with it than with her.
11. What, in your opinion, is the most reasonable explanation for the fact that Moses led the Israelites all over the place for forty years before they finally got to the Promised Land?
- He was being tested.
  - He wanted them to really appreciate the Promised Land when they finally got there.
  - He refused to ask directions.

12. What is the human race's single greatest achievement?

- a. Democracy.
- b. Religion.
- c. Remote control.

**How to Score:**

Give yourself one point for every time you picked answer 'c'. A real guy would score at least 10 on this test. In fact, a real guy would score at least 15, because he would get the special five-point bonus for knowing the joke about the guy who has Alzheimer's disease and cancer.

# 23If Men Were to Rewrite "The Rules"

**Rule # 1** Anything we said six or eight months ago is inadmissible in an argument. All comments become null and void after seven days.

**Rule # 2** If you don't want to dress like Victoria's Secret girls, don't expect us to act like soap opera guys.

**Rule # 3** If we say something that can be interpreted in two ways, and one of the ways makes you sad or angry, we meant the other way.

**Rule # 4** It is in neither your best interest or ours to make us take those stupid Cosmo quizzes together.

**Rule # 5** Let us ogle. If we don't look at other women how can we know how pretty you are?

**Rule # 6** Don't rub the lamp if you don't want the genie to come out.

**Rule # 7** You can either ask us to do something OR tell us how you want it done - not both.

**Rule # 8** Whenever possible, please say whatever you have to say during commercials or time-outs.

**Rule # 9** Christopher Columbus didn't need directions and neither do we.

**Rule # 10** Women who wear Wonderbras and low-cut blouses lose their right to complain about having their boobs stared at.

**Rule # 11** When we're turning the wheel and the car is nosing onto the off ramp, you saying "This is our exit" is not necessary.

**Rule # 12** Don't fake it. We'd rather be ineffective than deceived.

# 24a

How are Men Better than Dogs

Men only have two feet to track in mud

Men can buy you presents

Men don't have to play with every man they see when you take them around the block

Men are a little bit more subtle

Men don't eat cat turds on the sly

Men open their own cans

Dogs have dog breath all the time

Men can do math stuff

Holiday Inns accept men

# 24b

**How Dogs are Better than Men**

Dogs do not have problems expressing affection in public

Dogs miss you when you're gone

You never wonder whether your dog is good enough for you

Dogs feel guilt when they've done something wrong

Dogs don't brag about whom they have slept with

Dogs don't criticize your friends

Dogs don't feel threatened by your intelligence

You can train a dog

Dogs are already in touch with their inner puppies

You are never suspicious of your dog's dreams

Gorgeous dogs don't know they're gorgeous

The worst social disease you can get from dogs is fleas. (OK, the really worst disease you can get from them is rabies, but there's a vaccine for it, and you get to kill the one that gives it to you.)

Dogs understand what "no" means

Dogs don't need therapy to undo their bad socialization

Dogs don't make a practice of killing their own species

Dogs understand if some of their friends cannot come inside

Dogs think you are a culinary genius

You can house train a dog

You can force a dog to take a bath

Middle-aged dogs don't feel the need to abandon you for a younger owner

Dogs aren't threatened by a woman with short hair

Dogs aren't threatened by two women with short hair

Dogs don't mind if you do all the driving

Dogs don't step on the imaginary brake

Dogs admit it when they're lost

Dogs don't weigh down your purse with their stuff

Dogs do not care whether you shave your legs

Dogs take care of their own needs

Dogs aren't threatened if you earn more than they do

Dogs mean it when they kiss you

Dogs are nice to your relatives

# 24c

How Dogs And Men Are Alike

Both take up too much space on the bed

Both have irrational fears about vacuum cleaning

Both are threatened by their own kind

Both like to chew wood

Both mark their territory

Both are bad at asking you questions

Neither tells you what's bothering them

Both tend to smell ripe with age

The smaller ones tend to be more nervous

Both have an inordinate fascination with women's crotches

Neither does any dishes

Both fart shamelessly

Neither of them notice when you get your hair cut

Both like dominance games

Both are suspicious of the postman

Neither knows how to talk on the telephone

Neither understands what you see in cats



# 25

Dumb Men Jokes.

What is the thinnest book in the world? "What men know about women"  
 How many men does it take to screw in a light bulb? One, men will screw anything.  
 How does a man take a bubble bath? They eat beans for dinner.  
 What is a man's idea of foreplay? A half hour of begging.  
 How can you tell if a man is sexually aroused? He's breathing.  
 What's the difference between men and a government bond? Bonds mature  
 How do you save a man from drowning? Take your foot off his head.  
 What do men and beer bottles have in common? They're both empty from the neck up.  
 How many men does it take to change a roll of toilet paper? We don't know...It's never happened.  
 How are men and parking spots alike? The good ones are taken and the ones that are left are handicapped.  
 What's a man's idea of housework? Lifting his leg so you can vacuum.  
 What's the difference between a man and E.T.? E.T. phoned home.  
 What do you call a man with half a brain? Gifted.  
 What did God say after creating man? "I can do better"  
 What do you have when you have two balls in your hand? A man's undivided attention.  
 What are the two reasons men don't mind their own business? 1) No mind 2) No business.  
 Do you know why bankers make good lovers? They know first hand he penalty of early withdrawal.  
 Why are men like laxatives? They both can irritate the shit out of you.  
 Why do men name their penises? They want to be on a first name basis with the one that makes all the decisions.  
 What is gross stupidity? 144 men in a room.  
 Why were men given larger brains than dogs? So they wouldn't hump a woman's leg at parties.  
 What is the difference between a porcupine and a Corvette? The porcupine has pricks on the outside.  
 What do men think "Roe vs. Wade" is? Two ways to cross a river.  
 How do men sort their laundry? "Dirty" and "Dirty, but wearable".  
 How stupid are men about money? Only a man would buy a \$1,500.00 car and put a \$4,000.00 stereo in it.  
 Why do men have holes in their penises? So they can get oxygen to their brain.  
 Why don't men like to wear rubbers? Because it cuts off oxygen to their brain.  
 How is a man like a snowstorm? You don't know when he's coming, how many inches you will get, or how long it will last.

# 26a

**Proof that Computers are Female**

1. As soon as you have one, a better one comes along.
2. No one but their creator understands their internal logic.
3. Even your smallest mistakes are committed to memory for reference.
4. The native language used to communicate with other computers is incomprehensible to everyone else.
5. The message "Bad command or file name" is as useful as "If you don't know why I'm mad at you, then I'm certainly not going to tell you."
6. As soon as you commit to one, you find yourself spending half your paycheck on accessories for it.

# 26b

**Proof that computers can be male too!**

1. They're heavily dependent on external tools and equipment.
2. They periodically cut you off right when you think you've established a connection.
3. They'll usually do what you ask them to do, but they won't do more than they have to, and they won't think of it on their own.
4. They're typically obsolete within five years and need to be traded in for a new model. Some users, however, feel they've already invested so much in the darn machine that they're compelled to remain with an under-powered system.
5. They get hot when you turn them on, and that's the only time you have their attention .

# 27

Once Upon a Time

Once upon a time, a beautiful, independent, self assured princess happened upon a frog in a pond. The frog said to the princess "I was once a handsome prince until an evil witch put a spell on me. One kiss from you and I will turn back into a prince and then we can marry, move into the castle with my mother, and you can prepare all my meals, iron my clothes, bear my children, and forever feel happy doing so" .....

That night, while the princess was dining on frogs legs, she laughed to herself and thought "I don't fucking think so!"

# 28

**Men VS. Women**

A compiled edition from various sources

Women have many faults  
Men only have 2  
Everything they say  
And everything they do

**RELATIONSHIPS**

First, a man does not call a relationship a relationship - he refers to it as "that time when me and Suzie were boinking on a semi-regular basis."

When a relationship ends, a woman will cry and pour her heart out to her girlfriends, and she will write a poem titled "All Men Are Idiots." Then she will get on with her life.

A man has a little more trouble letting go. Six months after the breakup at 3 am early on a Sunday morning - he will call and say "I just wanted you to let you know you ruined my life, and I'll never forgive you, and I hate you, and you're a total floozy. But I want you to know there's always a chance for us." This is known as the "I Hate You/I Love You" drunken phone call, that 99% of all men have made at least once. There are community colleges that offer courses to help men get over this need; alas these classes rarely prove effective.

**SEX**

Women prefer 30-45 minutes of foreplay.

Men prefer 30-45 seconds of foreplay. Men consider driving back to her place as part of the foreplay.

**MATURITY**

Women mature much faster than men. Most 17-year-old females can function as adults.

Most 17-year-old males are still trading baseball cards and giving each other wedgies after gym class. This is why high school romances rarely work out.

**COMEDY**

Let's say a small group of men and women are in a room, watching television, and an episode of "The Three Stooges" comes on. Immediately, the men will get very excited - they will laugh uproariously, and even try to imitate the actions of Curly, man's favorite Stoooge.

The women will roll their eyes and groan and wait it out.

**HANDWRITING**

To their credit, men do not decorate their penmanship. They just chicken-scratch.

Women use scented, colored stationery and they dot their "i's" with circles and hearts. Women use ridiculously large loops in their "p's" and "g's." It is a royal pain to read a note from a woman. Even when she's dumping you, she'll put a smiley face at the end of the note.

## BATHROOMS

A man has at most six items in his bathroom - a toothbrush, toothpaste, shaving cream, razor, a bar of soap, and a towel from the Holiday Inn.

The average number of items in a typical woman's bathroom is 437. A man would not be able to identify most of these items.

## MAGAZINES

Men's magazines often feature pictures of naked women.

Women's magazines also feature pictures of naked women. This is because the female body is a beautiful work of art, while the male body is hairy and lumpy and should not be seen by the light of day.

## GROCERIES

A woman makes a list of things she needs and then goes to the store and buys these things.

A man waits until the only items left in his fridge are half of a lemon, and something turning green. Then he goes grocery shopping. He buys everything that looks good. By the time he reaches the checkout counter, his cart is packed tighter than the Clampett's car on *The Beverley Hillbillies*. Of course, this will not stop him from going to the 10-items-or-less lane.

## GOING OUT

When a man says he's ready to go out, it means he's ready to go out.

When a woman says she's ready to go out, it means that she WILL be ready to go out, as soon as she finds her other earring, finishes putting on her makeup...

## SHOES

When preparing for work, a woman will put on a Mondri wool suit, and then slip into Reebok sneakers. She will carry her dress shoes in a plastic bag from Saks. When she arrives at work, she will put on her dress shoes. Five minutes later, she will kick them off because her feet are under her desk.

A man wears one pair of shoes for the entire day.

## LEG WARMERS

Leg warmers are sexy. A woman, even if she's walking the dog or doing the dishes, is allowed to wear leg warmers. She can wear them any time she wants.

A man can only wear leg warmers if he is auditioning for the "Gimme the Ball" number in "A Chorus Line."

## CATS

Women love cats.

Men say they love cats, but when women aren't looking, men kick cats.

**MIRRORS**

Men are vain; they will check themselves out in the mirror.

Women are ridiculous; they will check out their reflections in any shiny surface - mirrors, spoons...

**GARAGES**

Women use garages to park their cars and to store their lawnmowers.

Men use garages for many things. They hang license plates in garages, they watch TV in garages, and they build useless wooden things in garages.

**MOVIES**

For women, their favorite movie scene is when Gable kisses Vivien Leigh for the first time in "Gone With The Wind."

For men, it's when Jimmy Cagney shoves a grapefruit in Mae Clark's face in "Public Enemy."

**JEWELRY**

Women look nice when they wear jewelry.

A man can get away with wearing one ring, and that's it. Any more than that, and he will look like a lounge singer named Vic.

**MENOPAUSE**

When a woman reaches menopause, she goes through a variety of complicated emotional, psychological, and biological changes. The nature and degree of the changes varies with the individual.

Menopause in a man provokes a uniform reaction. He buys aviator glasses, a snazzy French cap and leather driving gloves, and goes shopping for an expensive foreign sports car.

**THE TELEPHONE**

Men see the telephone as a communications tool. They use the telephone to send short messages to other people.

A woman can visit her girlfriend for two weeks, and upon returning home, she will call the same friend and they will talk for three hours.

**DIRECTIONS:**

If a woman is out driving and she finds herself in unfamiliar surroundings, she will stop at a gas station and ask for directions.

Men consider this to be a sign of weakness. A man will never stop and ask for directions. Men will drive in a circle for hours, all the while saying things like, "Looks like I've found a new way to get there," and, "I know I'm in the neighborhood. I recognize that White Hen store."

**ADMITTING MISTAKES**

Women will sometimes admit making a mistake.

The last man who admitted that he was wrong was General George Custer.

**RICHARD GERE**

Women like Richard Gere because he is sexy in a dangerous way.

Men hate Richard Gere because he reminds them of that slick guy who works out at the health club and dates only married women.

**OFFSPRING**

Ah, children. A woman knows all about her children. She knows about dentist appointments and soccer games and romances and best friends and favorite foods and secret fears and hopes and dreams.

A man is vaguely aware of some short people living in the house.

**DRESSING UP**

A woman will dress up to go shopping, water the plants, empty the garbage, answer the phone, read a book, get the mail...

A man will dress up for: weddings and funerals.

**NUDITY IN MOVIES**

Every actress in the history of movies has had to do a nude scene. This is because every movie in the history of movies has been produced by men.

The only actor who has ever appeared nude in the movies is Richard Gere. This is another reason why men hate him.

**DAVID LETTERMAN**

Men think David Letterman is the funniest man on the face of the earth.

Women think he is a mean, semi-dorky guy who always has a bad haircut.

**CAMERAS**

Men take photography very seriously. They'll shell out \$4000 for state-of-the-art equipment, and build darkrooms, and take photography classes.

Women purchase Kodak Insta-matics, and often produce better-looking shots.

**POLITICS**

Men love to talk about politics, but they often forget to do political things such as voting.

Women are very happy that another generation of Kennedys are growing up and getting into politics, because they will be able to campaign for them and cry on election night.



## LOCKER ROOMS

In the locker room, men talk about three things: money, football, and women. They exaggerate about money, they don't know football nearly as well as they think they do, and they fabricate stories about women.

Women talk about one thing in the locker room - sex. Not in abstract terms, either. They're graphic and technical, and they *\*never\** lie.

## LAUNDRY

Women do laundry every couple of days.

A man will wear every article of clothing he owns, including his surgical pants that were hip about eight years ago, before he will do his laundry. When he is finally out of clothes, he will wear a dirty sweatshirt inside out, rent a U-Haul and take his mountain of clothes to the laundromat, and expect to meet a beautiful woman while he is there.

## WEDDINGS

When reminiscing about weddings, women talk about the "ceremony."

Men talk about "the bachelor party."

## CHEERLEADERS

Female cheerleaders are cute, sexy, fresh, and all-American.

Male cheerleaders are scary.

## GYM SOCKS

Men wear sensible socks. They wear standard white sweatsocks.

Women wear strange socks. They are cut way below the ankles, have pictures of clouds on them, and have a big fuzzy ball on the back.

## TOYS

Little girls love to play with toys. Then, when they reach the age of 11 or 12, they lose interest. Men never grow out of their obsession with toys. As they get older, their toys simply become more expensive and impractical. Examples of men's toys: miniature TV's, car phones, complicated juicers and blenders, graphic equalizers, small robots that serve cocktails on command, video games, and anything that blinks, beeps and requires at least six "D" batteries to operate.

## PLANTS

A woman will ask a man to water her plants while she is on vacation. A man will water the plants. The woman returns five days later, to an apartment full of dead plants. No one knows why this happens.

## MUSTACHES

Some men look good with mustaches: Tom Selleck and Burt Reynolds.

There are no women who look good with mustaches.

**NICKNAMES**

With the exception of female body-builders, who call each other names like “Ultimate Pecs” and “Big Turk,” women eschew the use of nicknames. If Gloria, Suzanne, Deborah and Michelle get together for lunch, they will call each other Gloria, Suzanne, Deborah and Michelle.

But if Mike, Dave, and Jack go out for a brewski, they will affectionately refer to each other as Peckerhead, Scumbag, and Louse.

## # 29

The Questions

There are five things that women should never, ever ask a guy, according to an article in last April's issue of Sassy magazine.

The five questions are:

- 1 - "What are you thinking?"
- 2 - "Do you love me?"
- 3 - "Do I look fat?"
- 4 - "Do you think she is prettier than me?"
- 5 - "What would you do if I died?"

What makes these questions so bad is that every one is guaranteed to explode into a major argument and/or divorce if the man does not answer properly, which is to say dishonestly. For example:

- 1 - "What are you thinking?"

The proper answer to this question, of course is, "I'm sorry if I've been pensive, dear. I was just reflecting on what a warm, wonderful, caring, thoughtful, intelligent, beautiful woman you are and what a lucky guy I am to have met you." Obviously, this statement bears no resemblance whatsoever to what the guy was really thinking at the time, which was most likely one of five things.

- a - Baseball
- b - Football
- c - How fat you are.
- d - How much prettier she is than you.
- e - How he would spend the insurance money if you died.

According to the Sassy article, the best answer to this stupid question came from Al Bundy, of Married With Children, who was asked it by his wife, Peg. "If I wanted you to know," Al said, "I'd be talking instead of thinking."

The other questions also have only one right answer but many wrong answers.

- 2 - "Do you love me?"

The correct answer to this question is, "Yes." For those guys who feel the need to be more elaborate, you may answer, "Yes, dear." Wrong answers include:

- a - I suppose so.
- b - Would it make you feel better if I said yes?
- c - That depends on what you mean by "love."
- d - Does it matter?
- e - Who, me?

3 - "Do I look fat?"

The correct male response to this question is to confidently and emphatically state, "No, of course not" and then quickly leave the room. Wrong answers include:

- a - I wouldn't call you fat, but I wouldn't call you thin either.
- b - Compared to what?
- c - A little extra weight looks good on you.
- d - I've seen fatter.
- e - Could you repeat the question? I was thinking about your insurance policy.

4 - "Do you think she's prettier than me?"

The "she" in the question could be an ex-girlfriend, a passer-by you were staring at so hard that you almost caused a traffic accident or an actress in a movie you just saw. In any case, the correct response is, "No, you are much prettier." Wrong answers include:

- a - Not prettier, just pretty in a different way.
- b - I don't know how one goes about rating such things.
- c - Yes, but I bet you have a better personality.
- d - Only in the sense that she's younger and thinner.
- e - Could you repeat the question? I was thinking about your insurance policy.

5 - "What would you do if I died?"

Correct answer: "Dearest love, in the event of your untimely demise, life would cease to have meaning for me and I would perforce hurl myself under the front tires of the first Domino's Pizza truck that came my way." This might be the stupidest question of the lot, as is illustrated by the following stupid exchange:

"Dear," said the wife. "What would you do if I died?"

"Why, dear, I would be extremely upset," said the husband. "Why do you ask such a question?"

"Would you remarry?" persevered the wife.

"No, of course not, dear" said the husband.

"Don't you like being married?" said the wife.

"Of course I do, dear" he said.

"Then why wouldn't you remarry?"

"Alright," said the husband, "I'd remarry."

"You would?" said the wife, looking vaguely hurt.

"Yes" said the husband.

"Would you sleep with her in our bed?" said the wife after a long pause.

"Well yes, I suppose I would." replied the husband.

"I see," said the wife indignantly. "And would you let her wear my old clothes?"

"I suppose, if she wanted to" said the husband.

"Really," said the wife icily. "And would you take down the pictures of me and replace them with pictures of her?"

"Yes. I think that would be the correct thing to do."

"Is that so?" said the wife, leaping to her feet. "And I suppose you'd let her play with my golf clubs, too."

"Of course not, dear," said the husband. "She's left-handed..."

# 30

Male and Female Definitions**WANTS AND NEEDS** (wontz and nedz) n.

female: The delicate balance of emotional, physical and psychological longing one seeks to have fulfilled in a relationship.

male: Food, sex and beer.

**THINGY** (thing-ee) n.

female: Any part under a car's hood.

male: The strap fastener on a woman's bra.

**LESBIAN** (lez-bi-an) n.

female: A woman who makes love to other women.

male: A woman who has sex with other women so men can watch and get really turned on.

**GLASS CEILING** (glas see-ling) n.

female: The invisible barrier that stops women from rising to the upper levels in business.

male: What would really be great at work since that hot babe took over the office one flight up.

**VULNERABLE** (vul-ne-ra-bel) adj.

female: Fully opening up one's self emotionally to another.

male: Playing ball without a cup.

**COMMUNICATION** (ko-myoo-ni-kay-shon) n.

female: The open sharing of thoughts and feelings with one's partner.

male: Scratching out a note before suddenly taking off for a weekend with the guys.

**BUTT** (but) n.

female: The body part that every item of clothing manufactured makes look bigger.

male: The organ of mooning (and farting).

**COMMITMENT** (ko-mit-ment) n.

female: A desire to get married and raise a family

male: Not trying to pick up other women while out with one's girlfriend.

**ENTERTAINMENT** (en-ter-tayn-ment) n.

female: A good movie, concert, play or book.

male: Anything with one ball, two folds, or three stooges.

**FLATULENCE** (flach-u-lens) n.

female: An embarrassing byproduct of digestion.

male: An endless source of entertainment, self-expression and male bonding.

**MAKING LOVE** (may-king luv) n.

female: The greatest expression of intimacy a couple can achieve.

male: What men have to call "boinking" to get women to boink.

**REMOTE CONTROL** (ri-moht kon-trohl) n.

female: A device for changing from one TV channel to another.

male: A device for scanning through all 75 channels every 2½ minutes.

**TASTE** (tayst) v.

female: Something you do frequently to whatever you're cooking, to make sure it's good.

male: Something you must do to anything you think has gone bad, prior to tossing it out.

**RESPECT:**(re-spect) adj.

female: What a woman hopes to receive from a male on a mutual basis.

male: The question we answer "yes" to, when a female we plan on bedding down asks, "Will you respect me in the morning?" Also a hit song by Aretha Franklin.

**ASSETS:** (ass- sets) n.

female: Any item or article of monetary value, such as stocks, bonds, diamonds.

male: Well proportioned female TITS!

**RESOLUTION:** (rez-oh-loo-shun) v.

female: A nonbinding oath to improve one's self, usually made at the beginning of the year.

male: The reason to get cable TV, because the resolution of the local channels isn't very good.

**COLOR COORDINATION:** (cul-or co-ord-I-nay-shun) adj.

Female: The ability to perfectly match a purse to shoes, wallpaper to drapery and carpet.

male: The best mix of Hispanics, blacks and whites on a sports team in order to win a championship.

**ROMANCE** (row-manse) adj.

Female: Being pampered by that special man in your life in a way that reassures that he loves you.

male: Walking into the bedroom with your pants around your ankles, asking your mate, "Do you wanna do it, it's half-time?"

**REJECTION:** (re-jek-shun) v.

female: A personal feeling of unworthiness or unacceptance. Often experienced when a female is not invited to a social event, or following a break up from a long term relationship.

male: What we yell and give high five's to each other for after witnessing Patrick Ewing of the Knicks deflect a shot.

**OPRAH:** (oh-pra) n.

female: A black female talk show host dealing with women's issues, i.e. mad cow disease, menopause, male bashing.

male: That green slimy vegetable found in gumbo.

**RICHARD SIMMONS:** (rich-erd sim-monz) n.

female: Diet and exercise guru who offers encouragement to overweight women.

male: FAGGOT! (SEE HOMOSEXUAL)

**REAR-VIEW MIRROR:** (rear-vev-mer-or) n.

male: A useful device attached to an automobile to determine the location of other vehicles.

female: Also a useful device that has no affiliation with the operation of a moving vehicle. Used exclusively for the application of blush, eyeliner and lipstick, preferably while driving in the left lane during the height of rush hour traffic.

**ORAL SEX:** (or-al sex) v.

female: The act of sexually stimulating your mate by using one's mouth.

male: The act of telling your buddies how you scored the previous night, or any memorable conquest.

**HOMOSEXUAL:** (fudj-pac-ker) n.

female: A non-threatening male associate adept at styling hair, decorating or flower arranging.

male: A limp wristed, Hershey highway packing, male who gets turned on by staring at another man's hairy ass. Considered threatening by most real men due to giving us the willies.

**PERIOD:** (peer-e-id) n.

female: The normal monthly cycle accompanied by water retention, mood swings and cramping. A cause of great anxiety when missed.

Male: The three twenty minute time divisions associated with a hockey game. Also a cause of great anxiety when missed during the Stanley Cup playoffs.

**OVARIES:** (over-easy) n.

female: That part of the female anatomy that produces the egg for reproduction.

male: The way most men like their eggs. Order of preference, ovaries, scrambled, sunny-side-up, poached, hard boiled.

**PRINCES DI:** (prin-ses die) n.

female: Popular female icon of the 1980's, once married to the future king of England. Known for her humanitarian causes, who tragically died in an automobile crash.

male: What happens when a princes hits a wall at 120 MPH, while driving her Mercedes and the air bag fails to deploy.

**FOREPLAY:** (for-play) v.

female: The preliminary actions performed prior to engaging in sexual intercourse in order to heighten sexual arousal in both parties. Usually a twenty to thirty minute period.

male: The act of removing one's clothes prior to jumping in the sack. Best when accompanied by uttering any of the following phrases: Wanna screw/get laid; Ya ready?; Horny yet? Usually a twenty to thirty nanosecond period.

**THONG:** (th-ong) n.

female: An article of beachwear consisting of three 2 inch triangles connected by a single strand of dental floss. Considered to be sleazy, and the wearer to be sexually promiscuous.

Male: An article of beachwear consisting of three 2 inch triangles connected by a single strand of dental floss. Considered to be sleazy, and we hope the wearer is sexually promiscuous.



**43 Rules that Women should Follow:**

It is only common courtesy that you should leave the seat on the toilet UP when you are done.

If you are cooking a special dinner for a man, be sure to include something from each of the four major male food groups: Meat, Fried, Beer, and Red.

Don't make him hold your purse in the mall.

Despite the overwhelming evidence to the contrary in many of the fine bars and fraternities throughout the country, not all men are cretins deserving your contempt.

Shopping is not fascinating.

When he asks for a threesome with you and your best friend, he is only joking. Unless the answer is yes. In which case, can he videotape it?

If you REALLY want a nice guy, stop dating good-looking assholes.

The man is ALWAYS in charge of poking the campfire with a stick and/or tending the grill.

Trying to provoke a large, dangerous-looking felon from across the room is not funny

Money does not equate love. Not even in Nevada.

Any attempt by a man to prepare food, no matter how feeble (i.e. Microwaving a burrito, fixing Spaghetti, etc) should be met with roughly the same degree of praise a parent might shower upon their infant when it walks for the first time.

Those male models with perfect bodies are all gay. Accept it.

He heard you the first time.

You know, YOU can ask HIM out too... Let's spread the rejection around a little.

If you truly want honesty, don't ask questions you don't really want the answer to, Of COURSE he wants another beer.

The guy doesn't ALWAYS have to sleep on the wet spot.

Dogs good. Cats bad.

Any sort of injury involving the testicles is not funny.

If he has to sit through "Legends of the Fall", you have to sit through "Showgirls."

"Fine." is not an acceptable way to end an argument.

Do not question a man's innate navigational abilities by suggesting he stop for directions.

He was not looking at that other girl.

Well, okay... maybe a little.

Okay, so what! He was looking at her. Big deal, Like you never looked at another guy...

There is nothing wrong by calling a women "FINE LOOKING HOOCHIE MAMA".

He is the funniest, strongest, best-looking, most successful man you have ever met.

And all your friends think so too. Especially the cute ones.

Your (select appropriate item:) butt/boobs/hair/makeup/legs look fine. As a matter of fact, it/they look darn good. Stop asking.

If you want a satisfying sex life, you will NEVER fake an orgasm.

It is not necessary to discuss the heaviness of your menstrual flow with him.

Remember: that Nair bottle looks an awful lot like shampoo if left in the shower.

Two words: blow job. Learn it, Live it. Love it.

Dirty laundry comes in several categories; Looks fine/smells fine, Looks fine/smells bad, Looks dirty/smells fine. Unless you intend to wash it, do not try to disrupt piles organized in this manner

Yes, Sharon Stone/Pamela Anderson/Cindy Crawford is prettier than you. Just like Brad Pitt/Antonio Banderas/Keanu Reeves is better than looking than him. But since neither one of you is going to be dating any of these people, love the one you're with.

Of course size matters, and boy does he have the grand daddy of them all.

His (fill in appropriate selections:) bald spot/beer gut/impossibly thick glasses/impotency/scabby rash, is cute.

Don't hog the covers.

Watching football is a major turn-on for you. But please wait until the half time show to act upon that...

He does not just want to be friends.

A successful date always starts with the woman uttering the sentence:

"You know, why don't we just skip the expensive dinner and stay here having freaky circus sex all night?"

# 32a

## Workplace Hazardous Materials Information

## MATERIAL SAFETY DATA SHEET

Woman - A Chemical Analysis

Element: Woman  
Symbol: Wo  
Discoverer: Adam  
Atomic Mass: Accepted as 118, but know to vary from 100 to 160 lbs.  
Occurrence: Copious quantities in all urban areas.

## Physical Properties:

1. Surface usually covered with painted film.
2. Boils at nothing, freezes without reason.
3. Melts if given special treatment.
4. Bitter if incorrectly used.
5. Found in various states ranging from virgin metal to common ore.
6. Yields to pressure applied to correct points.

## Chemical Properties:

1. Has great affinity for gold, silver, platinum and precious stones.
2. Absorbs great quantities of expensive substances.
3. May explode spontaneously if left alone with a male.
4. Insoluble in liquids, but activity greatly increased by saturation in alcohol.
5. Most powerful money-reducing agent known.

## Common Uses:

1. Highly ornamental, especially with sports cars.
2. Can be a great aid to relaxation.

## Tests:

1. Pure specimen turns a rosy pink when discovered in natural state.
2. Turns green when placed beside better specimen.

## Hazards:

1. Highly dangerous except in experienced hands.
2. Illegal to possess more than one.

# 32b

Subject: Elemental properties

Subject: New Elements for the Periodic Chart (Wo &amp; XY)

Element: Woman

Symbol: Wo

Atomic Weight: 120 (more or less, usually more)

Physical properties: Generally round in form. Boils at nothing and may freeze at any time. Melts whenever treated properly. Very bitter if not used well.

Chemical properties: Very active. Highly unstable. Possesses strong affinity to gold, silver, platinum, and precious stones. Violent when left alone. Able to absorb great amounts of exotic foods. Turns slightly green when placed next to a better specimen. Ages rapidly.

Usage: Highly ornamental. An extremely good catalyst for dispersion of wealth. Probably the most powerful income reducing agent known to man.

Caution: Highly explosive in inexperienced hands.

Element: Man

Symbol: XY

Atomic weight: 180 +/-100

Physical properties: Solid at room temperature, but gets bent out of shape.

Fairly dense and sometimes flakey. Difficult to find a pure sample. Due to rust, aging samples are unable to conduct electricity as easily as young fresh samples.

Chemical properties: Attempts to bond with Wo any chance it can get. Also tends to form strong bonds with itself. Becomes explosive when mixed with Kd (element Kid) for prolonged periods of time. Pretty basic.  
Neutralize by saturating with alcohol.

Usage: None really, except methane production. Good samples are able to produce large quantities on command.

Caution: In the absence of Wo, this element rapidly decomposes and begins to smell.

# 33a

I'm Glad I'm a Man

I'm glad I'm a man, you better believe.  
 I don't live off of yogurt, diet coke, or cottage cheese  
 I don't bitch to my girlfriends about the size of my breasts  
 I can get where I want to - north, south, east or west  
 I don't get wasted after only 2 beers  
 and when I do drink I don't end up in tears.

I won't spend hours deciding what to wear,  
 I spend 5 minutes max fixing my hair  
 and I don't go around checking my reflection  
 in everything shiny from every direction.  
 I don't whine in public and make us leave early  
 and when you ask why get all bitter and surly.

I'm glad I'm a man, I'm so glad I could sing  
 I don't have to sit around waiting for that ring.  
 I don't gossip about friends or stab them in the back  
 I don't carry our differences into the sack.  
 I'll never go psycho and threaten to kill you  
 or think every guy out there's trying to steal you.  
 I'm rational, reasonable, and logical too  
 I know what the time is and I know what to do.

And I honestly think its a privilege for me  
 to have these two balls and stand when I pee  
 I live to watch sports and play all sorts of ball  
 It's more fun than dealing with women after all  
 I won't cry if you figure out it's not going to work  
 I won't remain bitter and call you a jerk.  
 Feel free to use me for immediate pleasure  
 I won't assume it's permanent by any measure.

Yes, I'm glad I'm a man, a man you see  
 I'm glad I'm not capable of child delivery  
 I don't get all bitchy every 28 days  
 I'm glad that my gender gets me a much bigger raise  
 I'm a man by chance and I'm thankful it's true  
 I'm so glad I'm a man and not a woman like you!

# 33b

I'm Glad I'm a Woman

I'm glad I'm a woman, yes I am, yes I am  
 I don't live off of Budweiser, beer nuts and Spam  
 I don't brag to my buddies about my erections  
 I won't drive to Hell before I ask for directions  
 I don't get wasted at parties and act like a clown  
 and I know how to put the damned toilet seat down!

I won't grab your hooters, I won't pinch your butt  
 my belt buckle's not hidden beneath my beer gut  
 and I don't go around "readjusting" my crotch  
 or yell like Tarzan when my head-board gets a notch  
 I don't belch in public, I don't scratch my behind  
 I'm a woman you see -- I'm just not that kind!

I'm glad I'm a woman, I'm so glad I could sing  
 I don't have body hair like shag carpeting  
 It doesn't grow from my ears or cover my back  
 When I lean over you can't see 3 inches of crack  
 And what's on my head doesn't leave with my comb  
 I'll never buy a toupee to cover my dome  
 Or have a few hairs pulled from over the side  
 I'm a woman, you know -- I've got far too much pride!

And I honestly think its a privilege for me  
 to have these two boobs and squat when I pee  
 I don't live to play golf and shoot basketball  
 I don't swagger and spit like a Neanderthal  
 I won't tell you my wife just does not understand  
 stick my hand in my pocket to hide that gold band  
 or tell you a story to make you sigh and weep  
 then screw you, roll over and fall sound asleep!

Yes, I'm glad I'm a woman, a woman you see  
 you can forget all about that old penis envy  
 I don't long for male bonding, I don't cruise for chicks  
 join the Hair Club For Men, or think with my dick  
 I'm a woman by chance and I'm thankful it's true  
 I'm so glad I'm a woman and not a man like you!

## # 34

How to Satisfy a Woman Every Time

Caress, praise, pamper, relish, savor, massage, make plans, fix, empathize, serenade, compliment, support, feed, tantalize, bathe, humor, placate, stimulate, jiffylube, stroke, console, purr, hug, cuddle, excite, pacify, protect, phone, correspond, anticipate, nuzzle, smooch, toast, minister to, forgive, sacrifice for, ply, accessorize, leave, return, beseech, sublimate, entertain, charm, lug, drag, crawl, show equality for, spackle, oblige, fascinate, attend, implore, bawl, shower, shave, trust, grovel, ignore, defend, coax, clothe, brag about, acquiesce, aromate, fuse, fizz, rationalize, detoxify, sanctify, help, acknowledge, polish, upgrade, spoil, embrace, accept, butter-up, hear, understand, jitterbug, locomote, beg, plead, borrow, steal, climb, swim, nurse, resuscitate, repair, patch, crazy-glue, respect, entertain, calm, allay, kill for, die for, dream of, promise, deliver, tease, flirt, commit, enlist, pine, cajole, angelicize, murmur, snuggle, snooze, snurfle, elevate, enervate, alleviate, spotweld, serve, rub, rib, salve, bite, taste, nibble, gratify, take her places, scuttle like a crab on the ocean floor of her existence, diddle, doodle, hokey-pokey, hanky-panky, crystal blue persuade, flip, flop, fly, don't care if I die, swing, slip, slide, slather, mollycoddle, squeeze, moisturize, humidify, lather, tingle, slam-dunk, keep on rockin' in the free world, wet, slicken, undulate, gelatinize, brush, tingle, dribble, drip, dry, knead, fluff, fold, blue-coral wax, ingratiate, indulge, wow, dazzle, amaze, flabbergast, enchant, idolize and worship, and then go back, Jack, and do it again.

HOW TO SATISFY A MAN EVERY TIME: Show up naked.

# 01p

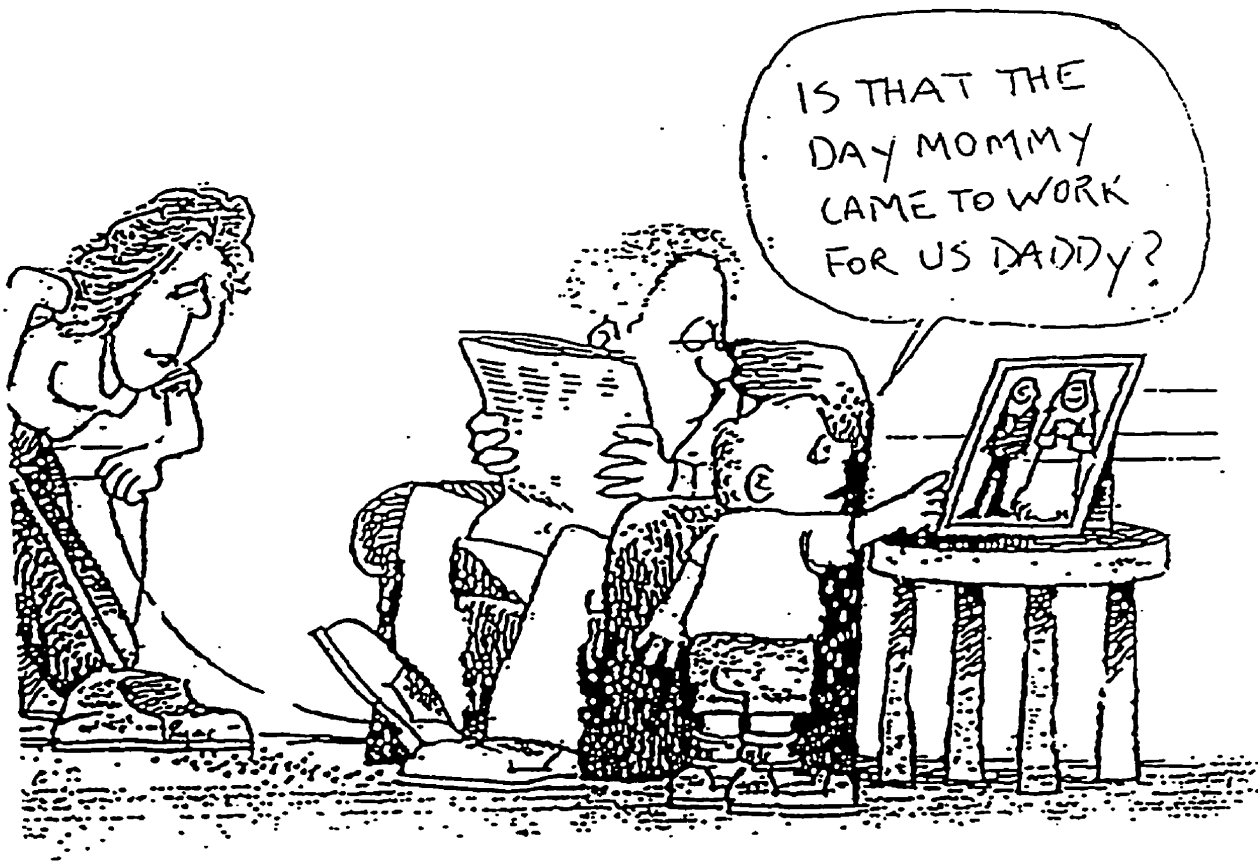
Before Marriage

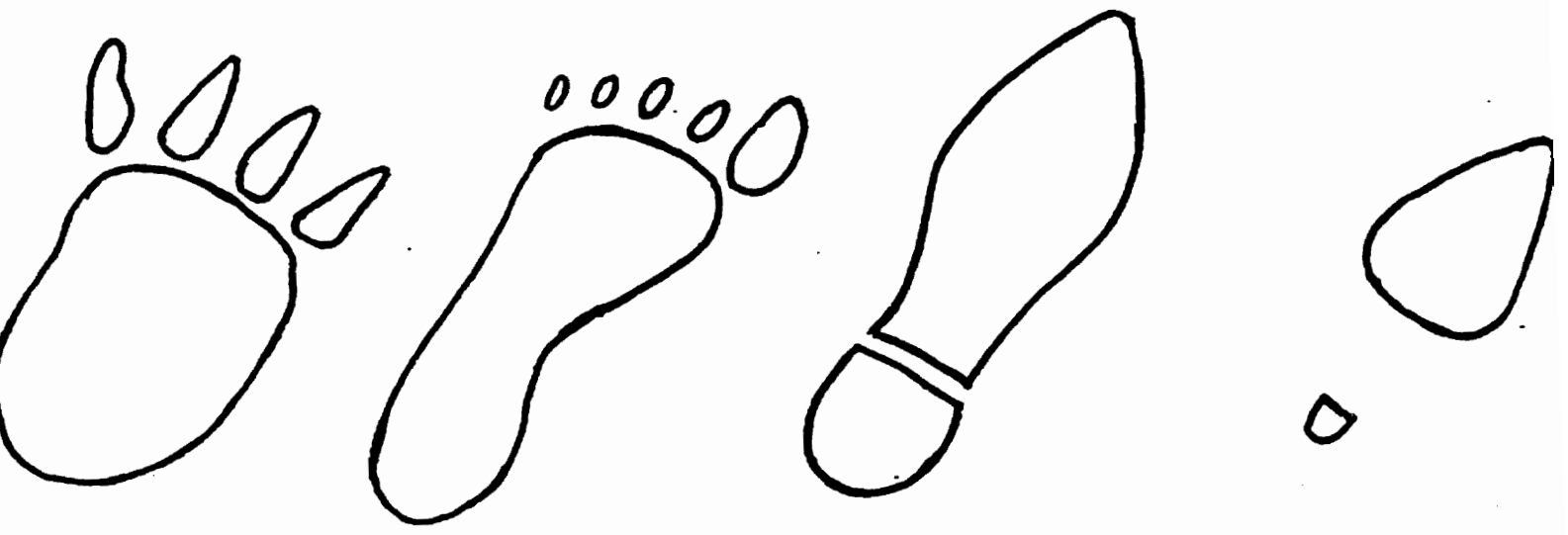


After Marriage



# 02p





The evolution of  
authority.

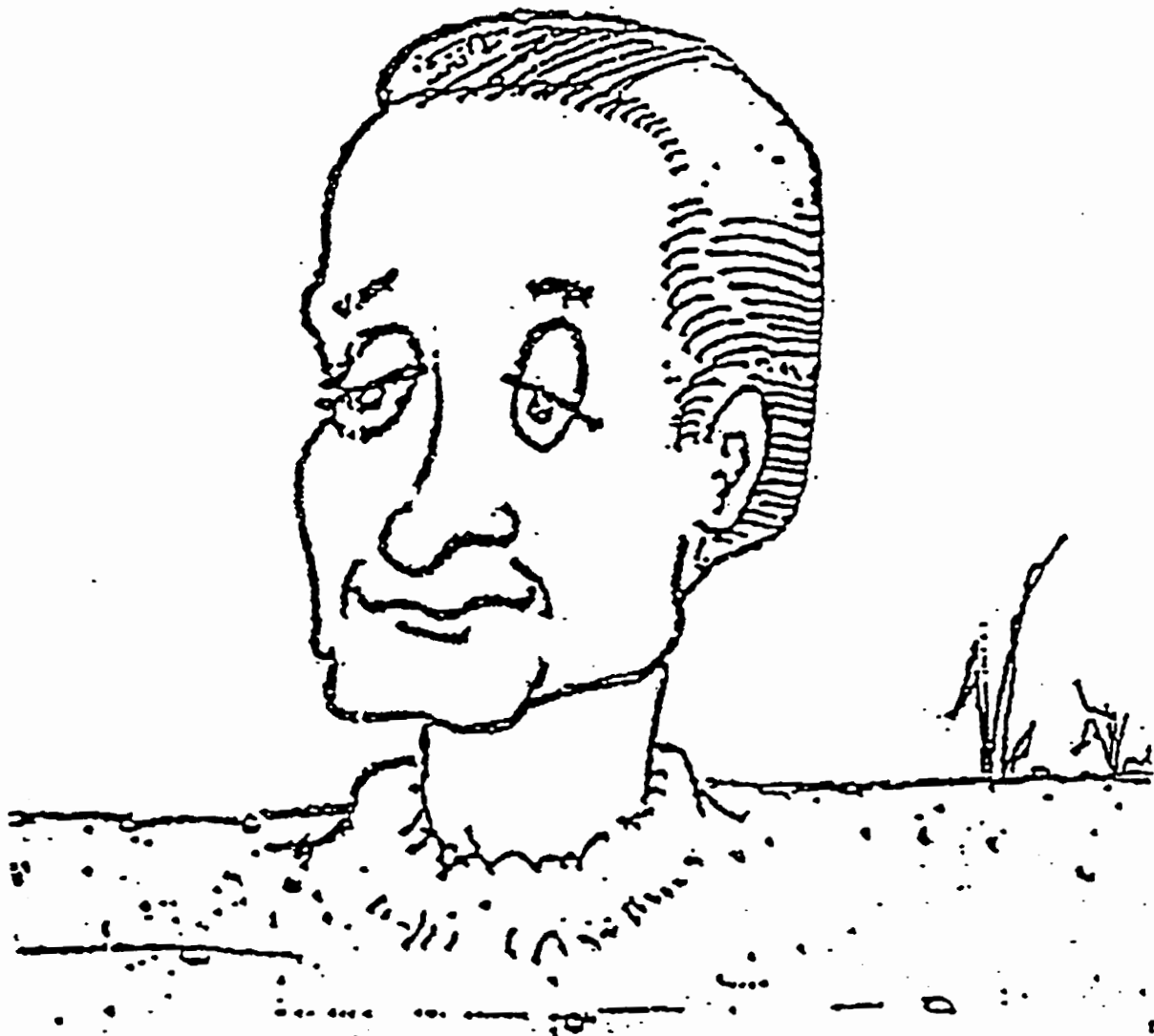


# 05p



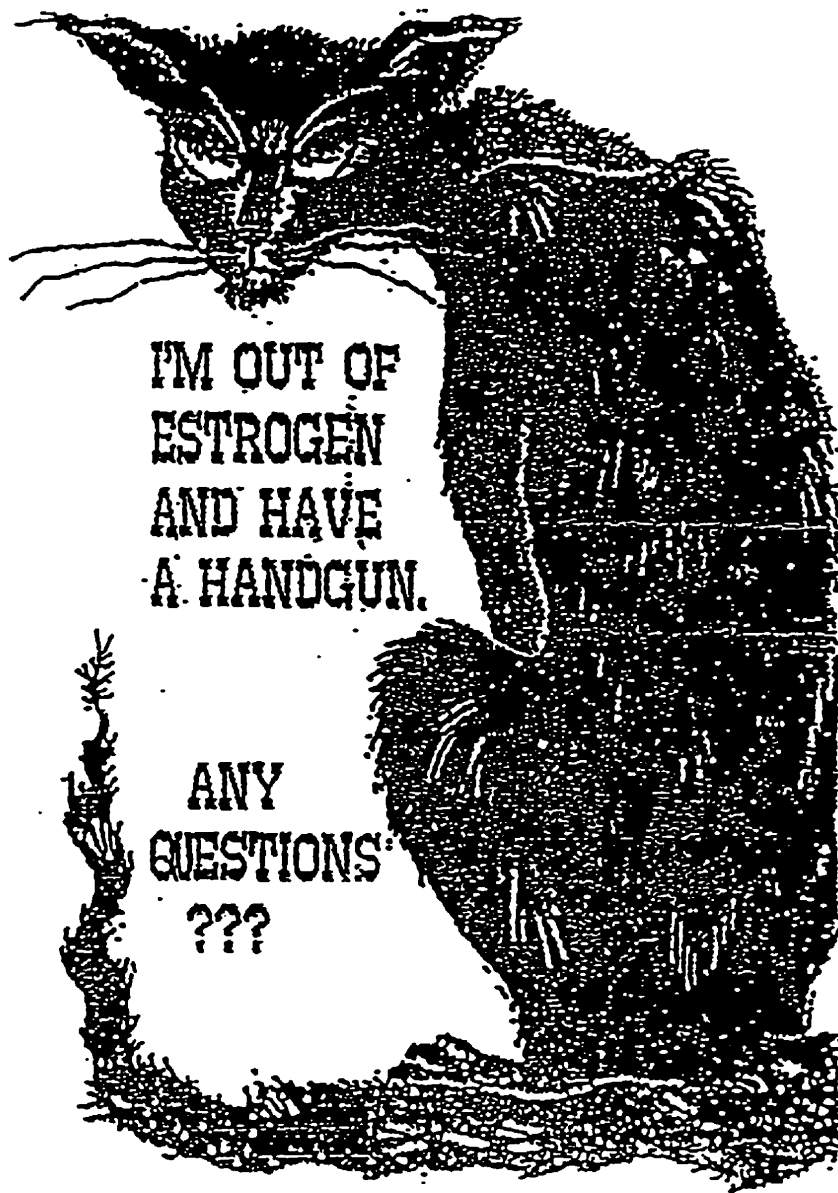
I'M  
51% SWEETHEART  
49% BITCH  
DON'T PUSH IT

# Grow Your Own Dope



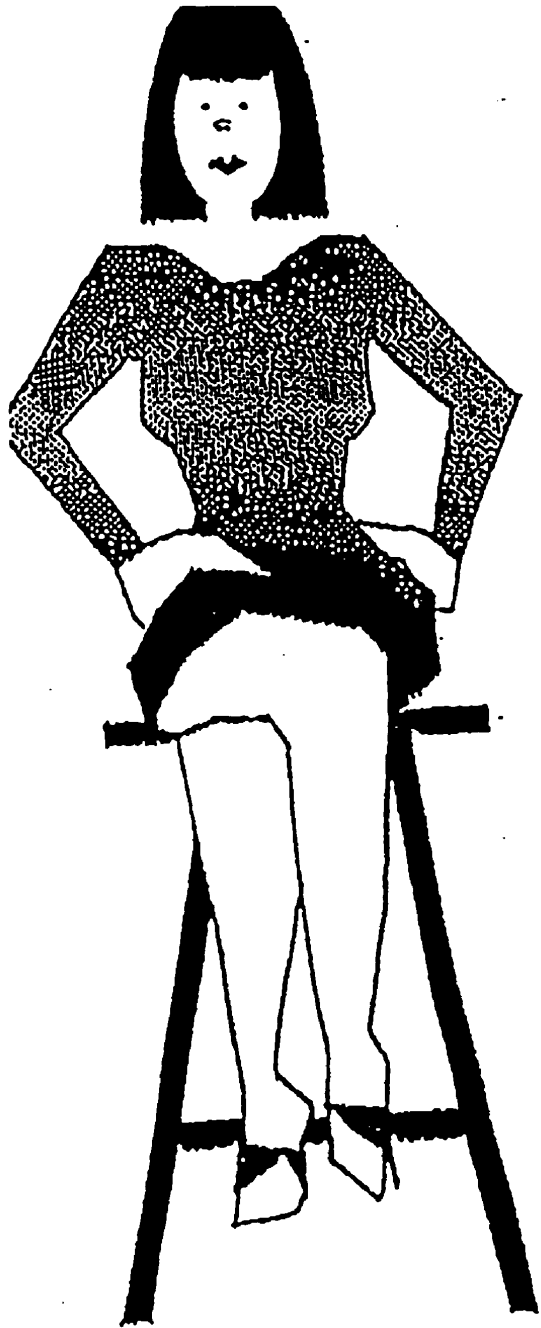
PLANT A MAN!

# 07p



I'M OUT OF  
ESTROGEN  
AND HAVE  
A HANDGUN.

ANY  
QUESTIONS?  
???

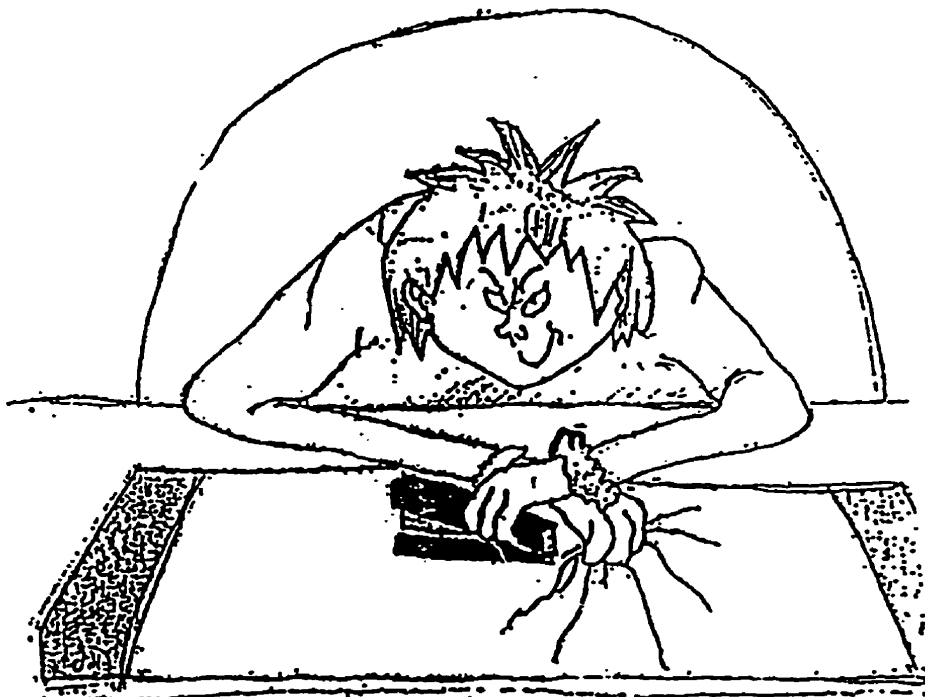


*Of course  
I don't look  
as busy as  
the men....*

*I did it  
right the  
first time!*

# 09p

TELL ME IT'S JUST P.M.S.



AND I'LL STAPLE YOUR NUTS TO THE  
FLOOR



# 10p

Waiting...  
for the  
perfect  
man.



# 01s

Would you like to speak to the man in charge or the woman who knows what's going on?

# 02s

The rule without exception!

If it has tires or tits, You're going to have trouble with it.

# 03s

Wanted

Good woman who can clean and cook fish, sew, dig worms, and owns boat and motor.

Send photo of boat and motor.

# 04s

I suffer from PMS

Putting up with men's shit!

# 05s

Real women don't have hot flashes

They have power surges.

# 06s

WARNING

You are looking at a high performance woman, I can go from 0 to bitch in 2.1 seconds.

Handle with "care" The bitch switch sticks.