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This was a challenge, as it required me to pay attention to story threads participants initially dismissed as unimportant. For example, a number of women said that as children, they had been taught by their Black parents to "treat everyone the same." Initially, I dismissed this comment as I was sensitive to White people also making this assertion as a problematic, color-blind sentiment that covers discriminatory attitudes and behaviors. However, when interview participants said this, they were talking about a protective strategy their parents taught them which was geared towards promoting equality and preserving their value as human beings. Intersectional research requires analysis situated in a historical context rather than ahistorically (Cuadraz & Uttal, 1999). Assessing the intersectionality of Black women's experiences requires an analysis of context and history—otherwise we see their lives as individual instances and understand their experiences as common to everyone.

As a researcher, I was challenged to develop my ability to articulate and differentiate experiences of oppression as well as counter-strategies to oppression. I was also challenged to temper my expectations of what it means to "successfully" negotiate oppression. In a number of interviews, participants said "I don't know if I'm giving you what you want," or "Is this relevant?" Initially, I had described these tradeswomen as successful for continuing to work in the trades for six years or more. Some participants appreciated being acknowledged as successful. Others wondered if their struggles to continue working and their doubt whether the trades was for them long-term made them

less successful. They responded to the word “successful” with comments such as, “I don’t think of myself that way,” or, “Are you sure you should talk to me?” I realize now that the term “successful” is a subjective term, and depending on an individual’s relationship to this word, can either shut down or open stories. My use of this word was based on my propensity towards a strengths-based orientation towards life. As a researcher I realize now that careful attention needs to be paid to the wording of questions to avoid reflecting judgment.

Participant feedback was incorporated throughout my analysis. In her research on women in the church, Lawless (1991) advocates for the development of a reciprocal relationship between research participants and researchers. Lawless (2003) discusses “reciprocal ethnography” which is dialogue between the participants and the researcher about the subject matter, the cultural lenses which shape the ways they interpret the findings, and the participants’ thoughts of the researcher within the process. The process of reciprocal ethnography begins with the researcher presenting her findings to the participant. The participant responds, and the researcher is compelled to shift her lens to discern why and how the interpretations are different (Lawless, 1992). My initial follow-up conversation with nine participants about my coding of our interview proved vital in helping to develop my analysis and understanding the significance and interdependence of events. In my follow-up conversations, I asked some of the focus group questions I had prepared to ask the group of tradeswomen.

The process of reflecting back to participants’ quotes they had shared, and my analysis was nerve-racking for me and empowering for participants. In one of our follow-up conversations, one participant was very quiet while I read excerpts of her story

over the phone. I asked if things were okay. She said softly, “I’m sitting here shaking my head.” She expressed gratitude at having someone listen to her story, and offer reflection on the connection of her experience to others’ stories.

To ensure validity within this study, I sought to develop strong theoretical underpinnings for this research. My research is grounded in an interdisciplinary body of work from Women’s Studies, critical race theories, Labor Studies, Peace and Conflict Studies, Social Work, and Psychology. Tracking participants and the information gathering processes is a further measure of validity (Sanjek, 1990). In this vein I connected with participants throughout the process and regularly asked for their feedback on my analysis.

Bertaux & Thompson (1997) assert that within the method of narrative inquiry, validity is confirmed when enough stories have been collected so no new information has been gained, and negative cases have been sought and accounted for. Once saturation has been completed, then validation of interpretation has been achieved. Within my sample participants shared similarly themed narratives of their work lives. All but two participants had completed her apprenticeship or training period at the time of our interview; one was continuing in the trades, the other became a recruiter for the trades and managed her husband’s contracting business. I acknowledge that there are more stories to be told from Black tradeswomen. I set my net broadly to connect with more tradeswomen from different backgrounds. I struggled to find Black tradeswomen who were not affiliated with unions or tradeswomen organizations. Black tradeswomen who are independent of those networks are hard to access as there are so few of them.

Incorporating those women's stories would be beneficial however I have not found a way to do so.

Initially I had wanted to host a focus group which brought the tradeswomen together to discuss our findings to serve the dual purposes of checking member data and for bringing people together for consciousness-raising. Time constraints prevented this from happening; however, there is some interest among participants to connect in the future. Through the collection of interviews and reciprocal discussion on the actual data collected, its analysis and the research process, I have sought to develop a methodology that adds rigor, breadth, and depth to my investigation (Flick, 1992).

#### **SUMMARY**

Towards the end of my research, I was interviewed on a labor radio station about Black women in the trades. I shared the link to the radio show with one of the interview participants. She called me. She said she cried and listened to it multiple times. She said, "You said what I've been saying. We [Black tradeswomen] just want to be heard and treated as equals." Her comment emphasizes the significance of Black tradeswomen's stories, and locating those stories within their particular historical and cultural context. The following chapters are an attempt to organize these stories into a coherent narrative of Black women's shared experiences while moving through the trades. On research that privileges the voices of Black women as experts on their experience, Pennington (1999) writes:

The theory for how we as researchers can facilitate our understanding of African American women as a research topic should begin with them and their voices as the center. This gives their voices a long-denied privilege, but more importantly, for researchers, it allows the women to be understood in the context in which they

live, grow, and make sense of their lives [...] by centering research on African American women's voices, researchers can view their perspective of the soil in which they are planted, to start from the ground up (p. 128).

This experience has been rich and meaningful for me. In my mind, all of the participants are highly successful tradeswomen. As you read, their brilliance and the difficulty of the career path they have chosen will become evident.

## ENTERING THE TRADES

Women in this study entered the industry in the 1940s, 1970s, 1980s, 1990s, and the early 2000s. With the exception of two women who entered the trades during the Rosie the Riveter era, the Black women studied became tradespeople from the 1970s on. Black women in this study entered the trades through pre-apprenticeships, trades schools, state and non-profit funded workforce recruitment efforts targeting women and people of color, and by word of mouth.

Black women attribute their willingness to choose trades careers to: their love and interest in the work, ambitions for greater financial security, the need to provide for children, dissatisfaction with the corporate environment, and the affirming relationships with parents and other elders who modeled how to successfully navigate non-traditional workplaces for Black people. Entering the trades and maintaining their careers helped develop their physical capacity to be financially self-sufficient. This chapter examines the narratives of Black women's motivations for entering trades careers. I will also examine how race and gender affect their decisions to stay in the trades, reasons for leaving, and reasons for re-entry.

### PARENTS AND ELDERS AS TRAILBLAZERS AND SUPPORTS

**“MY MOTHER [...] ACCOMPLISHED WHAT SHE DID. IT CAN HAPPEN.” - DARNITA**

A number of women in the study talked about growing up in homes where they felt valued and were accustomed to a standard of living where their basic needs for shelter, food, safety, and affection were met. Their parents provided financial security

and modeled a determined work ethic. In moving into adulthood these women wanted the same. Following such family examples offered study participants an example of how to handle being the only Black person or the only Black woman on the job.

Pennington (1999) introduces the concept of being “attitudinally prepared” to address sexism and racism in her narrative study *Black Women Quitting in the Workplace*. She finds that Black women in corporate America whose parents did not share with them the realities of negotiating racism and sexism on the job struggle to be “attitudinally prepared” to address these social challenges in the workplace. Several of the women in this study expressed that coming from homes where their parents successfully navigated racism and sexism at work and shared this information with them was good preparation for negotiating their own work environments as adults. “Attitudinal preparedness,” a feature of the modeling and mentoring that has been passed inter-generationally, supports Black women to enter and sustain in hostile workplaces. Participants also noted that their parents affirmed them as capable young women who were going to “be something” and did not have to conform to rigid gender roles.

Darnita, a laborer<sup>11</sup>, worked hard in her career to seek out niche opportunities for training and to continue in her career long-term. Darnita’s mother was the first Black woman substation operator engineer for a power company in her state. She later became the owner of a successful printing press business. Darnita said from watching her mother’s example she knew that she could have a long-term career as a tradesperson in

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<sup>11</sup> Laborers complete a 4,000 hour apprenticeship program. Laborers can be skilled or unskilled and are often the first onto a construction site - and the last to leave. Tasks may include, but are not exclusive to, using power tools for demolition, handling materials, landscaping, pipe installation, and road grading. Laborers work on new construction, demolition, bridge, and highway construction. The average wage for laborers is around \$20 per hour (Apprenticeship and Training Division: Oregon Bureau of Labor).

spite of racism and sexism. She noted that her experience as a Black tradeswoman was easier than that of her mother, but it was still a difficult journey. She said:

My mother, as a single Black woman back in the day - her accomplishments and that she accomplished what she did - it can happen. It's easier now than back in the day, you know what I mean? She really had to fight and scrape for hers. They didn't want to give it to us. And now, it's still hard for us. So you just have to do it.

While watching her mother struggle as a Black woman in two non-traditional fields for women and Black people -- power utility work and printing press operation -- Darnita learned that she needed to be self-reliant in the workplace since she would receive little institutional support for her job. She said her mother taught her a work ethic that kept her motivated in the trades. Darnita described herself as a “hustler,” something she learned from her mother. She said:

[I learned this] from my mom, I guess. I like to eat, and to eat well, and to drive well. I like money in my pocket. You can't do that doing nothing. I work legal. I'm a hustler because I like money and I like to keep it in my pocket. None of my kids asked for it, but I did give it to them. I probably give them too much. From my mother, probably, because [...] I was pretty spoiled. You know, you try to spoil your kids a little bit [...] I've seen things, I've seen things I've wanted like this remodel<sup>12</sup>, all that takes money. I can see stuff all day in my head but have to have the means to see that it happens. That's what keeps me going. I want to live life.

Like Darnita Patricia, a sprinkler fitter and contractor, said seeing her parents' success helped empower her to dream big for herself. She said:

My dad worked at [a steel mill] for eighteen years. My mom worked at [the phone company] as an engineer, traveled all over the country, managed million dollar

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<sup>12</sup> At the time of the interview, Darnita was in the midst of a phased remodel of her home.

projects. All of this. So I've seen this. The people that were our friends made that kind of money. I can't remember - even though we were as kids on welfare - I don't remember ever going without. I just don't remember. As a kid, I felt like I had a good childhood. That type of thing. And so I always knew that I'm going to do something.

She continued:

I thank God for my parents who both worked all while we were growing up. I had role models, relatives, and friends. That's how I was able to have a value of work and work ethics and [knew] what it was going to take. I chose to do construction. I could do anything I wanted to. Even now, there are things I have got in my future that I want to be able to do.

Patricia did not work with her hands as a child, but watching her parents earn a living through physical labor stuck with her. She saw the benefits of blue-collar work in her father's occupation. She also saw her mother, as one of the few Black women at the phone company, work up the corporate ladder. From her parents Patricia took away a sense of limitless possibilities for herself as a young Black woman. This contributed to her conscious decision to enter a non-gender-conforming career. Patricia's career as a contractor combined elements of both of her parents' work. She worked with tools and managed the budgets of her projects.

Women also shared early messages of being valued within their families of origin. Some women were told there were high expectations of them as Black women, that they could "do anything," that they were "meant for greatness," and that they were expected to "make a life for [themselves]", that they were "spoiled," and that they lived a "charmed" life. These messages were foundational in developing a sense of self-worth and self-esteem that was crucial for their long-term careers. The theme of self-esteem will be

discussed in Chapter Eight as a component of the personal development needed to withstand a hostile workplace.

Kareema, a cement mason<sup>13</sup> and contractor, was in the unique position of running her family's cement-contracting business. Kareema's mother started one of the first women-owned concrete companies in the Midwest in the early 1980s. Her mother was a strategic thinker. Kareema's mother had her daughters become concrete apprentices through the cement masons union to ensure their success in business. She encouraged her daughters to capitalize on a joint partnership among a local tradeswomen advocacy organization, the federal government, unions, and the Urban League -- an African American advocacy organization. The decision provided union affiliation for the family business and trained Kareema and her sister in the trade. Only a handful of women completed their cement masons apprenticeship through this program. During the day Kareema and her sister worked on commercial projects, and in the evenings they worked for their mother as concrete finishers. The opportunity with their mother enabled them to practice skills that helped them in their day jobs with the union. Kareema, like many long-term tradespeople, alternated between managing jobs as a contractor and working as a tradesperson.

Kareema attributed her perseverance in the trades to strong modeling from her mother and sister. About being a second-generation business owner, she said: "It's a family legacy that I carry. I don't want to be the one that messed up the third generation!"

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<sup>13</sup> Cement Masons work with concrete including: the pouring and finishing of slabs, steps, wall tops, sidewalks, paving, curbs, and gutters. The work requires a lot of bending and heavy lifting. This apprenticeship lasts three to four years and the average wage is \$25 dollars per hour (Apprenticeship and Training Division: Oregon Bureau of Labor).



work and earn your money. Come home and live your life. You're just there for the money, remember that." And so when I had issues with people at work, I said, "You know what? You don't have to like me. We're here to do the job. We have to get this done, today [*laughs*]. About you not liking me and not wanting to work with me, get over it." Yeah! That's what my mother told me.

Shonda's mother taught her to validate herself as a worker since she would not receive any validation from her White male colleagues or superiors as a Black woman in a non-traditional field. Z, another interviewee who was a carpenter, said her father's support was crucial. She regularly called him to talk about problems with fellow apprentices and journeymen. Her father helped her develop her strategy for addressing workplace difficulty.

**"THERE WAS NEVER ANY GUIDING TOWARDS A GENDERED CAREER IN MY FAMILY." - Z**

Many parents and relatives told their daughters they did not need to conform to rigid gender roles. Utility worker Veronica spent summers working on her grandparents' ranch bucking hay, driving equipment, and chopping wood. The work was fun for her, and meant that she was close to her grandfather. Veronica said she got the message, "Women are strong," from female role models in her family. From her grandpa she got the message, "Strong men don't feel intimidated by strong women." Veronica said:

When I was a kid, I might help my grandpa get firewood in the summertime. I loved to drive the tractor. So he had this tradition where he would wait to get firewood until I got there. And then the deal was that he would use the chain saw and buck it up because I was too young. Then I would get him a round of wood. I would set him on it, get him some beers, and he would sit and drink his beer while I split the wood and loaded it on the trailer. The deal was I got to drive the tractor-trailer back to the shed and back it in there [...] I used to think I was really special, and then I realized how smart my grandfather was. He was a smart man! He had me thinkin' I was lucky!

Veronica's comfort with her athleticism and kinesthetic learning was developed while working as a field hand alongside her grandfather. Her early experiences on tractors were foundational to her career operating heavy equipment for the logging industry and with the utility.

As with Veronica's early experiences on the ranch in the 1960s and 1970s, Wanda Lou, a riveter, grew up working in the cotton fields with her sisters in the 1930s. The strong work ethic instilled from growing up picking cotton translated well in her trades career. She was expected to physically work hard as a means of family survival.

Seven of the women interviewed were first exposed to working with tools within their families. Keisha, a carpenter, grew up around her brothers and uncles. The men in her family largely trained to be mechanics, and would work on cars together. She was not attracted to working on cars, but loved being with her uncles. She said one uncle "would give me a bar of soap and a butter knife and let me carve something out of that so that I didn't hurt myself. So [working with wood] didn't accidentally happen. It's been going on for just about all my life." She also credited fighting to be heard among her brothers as an important skill she developed to assert her authority among male coworkers as a project superintendent on major highway construction projects.

Similarly, Sue, an electrician, credited her early use of tools from being a residential carpentry assistant to her grandfather. In helping her grandfather, she developed skills as a handy-person. For years she did occasional work as a handy-person person for older women in her community.

Z was also close to her father. She described how he raised her to feel confident in her abilities and to follow her interests:

I lived in a house where I was never given [the message] “This is what your life looks like when you grow up. This is what you’re supposed to do when you grow up.” I remember being seven, eight years old and my dad working out in the basement with the weights. I remember going down into his weight room, and him fixing me up a little 2 ½ pound weight for me to lift. And I’m 7 or 8. I just want to be with him. So he would let me lift.

He was also working on the car. He would tell me “Hand me this, hand me that tool. The name of this tool is a blah blah. When I ask for it again, I’m going to ask for it by name and I want you to hand me this tool.”

My dad never put any boundaries on what I could do. He never said, “When you grow up, this is what you’re going to do.” [...] He let me grow up. He let me develop my own identity.

When I came to him and said, “I want to be carpenter. I’m in the process of signing up for the apprenticeship program.” He said, “Okay, you know your grandfather was a mason worker.” “I didn’t know that.” He said, “Yes, and your uncle was a carpenter. His dad did electrical work.”

I could kind of see that I was going to work with my hands and not do things that were normal for a woman. I have a long history of construction workers. I play a lot of sports. I was never told that any sport was not ladylike. There was never any guiding towards a gendered career in my family.

Z acknowledged that her father’s encouragement gave her important space to imagine herself in different careers. She said that Black women were not regularly encouraged to try careers where they were not traditionally represented, limiting the scope of opportunity Black women envisioned for themselves. Z’s father also offered her socialization more often offered to boys than offered to girls -- e.g. picking up tools and becoming comfortable with their use from an early age. He did not prescribe how to be a woman. Such openness allowed her to venture into carpentry.

Z acknowledged that for many Black women, even when the trades were an option, gender conforming messages within the Black community often limited the career possibilities Black women could freely consider. For some of the Black women in the study, the trades were within their frame of reference from childhood. The men in their

lives were tradespeople, their mothers and sisters worked in trades-related fields, and/or they learned to use tools to help the men in their families.

Though few Black women enter the trades, these women's experiences indicate that Black women have a history of doing physical trades-related work in their homes and communities that is often overlooked. Picking up tools has enhanced the women's sense of empowerment. For the women who did not have such foundational kinesthetic exposure, they did have encouragement of their athletic ability by their parents and messages of limitless potential. As Black women, they also were attitudinally prepared for the realities of racism and sexism at work by watching their parents model how to deal with workplace oppression.

#### **THE TRADES AS AN ALTERNATIVE**

##### **“WHY SHOULD I DO THAT WHEN I COULD TAKE A TRADE?” - GRACE**

Grace entered the trades in the 1940s. Growing up in the Midwest, she was told by her father that she would go to college after high school. Her dreams of going to college were cut short by her father's untimely death. At this point she could have become a maid, which was recommended by her teachers and accepted by many of her peers. Instead she chose a nontraditional path and began trades school<sup>15</sup>. This option gave

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<sup>15</sup> Women first entered the nontraditional field of construction during World War II to fill the jobs vacated by White men. Changing racial attitudes, the enforcement of equal opportunity, the expanded need for labor, and the migration of Blacks from the South to the North and West, offered Black people the chance for expanded labor opportunities and upward mobility. Of the one million Blacks who entered the labor force during this time, 600,000 of those were Black women. For Black women the entrance into manufacturing meant access to higher wages and a movement away from domestic work. Racism and sexism resulted in Black women being concentrated in lower paying, lesser-skilled occupations (K. T. Anderson, 1982). When White men returned after the war, employers used discriminatory practices to remove women from their jobs and deny seniority. Few Black women remained in manufacturing in the post war years.

her a sense of autonomy and self-sufficiency that challenged both gender and race norms. She said of her decision to leave her town for trade school rather than to stay and be a maid:

No, why should I do that when I could take a trade? My dad had said, “You are all going to college after high school.” but after high school, he passed. My mother was not able to pay. So I did the next best thing, “get a trade and go.”

That would be better than staying and working for White people in a home. I wouldn’t want to do that. Mr. Sattler<sup>16</sup> would find you a job after school, he was the principal [...] One day he sent me on a job and oh, that lady had dishes piled up in the sink, and then [told me to] go do the beds.

I thought, “Oh, that’s too much work.” She was telling me I was supposed to work the next day. I said, “I won’t be back.”

Directly out of high school, Grace entered a federally funded welding training and worked as a welder. Her career choice afforded her more control over her own life than she would have had had she become a domestic worker.

The trades are attractive to women, in general, and Black women from working class backgrounds, in particular, since they are high wage careers that do not require a college degree as an entrance requirement. Two of the women interviewed in the study completed college degrees prior to entering their apprenticeships. Three completed some college courses before entering their apprenticeship. Grace, like the majority of the women in the study, was not afforded the opportunity of a college degree prior to entering the trades.

Like Grace, Shonda was raised with the expectation that she would go to college after high school. She took classes at the university, but discovered that the academic

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<sup>16</sup> Pseudonym

environment was not for her. After working a number of retail jobs, Shonda entered her electrical apprenticeship<sup>17</sup> in 1978 at age 22. Her decision to choose a blue-collar career path with tools rather than a white-collar office career was initially met with disappointment from her mother. Shonda credited the economic stability provided by her working-class parents as motivation to “take the path less travelled and go for the money.” She said:

I first started in the trades back in 1978. My four year apprenticeship [...] I didn't know what I was getting into. I believed that I was prepared for it, but I didn't really know what an apprenticeship was. My mother was “disappointed” when I decided to go into the trades because I was groomed to be an executive. I had gone to university for a couple of years and something came up. [...]

Both my parents were working class and they afforded me a high-middle-class, upper-middle-class lifestyle. I was working 60-70 hours a week with retail and with the telephone company. I really didn't think that my salary would be increasing that much. I wanted a job that would afford me the quality of life that I had grown accustomed.

**“AWARENESS OF THE EARNING POTENTIAL OF WORKING WITH MY HANDS.” - SHONDA**

At age nineteen, Shonda took a job in the summer of 1975 as a “garageman.” The job gave her the ability to work with her hands and make a living. She credited the job with influencing her decision to become a tradesperson. She said:

I learned how to lube and oil. I changed tires. I chased vehicles. If an installer's van would break down, I would take him a stocked van and then figure out how to get the broken van back to the shop. I was nineteen years old, educated, working with my hands.

[I] had a pair of coveralls that said “Shonda.” I was earning \$12.00 an hour. This was absolutely one of the most amazing summers. I loved working in the elements, working with my hands.

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for real financial gain. Had she known of this opportunity, Crystal would have entered the trades in her twenties rather than in her mid-thirties.

Black women can only choose trades careers if they know that those opportunities exist for them. They also need the opportunity to actually try working with tools. Pre-apprenticeship programs, job training, and early work experiences offer such opportunities. Visible tradeswomen in the community are important ambassadors of the trades. Four of the tradeswomen interviewed applied for apprenticeships because of friends who were in the same trade.

### **THE TRADES AS A PATH TO FINANCIAL SECURITY**

#### **“IN FOUR YEARS I DOUBLED WHAT I WAS MAKING.” - SHARLA**

The trades have historically offered people a higher-wage career, which was an attractive feature to entering the trades for the Black women in this study. All of the participants earned more as tradeswomen than in their former career paths. The financial independence from being tradeswomen meant greater personal autonomy and self-sufficiency, which resulted in their increased capacity to contribute to household income. Financial independence also meant greater autonomy in romantic relationships, and the ability to sustain oneself when single. Nine of the eleven study participants with children were single parents at some point during their careers. All of the participants sought employment regardless of their romantic relationship status. Financial stability was both empowering and a necessity for the long-term self-sufficiency of these women.

The road to increased financial stability was not an easy journey. Entrance into apprenticeships often requires an initial pay decrease for apprentices, plus long hours





participants, the fact that they completed their respective apprenticeships or in-house training requirements to continue in these careers was significant. The ability to financially swing a decrease in pay is necessary to begin the trades; the inability to do so can make entrance into the industry impossible.

Wanda Lou, a retired welder, noted that self-sufficiency was the biggest benefit of becoming a tradeswoman. Looking back over her 30 year career she found the trades offered her greater independence in her marriage, and gave her a sense of her own potential. It also enabled her to take over family finances when her husband's health faltered. Working allowed her to be a "strong woman" and to balance gendered power relations in her marriage. She said:

By getting out and working, I have my own income. I can be self-supporting and take care of myself. If I hadn't have gotten out and worked, then I would still have to depend on my husband. Sometimes [husband's] don't always do like you want them to do, which I know we don't always do what they want us to do. But I'm self-supporting. [...] I may not need everything I want. But if I really want it, I can go out and get it. Being in the workplace has really made me a strong woman.

Financial security was a reason for entering the trades and continuing for the women in the study. All of the women interviewed were union affiliated. Due to the union structure they attained wage parity per hour worked with their male counterparts. Though union tradeswomen were paid the same rate as tradesmen, Black tradeswomen's financial security at times was jeopardized by not receiving enough hours on the job and layoffs. Threats to their financial security will be discussed in the following chapter.

Black women have historically worked and carried the responsibility of childcare and caring for sick family members. The women in this study were no different. All of



Matter of fact, it's been men in situations like that that brings little kids and couldn't work all the time. You see, they frown when you can't work overtime. Even though you've done your eight hours and the boss come to you and say "I need you to stay two more hours." Now by right you can say, "No, I'm done," but it don't look good.

Being available to work is of key importance in the commercial trades. Crystal's ability to stay late on a job was a strategy she used to keep employed and to maximize the opportunities to work. She said not being able to fill in at a moment's notice could jeopardize her job. For single parents or parents with limited childcare support, the expectation of overtime can be a barrier to success on the job.

Unlike Crystal, Sharla began her electrical apprenticeship while her daughter was young. She depended on her neighbor to watch her child when she had to go out of town for work. As a tradeswomen she was not able to spend a lot of time with her daughter. She took on more of an instrumental role with her child as opposed to that of a nurturer. She said:

My good friend, who is like a surrogate mom, lived across the street. So she would make sure [my daughter] did her homework. If I went [out of town, my daughter would] stay over there on the weekends and with good friends of hers. I would come home and make sure dinner was done and she had food. We'd do homework together. I'd go off to school or I'd go off to the next job. And [my daughter] just being really independent really helped as well.

Debra, a fellow electrician and a single mother, shared a similar experience of getting through her apprenticeship while her daughter was growing up. She and her daughter would do homework together. These tradeswomen modeled for their children the value of work, self-sufficiency, and determination.

When Patricia began her sprinkler fitter apprenticeship, she worked on a big construction job in her community which lasted for a year. After its completion, staying with her company and continuing within the field required her to travel, a feature of many trades. Of balancing the requirements of her field and her responsibilities as a mother, she said:

[It] wasn't doable at the time with small children at home. My youngest was nine months and the next one up was two and a half, and then four, and then eight. There would have been no way at that time. It would have been like going off to the military and leaving your kids. I really feel my role first is a mom and the responsibility of that. So anyway I took a three year break. [...] I feel like my perspective is one of flexibility. That I know how to manage whatever I choose, that I don't feel like I have to leave something and go to something else.

The expectation of tradespeople to travel at a moment's notice is based on the gendered idea of men as instrumental providers, with a female expressive counterpart managing the home.

In this regard, women entering such non-traditional fields as construction or the military take on these performance expectations and receive little assistance from their employer. The trades continue to resist addressing the implications of childcare on employment. Because Patricia was not given work near her home, she made the difficult decision to take a sabbatical from her apprenticeship until her children were old enough for her to leave them for extended periods of time. After her sabbatical, Patricia returned to her apprenticeship and completed it. Prioritizing one's children over their career can result in stigma at work, and of having one's commitment to the work questioned. Patricia's example demonstrates that meeting the necessity of childrearing does not equate to a lack of career ambition or commitment. At times it is a necessity.

In contrast to Patricia, Sue found that taking a sabbatical from her apprenticeship meant she never became a journey-level electrician. Sue had to leave her electrical apprenticeship because of the inflexibility in the hours. In her final term of the apprenticeship, she was assigned the graveyard shift for a manufacturing plant. As a single mother of four, that shift was the “worst” for her situation. She was initially willing to take the graveyard shift, since it was all that was on offer for her to complete her apprenticeship. At that time she was recruited to join the outreach and training staff of a pre-apprenticeship program she had completed herself some years prior. Due to her financial and caregiving needs, Sue took a leave from her electrical apprenticeship and joined the pre-apprenticeship program staff. She said: “I took a leave of the electrical apprenticeship program; it was supposed to be for one year. [...] It turned out to be nine and a half years.” When Sue left her apprenticeship, she was one of the highest paid apprentices in her program, and had a reputation as a good worker. She would like to have finished her apprenticeship.

Unlike many women who leave apprenticeships, Sue was able to leave her apprenticeship for a career move that provided well for herself and her children. Many people leave apprenticeships but do not have clear opportunities on the other side of this transition. Had there been an opportunity for Sue to continue in her career and meet her responsibilities as a mother, Sue would not have left her apprenticeship. Though Sue returned to the trades by working with her husband’s contracting business, her story highlights the ways lack of assistance and/or consideration of childcare responsibilities on the part of employers can hinder women’s progress in the trades.

Through the early part of her electrical career, Shonda worked on commercial construction projects. After she became a journeyman she and her husband worked as travelling electricians. During this time she became pregnant. To protect her job she did not initially tell her supervisors about her pregnancy, and worked for seven months. She said her “coveralls kept getting bigger”, but no one knew she was pregnant. She was forced to take maternity leave when she tripped coming off a ladder and hurt her back.

Later in her career, Shonda became a single mother. She found that working with the inflexibility of the commercial construction schedule limited her ability to parent as attentively as she would like. She transitioned from working on commercial projects to working as an electrician for the municipality. Of the transition she said:

*I love being a parent. I don't think I could parent as well as I was able to had I worked in the construction trade. Because I worked for the city, I had the freedom to have days off and worked at the same place all the time. And if I needed to get to his school I could leave, come back, and go. That was the best thing that could have happened.*

Shonda made an important strategic decision to move from the commercial realm into the municipal work environment for her child. This allowed her to thrive both as a mother and as a tradeswomen. The shift also required that she move into a middle management position.

For many Black women, children and working are a challenging reality to negotiate. Providing for children is a motivating factor in becoming a tradeswoman. “Negotiating” children has meant being silent about a pregnancy, coming into the trades once children have become more independent, taking a sabbatical from the trades until children grew up, networking with other women for childcare assistance, and long

periods of being away or unavailable to children. Though the women did not directly talk about how their non-traditional career choice affected their romantic partnerships in regards to parenting, I did observe that women received more childcare support from their same-sex partners than from their male spouses. Darnita, a laborer, said her same-sex partner was willing to take on more childcare responsibilities at times because she herself was in a non-traditional field as a letter-carrier. Women in heterosexual partnerships and single women talked about employing women friends and family to help cover childcare when they were at work.

The interviewed Black women modeled how to negotiate racism and sexism in the workplace to their children. They also provided the example of financial independence and hard work. These tradeswomen paid for some of their children to go to college, and encouraged them to be financially independent. Grace's son dedicated his degree from Harvard University to his mother. Though Grace did not make it to university, her son realized her dream. She "drank champagne" to honor the accomplishment. In her college application, Keisha's daughter named her mother a "hero in her life." She said her carpenter mother was both a mentor and a parent who encouraged her to go to college. Kareema, a cement mason, actively recruited the young people in her family to become tradespeople. She encouraged them to go to college, and to learn a trade. In line with the modeling received from their parents and grandparents, these women provided examples to the next generation of ways to succeed in the world.

**ROMANTIC LOVE AND PERSONAL NETWORKS****“IT JUST SEEMED LIKE OUR CAREERS WERE GONNA CLASH.” - KEISHA**

Romantic partners both contributed and detracted from the professional success of these tradeswomen. Four tradeswomen maintained the same partnership throughout their careers. Most of the participants have dealt with the dissolution of long-term romantic unions. Some found new partners who offered greater support to them in their chosen field. Some sought support to stay in the trades outside of their marriages, and found affirmation from close friends. All of the tradeswomen protecting their ability and right to work was a central concern in their partnerships.

Keisha, a carpenter, acknowledged that early in her career she had to decide between continuing with her husband, who was a musician at the time, or her career. She said: “It just seemed like our careers were gonna clash with our relationship. And to me, I knew I would have to work for a fair amount of my life. So I was going to pick that over my marriage at that point.” Her husband was impacted by her resolve to prioritize her work. He eventually became a carpenter as well, and the two of them worked for the same company. After becoming a carpenter her husband began to work with her, as opposed to against her, in the home. Similarly, Shonda and her husband worked together as electricians for a number of years.

In contrast to Keisha’s ability to maintain her marriage and her carpentry career, Sue was forced to leave her cement mason and electrical apprenticeships because of her husband. Before she married her first husband she joined the cement masons





























picture of girl with her legs up and then they dug a hole out and then drew a penis. It was just crazy. [...]

There were other women on the jobsite too. They didn't say nothing really. [...] But, that's some stuff that should be totally addressed.

In Danielle's experience the racially disparaging comments, such as the stereotype of Black people eating fried chicken and watermelon, occurred to give her the message she as a Black person was not wanted at work. The drawing of a woman's vagina on the bathroom communicated a hatred and domination of women. She noted that though the drawing was offensive, no women on the job complained. Women often tolerate these images to keep working.

Women also have to choose how much they are willing to participate in sexually charged jokes with male colleagues. Participating in the humor can mean greater acceptance by men. It can also mean putting up with comments that are personally offensive, and perpetuating oppression onto other women.

Similarly, Sue as an electrical apprentice heard disparaging comments about women throughout her apprenticeship. She said the men on her crew would harass women who passed by the jobsite and refer to women in general as "bitches" and "tramps." This was deeply offensive to her as a woman. At one point she spoke out against her crewmates' disparaging remarks about women. She said:

The guys would always try to talk to the women [who passed by.] And if the women ignored them, when they drove off, they called them the "b" name. Now as a woman, I'm not going to sit there and listen to you call another woman that kind of name, especially if you don't know them.

And then as a woman I had to listen to a lot of women being called other names. [Tradesmen would] come in and talk about their wives, and girlfriends, and this and that. I remember I got so tired of hearing the same "bitches" and "tramps."



Keisha told this painful story of being joked about at work. Her entire crew, including her foreman, participated in the sexist joke. Such a joke reinforces to women that they are inferior to their male colleagues, and that their gender is laughable. It is deeply offensive. Keisha had a number of sexist pranks played on her while working. She never reported them.

### **SECOND-CLASS WORKERS**

Tradeswomen acknowledged contending with the microaggression of being treated as second-class workers. Second-class treatment is conveyed to women or Black people when they experience differential treatment based on their race or gender. For example being considered second-class is conveyed to Black people when White men are averse to work with them. It is conveyed to women when men help them too much or too little. It is also conveyed when Black people or women are relegated to certain jobs on the crew, often these are the most repetitive, dirty, and labor intensive jobs. The sanctioning of racist and sexist comments and jokes reinforce the microaggressive theme of women and people of color as second-class workers and inferior people. When these comments are allowed to be made in common conversation a message is conveyed that it is okay to treat women and people of color as less than.

**“AT LEAST GIVE ME THE OPPORTUNITY TO MESS UP BEFORE YOU [...] TRY TO RESCUE ME” - Z**

The stereotype of the “weak woman” was a common theme that Black women negotiated on the job. This stereotype manifested as men trying to do everything for a woman on the job, or refusing to help women at all. The microaggressive message sent to

women when men did not help appropriately was “they are doing men’s work and need to hold their own.” At times “holding one’s own” may mean holding more than the average man. The message sent to women when men helped too much was “they can’t really do their job and need to be catered to.” Z said of this dynamic on the jobsite:

I’ll be doing something, and then I’ll have some guy come up to me and say, “Let me do it. I’m stronger.” And I say, “I’ve got a little bit of muscle. I can do it by myself. If I need your help, my mouth works and I’ll call for you. At least give me the opportunity to mess up before you come and try to rescue me.”

There’s that and then there’s the extreme of, “I don’t care if you need help or not. I don’t care if I see you struggling. I’m just not going to help you. You’re a girl. You’re in a man’s world. You knew what you were getting into. You were supposed to be able to handle this. You knew the kind of trade you were getting in.”

Both the behaviors of helping too little, an example of hostile sexism, and helping too much, an example of benevolent sexism, are unsafe. If men do everything for women on the job, women are not being trained to adequately do their work. If men do not help women at all this can cause a woman to injure herself as she tries to prove that she is tough enough to do something that should be done by two people.

White and Black women do not necessarily experience sexism around help in the same ways. Z noticed that White male colleagues shied away from helping her when she was in need of assistance. However, at times she noticed that when a White woman in her position needed assistance, White men would help her. The question is not whether assistance is necessary. All tradespeople need assistance on the jobsite. Tradeswork is inherently collaborative in nature. However, racism and sexism impacted whether men would work with women, and whether White people would work with Black people.





colleagues, and was sensitive to some of the gendered expectations from her coworkers.

She said:

It's just really weird going to the jobsite, and they are looking at me for - in my mind- motherly advice. "Can you clean that up behind me?", "Don't worry, Keisha'll get it!" "Well, where's Keisha at?" And I am like, "Okay now I'm Mother Hen." And it's bitter sweet. It's good they depend on me, but that's not my job.

Keisha spoke to the tension between being integrated into the job as a teammate, and gendered expectations of what that meant. Though she was an accomplished superintendent who led massive tunnel and bridge projects in different parts of the U.S. she had not transcended the gendered expectation of being the "mom" on the job.

#### **DENIAL OF INDIVIDUAL SEXISM AND INDIVIDUAL RACISM**

Women in the study differed in their comfort level with having sexualizing and racist comments made around them. Some chose to dismiss the comments, and maintain a stance that as long as the comments were not about them and no one was putting their hands physically on their person it could be tolerated. To continuously challenge these comments can cause a woman, whose presence is already questioned on the job due to her gender, to be questioned further. Saying such comments are sexist or degrading to women can be met with the denial of individual sexism by their male colleagues followed by a defense that men are being themselves and should not have to change for women.

The denial of individual racism manifests in Whites excusing racist jokes as unintentional or funny. The denial of individual racism occurs when racialized comments are unchecked and when racist incidences happen with no recourse from other crew

members or management. Women relayed stories of racist jokes and comments made to and around them frequently.

The denial of racism in small instances, lays the foundation for racism to be denied in instances of overt racism. Veronica relayed a story of a Black coworker finding a noose in his locker. When he approached his supervisor, the White male supervisor laughed about the noose and dismissed it as a joke. No action was taken on the part of the supervisor or higher up in regards to the noose. The denial of acts of racism and sexism limits the willingness and success of women and people of color to speak up about the racism and sexism they experience.

**‘ARE YOU BEING DISCRIMINATED AGAINST BECAUSE OF YOUR RACE OR GENDER?’ -**

**SHONDA**

When experiencing discrimination Black women are often expected to name how they were oppressed. Was it because of their race, or their gender that a coworker would not work with them? This approach focuses on the target diagnosing the problem and treats racism and sexism as distinct experiences, which are not interdependent or intertwined. It neither addresses the problematic discriminatory behavior, nor does it acknowledge that for Black women the experience of racism and gender are inextricably intertwined.

When Shonda began working at the municipality she was the first woman and only Black person in the electrical department. Her boss treated her differently than her White male coworkers. She attempted to lodge a discrimination claim against her supervisor for gender and racial discrimination. In her case the human resources

representative required she prove whether she was being discriminated against because she was a woman, or because she was Black. Though her boss had a reputation for bullying employees, his hazing of her was especially hostile. She said of bringing her complaint to human resources:

I remember the HR guy asked me did I think [the supervisor] was discriminating against me because of my race or my gender? I said, "How would I know? All I know is that I'm treated differently. I don't know if it's because of my race. I just know that for whatever reason, it could be because I'm taller than him. I just know that he's treating me different." But, they told me at this point, [1991], you had to name what you thought your issues were. If they were gender, racial, sexual, I don't know! Crazy.

In Shonda's case she could identify the actual behaviors of her supervisor, which demonstrated disparate treatment. What she could not identify were her superior's underlying attitudes or motivations for his behavior – was he racially motivated, gender biased, or permanently hostile towards the world? It was unclear to Shonda whether the need for this illusive distinction was required from the municipality's policies, from the human resources representative, or a combination of the two.

During this two-year-stint Shonda became very depressed and was afraid she would "lose everything at any point." As a Black woman Shonda was keenly aware of when she was being discriminated against. It is an intuition that Black people develop from living in a racialized society that is largely unconscious of its own racism (Essed, 1990). Being in a workplace where the microaggressive behaviors of being undermined, publicly ridiculed, and threatened with termination by her supervisor continued unchecked was detrimental to Shonda's mental health. She worked to keep her

performance at a high level, and to manage the ways her workplace threatened her livelihood.

Human resources' focus on defining the underlying motivation of her supervisor as either sexist or racist, failed to address the actual oppressive behaviors which contributed to a hostile work environment. Her claim was dismissed as lacking substantive proof. Her supervisor's behavior was reduced to an individual character flaw, "He just treats people badly."

Few harassment claims have been validated by the municipality's human resources department. The denial of oppression is a form of microinvalidation. Failure to hold managers accountable for their behavior towards subordinates maintains color- and gender- blind racism and aversive prejudice. Shonda's department had the public statement that it welcomed diversity. As the only woman and person of color in the department Shonda paid a high emotional price to maintain her position in the department. In Shonda's experience she continued to be one of a handful of people of color and women in her department despite working for the same employer for twenty plus years.

### **SEXUAL OBJECTIFICATION AT WORK**

#### **"YOU DON'T GET THAT FRIENDLY WITH ME." – WANDA LOU**

In an environment where sexualized comments are permissible, where women are treated as second-class workers, and where bullying behavior is at times sanctioned sexual harassment can thrive. For the women in this study sexual objectification at work included having derogatory images of women displayed at work, hearing other women

sexualized, being stared at inappropriately, untoward sexual advances from male colleagues, and verbal sexual harassment. The following examples demonstrate some of the complicated ways sexualizing microaggressions work to isolate women on the job. Implicit in sexualizing behaviors are conscious and unconscious stereotypes about Black women as being hypersexual.

Both Wanda Lou and Grace recounted instances of uninvited touches from their male coworkers. Both responded assertively in the moment to sexual harassment. They said:

G: You know what one did to me? Popped me on my butt! I kicked him on the leg, because I had steel-toed shoes. He said, "Grace, look what you've done!" I said, "Well you had no business to do what you did."

*W: I had one put his hands on me like that. He was passing by me and I popped him right upside the head. "Oh, I was just being friendly," [he said. I said,] "You don't get that friendly with me."*

G: I bet he has a scar to this day. He couldn't go tell the supervisor, because I would tell what he had done.

Both women's responses came in the moment and were done without fear of reprisal. However, for other women on their jobsites the fear of reprisal was an issue, and kept many of their peers from speaking out about sexual harassment at work. Women remained silent for fear of being disbelieved, or having colleagues tell lies to discredit their job performance. Wanda Lou said: "A lot of people lost their job by somebody fibbing on you. It depended on your supervisor." Grace said if supervisors knew their workers well, then the worker had a better chance of sustaining their job in the face of hostile coworkers who sought to discredit them. This indicates that to foster safety

supervisors need to be able to clearly evaluate the strengths and weaknesses of employees.

On her first major job Patricia was harassed by a younger male apprentice. She told him to stop. He continued with the support of other male colleagues who themselves were denigrating women in passing conversations. She responded by going to the relevant supervisors. Telling the supervisors resulted in the end of the behavior, isolation on the job, and a sense of empowerment for her that she could stand on her own.

I did have harassment from a young man on the job. At the time [he was probably] right out of high school. He kept making these comments. I just said "You know what, I don't appreciate that. I'm not here to find a date or have people whistling at me."

I let it go for a while. It was some of the electricians and plumbers that were doing it. And so they got upset because I reported it to their people and to my company. That was really big - sexual harassment.

Kind of for a while I felt a little bit isolated. I also felt empowered, because I was able to speak up for myself. I wasn't there to find a man. I was there to work, and gain work experience, and to feel safe, and know that I am valued as an apprentice and as a tradesperson. That's what I was there to do, to learn my trade so that I could journey-out.

Patricia was able to speak out about the harassment and get some action from her supervisors. However, as mentioned earlier, at times speaking out brings high consequences for the women bringing the claim. Patricia was isolated on the job by her male coworkers after she reported the abuse. Patricia's experience was empowering for her and protected her job. All women do not have this same outcome when they speak out about harassment.

Like Patricia, Veronica spoke out against harassment. However, she found the perpetrator's behavior increased to unbearable levels. Veronica initially tried to address

the behavior of her male colleague directly by asking him to stop. Instead of diffusing the situation, her request was met with escalating behavior. She said:

This guy appeared to be a really nice guy. I could sit and talk to him for hours. On the other hand, I would say he's probably a sexual predator and he was the sickest, crudest fuck I have ever met in my life. [...] I pulled him aside. I was like, "Dude, I need you to stop talking like that in front of me. I'm finding it offensive." [...]

He got really pissed. [He] proceeded to recruit others on his crusade. [He made] my life a living hell, to the point where him and I both were going to the supervisor saying that we had a personality conflict and we can't work together.

The perpetrator also turned the other six to seven men on the crew against her. He colleagues refused to speak to her. She tried to avoid her workmates, an impossible task when working on a small crew for ten-hour shifts.

In this case Veronica's supervisor reduced her complaint to an interpersonal issue, rather than harassment or bullying. The supervisor's reticence to act allowed the aggressive behavior of the perpetrator to thrive and increased the hostility of the workplace. She said:

The supervisor was saying, "You guys just need to work on building teamwork and blah-blah-blah." Let's see, that went on for about six months telling the supervisor. [...] So finally, it came to the point where I said, "Alright, I'll give you some information. But I don't want you to do anything. I just want a different crew. Or maybe you can help me figure out how to work it out." Which was a big mistake on his part<sup>23</sup>. And then I told him some, and it just kept getting worse, and worse, and worse; for a long time - over a year or more.

Veronica was reluctant to directly tell her supervisor what was happening to her for fear of reprisal from her crewmates. She fed her supervisor bits of information. She struggled

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**23** By law when supervisors are made of aware of sexual harassment among their employees they are required to act. In this instance Veronica's supervisors focused on trying to help the two work it out. He had little skills in this area and was not effective.

to name the behavior as sexual harassment. She was more concerned about stopping the behavior, than she was about having the perpetrator fired. The supervisor initially trivialized the harassment as a “personality problem” between Veronica and her colleague. The minimization and denial of sexual harassment maintained the behaviors.

Finding little response from management Veronica devised a strategy to spread the word among other women about what was happening to her. She said:

I decided that one of my defenses would be because he appeared to be such a nice guy and easy to talk to, that I would start telling all the other women<sup>24</sup>. He was talking about women that worked with at the company. I decided I would start telling them how sick he was. I mean he was sick. I could take a lot, but this guy was sick. When he was talking, I felt like somebody was sexually assaulting me. [...]

So I started telling [the women in the office,] “I know he’s a nice guy, but you know here’s a head’s up.” Then one of them went to human resources. And again, after it was all said and done [...] I took all the heat for [what happened.]

She told office women in the utility what was happening. One of these women took the case to human resources, which launched an investigation. In her testimony, Veronica did not discuss the complicity of her male coworkers in sanctioning the perpetrator’s behavior. That said her male colleagues’ fear of her disclosing their part in the conflict led to her continued isolation and stigmatization on her crew. Though the perpetrator’s behavior ceased, Veronica was still bullied on this crew. She only experienced relief when she was transferred to another crew.

#### **“THE CODE OF SILENCE” - VERONICA**

Veronica noted that within her utility human resources had struggled to be preemptive in addressing sexism and sexual harassment within the utility. She attributed

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<sup>24</sup> At this time Veronica was the only tradeswomen at the utility. The women she is referring to were office staff that tradespeople regularly interacted with.

part of this inability to effectively respond to harassment, to the “code of silence” among women who experience microinsults and microassaults and do not come forward about their experiences. She said of the code of silence:

As a woman in the field [...] there’s a “code of silence,” because you want to make it through. If you go tell on somebody then you become labeled; then people are afraid of you. And also, what happens a lot of times is that people will step forward and nothing gets done. And then you got more heat than what you already had. You are still in the same situation, except it’s worse. [The code] is a kind of a way of surviving in that environment.

This survival code of silence was a means of staying on the job. It did not necessarily address the problem or bring change to the situation. The code of silence was kept in place by 1) the threat of being disbelieved, a feature of the denial of sexism, 2) being ostracized at work, and 3) the examples of brave women stepping forward who were met by ineffective institutional responses on the part of human resources and management. Veronica noted that this code of silence also could limit the effectiveness of human resources should they choose to act. She said:

[Human resources] hands are tied a lot. [...] I’ve watched two women now go through this situation where finally the assaults that were done to them comes out, and it’s two years later. One guy, [...] they fired him, but he took it to court and he got his job back. Because of letting that time frame [lapse], and stuff happens and [women] don’t say anything. That was his first offense. Because that was [human resource’s] first thing they had written on him, [firing him was out of step with the process.]

[Had] the [women] said, “Hey, this was said to me” and reported that. Or “Hey this was done” or “This day he slapped me on the ass” and reported that. Had they done that and [human resources] had that documentation, then he wouldn’t be there now. Nobody talked. [...] I’m really just starting to question. You know? If given this kind of situation if silence is really [good], or maybe was it ever?

Veronica highlighted the ways the code of silence reinforced the inability of human resources to act effectively in the face of blatant acts of discrimination or assault. The

code of silence limited the ability of human resources to do something to address the problem. The failure of management to address workplace harassment keeps marginalized groups from speaking out.

At Veronica's workplace two women were assaulted on the job two years prior to the case being made known to human resources. Their assaults were brought to human resources by someone who had witnessed the assaults, but remained silent. The women themselves did not bring the claims forward. A number of sexual harassment and racial discrimination lawsuits and a change of leadership compelled the utility to act more decisively when claims of discrimination were brought forward. The utility initially fired the perpetrator. The time lapse from the offense, the lack of written documentation on the part of the women, and no documentation of prior offenses on the part of human resources meant that the perpetrator got his job back in appeals.

Veronica acknowledged the risk women took if they spoke out every time something happened to them on the job. All of the women had incidences where something racist, sexist, and/or heterosexist happened to them. However, if women are committed to changing the institutional culture of the trades, speaking out is necessary. That said women are always forced to weigh maintaining their presence on the job with challenging the status quo.

### **HETEROSEXISM AND ASSUMPTIONS OF ABNORMALITY**

Sexist and homophobic jokes and comments may be directed at lesbians, and may be directed at straight women for doing a non-traditional job. Shonda as a straight woman was called a lesbian by coworkers for being an electrician. She said: "There were some

people who tried to put labels on me as being a lesbian.” As a straight woman, being labeled as “lesbian” is to label Shonda as unfeminine and to insult real lesbians as abnormal. It is to give the underlying heterosexist and sexist message that real women are straight and do not use tools. These labels are not just about same-sex sexual practices. Such labels are to enforce gender conformity and coerce women into maintaining traditional gender roles. Heterosexism may also manifest as an aversion to working with lesbians, or people perceived to be lesbians.

**“I AM WHO I AM AND IT SHOULDN’T AFFECT YOUR REACTION TO ME.” – CRYSTAL**

Crystal was a lesbian and had been open about her sexual orientation in most areas of her life. She carried herself with confidence in who she was and how she lived her life. She said: “I am who I am and it shouldn’t affect your reaction to me or whatever because I’m not imposing my lifestyle on you. This is just how I live.” In the face of homophobic jokes, ridicule, and job discrimination Crystal had her own “don’t ask, don’t tell” policy and shared little of her private life at work. At work, when asked about her personal life she referred to a fictional husband. It was a shock to her that she could not be herself on the job. She shared her first experience on the job:

I was open. Ain’t gotta tell you how long that job lasted, now do I? Okay, there we go. I came home and my wife at the time said, “Well, Crys, maybe you shouldn’t have.” I never ever thought about it. It’s like, shit, we’ve been together forever. And she’s like, “It’s different out there in the world.” I’m like, “Yeah, you’ve got a point.”

Everybody she worked for knew what was going on. Everybody I had worked for in the past knew what was going on. But the construction field is totally different because if they know your lifestyle that’s the topic of conversation. [...] They want to know and it’s lunch-time, break-time, joking-time, saying little jokes about lesbians and all this other kind of stuff.

After that incident, that was my first job out, so I learned real, real fast. To [the question] “you married?” I say, “Yes, I am.” “What’s your husband do?” “He works at such and such a place.” [I] leave it at that, go on about my business. You know it took me that long to figure that out. [...]

I’m not ashamed of my lifestyle. I am who I am, but when it comes to getting my paper, it’s a need to know basis. If you ask me a question so personal I’m going to lie to you, because it’s none of your business anyway. I’m here to do a job. Why are you concerned about my sexuality? [...] That’s all they talk about. I lasted about two months.

Crystal noted that she worked around a number of lesbians in the trades. There is a strong showing of gay women in the trades. In this study five of the women interviewed were openly in same-sex partnerships, the rest openly discussed heterosexual partnerships or did not refer to a significant other of any kind. Crystal said some gay tradeswomen were successfully open at work and experienced limited repercussions for this. She attributed this to a more outgoing personality and being more integrated into the social networks of the crew. It might also have been that these women dismissed some of the heterosexist comments and jokes said around them about gay people. She gave an example of an openly gay woman who at the time had stayed with the same company for three years and been moved from job to job within the company. Crystal did not say this women’s race. She said:

I’ve got a friend, she’s openly gay. She’s in a trade too. ... And they know that she is gay. But they love her, from the boss on down. Her wife sometimes comes and brings her lunch. But she’s one of them types of people. You know. That’s just how she is. That’s how she operates. But you see, I’m not [like her] because I don’t want you to know my business. You don’t need to know nothing about me, because I don’t need to know nothing about you. You sign my check and send me on my way. That’s all I care about. [...]

She’s been with the same company, Roberta now, for about three years. They take her from job, to job, to job. So you got them people that do it. But then I’m not in the business of kissing no ass. I’m not saying that’s what she do, but maybe she pacifies some of the stuff that they say. I don’t know. But I’m just



- being treated as second class workers;
- the denial of individual instances of racism and sexism;
- sexist, racist, and heterosexist humor and language;
- sexual objectification in the workplace;
- heterosexism and the assumption of queer abnormality.

For the women involved these racist, sexist and heterosexist microaggressions occurred in small and major ways at various points in their careers. With each instance they implemented strategies to address the behaviors. Some of their strategies worked to stop the behavior. Some strategies proved ineffective, and some strategies caused the behavior to cease while generating new sets of problems. At times the combination of microaggressions could be too much for women to continue at their jobs. The following chapter seeks to illustrate the ways institutional and cultural microaggressions come together to impact women at various stages of their careers. Understanding more how these factors come together can provide insight as to how institutions can be more responsive to the needs of Black women on the job.



**“YOU ARE TOO SMART AND YOU ARE TOO PRETTY. GET OUTTA HERE.” - SANDRA**

Apprenticeships have opened their doors to women. Some apprenticeships incorporate women’s images into their advertising materials to invite women to apply. This is a step forward. However, institutional changes in terms of opening doors to women and in advertising materials do not necessarily mean that cultural change has occurred at the level of individual gatekeepers. For the majority of the women interviewed the actual application process was relatively benign. However, women can and do face hostility when applying for apprenticeships.

Sandra’s application to the cement masons apprenticeship was met with hostility that prevented her from applying. From the beginning of her experience in the trades Sandra learned to read the cultural cues of her environment for racism and sexism. Initially Sandra intended to follow her father into the cement mason’s union. When she approached the apprenticeship coordinator she was told she was “too pretty.” She said:

I asked [the apprenticeship coordinator] about getting myself over and doing the tests. When I walked in there, the guy in charge of the program he goes, “You are too smart and you are too pretty. Get outta here.” He was serious. He wanted me to get out.

Sandra recognized the coordinator was not going to consider her application due to sexism. Undeterred she successfully applied to the electricians apprenticeship and began her career.

**“AM I JUST GOING TO BE THE BLACK PERSON?” - SANDRA**

On the jobsite Black women face a confluence of bias, and are often aware of how they are perceived as different. When they enter a new jobsite, aspects of their identity



work apprentices. Each time a new apprentice comes onto a job they are to work with a new journeyman. The apprentice-journeyman relationship is the foundation of on-the-job training. It is in this relationship that apprentices are to get the work experience they need to be proficient in their work. Working alongside a journeyman who does not want to work with the apprentice, or does not know how to train an underling, can mean that the apprentice does not learn the skills they need to move through the apprenticeship.

**“HOW IS IT THAT [...] YOU CAN’T TEACH ME ANYTHING?” - Z**

Sexism and racism can get in the way of White men being open to training women and people of color. Another hindrance can be that being a journeyman does not necessarily mean one is prepared to teach. Being able to teach effectively is a skill. For some this skill is intuitive. For most effective teachers, this skill is learned and developed over time. Z noted that there was a connection between men refusing to train her, and their actual inability to teach someone what they do. This inability to train can heighten tensions between a journeyman and apprentice. She said:

I have the hardest time understanding “How is it that you’ve been doing this for thirty years, but you can’t teach me anything?” [...] I find the people who do it sometimes based on “this is what my grandfather told me” type stuff, where there is no textbook, “well, this is how you do it”. Because they don’t know how to explain it, they try to cover it up with sarcasm and negativity and stupidity.

As an apprentice Z began to question whether the journeymen around her knew how to teach their skills to others. She found some journeymen were able to teach by the textbook. Many knew how to do things on the job, but struggled to communicate how to do so. This resulted in increased frustrations from journeymen towards apprentices. This

frustration could take the form of hostility towards Z as the apprentice. In this instance a lack of cultural competence on the part of journeymen around how to work across difference, coupled with an inability to teach limited Z's ability to learn from some journeymen.

As an apprentice Danielle found some men who were open to answer her questions. She sought out those willing journeymen to mitigate the effects of those who were averse to working with her due to racism or sexism. She said:

I've noticed in the trades, [men will] try to tell you if you have any questions and then you get those guys who are kind of scared you're going to take their job. They don't want to teach you. They want to keep you on a certain level because they don't want to teach you everything so that they'll feel threatened.

She noted that men's behavior was geared towards keeping her in a subordinate role to them. As in Z's example above an unwillingness and inability to train combines to put apprentices at risk for being underprepared for their jobs.

**“YOU DON'T CARE ABOUT MY APPRENTICESHIP. YOU DON'T CARE ABOUT MY SKILLS.” -**

### Z

The women interviewed had to fight to be trained during their apprenticeships and for career-building opportunities after their apprenticeships. As an apprentice Z was given menial tasks for much of her first few years on the job. As a new apprentice she did not know that the work she was being offered was a dead-end for her forward movement in the apprenticeship. When a new superintendent came onto the job she received the worst progress report she had ever had. A bad progress report for an apprentice can contribute to termination from the apprenticeship. Z had been treated as a second-class

worker, and did not know that she was being discriminated against. She only became aware that something was wrong when she was in danger of termination. Z's example is important as it demonstrates institutional and cultural discrimination that is faceless. As someone new to the culture she did not know it was happening.

Though Z was able to advocate for herself and subsequently was given tasks that directly improved her skill-level, her story is indicative of how apprentices, especially non-traditional apprentices, can be consistently overlooked and eventually leave the apprenticeship due to termination or on their own volition. This consistent experience of not being trained can also mean that people journey out without the appropriate skill knowledge to hold their own as journeymen. The issue of training is an issue throughout the apprenticeship system, however the experience of being overlooked is amplified for women and men of color. Jones and Shorter-Gooden (2003) describe this experience of being *invisible* as a common feature of Black women's experience on the job. Z said:

I was working for a company, and my first two months of working there, they switched superintendents. We had progress reports that we had to fill out and turn in every month for the apprenticeship program. I've never gotten a bad written report. The first time that this new superintendent did my report, everything was bad. I'm looking at it and thinking, "We've never even worked together. How can you give me a bad grade and we don't even know each other."

So my feelings were hurt. I was really, really upset. I went to him. I said, "I'd like you to justify your reason for giving me a bad report. I have to take this, and it's going to be a part of my file. It's going to follow me throughout the rest of my apprenticeship."

He said, "Well, the other carpenters say, you are lazy or you do this or do that." I said, "Okay, I hear what you're saying, but this isn't a third party piece of paper. This piece of paper is based on what you think, and what you have observed. Have you observed me not doing my part out here?"

He said, "Sometimes I see you and you're not stacking wood and you're not doing it fast enough." And I'm like, "They're asking you on this piece of paper to grade me based on my proficiency, and how well I'm able to do stuff. There's no skill involved in stacking a pile of 2x4's."

He said, “Well, you don’t really do that much work”. And I said, “I’ve never worked alongside a journeyman. You have me doing the grunt work, picking up wood out of mud all day. And you’re giving me a bad grade based on picking up wood out of dirt all day?”

He said, “Well, the journeymen say this and the journeymen say that”. I said, “The journeymen have done my progress report and the journeymen have never given me a bad progress report, which journeymen are you talking about, because I would like to talk with them.”

He said, “We’re not going to get all that deep into it.” I said, “We are, because I have to turn this in. I have to answer to somebody about this. Somebody is going to ask me, “What is going on at the jobsite where you are not getting it right! We train you here, and you go out on the jobsite and you’re still not getting it right? What is the problem?” You haven’t put me alongside a journeyman to work with on a consistent basis enough for me to get everything. When we have a concrete pour and we’re building forms and they’re wondering why I don’t know where to position stuff, it’s because I’ve been under the bridge all day stacking wood.”

I think it resonated with him, because the next day, I was up on deck, working alongside a carpenter, doing what everybody else was doing. Even as a low level of apprentice. I said, “It doesn’t make much sense. If you’re not going to train me, then send me somewhere else.” I think it really worked. The very next day I was up on deck, working with a journeyman.

*R: Did you prepare to stand up for yourself? That’s a really big deal.*

*Z: I didn’t. [...] It wasn’t acceptable for me, because I knew I was not up to speed on everything. I knew I wasn’t as good as the [other] woman who was up there. But I knew I was getting there. I also knew that working under the bridge, away from everybody else, doing the grunt work that nobody else wanted to do, I knew that I was never going to learn what they up there already knew how to do. I told him I couldn’t stand for it. “You don’t care about my apprenticeship. You don’t care about my skills.” It’s like the teacher telling you, “If you don’t care about your education, then I don’t either. I’ve got mine. I’ve got my degree. So it’s up to you to get yours. It’s up to you to get to where you feel you need to be.” If I hadn’t said anything to him [...] I wouldn’t know anything.*

In Z’s experience she was able to speak up to the superintendent and demand that he review the bad progress report he gave her. Her actions saved her job, and prevented the negative repercussions that would have been on her permanent record.

Her story demonstrates the vulnerability of Black women when faced with an employer who does not want them on the job or care about their success. Her story is also

interesting because until the incident she did not know that she was being marginalized. As an apprentice she did what she was told. However, what she was being told to do, work under the bridge stacking wood, jeopardized her job on the bridge. Further her story demonstrates how the assumption of inferiority contributed to the superintendent's belief that Z was "lazy" based on the comments of anonymous journeymen.

**“THE LAST HIRED, FIRST FIRED, FIRST TO SIT ON THE BENCH” - KAREEMA**

Kareema, a cement mason, entered her apprenticeship due to a negotiated workforce agreement between an African American advocacy group, a tradeswomen organization, and labor unions to recruit women to work on a large federally funded job in her city. This opportunity provided her a job and entrance into the apprenticeship program. Her sister became an apprentice, and Kareema soon followed. She said:

My sister was in the union already. I walked in and said, "I wanna work as a concrete person." They told me what I needed to do. When I talked to my sister, and she was like, "If you really want to do this, we can just sign you in wherever." So the next thing I knew, I was a first-year apprentice. I was working within the Union structure, going to school in the evening time, and working. [...] It was okay for a moment, and then that's when a lot of the harassment started.

Though Kareema was brought into the local through a workforce agreement aimed at bringing women into the trades, the crews she worked on did not accept her. On the jobsite female apprentices worked in small pods, and were not integrated into the regular male construction crews. She said men stood around and watched women work to see if they would fail. Of her cohort that began apprenticeship only a handful of women journeyed-out. Kareema began her apprenticeship in the late 1980s. Of the difficulty in keeping working she said, "Unless you had somebody that [...] would permanently pick

you up and keep you working, you were the last hired, first fired, first to sit on the bench. It was difficult.”

Within Kareema’s apprenticeship journeymen were allowed to choose the apprentices with whom they would work. Apprentices were only sent to work if a contractor or a journeyman requested them. For women this meant they had to find someone who was willing to take them on for training. Due to racism and sexism it was difficult for Kareema as a Black woman to find an employer who would consistently hire her. This practice of the apprenticeship system proved to be an insurmountable institutional barrier that prevented women from being trained or consistently employed. To combat racism and sexism in her first local Kareema decided to move her apprenticeship to a nearby city in the Northeast with the hope of greater opportunities for employment. Kareema moved a number of times in an effort to find steady work within the union.

#### **EVERYDAY STRESSORS ON THE JOB**

Becoming journeymen did not necessarily mean Black women were more accepted in the workplace than they were as apprentices. As journeymen Black women had similar challenges as apprentices such as 1) working with coworkers who may be averse to working with them; 2) being given marginal tasks; 3) safety concerns; 4) struggles to stay employed and continue with the same employer; and 5) limited avenues to challenge unfair working conditions and hiring practices. Across the board newly minted journeymen struggle with being less desirable employees than apprentices as their wage is higher than apprentices.

Paap's study of White male construction workers (2006) finds that much of the behavior of White men in the trades is grounded in the structural insecurity of their jobs. This insecurity has increased over the last few decades as unions have been targeted and construction wages have stagnated or declined. Paap asserts that White men may try to prove their worth to their employers by working quickly and sacrificing safety measures. Job insecurity may also motivate White men to limit the competition of newcomers – specifically women and people of color – who are experienced as threats to their jobs. For the women of color in this study the experience of becoming journeymen has at times meant they worked less than they did as apprentices. Their narratives speak to the hostile work culture that is created due to this fear of job security.

**“I’M NOT GOING TO RISK MY LIFE.” - CRYSTAL**

In Crystal's experience men consistently gave her the less physical jobs. At the time of the interview she had worked as a journeyman for over four years, and had struggled to apply skills she acquired at the training center. She said being one of two or the only woman on a jobsite meant that she was “catered to” as a woman and given the less-skilled work. She said:

I've only had a couple of jobs that was really physical. I mean, now don't get me wrong, I don't want a job to be too awful physical. But I would like the opportunity to do what I was trained to do at some point in time. I get on a jobsite and I'm constantly paid to do the same thing over and over again. I'm not learning anything. But what do you say, “Hey I want to learn this, I want to learn.” You don't talk, basically. If they give you an assignment to do, that's what you do. That's just what you do.





**“YOU WERE SENT HERE FOR ME TO FIRE YOU.” - SHONDA**

Shonda shared the experience of walking onto a jobsite and hearing journeymen make negative comments at her presence. At the beginning of her career Shonda was one of two Black women in her electrical union. She described her experiences of walking onto a jobsite:

I followed a Black woman who was five years ahead of me. She was a journeyman. I would walk onto jobsites and people would say to me “Oh shit, here comes Tony” and I would say, “I’m not Tony. I’m another one.” Then I could hear, “Ah hell, it’s another one.”

Within her local Shonda and Tony were the first women of color to become journey-level electricians. Tony was the first woman admitted to their union. Tony held her own on the jobsite and was quick to fight back against the overtly racist and sexist behaviors of coworkers. In the first year of her apprenticeship Shonda struggled to make the probation period due to the racism and sexism of her journeymen and foremen. She relayed the story of being sent to a job where a White journeyman shared with her how she was perceived by her colleagues. She said:

I was working with this guy and doing everything that he told me to do. One day we are up on a scissor lift and we are bending pipe. He told me to do this, and he just lost a part. He turned to me and he said, “I need to tell you something. I cannot do what they want me to do. You know why you were sent here?” And I said, “No.” “You were sent here and I was told that you had a bad attitude, poor work ethic. [...] You were sent here for me to fire you. You have done everything I’ve asked you to do, your attitude is great. There’s no way that I can cut you [from the apprenticeship.]” This was a White guy.

With each new person she encountered during her apprenticeship Shonda had to be prepared that her White male colleagues might have talked to each other about her, and colluded against her. This collusion impacted her job at different points in her career. It almost resulted in dismissal from the apprenticeship. Shonda found she could win over racist or sexist individuals one to one, but when they were a group it became impossible. Shonda's career in the trades has spanned over 25 years. It is important to note that though Shonda has an extensive track record to demonstrate her skills and has moved up the ranks both on the construction jobsite and with the municipality where she now works, the collective racism and sexism of her male colleagues has often impacted her reputation and the way she was perceived. Throughout her career she has had to actively network with her male colleagues as a type of damage control against White and Black men who have publicly ridiculed her and tried to discredit her leadership within the union and on the job.

#### **“PUTTING THE SCREWS TO ME”- VERONICA**

In Veronica's career she found that she was tolerated when in a subordinate position to her male colleagues, but if she was in a position of equal or higher pay she became a target for hostile behavior. She told a story about male coworkers feeling threatened by a promotion she received. Though she received the promotion based on her skills crew members filed a grievance with their utility's union about her promotion. They felt she did not deserve to have the same job ranking as they did. She said:

It is interesting with guys. If you are less than them, in their mind, then they are real cool, anything along those lines. But if you are in a position that's in their mind above them, or equal with them, then you're a threat. So when I came to the

shop, and I was in their minds in a “less than” position, I mean we got along great. [...] Yeah! I thought I was in heaven. But when my manager changed my job title, against my will, I got a pay increase. Those guys were livid. They were like puttin’ the screws to me. They filed a grievance with the Union. [...]

I was like “Guys, I’m trying not to take this personal.” But you know, they’re basically like, “Well, you can’t do our job.” I mean, anyway, so they are not talking to me and recruiting other people, too. It became a really hostile work environment.

Veronica’s promotion was not a change in her actual work. Her promotion was recognition by her supervisor that she did the same job as her male peers at a lesser pay grade. In being officially promoted she was targeted as a threat by her male peers. The collusion of her peers against her meant that she was isolated on the job. Her crewmates would not talk to her. Veronica did not ask for the promotion. Being promoted meant that she was persecuted. Maintaining a system where women are less than men in the workplace secures the dominance of men in higher paying jobs.

**“THEY SAID THEY HAD NOTHING FOR ME.” - KAREEMA**

Black women have historically fought with Black men against racism. This remains true in the trades. However, Black male privilege against women in general and Black women in particular is also present. Black male sexism towards Black women further weakens the relationships between Black men and women which are already affected by racial and class oppression (Woods, 2010). Women in the study said that on the whole their relationships with Black men were at best mutually supportive, and at worst Black men tried to sabotage their careers. Hence in general an alliance between Black men and women on the jobsite cannot be counted on to support the success of Black women in the trades.

Eisenberg (1998) in her study of tradeswomen describes an alliance between men of color and White women on the jobsite. She argues that men of color tend to treat the White women on site with respect, and support them against discriminatory behaviors from White tradesmen. She notes that this alliance is also built out of a history of men of color experiencing retaliation if they were perceived as harming White women. However, she notices in her study that this alliance of mutual support is not necessarily extended from Black tradesmen towards Black tradeswomen. Black tradesmen's sexism towards Black tradeswomen often remains unchecked on the jobsite. Similarly Moccio (2009) argues in her study of women in the electrical brotherhood that Black men are more inclined to collude with White men against Black women than to join in racial solidarity with Black women.

The sexism of Black men towards Black women on the job can be particularly painful to Black women. In her experience as a cement mason Kareema found that Black tradesmen's fear that she was taking their jobs or was more qualified than they, was a barrier at times in her career. Kareema moved to the South and joined one of the only predominately Black cement locals in the country. She encountered sexism and regionalism there that barred her from working. She specifically moved to the South with a desire to work among Black people and escape the racism she experienced in the Midwest from White men. In the South she was one of three women in the local. Despite her skill level and affirmative action goals to hire women on a major construction project she was not hired as a finisher through her local. She relayed her story:

This was a different type of discrimination. This was “placism” instead of “racism.” I would say it was “racism” up North, and I faced “placism” here in the South. [...]

Up North, it was all Italian and European males. Down here, the union was the only people of color union ever, in the whole country. [...] People of my race were discriminating against me with “placism” and “nepotism”. Because I didn’t have, again, the network of people [...] who wanted to work with me [...] I sat on the bench. [...]

I just left [the Northeast] because I thought I would have a better chance down here. Not knowing, after setting everything up, that when I got here, they said, “They had nothing for me.”

When Kareema moved to the South she was treated as invisible and put in her “place” as a woman by her Black male colleagues. She left the Northeast hoping that the large Black population of the South would offer her a better chance in the trades. The tension between Black men and Black women on the job points to the limits of the social movements for the inclusion of people of color in the trades, and the tradeswomen movement. In Kareema’s story Black men “had nothing for her” when they viewed her success as a Black woman as a threat. If Black men do not see their economic success as interdependent to that of Black women, the ally potential of that relationship is missed. Competition between Black men and women limits connection between them on the job.

#### **“I HAVE TO PROVE I’M BETTER THAN YOU.” - Z**

Working within a competitive hierarchical structure that privileges some groups over another contributes to the vulnerability of women in their positions on the job.

Though women mentioned the desire to connect with other women on the job, participants acknowledged that women on the job could be highly territorial of their position. This territoriality is steeped in a need for dominance as women may feel they are fighting other women for their job. A desire for solidarity between women has been hard to foster on jobsites where women are few and far between. This territoriality can

mean that for women, new women on the job can be perceived as a threat. Women may share minority status on a job and experience victimization in similar ways, but this does not necessarily mean they gravitate towards each other on the jobsite.

Z relayed her worst experience of interacting with a woman on the job. At the time she was a carpentry apprentice. Upon seeing a fellow tradeswoman on site Z was excited. Instead of validating each other, the White tradeswomen told Z she would not make it as a carpenter. This interaction undermined Z’s abilities and right to be on the jobsite. The insulting experience had a lasting impression on Z’s apprenticeship. She said:

There was a woman on site. I got excited. I mean, working alongside another woman! It ended up being probably one of my worst experiences working alongside another woman. I didn’t realize that working in the trades and working alongside women, they can get very territorial and feel like “I either have to break you down and make you quit, or I have to prove that I’m better than you.” There was no solidarity or anything. There was no coming together. “No let me help you”.

She just didn’t want me there. She’s like “Why are you here?” [...] Then several weeks later, she looked in my face and told me, “You’re not going to make it. You’re not going to make it in the trades. You’ll never get that certificate, you’ll never get that card.”

I want to say, that through these past six years, I have literally kept that in my mind. It’s been hard! It’s been real hard. [...] I never asked her, “Why did you say that to me?” Because I knew she didn’t want me there. It went from her being the only woman on the jobsite and her being babied, to me being another woman, a minority [Black person] on the jobsite. But I wasn’t babied that much. I needed to work just as hard as everybody else. I ended up lasting longer in that company than she did.

Z noted that as a Black woman, she was treated differently by the men on her crew than her White woman colleague. This differential treatment contributed to the White woman’s hostility towards her. In Z’s career she had to develop a thick skin to handle the racial and gender microinsults of peers. She became strong enough to challenge

microinsults from coworkers. She said she no longer allowed such comments to “ride,” as she did at the beginning of her career. The sting of being told explicitly she was not going to make it stayed with her. Hearing this sting from a fellow tradeswoman was hard to shake. The limits of solidarity among tradeswomen on the job are a challenge for the tradeswomen movement.

Black women may internalize the racist and sexist messages around them, and refuse to associate with other Black women on the job. Crystal and Sharla spoke of tensions among Black women on the job. Again, both women welcomed the chance to work alongside another Black woman. However, in their careers this never happened. Sharla said the first time she saw a Black woman on the job the woman “beelined it the other way.” She said:

It’s interesting because [Black tradeswomen are] very far and few between. When I have met them, [...] they’re not very receptive, they’re not very friendly. It’s almost as though they don’t want me to acknowledge that they exist.

I remember being at a [job] and I saw someone that looked just like me. I was [excited,] [...] she beelined it the other way. You don’t see it on a regular basis.

In Sharla’s case the Black tradeswoman avoided her.

In Crystal’s case the Black woman colleague was hostile towards her. Crystal noted that in her six-year career as a tradeswomen she had only worked with one Black woman. She described how competition between the women caused their “negative” interaction. Crystal was sure this was not a racial dynamic, but more a result of women in general competing over being the only one on the jobsite. She said:

She was the first Black woman that I ever worked with in all these years. My last major job is the job I worked with her. I thought to myself, “Okay, I got a female

so this is going to be cool. You know what I'm saying? I got a sister.” Negative! Negative! Negative! [...] I think it’s a woman thing, and the best woman wins.

Crystal recognized that she could be perceived as a threat to other women because the presence of women on the jobsite in general was precarious. She worked hard on the job to establish herself as a solid worker, but her performance at times brought negative attention to her by fellow coworkers. This negative attention contributes to a sense of isolation on the jobsite where every woman is for herself. This lateral violence, or displaced aggression in the workplace, is also fostered by the intense competition on the jobsite to remain working. The need to prove one’s worth is present among women in general. Racial and gender oppression cause this need to be heightened between Black women. For Black women being the only one on the job can cause them to shy away from each other, be hostile towards each other, and contributes to the racial and gender isolation of Black women on the job.

Through Sharla’s involvement with a women’s only pre-apprenticeship program she met some Black tradeswomen from other trades in an informal setting and was cordial to them on the job. However, this did not mean that a lasting relationship was formed between them. She said:

A year and a half ago was probably the most [Black women] I’ve ever had on a job. There were two apprentices. I want to say they went through [the pre-apprenticeship program.] [...] We were at the [job] together. I happened to sort of know their faces from a picnic at [the pre-apprenticeship.]

I’d see them in the elevator. We’d say, “Hello.” We’d chat, shoot the breeze for a couple of minutes. But there weren’t many. In my thirteen years, I could probably say five to six jobs that I might have seen or had another Black female. But definitely not in electrical; there isn’t. I went through my entire apprenticeship program, being the one and only. If there is an apprentice right now, I don’t know about it.

Women can and do act as allies for each other. That said on the job they can be competition for each other and act as barriers to each others' success. Further divisions of race, regionalism, union and non-union status, and sexuality can undermine alliances between women. It is difficult for Black women to support each other based on a shared alliance through their race or their gender. Though Black tradeswomen may want to work together, solidarity among Black tradeswomen on the job is rare.

### **STRUGGLES TO REMAIN WITH THE SAME EMPLOYER**

**“AS WE RETIRED, I DON’T THINK THEY HIRED MANY MORE BLACK PEOPLE.” – WANDA**

**LOU**

Wanda Lou noted that after her thirty years on the shipyards the numbers of women and Black people working on the yards dropped drastically from her time. She attributed this to a lack of concerted effort on the part of management to cultivate and maintain a diverse workforce. Throughout her career there was a strong showing of Black people in the workforce for their company; though she usually worked on crews where she was the only woman or one of a handful. Towards the end of her career she noticed the numbers of Black workers on the shipyards had markedly dropped. In reflecting on changes on the yard Wanda Lou said:

[The yard] has changed since we’ve been there. I retired in 1988. But when we went back [...] they were showing us how the work goes now. It really has changed.

In fact, I didn’t see that many Black people there, period. And I didn’t see that many women there. [...] You see, there were a lot of Black people there when we were there. But as we retired, I don’t think they hired many more Black people.

Wanda Lou noted that because the manufacturer did not consciously seek to maintain the racial and gender diversity of her era few Black people and women were doing this work in the present. This also points to the reality that a diverse workforce is cultivated over the long-term. Without long term commitment diversity is often short-lived, especially in fields like the building trades that have been resistant to change.

**“IT’S LIKE AN ELECTRICAL FENCE.” - DARNITA**

As a laborer Darnita noted that staying with a company long-term had been a major hurdle in her career. She said:

I don’t like it when jobs are moving from this company to this company. I want to stay with a company. It’s like an electrical fence. Talk to somebody and you let them know you’re interested. You let them know, and nobody knows [who to ask.] “Go here.” “Talk to here,” blah blah. I don’t care what area, I just want to get on. That’s the toughest part, getting on with a company and staying with the company.

Financially there is instability in moving from contractor to contractor, and in terms of skill advancement there is a constant proving of oneself that is hard to overcome. Though Darnita worked for the same company for five years on a major project, when that project finished she was laid off. She was not carried to the company’s next project. If there had been a possibility to move she would have gone.

As a laborer apprentice Danielle and Crystal noted that they worked consistently. The economy was booming and apprentices were attractive to employers because they earned a lesser wage. As a Black woman Danielle said she was an attractive hire for contractors trying to reach their affirmative action goals because Black women were

counted as double minorities. A strategy Danielle used throughout her apprenticeship was to draw out her time as an apprentice to ensure that she would continue working. To her chagrin once her apprenticeship finished she found she was unemployed for ten months. She said:

A lot of people told me to stay working, try to stretch out your apprenticeship as long as possible. It was very true. In the laborer's trade [...] they are accepting apprentices still to this day and they are the ones that are still working. [...]

It's like they used you while you were an apprentice and then when you're done they just toss you aside. Yeah. That's how they stand. I'm really fed up with them.

Danielle's situation was affected both by the U.S. economic downturn in 2009 and the lack of a strong advocate for her as a worker. This need for advocacy came through as a shared theme from the three laborers interviewed. All expressed a sense of frustration with their union; that the union did not have their best interest at heart and was not trying to advocate for their right to work or opportunities. A shared theme was as women, and as Black people: "We are the last hired and the first fired." This lack of support caused both Danielle and Crystal to doubt their union affiliation and consider working non-union to make ends meet.

Working in the trades financially benefitted Crystal and Danielle. However, Danielle said: "It doesn't really matter now 'cause [unemployment has been] so long. Bills keep going and money stops." Danielle spoke to the tension between the rhetoric of inclusion that she heard from the union, and the precarious experience of being a woman in the industry. She said: "I know that [women] have come a long way in this industry. But I don't think we get the respect. [...] They always say they want us to be in it and

stuff like that, and still we're like the first ones to go." Some women talked about the affirmative action incentives to hire Black women. These incentives did not have a lasting impact on Black women's long term hiring.

As a career counselor from 2008-2010 I noticed that through the industry-wide economic decline people of color and women felt the affect of lay-offs more than White men. During this time I networked with highway projects to get women and Black men onto the few projects that were going. It was an incredibly difficult task. The projects often required a smaller number of workers, and contractors consistently told me they did not need anyone. Those who were already hired prior to the downturn continued working. Those who were new to the industry or were unconnected to thriving contractors did not work.

**"THE JOB IS TWO YEARS. THAT DOES NOT MEAN WE WILL BE THERE FOR ALL OF IT." -**

**DARNITA**

A number of the women interviewed talked about understanding the negative competitive behaviors on the job as part of a system. Shonda, an electrician, worked on both commercial and municipal jobs. She noted that on commercial jobs as soon as one walked onto the job, they were to work themselves out of a job. Shonda said:

On certain jobs I had a couple of Black guys who were my journeymen. I truly believe we were set up to be killed. You really felt a lot of times that they really didn't want you on the job, that there were a lot of people that didn't want you on the job. There was a fear thing.

The thing that's really interesting about our environment is that it didn't foster a lot of love and trust, because everybody's looking for employment right. If you go on a job and they think that you can out do them, or that somebody might like you a little bit more. We are working ourselves out of a job. That is different as to where I'm working now [with the municipality.] Because with

construction the day you step onto a job, you are working yourself out of a job. It's a really hostile environment.”

The question of “Who is going to be on the job till the end,” meant that unless people had strong networks of support they were working to prove themselves to be “better than” or “more valuable” or “more likable” than the next person. This competition fostered fear and mistrust among people. This fierce competition and scarcity mentality fostered racism and sexism on the job.

Darnita told me that for every job she went on, she knew how long the job was meant to run. That did not mean that she as a woman or as a Black person would last till the job's completion. She said jokingly: “The job is two years. That does not mean we will be there for all of it.” Competition on the job includes pushing to become highly trained and actually getting the opportunity to continue working. The Black tradeswomen in this study had substantial resumes to demonstrate their competence and skill as tradespeople. Racial and gender microaggressive themes of the myth of the meritocracy, assumption of inferiority, and being treated as second-class workers converge to limit the recognition of these women's skills, and their career advancement. Though they worked hard, as Black women racism and sexism at times clouded how they were perceived by their coworkers and employers. This affected their long-term integration into the team.

### **CHALLENGES TO THE LEADERSHIP OF BLACK WOMEN**

The assumption of inferiority and expectations of failure undermine Black tradeswomen's leadership on the job, and hinder their willingness to step into leadership roles. Black women in leadership roles on construction jobsites are few and far between.

The women who held ongoing leadership roles in this study were: Keisha as a superintendent, Kareema and Patricia as contractors, and Shonda, Wanda Lou and Grace as crew leads and foremen. They spoke of the challenge of having their leadership followed by male subordinates who held sexist beliefs that men knew best; battling stereotypes that their decisions were inefficient, and their crews substandard; and potential sabotage from male peers.

Keisha found that with each new project she had to assert her authority and legitimacy as a boss and decision-maker. In Keisha's leadership she reached a point in her career, where she was no longer willing to have her voice be submissive to her male colleagues. She said dealing with male perceptions of themselves as the leaders in construction, and women as followers, was a continuous struggle on her jobs. She said:

Yet, it never fails, the testosterone in these guys that "they are construction workers," you know? They come out there and they've got their tools and stuff, and they're gonna work. You're gonna pick up behind them. I just felt like I was constantly paying my dues. Not literally paying my dues to the union. [...]

I was just like, "Naw, I'm not going to do it like that. We are gonna do it like this, because I didn't buy my card<sup>26</sup>. You might have bought your card, and then you brought your brother-in-law in. He's getting journeyman scale [wages], and he didn't even go through the apprenticeship. He doesn't know what he's talking about. [...] I'll take the blame if it's wrong. But I am confident that it's right. I know it's right." [...]

This is my constant fight. The guys don't like giving me a chance. I'm not trying to prove my stuff or myself, or whatever. I'm just trying to do what works for me because at the end of the day -- especially if I am a journeyman, and they are the apprentice -- I am responsible for it being right. [...] There is no rework.

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<sup>26</sup> "Buying your card" is a term used when people buy their journey card from the union hall without going through the formal apprenticeship. This requires completing a test, and is based on years of informal experience. Buying a card is a less rigorous path towards attaining a journey card. This qualifies individuals to earn journeylevel wages.

As a woman Keisha faced gender-based challenges to her leadership on a regular basis. She spoke to the irony of having males come onto the jobsite and underestimate her wealth of knowledge, and offer less credible ways to problem-solve on the job. She also noted that males could be promoted more on their networks, than their skill. For Keisha, her job was to ensure that the best product was produced for her company. Allowing males to undermine her leadership and impose decisions that did not run smoothly on the jobsite or resulted in rework on a project could negatively affect her reputation and cost her company thousands of dollars. As a superintendent she had to assertively challenge men to respect her decisions.

Keisha worked on bridge building projects around the United States, and had done so for 19 plus years at the time of our interview. Though her resume was impressive, she noted that male subordinates had to get past their bias against working for a woman before they would work effectively for her. She said once they did so, they would work for her “in a heartbeat.” She was a fair boss, and set a high standard. Over her career she had had three complaints lodged against her by male subordinates. The complaints did not stand up to scrutiny. However, complaints by subordinates can cause women in leadership to be pulled from their position. Keisha did walk something of a fine line around when to speak up, and when to let men figure out for themselves whether their ideas worked.

Keisha’s leadership earned her accolades within her company. Although she was honored by her company for exemplary service, her hard won success was bittersweet. Her meticulous efforts saved her company a lot of money and produced consistent high quality projects. She was supported by her company to be in her role, however, she did

not receive active institutional support to back her leadership or to counter sexism on the job. She was on her own to sink or swim. As a superintendent she found that male gender bias was the most undermining of her leadership, and that the significance of her race was second in regards to this. She said:

I had an incident in Seattle, and I didn't take it that it had anything to do with race. I took it that it had to do with gender. The reason I said it had nothing to do with race is because there were also Black guys that stuck with their group of White guys that discounted my decisions, a decision that I made in terms of safety.

I can't think of one time it had anything to do with race. I would tell them, "It has to do with gender." But more importantly, "It's not you, and it's not your gender. It's their gender."

Though Keisha largely focused on sexism as a key component of men discounting her leadership, the significance of race was still present.

It is important to note that Black men can be allies, or barriers to the success of Black women in leadership roles. If Black men feel they can gain from joining with White men against Black women, they will. This does speak to the precarious relationship between Black men and Black women on the jobsite. Understanding that a shared Black racial identity did not necessarily equate to a shared alliance between Black people on the job caused Keisha and some of the other women interviewed to reduce microaggressive behaviors from men in general to sexism. This sexism is both interracial and intra-racial.

In Darnita's ten years in the trades, Keisha was the first Black woman superintendent she met. Both women held their friendship as sacred and rare. On the job Darnita and Keisha were not publicly friends, for fear that colleagues would think that

Keisha gave Darnita preferential treatment based on her race or gender, or that they be considered unproductive for joking with each other. This secrecy was in contrast to the experience of White male bosses with subordinates. Darnita said, “We have to hide our relationships at work, but they [White male bosses] can sit back and Coke, smoke, and joke all day long.”

On this particular job where the majority of workers were White males, Keisha, Darnita, and a Black tradesman who was in a safety position would limit the amount of time they were seen talking together. This uneasiness at being seen together as allies or friends was in a hostile climate of structural insecurity where White men felt insecure in their positions (Paap, 2006). As people of color in positions of authority being seen together could jeopardize their positions. Together they represented a collective threat. Even though their conversations were work-related, the racist and sexist stereotype that they were wasting time was so great they did not want to be seen together for an extended period. The stereotype threat of inefficiency followed Keisha and Darnita throughout their careers. Darnita said this was a reality both in the trades and was her experience in the military.

Stereotypes of inefficiency and outright hostility can cause Black tradeswomen to lose their leadership positions. Weathering the humiliation of being demoted or labeled a problem is a reality for Black women in these roles. As an electrician Shonda was stripped of her foreman status due to complaints of inefficiency. A senior electrician examined her work, debunked those claims of inefficiency, and gave her back her foreman status. Veronica and Keisha have worked for their employers for roughly twenty years apiece. Like Shonda both women have experienced moments in their careers where

they were labeled as “problem employees.” For Keisha this resulted in being fired from her company, and being told she was “not cut out for construction.” She eventually returned to work for the same company, and became known as an outstanding employee.

Crystal stopped trying to advance at her work because she feared she would not be listened to. She told the story of her experience as a project leader:

I was a project leader, or whatever you want to call it. It’s too much headache. I’ve been given assignments where the supervisor says, “I want you guys to do X, Y, and Z. Crystal’s in charge.” Everybody looks at me like I got my tail between my legs. [...]

I’m not an aggressive type person. I’m just cool. It’s like, “I’m not going to beg you to do anything.” That’s why I know I could never do that, because I’m gonna tell you, one time, “go do X,Y,Z.” And you don’t do it? I’m gonna take care of it. You see I found myself doing that too many times, because people won’t listen to me. [...] I’d be workin’ myself to death.

This sentiment, “people won’t listen to me,” was echoed among the three laborers interviewed. It was expressed in varying forms from the other women. Without supervisory support of their leadership, Black women struggle to lead in the face of sexism and racism. Of course personality does play into whether one is willing to take on the challenge of being in this role. Keisha had a strong personality and was willing to fight for her voice to be reckoned with. This made her a powerful figure on her jobsites. That said it became exhausting to constantly fight the same battle for legitimacy, recognition, and authority.

Kareema asserted that as a female business owner it was important for her to be able to do the work herself so as to safeguard against sabotage from employees refusing to work effectively. She said women failed as business owners when they “are out of their power,” meaning when they did not have mastery over their craft. Her expertise

meant that she did a number of jobs herself to ensure the standard of work. Her skill also meant she knew when someone was taking advantage.

Patricia found if she asked male contractors for advice it was best to double check their recommendations to ensure she was given quality instruction. She relayed the story of a fellow contractor's pseudo-advice that intentionally set her up to fail. Patricia said:

I remember calling a guy one time. I asked him, "How did you dig out your ditch?" He said, "We did it with shovels." I snuck back to watch them. They had a DitchWitch<sup>27</sup> and it was just like bam! I was like, "Dang we would have been out there with a backhoe<sup>28</sup> and breaking up the asphalt and it would have been all messy." He lied to me.

Patricia's competitor lied to her so that her company would use the least efficient equipment to complete a job. This inefficiency would limit her chances of getting jobs in the future and reinforce a stereotype of minority contractors as inferior. As a minority contractor Patricia struggled to find contractors she could talk with candidly about how best to perform the work and increase efficiency. This information was vitally important as rework and inefficiency could incapacitate a business.

As a contractor Patricia contended with the stereotype of Black people as "lazy" and "criminals." Patricia's largely minority male crews often worked alone on jobsites. Onlookers have called the police to report her crews for theft, assuming that her workers were on the job as thieves rather than as workers. She said:

There is still the stigma that Black people were lazy and don't know what they are doing. Even with my company I've had people see us on project sites and we've

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<sup>27</sup> DitchWitch is a manufacturer of trenchers and plows.

<sup>28</sup> A backhoe is a type of excavating equipment consisting of a digging bucket at the end of a two-part articulated arm.

been isolated where there were no other people. [Onlookers] would call the police and they think we are stealing something.

Police harass us. They come to the jobsite and sit there for hours watching my employees. I'm like, "What are you doing? I mean there is crime happening somewhere, why are you here harassing my employees trying to see if they can recognize them or just make them feel bad?"

The experiences of Keisha, Patricia, and Kareema indicate that for Black women business owners and women in leadership positions on the jobsite their authority, and ability to lead the job is constantly challenged.

### **STRUCTURAL CHALLENGES AS A BLACK FEMALE CONTRACTOR**

#### **"EVERY TIME I GET THERE, SOMETHING CHANGES." - PATRICIA**

As a contractor Patricia encountered many of the structural barriers that continue to limit the success of Black business owners in the United States. As a small contractor she encountered problems of red tape, trouble acquiring funding, limited technical assistance, limited enforcement of affirmative action requirements around hiring minority contractors on big projects, the refusal of existing contractors to partner with her, and fierce competitors who could offer more consistent work taking her employees. Though she saw a lot of work happening in her city, it was not easy to access it. She said:

I kept hearing all this work, all this money, all these opportunities. But once I got into it, I can see that it's about jumping through hoops, the games they play. So they keep you spinning your wheels and you never really get the big opportunities to do anything.

And then, as I recruited people, those people would leave and go with other companies, because I've already recruited and trained them. So [other contractors] were taking my employees. I'm like, "Wait a minute!"

Patricia said larger White contractors saw the talented Black employees she developed and recruited them. Due to sporadic work it became increasingly difficult for her to keep her employees working consistently. Though her employees may have been treated with more respect on her jobsites, they too were tempted by the possibility of working for a bigger contractor with more work and higher pay. She noted that real recruitment of young Black adults into trades-related work needed to happen straight from high school, at the university level, and in their early twenties. She saw contractors doing this for young White adults, but not extending the same concerted effort towards young adults in the Black community.

Patricia was a first generation business owner who did not come from economic wealth. The lack of generational wealth in her family made it difficult for her to leverage funds for projects. As a Black business owner, she experienced the historical realities of racialized lending practices that have limited lending to Black businesses.

Every time I get there, something changes. Insurance changes, workman's comp changes. I can't get bonding. I get to the point where I can get bonding, then my credit is low, or something happens on the project. I've missed something. I go, "I know it's not this difficult". I know it's not. It's just a matter of whether [banks] are willing to help you. Only when it benefits them are they willing to help you. Even then, they don't even want to see you, [a Black person] with a lot of money. They've said to me, "Didn't we give you some money?" You didn't give me anything. You allowed us to work. [...]

These are the things I want to put on my affirmative action application because you have to say how you've been discriminated against in order to qualify. Basically I've been discriminated against because I am a woman. I am an African American. I haven't come up through their ranks. I haven't had the ability to get large projects because of bonding. Even though I've had a bankruptcy, I've been out of my bankruptcy for eight years. [Lenders] tell me now, you've got to wait ten years. First it was seven years. Now, because of the economy, they're really just being hard. [...]

The [lending] criteria should have been different. [...] If you can't show you can pay because you don't have enough money, you'll never be able to qualify for a loan or a line of credit unless they change the criteria. Why did the

city do it the way that they've done it, because it hasn't worked? So there is another area of discrimination. I've been discriminated against based on, I don't have the income based on a line-of-credit.

Now the property that I have, the value has gone down [due to the recession] so I don't have any collateral. I won't be able to refinance. They're not refinancing, so even if I wanted to refinance, they're not able to take the property that I own and get a line of credit. To me, it just feels like a cycle. They are not really serious about seeing people create wealth.

Patricia lived in an area that received federal and municipal funding for restoration. This area was a historically Black community, but through gentrification many Black people and low-income folks were forced to move to more affordable parts of the city. Stricter restrictions in terms of who qualified for lending jeopardized her ability to qualify for funding to bid on this work. Though development in this area had some goals to include small minority-owned businesses in the work, the criteria used to judge the eligibility of firms to participate continued to privilege firms with large bank accounts, and a longer history of doing the work. As a Black contractor she tried to qualify for lines-of-credit. Changes in lending laws made it harder for her to qualify for loans. Prior to the economic downturn she bought houses to float her business on real estate property equity. The recession devalued the houses, thus limiting the available lines-of-credit necessary to float projects.

**“WHY ARE THEY GIVING ALL THIS WORK TO MINORITIES?”- PATRICIA**

Patricia benefitted from technical assistance groups to help her develop her business. When technical assistance programs were successful, she was able to grow her business. However, not all technical assistance programs are of the same quality, have

industry clout to leverage work, or have similar levels of understanding or ability to serve small contracting businesses as they try to develop capacity to handle larger contracts.

Patricia worked through a number of sheltered market programs. She took what she could from these programs. Patricia's business was undermined by (1) the lack of consistent commitment of major construction companies to work with small, minority-owned businesses; (2) limited compliance oversight on high roads agreements that incentivized the participation of minority-owned businesses on larger municipal, and federal projects; and (3) limited vision on the part of male contractors to partner with female-owned businesses. In regards to the missed opportunity to collaborate she said:

We went to a pre-bid for [a highway project.] We got there and were talking to estimators for a [large firm.] Another subcontractor on the way out said, "You know they want to give all this work to minority contractors." You know, basically whining and crying about this percentage where you gotta use Blacks and Hispanics. We're looking at him going, "Hey dude, you've been getting all the work anyway. What is up with that." [...]

Why did he have to say "minorities, Blacks, Hispanics?" How come he couldn't have said, "Hey my name is such and such. We have been doing this work. We'd love to work with you." Without bringing up "they have to use minorities and we are just being cut out of this." I mean, wow, he was really bold, but this happens all the time.

Patricia's remarks highlight the resistance of White contractors to work with minority contractors. This resistance hinders the success of equity measures.

Patricia described some of the ways the institutional strength of sheltered market programs had been eroded by color- and gender- blind policies to shift who qualifies for the sheltered market. Patricia said:

To me the MWESB (Minority Women Emerging Small Business) program was created to level the playing field for more opportunity. To give access where there was no access for women and minority contractors. Now they have the ESB

(Emerging Small Business) program which is non-gender, non-race and now it is another way for White men to come through the backdoor. The White women are being the owners of the business. They are just a front for their husbands 'cause they, half the time, are not doing the work.

Patricia acknowledged that the MWESB program in her city was established to address the unequal representation of women-owned and racial minority-owned businesses in the trades. Inconsistency in the awarding of contracts to MWESB contractors and poor oversight has stymied the benefit of this program for women- and people of color-owned businesses. Due to pressure from White contractors who said this program was unfair, Patricia's city was moving towards an Emerging Small Business program. This program was color- and gender-blind in terms of who qualified for the sheltered designation of an Emerging Small Business. Without close monitoring the purpose of the program, to foster the small business development of women and people of color owned businesses, could be easily circumvented. The practice of White women, who are not tradeswomen, being used as the face of a small business where their White husband's actually run the business is a problematic practice that undermines the effectiveness of sheltered market programs.

#### **SUMMARY:**

Contending with racism and sexism is a reality for Black tradeswomen in the workplace. For Black women working in non-traditional fields their interactions with minor and major instances of interpersonal discrimination and institutional racism was high. Though efforts are continually made to bring more minorities into the trades, the

lack of consistent effort to unpack the culture of disrespect in the trades hinders the progress of racial minorities and women.

This culture of disrespect is not just a problem for minorities. It contributes to the attrition rate of White males who leave the industry due to a hostile work environment. This is expensive as the training for apprentices can cost thousands of dollars. For apprenticeships the investment in workers is high. The cost of losing the return on that investment is also high. The culture of disrespect is within a structure that treats people as expendable.

While on a jobsite a well-meaning journeyman<sup>29</sup> told a group of prospective tradeswomen and myself that it did not matter who they were, they were a “tool” on the job. If they, as tradespeople, were not a good “tool” they would be dismissed. This example has stuck with me as I assume the journeyman was trying to communicate that he was willing to work with the women if they came onto the job. What sticks with me is the image of human beings as tools moving around the jobsite. I am wondering what makes a good tool? Are tools bought at Home Depot, for example, better or worse than tools bought from a cheaper tool retailer? I am also reminded that tools are owned and used. The journeyman made this comment off the cuff. However, the comment when viewed within a hostile workplace, the decimation of unions, and fierce competition to prove one’s worth to an employer (Paap, 2006) is dehumanizing to all workers. This speaks to the vulnerability of tradesworkers in general. This structural insecurity reinforces cultural fears, thus making newcomers vulnerable to exclusion.

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<sup>29</sup> I cannot speak to the man’s intent, however I appreciated that he stopped working to talk with my tour of prospective tradeswomen. He was working with a female apprentice.

For the women in the study their leading challenges in the workplace on a long-term basis have been contending with this culture. The task of navigating microaggressions in the workplace outstripped the intensity of the work, and managing a work-life balance. The Black tradeswomen interviewed also developed a great appreciation for what they did as tradespeople. Despite working in a challenging environment most of the women found people in their workplace to connect with. As participants shared their experiences with racism and sexism they offered strategies they used to interrupt the oppression.

These women were not victims, although they were, at times, victimized by their environment. The progress of Black women in the trades would not happen without the development of their personal resources to cope with difficulty, and their ability to build relationships across difference. The following chapter further discusses some of those places of Black women's agency.

## **BUILDING THE SELF**

Though Black tradeswomen progress at work, all of the women interviewed had moments that reminded them that they are Black women in a man's world. These reminders came up as subtle and overt experiences of racism and sexism. Since the entrance of women in formal apprenticeships from the late 1970s, the numbers of women in the trades have contracted considerably. The nature of tradeswork is challenging. However, for the women interviewed maintaining a healthy relationship with self and establishing relationships with others on the job has been as challenging as the actual work. In such an environment study participants have developed personal and interpersonal coping strategies on and off the jobsite. They also worked to change institutional structures within their organizations be it their union, municipality, or state apprenticeship board. This chapter will focus on the personal coping strategies participants developed to build their self-esteem, to support themselves to go to work, and to be successful on the job.

Study participants developed a critical consciousness of oppression in their work environment and of their personal agency in the workplace. At times they were victims of racism, sexism, and homophobia as discussed in the previous chapters. They developed strategies both in how to work with resistant colleagues and ways of integrating themselves into the industry to maintain themselves through microaggressive incidences and continue in their careers. For all of the women this was not been a smooth process. It was challenging and at times caused them to question whether continuing in the trades

was worth it. At times they dealt with extreme isolation on the job, extended periods of joblessness, and the disconcerting denial of injustices incurred in their workplaces.

Women developed a self-concept that was independent of their workplace. The cultivation of self-esteem and healthy relationships, both within the workplace and outside of work, were crucial for Black women to consciously address everyday oppression.

### **CULTIVATION OF SELF-ESTEEM**

#### **‘DEVELOPING THE STRENGTH TO GO AROUND THE MOUNTAIN’ – WANDA LOU**

Black women develop their personal relationship with themselves as a way of knowing what they are physically and emotionally capable of handling. This contributes to a stronger sense of self-esteem and the experience of themselves as capable workers. This sense of personal capacity and ability to succeed is in stark contrast to workplace racial and gender microaggressions regarding the assumption of inferiority and treatment as a second-class worker.

For everyone when I asked about self-esteem there was a pause. Some began with the answer, “Self-esteem, what’s that!” Some followed with a question of whether they had self-esteem. All of the participants articulated a self-concept that was supportive of their self-agency and a strong sense of their self-worth. Their self-esteem did come under attack from colleagues, self-doubt, and friends who questioned why they continued in the trades. However, in their discussion of self-esteem women talked about the emotional strength they developed to combat the negativity around them. Part of self-esteem is the strength to continue despite adversity.

Darnita, a laborer, said: “I’ve never had self-esteem issues. I’m okay with who I am. I love me. I could be better. I’m a work in progress. As far as women out there, if she could do it, I can do it. She’s not better than me. The only things that would stop me would be a health issue.” Darnita’s sense that no one was better than she, helped her push for opportunities on the jobsite. In the trades if individuals do not advocate for themselves there is a good chance they can be overlooked. This could also mean not getting the training or the opportunities needed to advance on the job. Darnita’s self-esteem developed over the course of her career. After ten years in the trades she knew she could do this work, and that the people in higher positions than she were not necessarily better workers than herself. This awareness supported her to advocate for her career advancement. Darnita, like other women in the study, dismissed the microaggressive messages of inferiority and being second-class. Her strong sense of self-esteem prevented her from internalizing the negative messages around her.

At the time of our interview Darnita became trained as a compressed air worker. She was one of two women on a major pipe project in this position. Being a compressed air worker requires being lifted deep into a sewer to do pipe intervention work. This work is highly specialized, well paid, and dangerous. She said: “If you get tangled up down there, you’re dead.” To get this position Darnita lobbied for the opportunity to try. She said of seeing another woman doing this work:

I’m like, if she can do it, why can’t I do it? I start asking, “How can I get on? What can I do? Where can I do this?” You’ve got to stay on them, because they’re going to get their cousin and their brother and their uncle and everybody else. But if you don’t fight for you in this field, nobody else will, you know what I mean?

Darnita had a core of self-respect that supported her to take risks and try new things on the jobsite. She noted that to get ahead, she needed to be vocal and persistent. Her persistence opened the door for a promotion. Her tenacity helped her land niche work on the job. The ability to stand out from the group in a tight economy was crucial. She said:

I was asking, “What is she doing? You get what? You get extra money?” They’re like, “The work is dangerous.” I’m like, “I just left the military.<sup>30</sup> I was in the bowels of the ship that were as small as that. Scared? No.” And they say, “You don’t want to do that. I was in that once and I was scared and claustrophobic.”

“I won’t ever know until I try. Give me a chance. Let me fall on my face if that’s what is going to happen.” So they gave me my chance and I loved it. All the way to the bank loved it!

Darnita’s ability and willingness to do this challenging work kept her working through the bulk of the economic downturn. However, once the pipe project finished she experienced a long period of unemployment. She noted that because of her persistence, “they gave me the same chance that they gave everybody else.” In the face of the expectation of failure, Darnita succeeded.

In Darnita’s experience she was vocal about her desires and she was given a chance to excel. A number of the women mentioned the need to be given a chance. In being given a chance people show what they can do. It is in showing what they can do, that they build a reputation.

Part of self-esteem comes from knowing what one is capable of accomplishing. This sense of self comes from seeing the fruits of one’s labor. Each project successfully completed builds a sense of one’s ability and accomplishment. Though Black women’s skill may be unknown to each new crew they encounter, Black women bear witness to

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<sup>30</sup> Darnita spent six years in the Navy. This experience prepared her for working in confined spaces.

their individual efforts. They are their own self-witness. This helps grow individual self-esteem. For Crystal seeing projects she worked on grew her self-esteem. She said:

It's fantastic, just goin' by a building that I actually had a part in making or refurbishing. [...] Every time I drive by, it's like, wow, I was a part of this. [I] will, forever, be a part of this. I just love that.

This pride in what one has accomplished is common in the trades. This pride in personal accomplishments also supported women to “let my work speak for itself” in the face of ridicule or stereotyping on the job. Sharla noted that when she walked onto a new jobsite people noticed her and were skeptical of her ability. When she stepped on a ladder and completed a job her sense of herself as competent was affirmed. She said she could show someone her worth far more than telling them.

Competence grows one's self-esteem. Kareema's self-esteem was built on her pride in her family's legacy as tradeswomen and the fact that she knew her trade. She said:

Self-esteem you know, to me, is a sense of pride. I think I'm proud, and because of my pride, it helped me hold the torch and then to hold it so I can pass the torch. The torch has to be passed. It's my charge to do that. I don't have low self-esteem. I'm very high-strung. You know? I think I can outdo someone's skill level. I think I rank top in the field.

Her heightened skill level, something that she worked on regularly, gave her a strong position to assert herself in her field. This sense of pride in her abilities and competence in her field encouraged her to pass this on to other women of color coming up. Her sense of pride required she “hold the torch” and “pass the torch” to the next generation. Self-pride was important in sustaining herself as a worker and contractor. It compelled her to make space for the next generation of Black tradeswomen.

Kareema's experiences as an apprentice caused her to develop this particular understanding of self-pride in the face of constant critique:

I picked that up back in the day as an apprentice. You gotta have pride. They're not going to build up your self-esteem. They're gonna try to tear you down, put you down, and hammer you down on any level and every circumstance. My self-esteem has been maintained based on the pride that I know who my enemies are. Period. [...]

It's all about the other person. It's the person who is actually administering the nonsense. You know, most of them are men, and some of them are women. I've seen women discriminate against other women. It's because their personal self-esteem and their personal growth is not there. So, you expect it. And you move on! I don't acknowledge those people. I didn't expect it any other way. [laughing]

As an apprentice Kareema came to understand the microinsults she encountered from men and women on jobsites as tactics to push her out of the trades. She developed a critical consciousness of the ways racism and sexism operated both in the trades and in the broader society. In understanding this she maintained her sense of pride and was no longer surprised or thrown off when people behaved in racist and sexist ways towards her. This sense of pride and a keen understanding of her work environment helped her move past the hostility that tried to deter her. Experiences of stigmatization helped Kareema understand the pervasiveness of racism and sexism on the job. It became something she expected. To withstand hostility she focused on building up her self-pride in her abilities and the worthiness of her cause to advance other women of color in construction.

On the other side of their 30 year careers as welders and riveters Grace and Wanda Lou said the trades increased their sense of self-esteem and ability to survive difficult environments. For both women the trades offered a self-sufficiency that

sustained them throughout their lives. Both women were proud of the fact that they never received a lay-off slip in all their time working on the Northwest shipyards. They loved their work, and appreciated being valued for it. They shared:

G: I'm proud that I was able to contribute and was capable enough that I could go in and hold a job that long.

*W: It gave me strength. I felt like I could do anything that I really wanted to do, with no obstacles in my way. I felt like I could go around them.*

G: Like that old saying, "Go around them. Go over them. Go under them."

*W: "Get over it, just don't move the mountain. Give me the strength to go around." And I feel I have that strength, now. Some of it came from working, being self-supporting. Because now, by getting out and working, I have my own income. I can be self-supporting and take care of myself. If I hadn't have gotten out and worked, then I would still have to depend on my husband. Sometimes [husbands] don't always do like you want them to do, which I know we don't always do what they want us to do. But I'm self-supporting. If I want it, really bad, I may not need it - I may not need everything I want. But if I really want it, I can go out and get it. Being in the workplace has really made me a strong woman.*

G: Billy<sup>31</sup> would say sometime that I couldn't get. And I'd say, "Well it's my money, so I can get it if I want to."

Both women noted their financial self-sufficiency gave them leverage to address gendered power differentials within their marriages. They had the leverage needed to have greater autonomy in their relationships. This financial independence carried into their retirement as they earned substantial retirement income from the yard. This concept of self-sufficiency also gave these women a sense of themselves as strong women. Their self-worth increased because of their ability to endure. They found "the strength to go around" the obstacles they encountered in their careers. The strength to address obstacles

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<sup>31</sup> Pseudonym for Grace's husband

of racism and sexism on the job directly or indirectly is crucial for maintaining in the trades long-term as Black women.

Black women develop their self-esteem as a component of anti-racist and anti-sexist struggle in the trades. This self-esteem is developed through the development of their competence on the job; developing a critical consciousness that understands how race and gender operate on the jobsite as a system of oppression; and the ability to advocate for themselves. This self-esteem is a type of pride in oneself. It is both an internal piece, and is reinforced by accomplishments at work. With each accomplishment they are reminded they are strong women. The cultivation of self-esteem is hard earned. It is built with the meeting of each milestone along the career path.

**“EVERY STEP I TAKE, I TAKE IN FAITH.” – PATRICIA**

During our interviews I asked women about their spirituality practices, and if these practices had any bearing on their understanding of self and their careers. From a capacity building approach, spirituality can be a way that people develop and maintain a positive sense of self and make meaning of adversity. It is a way of cultivating a sense of purpose and personal integrity. Study participants came from differing spirituality practices and traditions including Christianity, Islam, and Divine Spirit-centered practices. Regardless of the practices or traditions participants shared similar concepts of spirituality as a place of belonging, deeper knowing and intuition, grace, relief from daily suffering, and self-worth. I was struck by the connection between spirituality and self-esteem. Nurturing the spirit gave people the strength to continue another day. As Black people in the United States spirituality has been a core component of the struggle for

Civil Rights. I highlight some of the ways the women spoke of spirituality in regards to their careers.

Patricia's self-esteem was rooted in her faith and in a knowing that she was a "woman of excellence." She said:

I know who I am, and I know Whom<sup>32</sup> I belong to. I have greatness and destiny inside of me. It doesn't matter what someone else thinks of me or what they want to say to me. I know I'm a woman of excellence and that is my desire - it is to be a woman of excellence. I actually won the "Finer Womanhood" award in my senior year in high school.

Because I have been disciplined, I plan my work, I work my plan, and I obtain my goal. The things I go after, I put my mind to it, and I thank God that he's helped me not to give up or give in. There have been times when I wanted to just give up and just say, "You know what? I can be doing something else." But I know I've impacted this industry just because I have dared to take the challenge and have refused to let them scare me off.

This sense of herself as mission driven and able to continue despite adversity helped Patricia weather the difficulty of her situation. She routinely encountered difficulty as a minority-owned small business contractor. Despite this her faith helped her endure. Though she might not receive outside praise or acceptance in her field, her spiritual practice and spiritual community affirmed her. Her faith was the bedrock of her professional life.

Initially the economic recession presented major obstacles for Patricia. The decline in housing prices caused her to lose much of the property equity she used to float her business. This was her second financial slump as a contractor. Ten years prior she filed bankruptcy, and reconfigured her business. Many contracting firms fail. Her faith in God helped her avoid some of the financial pitfalls she saw many contractors experience:

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<sup>32</sup> She referred to God within the Christian tradition.

Every step I take, I take in faith. I trust in God that He's going to be with me, He isn't failing me. I feel like the last two years, He told me what was going to happen in the market. He was like "Don't trust in man. Don't try to do more than what you can handle. Don't get so caught up in trying to make it because it's all going to fall out."

Though the past few years were hard for her, Patricia managed to continue working through the economic downturn when many contractors shut their doors. Her spirituality gave her a sense that she would survive. Her business ventures were a combination of strategic negotiation and faith.

Shonda credited her spirituality as important in helping her navigate her workplace. She tried to "stay connected with who I really am as a spiritual being having this human experience." Her spirituality helped her separate herself from negative behaviors in the workplace. She believed in reincarnation and said:

In all environments you find people who are just limited in their ability. You know what I call them? I have this theory, it has to do with my reincarnation. When I find people who are just total assholes and don't get it and treat me like shit, I would always say "Okay this is their first time here."<sup>33</sup> [Giggle] Then when I find people who are really evolved, "Okay they've been here a couple of times. Okay, they know what it takes to get out of here."<sup>34</sup> That has been a survival tip for me.

Shonda's spirituality offered her grace in dealing with personalities and situations throughout her career that have been challenging at best, and life threatening at worst. This spiritual distance supported Shonda to let go of negativity in the workplace, and maintain her personal value. She noted that people evolved in their understanding of how

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<sup>33</sup> She refers to the reincarnation idea that this is their first incarnation as a human on the planet.

<sup>34</sup> She referred to the idea that as spirit beings we return to the earth as humans to repay our karmic debt. With each incarnation we learn more about the interconnectedness of all life and contribute to the well-being of each other.

to treat others with respect. She believed in the karmic law of cause-and-effect where negative actions came back on individuals in some shape or form. She tried to model respectful behaviors and positive communication on the job. She did not want to have negativity come back to her because of her actions. This approach was a “survival tip” for her. Her sense of grace allowed her to be an ally to people who harmed her in the past. A number of the women described helping people who initially harmed them. Their behaviors were acts of grace towards their colleagues, and a method of self-preservation. They recognized that working together was necessary to complete the job.

For Darnita spirituality was a way of connecting with her moral compass and an awareness of karma. She said:

My grandma raised us to do that - [to] love God and just lean and depend on Him. Sometimes when you can't go anywhere else, that's where you've got to go [...] I have a pretty big [extended] family, and I have a lot of friends. I'm not going to worry about it. Somebody will feed me a sandwich. I believe in karma, that the things that I have done for others, I can go somewhere and get something to eat. He's<sup>35</sup> never left me or forsaken me, so I know that it's not going to be that bad.

Darnita's family network and faith gave her a sense that she would be provided for. She sought to support others, and knew she would be supported. The Christian women spoke of God as a support, moral compass, and wise loving counsel.

Similarly Veronica spoke of her spirituality as an inner knowing, a deep “intuition,” a “surviving tool” that helped her in her career. Her intuition helped her manage a highly competitive work environment where out of 500 employees she was one of three tradeswomen, and throughout the entire staff of trades and office workers, one of

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<sup>35</sup> Referring to Christian God.

a handful of women of color. Her intuition helped her continue at her workplace despite instances of sexual harassment and bullying from colleagues. For Veronica intuition was linked with her personal integrity and consistent behavior at her job. This intuition helped her develop her own code of conduct on the job. Consistent behavior helped her build a reputation at her utility for honesty and forthrightness.

For Veronica a personal code of behavior and ethics was important to develop and maintain in a work environment that was at times toxic and unsupportive. Veronica said:

I have to be consistently who I am - consistently. When certain situations happen, you know, - especially after this many years and with the same company and working with the same people - I say to them, “I did not say that” or “I was not a part of that” there is a trust and respect that has been built.

For Veronica her intuition helped her know who could be trusted, and when others were being dishonest towards her. Integrity was a core value for her. It was something she strove for and expected from her peers. Veronica also had a practice of receiving Reiki regularly. She said this meditative healing practice helped restore her to herself, and kept her balanced in the face of discrimination. Meditation and prayer can be ways of reconnecting with one’s divine essence. Prayer has historically been used by Black people as a way to unload the burden of being in an oppressive system. Further spirituality gives people a broader community that validates their self-esteem and sense of belonging.

#### **“I MADE MY PLAN. I RAN MY PLAN”- SHONDA**

A sense of purpose was a component of self-esteem that participants discussed as necessary. They spoke of this sense of purpose as being “grounded” in why they were on

the job. This sense of purpose was developed in knowing what they wanted to do, why they were doing it, and a commitment to that path.

Crystal described her sense of purpose as being “grounded.” This grounding was important for her in environments where she did not feel wanted or accepted. She said this was necessary to stay in the trades. She drew a distinction between what it took to get more Black women into the trades, and what it took for them to actually stay in the trades. A determining factor for Black women coming into the trades, or not, is whether the information about construction job opportunities are easily available to them. However knowing about the application process and successfully becoming an apprentice are not enough for long-term success in the industry. She said:

I think the main thing about coming in is not having the information. Not knowing opportunities that exist for us [as Black women.] I think that’s the main thing about coming in. As for staying in, if you’re not grounded like I am, and I thank God for that, if you’re not grounded and you don’t know who you are, then you can be easily pushed out.

They don’t want us there. I mean, you gotta think about it. They’re starting to come around to the White women. But even with them, I mean, construction is a man’s world. [...] You still got these good ol’ boys. [...] A lot of women just can’t handle it. But me? All I do is think about my check and say, “Fuck you,” and keep on movin’.

Crystal’s thoughts were helpful. Her purpose for working was clear - she worked to meet her financial needs. Construction was a “man’s world” with an established hierarchy of White men in positions of power. She saw some advancement in the position of White tradeswomen, but recognized the limits of this progress. She focused on keeping her job and dismissed microaggressive acts when they occurred as much as she could. Being grounded in her purpose and self-knowledge kept her from being “pushed out.”

Shonda described part of being grounded in her purpose as knowing and running her plan. This commitment to living a purposeful life was a practice she applied throughout her life. She said:

You know there are some people who would say I had a charmed life. I always had my affirmations in my mirror, my short- and long-term goals. I knew to do this. I hadn't had any classes on it. My closest friends will tell you I did everything that I said I was going to do in succession. Everybody knew what my plan was. I made my plan, I ran my plan. It wasn't an accident. This is what Shonda is working on now. She's doing this.

Shonda's steady focus prevented her from being deterred from her goal. When she entered the trades her goal was to become a journeyman electrician and move up financially. She did that, and continued to stick to her plan.

Carpenters Z and Keisha, like other tradeswomen, entered their field because they loved the work. Z said:

I will always be doing carpentry. Yes, carpentry is my first love. I literally love building. I love seeing things come together. I like seeing a building gutted and see the end result. [...] Just don't go and do this because you think it's fun. Even if you do, after that first week on the job, you get a whole reality check. It can be fun. I've had great times. I've worked for some great companies. Unfortunately, those few bad times can [voice trails off.]

Liking the work is important, and it is not enough to keep moving in the trades. Z noted that there were "fun" moments and "great times" in her career. She also noted that the effect of "those few bad times" could derail her efforts. In these trying moments a sense of purpose and grounding were crucial.

Keisha's love of her trade underscored everything she built. She said: "Everything that I build [...] has a signature on it. [...] It doesn't flat out spell my name, "Keisha". But to me, it's a piece of art that I put my hands on, that I did." Keisha was highly detail-

oriented and found her professional niche as a carpenter and superintendent. She said of the twists and turns of her career:

My career changing? The biggest thing that I could say is that it probably changed from about, I don't know, \$40,000 a year to over \$100,000 a year. The kicker is they don't even have to pay me. You know what I'm saying? I love what I do! I can't really enjoy, you know, everything that I have to show [financially] for what I do. I get a half Saturday and a Sunday off.

Because of the demands of the industry Keisha, like many commercial tradespeople, worked constantly. Her responsibilities as superintendant did not allow her to take many breaks. Hence her love of her work, and sense that she was doing what she should be doing, was of great importance. Though Keisha and Z have had bumpy careers as carpenters they both have a love for what they did as tradespeople. They fulfilled a sense of purpose. A sense of purpose can act as a motivating factor to keep Black women engaged in the daily struggles to maintain on the job.

**“KNOW YOUR ABILITIES.” - KEISHA**

Knowing the self is an important part of self-esteem. This self-knowledge is based on self-acceptance; an awareness of one's' physical and psychological abilities; and self-assurance. Self-knowledge is cultivated in conscious understanding of one's environment and the active support of one's self within the workplace. Patricia, a sprinkler fitter and business-owner, said her work required a “greater sense of self” where she was able to compartmentalize ways of being at work from ways of being in her private life. She said:

You really have to be able to disconnect and connect. It is sort of like being Black living in a White world. You are juggling going back and forth. It is the same being female and going into a non-traditional role. I know how to put my heels on and put the boots on. I know how to go back and forth without me feeling like I

am loosing being a woman. I don't have to have men harassing me to remind me of that.

Patricia's "greater sense of self" stayed with her when she moved into work environments that were all White and all male. Her grounding in her self-esteem enhanced her psychological capacity to filter out hostility. She was not "loosing" any part of herself when she "juggle[d] going back and forth" between her non-traditional career and her community. Her strong gender and racial identity was important. Patricia's identity as a woman was not swayed by the way men viewed her or expectations about the work she did. She noted she was a strong woman both when in heels or in work boots.

Keisha acknowledged the importance of individuals knowing their personal strengths and weaknesses as a means of preserving themselves in the trades. Keisha said:

You have to recognize what your abilities are and when you've reached your limitations. Then accept it, and move forward. You know? This is more mental than it is physical, this industry. If you want to do it, people will see that and we will be willing to help. If you don't want to do it, others will see that, and will clown me. You will get yourself hurt. It's poison. You are in a bad position at that point.

As women knowing one's abilities - both the physical and psychological capacities to do this work - is important in an industry that often gives the message that women should not be on the job. Keisha's clarity about her abilities was a way of protecting herself. It was a way to avoid being perceived as weak or vulnerable. Being perceived as insecure or vulnerable can expose ones to bullying. Keisha used her mental toughness as a way of protecting herself at work.

During Patricia's apprenticeship she became very ill with kidney disease and incurred a back injury from repetitive motion on the job. She acknowledged her body was

weakened by working long hours, eating infrequently, and repetitive work. She realized that part of her longevity in the trade required she learn how to take care of her body. Her health regiment included basic health practices of eating regularly, exercise, and rest. Women are often given the message in construction that their bodies are weaker than that of men. This is used as a reason why they should not be in construction. She said of nontraditional work for women:

As far as the nontraditional role for women, there is a stigma that you shouldn't be doing the work. But I think it is based on the individual, on what they feel their capabilities and abilities are, and understanding how to take care of your body. That is a real critical thing because we [as women] are built differently. We have to make sure we are eating properly and getting our proper rest, just as you would if you were in an office that was demanding, or doing landscaping, or office work.

She continued:

I can remember working some days - especially early on before my body got used to it - I would come home beat tired because I was lifting some steel that was pretty heavy. But then I think things started to change. Now they have in place pallet jacks, forklifts. You're not carrying more around on your body. You are able to maneuver it around the jobsite so that you don't have those types of injuries.

I did get a back injury from carrying around, not a lot at one time, but carrying over a period of time. I wanted to do it and keep it moving and be good and stuff like that. You have to understand what your limitations are and you have to be willing to speak up and say, "Is there something else that we can do to make this job so that it is not causing injury."

Women on the job struggle to weigh asking for help on the jobsite with being perceived as weak. As both a tradeswoman and a contractor Patricia was sensitive to the needs of productivity and preventing work-related injuries from over-exertion. She was careful not to overtax herself and her workers. Worker burnout is a reality for both women and men.

The use of ergonomically correct assisting devices has improved the work of men and women on the job.

Knowing how she learned helped Veronica develop her capacity to master new tasks at work. This knowledge helped her protect her self-esteem on the job. She told the story of developing her own personal manual to help her take on a new job.

There's power that comes in knowing your strengths and what you do well, and there's also power in knowing and understanding what we don't do well. I can go into a small example: when I was a mechanic in construction, I was responsible for the tool truck. That was my responsibility. I worked out of the tool truck. I kept it supplied for the whole crew. So, there was a foreman who was saying, "Okay, we're gonna need this, and this, and this in the morning, or you know, whatever."

What I learned about myself and the power of knowing, is "I'm probably not going to remember that stuff and I need to write it down." [...] Before, I would have said, "I'm stupid, I'm uneducated." But now what I will tell you is, "I don't learn well from books." I know that about myself. [...] There's power in knowing those things and how we function differently.

This self-knowledge has helped her have compassion for herself in an environment that was often consciously and unconsciously minimizing of her contribution. In learning how she learned Veronica enhanced her self-esteem. Self-knowledge and the practice of compassion help to release negative external messages.

Sharla was "learning to appreciate me for me." This process of increased self-acceptance developed through the experience of getting older and a growing sense of personal self-worth. She said:

The older I'm getting, the more I'm learning to appreciate me for me and liking me for me. [...] [I am able to] say, "I am worthy and you should be able to care and listen to the words, the knowledge, and the information that I have to share."

For Sharla, part of knowing the self was learning to appreciate what she has to offer. Sharla's narrative highlights that the journey towards self-esteem is not necessarily a precursor to being in the trades. Rather it can be a byproduct of career choices or something that has developed due to life stages. However, this evolution does have an impact on how individuals show up in the workplace. It directly relates to whether people are willing to try new things, and to assert their rights on the job.

Self-knowledge also leads to the development of personal integrity. This personal integrity is built on a sense of personal values and a desire to be true to one's self. A number of the participants talked about knowing their values and being true to their values as an important guide for them on the job. This personal integrity supported women to stand alone rather than participate in oppressive behaviors on their crew. For example, Veronica and Crystal acknowledged there were times where their male coworkers invited them to be a part of the group. Often they refused. In some ways being a part of the group meant compromising on personal values that were important to them. Both women in our time together articulated that maintaining their personal value system was more important to them than being a part of the jobsite clique. Veronica said:

There were times and points in my career where the guys were willing to embrace me, and like "invite me in." Then a few things happened. During some of those times, either part of being a part of them was dissing<sup>36</sup> somebody else. I wouldn't be a part of it. So then that put me back on the outside.

I used to bitch about that, and then I realized I made a choice. I could be a part of it. I empowered myself by saying, "I made a choice to be out here because I am not willing to sacrifice my integrity, or how I function in life in order to be a part of their group." [...] I am very okay standing on my own.

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<sup>36</sup> Putting down someone else.

Veronica was not willing to be a part of the group when it involved putting someone else down. In many ways she shied away from being a part of the clique at all because she sensed she would always be on the outside. Working in environments where one is often on the margins and where one has experienced power abuses from coworkers does make it difficult to actually trust that coworkers are sincere when they extend a hand of friendship.

Through Veronica's experiences she consciously developed her personal awareness of her agency in relation to her coworkers. She recognized herself as someone who spoke against oppressive group-think in the workplace. Challenging oppressive group-think is necessary for a culture change to occur. She said: "Part of changing a culture, is getting people in there that will stand up and say "Hey! That's not okay!" It is so powerful, because that's what it takes." Though Veronica and other tradeswomen in the study paid a price for speaking against oppression in the workplace, they remained true to their values. Their values of inclusion and respect for themselves and others were valuable contributions towards industry change.

From the women interviewed self-esteem was based on a sense of personal spirituality, purpose, and self-knowledge. Self-esteem was a motivating force that developed both from facing adversity in the trades, and from the positive affirming influences of parents and loved ones. A sense of self-esteem was something that participants entered the trades with, and have relied on. Self-esteem was not static. Participants noted that a commitment to their self-worth was at times triggered by experiencing adversity. It was in those moments when they were faced with quitting or being pushed out of the trades that they relied on themselves to find the strength to

continue. They recognized they were worth fighting for. Self-esteem was necessary in navigating the challenges of getting into apprenticeships, getting hired and staying in positions.

### **FINDING THE BEST CHANCE OF EMPLOYMENT**

Women had to read the people in their environments and discern whether the conditions were right for them to establish themselves in their respective industries. In some instances the hurdles of racism and sexism were too great for women to try to make inroads into certain trades. For example Patricia left her apprenticeship in carpentry for an apprenticeship with the sprinkler fitters because she found the fitters were more willing to actually train her as a skilled worker. That said she remained one of only a handful of sprinkler fitters of color and women in the country. Kareema left her cement apprenticeship in one city for an apprenticeship in another state because she was not being given adequate work in her initial apprenticeship. These women have had to make strategic moves in their careers to overcome blatant discrimination. Their flexibility allowed them to change course quickly and follow opportunities.

Sharla applied to an inside wireman electrical apprenticeship. She was one of 690 people who applied for 60 positions. She was not accepted into the program, but was accepted into the less prestigious low voltage apprenticeship. There is a certain amount of stigma to being a low voltage electrician as the pay is less than that of a commercial inside wireman. To get into the industry, Sharla decided to take what she was offered. Her willingness to take the opportunities that came her way put her in good stead.

Though she was paid less than inside wiremen she worked consistently and enjoyed her career path. She said:

I'm a low voltage electrician instead of an inside wireman. You're looked down upon because you're only a half watt. But it's been great, experience-wise, financially. I know if I had gone the other way and went to the inside program, I wouldn't be doing the things that I've done.

As a low voltage electrician she worked more than some of her inside wiremen peers.

Sharla has become a travelling worker installing the electrical components of retail displays across the country. She loved her niche employment. Finding her niche has been crucial for her success.

All of these stories demonstrate that Black women must go where there is an opportunity to actually work. There may be a luck component along this path. For others there is a clear plan. For example Shonda initially applied to the phone company as a telephone line installer, but chose the electrical trades on a gut instinct. Kareema's initial move to the South was met with resistance from Black men in the union who refused to work with her. She put more of her energy into establishing her contracting business in the South rather than having her career stymied by sexism in the Union. This has proved fruitful for her. Many of the participants are among a handful of women and people of color in their trades and constantly gauge whether the racism or sexism they will encounter can be negotiated or is insurmountable.

### **SKILL DEVELOPMENT AS JOB SECURITY**

Advancing in trades-related education was a key place for the women interviewed to progress in the trades. Black women gain legitimacy on the job by being highly skilled.

All of the tradeswomen interviewed had a commitment to increasing their skills in relation to their work. This constant skill development was an important strategy of becoming a viable tradesperson and finding niche employment. For the women interviewed becoming increasingly skilled meant that even if the employer was averse to working with them because of personal bias or prejudice, their skill level meant they were hired. This skill development contributed to tradeswomen's sense of self-esteem. They knew their trade well enough that they could assert themselves in the face of microaggressive messages of incompetence and doubts regarding their right to their job.

Darnita attributed much of her longevity as a laborer to her willingness to acquire more skills. She said: "Because things change, you got to be on top of it. It's competitive out there. Like me, I had to go out there and get some more knowledge." During Darnita's apprenticeship she took almost every class offered at the training center. When she was off work, she was in classes. She said:

Get down there to the school or wherever to get all that training because when they're hunting, you've got a sheet with all that filled out. You can say you are a general laborer. If you don't have extra things that you can do, then you're just like the rest of them.

Like diving and intervention, there's only me and another girl that can do that. There are going to be more sewer projects around but we've got that training. We can do it. Or if they're going somewhere, like Vegas or Idaho, we can do it. We already went to school. We've already done the training. You've got to make yourself marketable.

As an apprentice Z also took a number of extra classes to complete her apprenticeship earlier. She also viewed her skill development as a component of job security. Skill diversity kept her working. She said:

I had a foreman tell me once, "It doesn't look good on [your] resume to go from job to job." I say, "I think it looks great on my resume to go from job to job,

because every job that I've been on has been different. I would consider myself to be a very well-rounded carpenter. All of my experiences and all of my skills aren't just in building bridges, it's not just in hardwood floors, it's not just in cleanrooms<sup>37</sup>, it's not just in finish work. It's in all of those categories. [...]

He says that to me and I looked at him. [...] All his work is in bridge building. That's where his family is at. So I understand why he makes a comment like that. [...] No matter what he's doing, he's always going to have a job, always.

If I was with a company and I knew I would always have a job, I would probably stick there too. It would only make sense. But I know that's not the case. I haven't been anybody's good old boy system, group, clique, or whatever you want to call it. I've been liked very well on some type of jobs, but I don't think they kept me there any longer than anybody else. When the work dried up, they got rid of me just like everybody else.

Z did not have the job security of being a part of a family business or the same contractor.

To address the effects of limited networks Z cross trained herself to be proficient in many aspects of her trade.

In Veronica's case as a utility worker, she too cross trained herself in many areas of her field. This training was done for her personal development to improve her job performance, rather than at the behest of her employer. She, like Keisha, spent a lot of her personal time learning her trade. She said:

I put a lot of extra time in, and doing stuff on my own time. I spent time after work, working to get my CDL (Commercial Driver's License). Hanging out at the mechanic shop and working with some of the mechanics to learn, or working in a department and going out on my days off while the other guys were working so that I could cross train and get those skills.

When Veronica looked back on her career she noted that her path was more varied than that of many of her male colleagues. Veronica's extra skill development was geared towards preventing negative attention from her colleagues rather than gaining positive attention from her boss. Her efforts were for her to ensure her competence in her position.

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<sup>37</sup>A cleanroom is a contaminant controlled environment built for manufacturing or scientific research.

Keisha took extra drafting classes at the community college. These classes were not required by her apprenticeship. She said she took the classes because, “I was just looking for the knowledge.” She continued:

I wasn't taking these classes to be a foreman. I was taking these classes to really be unnoticed. I didn't want to make a mistake. I didn't want recognition because sometimes it's not good. It is not good stuff. You know? I just wanted to be “equal to” not so much “better than.” I didn't want to be the last person picked for the baseball team.

Eventually Keisha's extreme competence in her field was noticed by her supervisor. She was given a chance to replace her foreman when he called in sick. This opportunity was a surprise to her, and one she had inadvertently prepared for. She said:

When he said, “You're it” and he tossed me the keys, I was like, “Okay, see here, Keisha, what are you gonna do?” I'm just glad that I had been on the job long enough to where, I kind of held my own. I think the guys respected me. I thought I earned it. And from that day forward, I have never gone for any position lower than a foreman. I moved up and that was in 1987.

Keisha supported her leadership by increasing her skill level as a superintendent. To prepare for each new project under her leadership she would privately build mock ups of structures on her off-time to ensure that she could stand by her structural decisions on the job. This practice ensured her legitimacy on the job, and supported her competence. She said:

I used to build [the plans to scale] with door veneer in my garage. [...] Just so that when I got to work, I didn't look like an idiot. I always saw what it looked like. And I knew what the dimensions were. I could sketch this stuff out on a piece of plywood and explain it to my guys without being undermined, and having them talk me into “Well, that's stupid, We should do it this way.”

That was job security for me, and again, we talked about “being stubborn”. I had that to back me up. So, to some, it was “stubborn”. To me, it was “competence.” Because I had already went through the drill. I just didn't pull it out of my butt. I actually went through the drill. I didn't tell them that. I'm like,

“Okay [...] if I’m screwed up here, then I don’t belong here. I need to go do something easier or something different”. But I had already walked the walk on the smaller scale at the house.

By “walking the walk” at home, Keisha was able to stand by her decisions at work. Her self-esteem gave her the strength to stand up for herself and stand by her decisions. The combination of skill, and personal determination made Keisha a highly competent superintendent.

### **REFUSING TO QUIT AND THE REALITY OF CONFLICT FATIGUE**

In the face of supervisor or coworker hazing a number of women said that they decided that no matter what, they were going to hold onto their jobs. As apprentices Z, Sandra, Shonda, and Kareema made up their minds that despite what came at them they were going to complete their apprenticeships. Z said:

I made up my mind that no matter what was going on, no matter what I was doing, I was going to finish this apprenticeship. [...] Even if I no longer worked in carpentry, I was going to finish just so that they couldn’t say, “She didn’t make it.” I never wanted to have that over my head. I wanted to be able to have them say, “She was right.” [This was] my goal. I strived. I worked really hard to make that happen. I say, if that’s your definition of “resilient”, yes, that’s my picture next to it.

Z’s determination was admirable. It was necessary for her to maintain this drive at some of the lows in her apprenticeship. However, there is a cost in working in an environment where aspects of one’s identity are under threat. Shonda discussed the weight of working in an environment where she worried that she would lose everything for over two years. Shonda, like Z, refused to quit. Her fortitude paid off. Being able to withstand adversity is a hard earned skill. Shonda and Kareema both acknowledged that their careers had not been easy, but they were doing what they want to do.

The intensity of workplace difficulties ebbed and flowed in the tradeswomen's careers. At the time of our interviews Veronica and Keisha expressed a sense of conflict fatigue. Both women had been in the industry for over two decades. Veronica said she was not interested in applying for work that she did not have a passion for. In some ways she had conflict fatigue and was not interested in carrying on the difficult struggle of being around male colleagues who did not want her there. She said: "I'm tired of being places where people don't want me. I mean, I am totally fine standing on my own and not having anybody stand up beside me. I can do that any day of the week, but [...] [it becomes tiring]." Keisha said she picked her battles. At this latter stage of her career she would rather limit the conflict on her crew. She no longer had the energy reserve to withstand conflict that she had at earlier points in her career. She said:

Sometimes, I have to pick my battles, or humble myself. There have been times when I knew the right answer. I knew what it was, and I didn't say it, because I just didn't want that fight at the time. You know? So that's the hardest part for me because I know what the right answer is. And I'm not gonna say it because I don't feel like fightin' today. [...] I don't like to get worked up like that. Because I used to; it didn't faze me. But now - I don't know if it's because I'm getting older or going through menopause, which is a small part, because I think I am - I don't think I want to fight anymore. This is all friendly fire.

Keisha "knows the right answer" on her jobs. At times she refrained from pushing her point because she did not want to defend every decision she made. As she moved towards the end of her career she was less willing to take on fights with male coworkers as they struggled to accept her leadership. A number of the women expressed a resolve to continue in their work, and a sense of exhaustion. Negotiating racism and sexism is exhausting. These women developed strategies to address the obstacles in their path. That said it was a tough road.

### SUMMARY

Personally, the women interviewed developed psychological, spiritual, and emotional skills to help them address the challenges of their workplace. They took a great deal of responsibility for themselves and were self-reliant in their abilities to do their jobs. The development of self-esteem compelled Black women to stand up for themselves on the job, and to push for their career advancement. It supported them to “stand alone” when they faced adversity. As Black women the development of self-esteem required an understanding of the presence of racism, sexism, and heterosexism on the job. It required that women develop self-preservation strategies that prevented them from internalizing destructive microaggressive messages. Though women developed this self-esteem individually their efforts shared similar characteristics. These components of self-esteem were:

- A sense of self-pride and the ability to overcome obstacles;
- Critical consciousness of the realities of oppression at work;
- Part of spirituality, faith and a personal value system;
- A sense of purpose;
- Self-knowledge of learning styles, one’s body and competence in one’s abilities.

The realities of racism, sexism, and heterosexism required that Black women develop a critical consciousness about their environment. They were required to judge whether their workplace would afford them the opportunity to work. Finding the best chance of employment was not easy. Women have weathered at times being perceived as

a problem on the job, at times being invisible, and at other times a poster child of diversity. Some women have chosen less illustrious trades because they were afforded an opportunity to work. This strategic movement was a difficult skill to master. Women determined at each step whether the resistance to their existence in the workplace was insurmountable or an obstacle that could be overcome.

Skill development was crucial for Black women's long-term presence in the trades. To compete and to survive racist and sexist microaggressions Black women worked to be highly skilled in their professions. At times this skill was noticed. Being noticed could expose Black women to ridicule, a promotion, or a combination of the two. Regardless skill development presented itself as necessary for Black women as apprentices and as journeylevel workers. In construction there is a push for people to continually up their skills. For Black women this sentiment was even more salient; if Black women did not stand out with a diverse skill set they could be easily overlooked.

The Black women in this study were hard workers with extensive resumes. They worked to prove themselves as competent in their trades. They developed their self-concept to a point that they could work despite adversity. They worked to build relationships with those who were willing to befriend them, to challenge oppression when they could, and to hold on to their jobs. Their presence impacted those who encountered them. However, conflict fatigue remained a reality for Black tradeswomen. The women in this study demonstrated competence in their work, the ability to stand up for themselves, and the intellectual, physical, and emotional ability to do tradeswork. The continued resistance of the trades to the presence of women and Black people does mean

that valuable workers are undermined. These women stuck with the industry. However, it was a challenging path.

The tradeswomen also acknowledged that their success on the job was not just based on their skills. Their ability to manage interpersonal relationships with coworkers, supervisors, and subordinates also determined whether they maintained their jobs. No tradeswomen would make it in this environment without the presence of allies on the job. The following is a discussion of the allies and ally potential of fellow tradespeople on the job and in the community.

## **INTERPERSONAL CONNECTIONS ON THE JOB**

Tradeswomen acknowledged they could not succeed on the job without the building of relationships with peers, superiors, and subordinates. These positive relationships were at times intermittent and could be challenged by the workplace climate. However, they were necessary to offset the effects of the detrimental effects of the hostile behaviors described in the previous chapters. Some strategies used to build relationships were to focus on building allies on the job one at a time. Union involvement helped foster those individual relationships. Black women's relationships with Black men on the job could help build solidarity in environments where both Black women and men were the minority. Though few of the study participants worked with tradeswomen, some experienced sisterhood on the job. The building of supportive relationships between superiors and subordinates protected and supported Black women on the job. The following chapter discusses the role of constructive relationship building in the experiences of Black tradeswomen.

### **THE BUILDING OF RELATIONSHIPS**

**“ONE-ON-ONE [...] THEY CAN SEE MY VALUE SYSTEM, MY WORK ETHIC.” - SHONDA**

As the second Black woman electrician in her local, Shonda continually faced prejudice and bias on her jobs. Though she was hired during an electrical company's recruitment effort for people of color and women, hers was a grueling apprenticeship in which she overcame racial and gender stereotypes in every relationship she encountered. She said one-to-one she was able to connect with her White male coworkers. However,

when a ring leader led other men against her, it was harder for her to convince her colleagues to give her a chance. She related some of her challenges with White male coworkers during her apprenticeship program:

A little later they put me with this White guy who knew that the foreman was fucking with me. He made me walk ten paces behind him. [...] He hated Black people so he really thought I was screwing with him. Well I'm being myself and within four weeks this man was inviting me home for rabbit to meet the family. [Giggle] He actually gave me the best progress report I'd ever received in my apprenticeship. He actually said, "I love Black people." [Giggle] [...]

I said, "Just treat everybody according to their actions not based on their color." I feel like my lot through this program has been a one-on-one-meet. I have had such wonderful relationships with people. There have been folks who really wanted to kill me, and I have been able to persuade them. [...] One-on-one I can get you. I can connect with you. They can see my value system, my work ethic.

Of her philosophy in working with White people Shonda said she took each incident as it came. She did not think all White people were out to get her; though she was sensitive to signs of discriminatory behavior. Discrimination was familiar. In Shonda's experience, her presence challenged the White men she worked with to rethink some of their sexism and racism. In her willingness to be open to these men she advanced their cultural awareness.

Shonda noted that her efforts meant that White men were open to her, but not necessarily more open to other Black people and women. Her experience also brought up the question of whose responsibility it was to create a welcoming environment in the workplace. Shonda was responsible for winning over her colleagues. If she had not successfully done this she would have lost her job. This was not about her skill as an electrician, but rather her ability to soften hostile colleagues. Not everyone has this ability to transform relationships and overcome stigma. Shonda noted that her relationship

building was at the level of the individual. This did not necessarily mean systemic institutional change around workforce inclusion.

To build relationships on the job and for the sheer necessity of being trained Sandra learned to “play psychologist” in understanding her male coworkers. In this way she was able to win over some of them so that she could actually work. She said:

You could tell they were just like “I don’t want to do this” or “I would rather not be working with you.” Some of them did not want to work with apprentices at all. Some of them really didn’t want to work with females. So, besides trying to learn what I need to do and what I need to know [to stay] on the job I had to play psychologist so many times.

You kind of feel people out, you know. You gotta get them to feel like they are comfortable with you. They’ll let you do what you need to do, learn from them. [...] I had to try to figure out how I was going to get passed this so I could learn something.

In learning to “feel out” her coworkers Sandra overcame a hurdle that if not met could have derailed her career. In both Shonda and Sandra’s examples their approach was to build individual relationships. This meant analyzing individual coworkers and learning to overcome their resistance to them as tradeswomen and apprentices on the jobsite. This is a subtle skill that Black women develop and is a component of reading the cultural climate of their workplace and the actors involved.

**“IF I DID NOT HAVE THE BROTHERS I WORK WITH THERE IS NO WAY I COULD STAY.” -**

#### **SHONDA**

As apprentices Danielle, Sharla, and Z employed the strategy of walking onto jobsites and immediately assessing who was friendly towards them. They then tried to work with that journeyman and learn as much as they could from him. On her last job as an apprentice Z was paired with a journeyman who gave her increased amounts of

responsibility. She met the challenges of the increased workload. Their relationship validated her as a tradeswomen. She said:

When I first got onto the jobsite, I got lucky. They paired me with a guy. [...] He literally trained me up in a month on everything. He had a hands-off approach. He'd put me in a situation and told me, "Do this and do that. Use this tool for this."

He literally stopped working. He stopped carrying his tool bag. I had my tool bags. I had everything. Whatever we were doing, I was doing it. I appreciated it. He had enough confidence in me to feel like he didn't have to be right there with me in order to get it done. It was great. It was really great.

On this particular jobsite Z's journeyman supported her to be autonomous on the jobsite. This helped her develop her skills. Her journeyman allowed her to show her skills. Her quality work was recognized by the foreman, and she was promoted to a lead role on the jobsite.

Shonda acknowledged she could not progress in her career without the White men who were willing to give her a chance on the job. She would not have lasted at different points in her career without her ally relationships with her White male union brothers. In her job with the municipality Shonda bonded well with her coworkers as union members. During her career at times she had been an accepted member of the group and at other times not. During her 19 years at the municipality she had had the benefit of establishing long-term relationships with her male coworkers. She said:

If I did not have the [union] brothers I work with there is no way that I could stay there. [...] When I started with this job my brothers took care of me. When my manager set me up for failure, to not complete my probationary period, they all wrote letters of my qualification. I had that as my support for my abilities. Against my supervisor! Yeah. It was big. [...]

These guys are really like family to me. [...] We fight like siblings because we are truly brothers and sisters in this arena out here. That's kind of the beauty of being on a project where you have longevity. I've been at this location now for 19 years off and on.

Shonda credited career longevity in the same place as helping her build real relationships with her male coworkers. Though their relationships were not devoid of conflict, Shonda trusted her union coworkers to support her. This trust was proven when her coworkers stood up for her job. She returned this ally behavior and stood up for them as well. Veronica agreed that women could not make it on the job without some men who were willing to work with them.

**“THIS BROTHER IS HIRING ME BECAUSE HE CAN.” - DARNITA**

Black tradesmen, at times, intentionally worked as allies towards the Black tradeswomen in the study. They did this by hiring Black tradeswomen, supporting their leadership, and sharing with them their knowledge as journeymen. They also worked with the Black tradeswomen in their workplaces to challenge discrimination. In an environment with only a handful of men of color Darnita had good relationships with Black tradesmen. Of the Black tradesmen she encountered: “They’re trying to hold onto their jobs. They’re just lucky to be working.” She acknowledged that Black men continued to struggle to advance up the leadership ladder. She gave the example of a colleague who worked for the same company for ten years and was continually passed over for promotion by White males newly brought into the company: “He’s been with these cats for so long. They take these guys and make them foreman, right before him. I mean [White men are] just trying to help themselves. We all got to eat.”

During the study Darnita’s job ended due to lack of work. She networked with a Black tradesman who owned his own business. She talked with him about joining his

crew on an upcoming job. She said mainstream White contractors “are only hiring [Black people] because they have to. This brother is hiring me because he can.” Her efforts were stymied by the contractor’s slow flow of work. If he had more work he would have hired her.

Similarly Veronica had a positive relationship with the few men of color that worked with her at the utility. Due to the small numbers of women and people of color at her utility she found that the racial minorities became more supportive of each other on the job. Part of this solidarity was enhanced by Veronica’s consistent presence on her job over the past 20 years. Being able to see each other on the job gave her “strength.” She said: “Being able to do a handshake or a wave, or whatever, it’s like this unspoken word of support. And then if things are really bad, being able to just have somebody you can talk to that can understand.” In Veronica and Darnita’s examples they were able to network with Black men to support their mutual interests. For the men in these instances they were not perceived as a threat. Both women were able to build these work relationships over time. The building of relationships over time can help break down men’s perceptions of women as a threat.

In an environment where Veronica felt isolated as one of two women in her division of the utility it was difficult for her to find colleagues who understood the combination of subtle microaggressions and overt racist and sexist acts that happened in her workplace. She shared an example of how this solidarity network came into play in the light of oppressive acts. A noose was left in the locker of one of the Black men working for the utility. In this instance the employee’s supervisor trivialized the microassault by publicly laughing about what happened and treating the incident as a

joke. The network of tradespeople of color on the job spread the word among each other that this had happened. This “network of support” offered Veronica some sense of community on the job. Though the supervisor minimized the significance of the noose incident, having a community of support around the targeted tradesman encouraged him to speak out about what happened.

The lynching of Black men and women has been a tactic of White dominance during the Jim Crow era; from the 1880s to the 1960s 4,700 Black people were lynched in the United States (Potok, Visconti, Frankel & Holmes, 2007). Potok, Visconti, Frankel & Holmes state that noose incidents in the United States rose from about a dozen a year to over fifty incidents in 2007. This rash of noose incidents is representative of White backlash to the social justice gains of Black Americans. These incidents are particularly disturbing due to the rise of hate groups across the country since 2000. The placing of a noose in a locker is a highly inflammatory and threatening act.

The supervisor’s treatment of this incident as a joke also gave the institutional message that there would be little to no recourse for the victim of this racist assault. At the time of that incident, the camaraderie among Black people on the job was one of the few ways to highlight the egregious nature of the act. In the face of the institution’s microinvalidation -- the minimization and denial of racism -- group solidarity is a way to resist oppression. Though this solidarity did not result in holding the utility accountable for addressing such threatening behavior, it did reinforce to Veronica that she and the other Black people had each other in such a hostile environment.

### **SISTERS ON THE JOB**

Tradeswomen can act as supports to each other on the job. Grace and Wanda Lou worked in the same organization for the bulk of their careers. When they entered the trades there were some women on the job. Though the experiences of working with women were few, they experienced a measure of solidarity among the tradeswomen on their jobs. Grace and Wanda Lou were good friends throughout their careers. They acted as each other's support to keep going in the industry.

Grace and Wanda Lou were also allies to some of the White tradeswomen they encountered. Friendship networks on the job were motivating factors for keeping them working. These networks were where Grace and Wanda Lou processed difficulties on the job and found camaraderie. Grace and Wanda Lou had the easiest experiences of working alongside other women. Their workplace had more than a handful of women on the job and women were not in high competition with each other for a position on the job.

Though Grace and Wanda Lou's experience cannot be generalized it does beg the question, what is necessary for tradeswomen to work together on jobsites? Again, I cannot generalize, but I do hypothesize that from the women's stories the highly competitive nature of the commercial construction industry coupled with the rare presence of women in general and Black women in particular, increases rather than decreases competition between women on the job. When women are hired in greater numbers there is a greater likelihood of solidarity to form among women on the job. For all of the women in the study working with other women on the jobsite was rare. However, some of the participants were involved with tradeswomen organizations

outside of work to develop their support networks with other women. The importance of tradeswomen networks will be discussed in the following chapter.

The tradeswomen in the study all acknowledged the importance of relationships on the jobsite. Tradeswomen who had the opportunity to remain with the same company for decades found it easier to establish a presence on the job, and to build lasting relationships across race and gender lines. Longevity in a workplace may be a component of greater solidarity among men and women in the trades. Another component may be the need to increase the numbers of women and people of color on the job so that the presence of women and people of color are no longer tokenized in the workplace. This greater exposure of White tradesmen to non-dominant group workers may help foster easier connections among diverse workers.

**“I DID NOT ALLOW THEM TO TELL ME JOKES.” – WANDA LOU**

Wanda Lou had little patience with off-color humor. When men would begin sexist or racist jokes she would “set them straight.” She said:

You had a few prejudiced people. There’s always going to be a few. I knew how to set them straight. [...] If they said something to me, I knew how to answer them back. I didn’t let them get away with anything, period. I stopped them right then. As I said, I worked with men and I did not allow them to tell me jokes. If they were telling me a joke, I may say “Well, what did they want to do that for?” Kill the joke, you know. There wasn’t anything to laugh at when I got through with them, because I made it stupid. I did not allow them to tell me jokes.

In preventing people from telling racist and sexist jokes Wanda interrupted oppression and put a hard boundary around herself. Each woman had to figure out how she would negotiate these comments. Patricia, Kareema, and Keisha also maintained rigid boundaries to support their authority among their crews. They did not fraternize with

employees. Maintaining a power distance among male crews prevented them from being taken advantage of by subordinates.

## **SUPPORT OF SUPERVISORS AND HUMAN RESOURCES**

### **BREAKING THE “CODE OF SILENCE”**

For Black tradeswomen friendship networks with coworkers could be a mitigating force against the hostility of microaggressions in the workplace. However, the support of supervisors and human resources remained as crucial points of leverage to help women stay on the job. The following section examines the ways supportive supervisors and personnel contributed to the long term success of Black tradeswomen.

Wanda Lou worked on the shipyards where there was a responsive personnel office on the jobsite. Wanda Lou was able to lodge a discrimination complaint against her White male supervisor for unfair treatment on the job. She claimed that this supervisor refused to promote her because she was a woman. Though she experienced different degrees of sexism on the job, this particular instance she took to human resources. In doing so she received a transfer from this man’s crew and a promotion. She said:

I said, “Why don’t you give me an upgrade, because I’m doing all the work. I’ll just go to personnel. You give me a slip.” He said, “What do you want to upgrade to? Sweeping?” That’s what he told me.

I march myself over to the personnel. I told [personnel] just what he had said. [Personnel] said, “They didn’t give you an upgrade?” I said, “No.” He said, “Well, I’ll fix that. I’m going to give you an upgrade transfer, and transfer you to another job.” That’s what he did. He was angry. [...] They transferred me to a lead too.

Wanda Lou was frustrated enough with the way she was treated to take the matter to personnel. In her case human resources believed her when she lodged the claim

immediately after the discriminatory incident. Personnel that will respond in the face of blatant sexism support the retention of workers of color and women. In Wanda Lou's case it was helpful that she had consistently worked for this employer and her skills and work history were known by coworkers and personnel. It also helped that she lodged this complaint immediately after the incident.

Many women do not speak up about what they experience for fear of not being believed. When women do speak up they can also face the inaction of supervisors and personnel. This inaction contributes to marginalization as it allows oppression to continue. Veronica noted that within her utility human resources struggled to be preemptive in addressing sexual harassment because of a "code of silence" among women that prevented them from speaking out for fear of retaliation. Breaking the code requires women to speak when something happens but also for human resources and management to act. In Veronica's experience when she spoke up to management about ways she had been victimized on the job she was met with responses such as "work it out" and "get along". Her story highlights the need for greater training of managers around their responsibilities in terms of keeping people safe from physical harm and bullying; and for human resources to make known and enforce procedures to address sexual harassment.

Breaking the code also requires the participation of tradesmen. In Veronica's experience her harassment was witnessed by her male colleagues. The witnessing of harassment and failure to speak out is a form of collusion with the perpetrator against the target. Being an ally on the job requires tradesmen to stand against the harassment of women.

### SUPERVISOR ACTIONS TO SUPPORT TRADESWOMEN

Coworkers and supervisors have a part to play in positively or negatively contributing to these women's resolve to stay on their jobs and in this industry. Grace experienced her supervisors as important in both increasing her morale on the job and in keeping her from quitting when things became too much. She recalled a White woman supervisor who called her to come back to work when she walked off the job in response to a job transfer that sent her to a site farther from her home. She said:

I was so angry, I left work. I didn't punch out or anything. I just acted stupid. I left work and came home. But the supervisor, who was a lady, got on the phone and called me and said, "Grace, bring yourself back in here. You are not doing that. You've been here too long for that. You're playing right into their hands. You come back in here. It's not going to be that bad. Take yourself on up there."

I took her at her word. [...] I came back the next day and went onto [site C] like she told me. [...] I was glad she did that. Now, we both laugh. She is White, but she lives near here. We send each other Christmas cards. She says, "I'm sure glad I got on that phone and made you come back here". She was really nice.

In this instance Grace had a female boss who wanted her on the job, and persuaded her to stay despite her frustration. That supervisor's intervention saved Grace's job.

Supportive supervisor-to-subordinate relationships are important for the retention of minorities. In Z's case a coworker made a homophobic comment towards her on the job. This comment was overheard by another coworker, who told their foreman. The foreman told the contractor. The contractor shortly thereafter called a meeting of all people working on the jobsite, saying if anyone said anything homophobic or racist they would be fired. Z said: "The vice-president of the company came in, squashed it, and pretty much threatened us all, but it was really big to see that."

In this incident it was quite unusual for a contractor to respond so forcefully and quickly to the mention of discriminatory behavior. However, Z shared with me some of the awkwardness of being one of a handful of women and an even smaller number of women of color standing in a group of mostly White men. She felt everyone knew the homophobic comment was directed at her. The contractor tried to set a standard of behavior for his crew. However, because this was done immediately after an incident it inadvertently underscored that the presence of the identified minority caused a behavior change on the crew.

This particular job was on the grounds of a large manufacturer with strict guidelines around conduct. This institutional mandate for compliance around higher safety behaviors including higher codes of conduct in regards to racism and sexism also compelled Z's contractor to act more promptly. This incident does point to the need to support contractors in setting stronger behavior standards on the job. Just as this contractor set a hard line for behavior, so can others. It would be useful to set this hard line as soon as people begin the job, and have that code of behavior enforced when an incident occurs. Similarly, Paap (2006) in her study of White male construction workers where she compares the actions and policies of three firms, finds that the firm, which *enforced* anti-sexual harassment policies, fostered a more inclusive workplace culture for women. The enforcement of policies is key to create a welcoming workplace environment.

Sharla had been with the same electrical contractor for over seven years. She felt accepted by her company. This helped her thrive in her profession. She said:

I work for a contractor who cares about who Sharla is. [...] I have a personal relationship with my boss as well as professional one to the point of, he treats me how he was first treated when he came to the company, as though we're family.

The personal attention she received in this company gave Sharla a sense of belonging.

With this she was granted increased responsibility and grew as a tradesperson. The welcoming stance of her boss contributed to this positive environment. This environment afforded her consistent work, economic gain, regular opportunities to travel and skill development.

Sharla's contractor did niche lighting projects across the United States. The company had a point person who consistently did this work. When he no longer wanted to travel, Sharla was approached to work on projects that required long periods of travel.

Sharla said:

There was only one particular individual who [my boss] would send out to those jobs. But he hated to travel. He's got a wife, he's got kids at home. He wouldn't mind being gone for the week, but didn't want to be gone for a week and a weekend or multiple weeks. So it was sort of my niche. [...] "Well, are you interested in this? We've got this project that will start in January and you will be gone for approximately three months." I basically left town and flew to the East Coast [...] That was basically my "in" for the whole traveling piece.

Being in the right place, at the right time, and working with the right boss offered Sharla the opportunity to step into an opportunity that invigorated her career. She was asked to fill a gap and she was able to do it. By this time her daughter had grown up. Being asked to take on a responsibility and given the opportunity to show what they could do allowed women to advance in their careers.

**“IT’S NOT THE CONTRACTOR THAT YOU WORK FOR. IT’S THE PERSON.” - KEISHA**

Over the years Keisha’s relationship with her employer has changed. She was laid-off from her employer in 1983 because she was told she was “not suited for heavy highway construction.” She was later rehired and had been an honored employee for nearly a decade. Both Keisha and Veronica had experiences of being labeled a “problem” or “having a bad attitude” by their employers. Their perseverance and ability to navigate their work environments in spite of bias caused them to maintain their careers over time.

Keisha said:

It wasn’t my intention to come back to them. I have been with them for eighteen years now. That wasn’t my intention at all. I just learned over the years and I matured. I am not as stubborn as I used to be. I have worked for a lot of our competitors. I figured out it’s not the contractor that you work for. It’s the person. They are humans, too. They make mistakes. They are incompetent. [...] You just can’t judge people. I mean, you can show a person better than you can tell ‘em.

This comment, “You can show someone better than you can tell them,” was a recurring comment among the participants. The default comment throughout the interviews was “let my work speak” for itself. It is rare for a woman, especially a woman of color to work for a commercial contractor as long as Keisha had.

Veronica found that working for her employer for 20 years had given her some confidence in her workplace that she would not have had if she changed jobsites regularly. Because of her longevity in the workplace she felt she could speak out about discriminatory behavior without worrying that she would lose her job. She noted that this confidence came over years with her company. She said:

I think that one of the unique things about my situation [...] is that I have worked for the same company for going on nineteen years. So, I think that over a period

of time, you get this like confidence. “What are they going to do to me?” To this comfort zone. Like I’ll be talking to one of them and he says, “Well, you know, I don’t want to make things hard for you.” I’m like “I’m not fucking afraid of this guy.” [...] It’s empowering. Plus you’re there and you get a reputation. People know certain levels. You’re not constantly having to reprove yourself.

In Veronica’s case her long-term presence with the utility gave her an opportunity to cultivate a reputation for herself. Her long-term relationship with her employer allowed her room to develop her skills over time. Hence her employer’s investment in her meant she was able to contribute more to the actual institution.

### SUMMARY

Racism, sexism, and heterosexism divide groups. Relationship building across differences enriches everyone. Tradeswomen acknowledged their success on the job could not happen without those who were willing to work with them, to stand up for them in the face of bullying and discrimination, to share skills and knowledge about the next job, and to include them in the network. These positive relationships were in contrast to the destructive interactions Black tradeswomen contended with. To manage these relationships Black women employed some strategies. Strategies discussed ranged from clear boundary setting in regards to how close one allowed their workmates; limiting the types of jokes told around them; trying to educate coworkers about oppressive behaviors and equity issues; and speaking out when they were being mistreated. These women coped on the job and built relationships with male and female tradespeople to continue in their careers.

Further there were some institutional responses on the parts of managers and human resources to complaints and difficulties tradeswomen had along the way.

Supervisor and human resources actions that supported Black tradeswomen were:

- (1) Knowing Black tradeswomen as individuals and having some knowledge of their skills and work ethic;
- (2) Encouraging employees to continue working even when faced with discrimination;
- (3) Acceptance of Black tradeswomen;
- (4) Providing them a sense of belonging on the job;
- (5) Promoting Black tradeswomen and giving them new opportunities on the job;
- (6) A willingness to act when made aware of harassment and bullying whether the claim was brought by the targeted individual or not;
- (7) And changing institutional policies and procedures to respond to discrimination to be more inclusive of non-traditional workers.

Highlighting these places of agency and structural responses, which actually benefit Black tradeswomen, are important. In doing so we develop our understanding of the capacities and strengths these women developed to cope in their environment; and the presence of allies and ally potential among coworkers and management. The development of allies and ally potential is a component of developing a culturally competent institutional response to racism and sexism in the trades.

Nine of the tradeswomen interviewed were consistently involved in efforts to promote inclusion in the industry. Their advocacy and political involvement within different groups contributed to their longevity in the industry. The following chapter will highlight some of Black tradeswomen's contributions to institutional and cultural change in the industry.

## **BLACK TRADESWOMEN’S EFFORTS FOR CULTURAL AND INSTITUTIONAL CHANGE**

From the previous chapters we see that Black tradeswomen developed their self-esteem to stand up for themselves on the job, enhanced their trades skill to heighten their job security, and sought the best chance for employment. Black women also worked to build relationships with coworkers and with their superiors. These relationships gave Black women a necessary support network on the job and mitigated some of the impacts of racism and sexism in their careers. Black tradeswomen also agitated for institutional and cultural change within their organizations and the broader industry. This advocacy around racial and gender justice could be through suing their locals for discrimination; becoming business owners; networking among tradeswomen advocacy groups for moral support, professional ties, and a common political agenda; starting their own advocacy efforts; and working to shift their workplace and union. All of the tradeswomen used aspects of the aforementioned methods of advocacy with varying degrees of success.

Noting the high levels of advocacy among the tradeswomen interviewed I asked women if they thought of themselves as activists. Most answered this question slowly and initially said, “No.” After reflection all of them said, “Yes.” All interviewees had a desire for change in their position on the jobsite and to improve their industry for other women and people of color. Their actions highlighted a variety of interventions used by women and people of color to shift cultural and institutional barriers to their hire, continued employment, and promotion. Here are some of their stories.

**“I SUED THE UNION.” - KAREEMA**

As an apprentice Kareema simultaneously sued two cement masons unions in different cities for gender discrimination. At her first local she sued due to a “lopsided” policy that discriminated against female apprentices. This policy stipulated that apprentices could only work if a journeyman invited them to apprentice under them. Hostile sexism meant that few journeymen were willing to take on female apprentices. This practice limited the number of female apprentices who could join the union and who could work. Few men invited them to participate. Kareema left this apprenticeship for another city because of the policy. At her second city the business manager did not allow her as a Black woman to continue her apprenticeship or to join the union. She said of this time:

I wind up filing a charge against him because he wouldn't let women of color in the union. He felt that we were “inadequate.” as he said it, to be a part of the union. So I sued the union.

At the same time, I was suing the other union to open up the doors for other women. Because other women had been discriminated against with the policy that they had in place. It was lopsided. You had to have a journeyman sign you in, sign that they would take you [on.] It was lopsided. We didn't have anybody in the local, so how could we have anybody represent us to take care of us inside the local?

I thought it was unfair. So I wound up suing. I was told that I couldn't get any money, but they would open up the doors for women. [...] This was in 1990.

She successfully sued the locals in both cities for discrimination. She did not receive financial remuneration for lost work hours. Rather, her efforts created the platform for more women to enter the trades. Her suits highlighted the discriminatory practices that excluded women and forced unions to shift their behaviors. Her efforts reflected her tenacity, and the cultural opposition of the trade against women joining the craft.

Kareema was the only study participant who successfully brought legal action against her employer. Shonda filed a discrimination claim against her boss for racial and gender discrimination. Her case was dismissed at the level of human resources because she could not prove whether her supervisor's discrimination was motivated by sexism or racism. As an apprentice sprinkler fitter Patricia was sexually harassed by a male coworker. She brought this to her contractor. She did not sue. In her case bringing up the possibility of a legal claim, caused her contractor to address the issue. Legal action and harassment claims are challenging to complete and to prove. That said they have been necessary components of movements for racial and gender justice in the workplace.

**“THE WOMAN WHO WRITES THE CONTRACT RULES THE WORLD” - KAREEMA**

Kareema asserted that the next frontier for Black tradeswomen was to become business owners. As a second generation business owner, she pushed to hire women as concrete finishers. Though she successfully sued locals for discrimination, suing remains only one component of changing the actual position of women on the job. It is illegal for employers to refuse to hire women based on their gender. However, Black women repeatedly discussed the realities of racism and sexism as factors which interfered with steady employment in commercial construction. Kareema used her position as a contractor to hire more women, and Black women in particular, into the trades. As the contractor, she was able to hire women with little skill and develop them as tradespeople.

Kareema remembered that her skills as a tradesperson were developed through her studies and apprenticeship. People “learn” to become construction workers; it is an “acquired skill.” Kareema hired women and committed to develop them as long-term

workers. In doing so she challenged the stereotypical idea that men were naturally good at construction work. She said:

That was one of the things we felt we were able to be powerful in. We could be on the ground, and work with other women, and pull other women to work without them having [...] experience. Because how many women would walk on the jobsite with experience? None of 'em! [laughing]. Nobody's born a finisher. Nobody's born a tradesperson. It is a learned, acquired skill that you learn. To master it, nobody can take that skill level from you.

Kareema's developed skill sustained her career. Kareema recognized that long-term investment in the skill development of Black women was necessary to increase the numbers of Black women in the trades. As a contractor she was able to circumvent sexism, hire inexperienced women directly, and train them to become finishers.

Apprenticeship training varies from region to region. Kareema was well trained as a finisher in the Midwest. This training proved valuable when she moved to the Southeast where the skill level of her peers was less rigorous. She said poor training further isolated women within training programs. If women are already stereotyped as less capable than men, poor training further ostracizes them compounding their isolation and inability to contribute effectively on the job. Without the commitment of an employer to cultivate the skills of women of color on the job, it is unlikely that they will continue. As evidence of this, at the time of our initial interview in 2010 Kareema could identify only four women of color cement masons in her local. She noted that the local had not made a concerted effort to change its training policies in the last 17 years. She said: "Because the union did not have a good training model, a lot of women are not involved in the union here. The same policy they had 15, 16, 17 years ago, they still have it now."

Kareema used her status as a journeyperson and a signatory contractor with the union to bring more women into the trade. This strategy was an answer to the limited commitment on the part of the union to recruit women into the apprenticeship; contractors' low invest in long-term development of women as tradespeople; and the poor training practices that did not prepare female apprentices to become competent journeywomen. In hiring women to work on her crews, Kareema sought to invest in the long-term success of women in the local. She said:

We can see ourselves [...] keeping women in the construction trades, and actually getting work and pulling them into the union. As a company, you know, my card is still with [the local] as a tradesperson. I'm also a signatory as a contractor. [...] I am also able to put other women into the union as I see fit. [...] It's real simple the woman who writes the contract rules the world! That's what we learned.

As a contractor Kareema insisted that subcontractors working on her jobs hired a certain number of women. As the contractor, she could pull the contract if subs did not comply. She said:

[I said,] "I want three women on all of these trades, or you don't get our contract!" Then if [subcontractors] don't comply, they don't get their subcontract. That's different in this day and age, being the [contract] creator. [...] When you see both sides of the fence and you understand them both, strategically it makes sense to stay in the trades [...] definitely become your own boss.

Becoming the contractor was a strategy Kareema and Patricia used to address racism and sexism. This step into leadership afforded both women greater control over what work they did and the roles they held on the job. This allowed them to grow in ways that they would not have if they were employed by a company. Patricia said:

Now I have more control over who I can work with, where I want to work, what jobs I want to do. Versus if I'm working for a company, I basically have to go where the jobs are. I have input on the work. I get to select who I want to work

with as an owner. I feel like where they don't give you the opportunity to advance, I can do whatever I want within my company. The role I can choose to be in, I can select. I can be the estimator or if I just want to be the chief operating officer. [...] Just being able to have more input.

My whole reason, for going into construction is I take pride in my community where I live. I wanted to be a part of the rebuilding of my city. I felt if I wanted to be in the construction trades, that would be one way - instead of talking about it, being about it - where I can hire people from the community; because I didn't see any people of color, men or women, getting those opportunities.

Being the business owner provided Patricia flexibility around the work she did, and the ability to call the shots. Within her business she wore various hats from working with the tools to negotiating large work contracts. She, like Kareema, had been motivated by a desire to impact her community and offer opportunities to people in need. She worked to develop her community and to be a part of the generational accumulation of wealth for Black people. Though she saw the positive sides of being a contractor, Patricia still encountered many of the structural barriers that limited the success of Black business owners.

Both contractors found ways to work with men who did not want to work with them. This meant maintaining vigilance to the ways male contractors attempted to circumvent contractual agreements. This required being open to working with these contractors when the opportunity arose. Kareema at times employed males who originally refused to work with her. She maintained her union affiliation to ensure that she had access to a strong enough workforce to complete major contracts. Her willingness to maintain relationships with the same people who rejected her previously was strategic.

Patricia and Kareema were aware they could not succeed in this industry alone. Patricia was highly vocal within different tradespeople of color organizations about her

needs as a small business owner. She spoke in front of state and municipal boards to advocate on behalf of minority-owned small businesses. She and Kareema acknowledged that networking among advocacy groups was necessary both to cultivate new work opportunities and to push for a common political agenda that represented their interests as women business owners.

**“HAD IT NOT BEEN FOR TRADESWOMEN, I PROBABLY WOULDN’T HAVE MADE IT.” - Z**

Tradeswomen struggle to find solidarity with each other on the actual jobsite, however the network of women in the trades is strong. Tradeswomen from this study talked about the value of tradeswomen networks as a support system and in terms of advocacy for institutional change. Throughout Kareema’s career she networked with various women in the trades organizations. From her days as an apprentice and throughout her career as a business owner she joined tradeswomen groups. She joined these organizations to network with other women and to participate in advocacy efforts. On her first job a tradeswomen organization acted as an ally for her to settle a dispute between the women on a job, and the men who did not want them there. When she moved from the Midwest to the Northeast, tradeswomen’s organizations helped her connect with a major employer who was willing to hire her even though the union would not accept her. This relationship allowed her to journey out of her apprenticeship. Another tradeswomen group helped her circumvent sexism when she moved to the South and the union proved difficult to work with. As a contractor at times her survival was dependent on “having that full true network of other women.”

I asked Kareema why she felt tradeswomen networks were so important. She said limited tradeswomen networks meant that when individual women entered trades they often did so as the only woman entering the local at that time. Kareema said:

Because there are no networks or support levels for these women when they get in, they're just like a chicken in a coop around a bunch of foxes. You get that? It's just a matter of time before the foxes start eating on the coop until they get the chicken. There's no support! [...]

There're a couple [of women in the unions.] But it's not diluted. It's not, especially down here, because the unions have a bad name based on the discriminatory practices that they've had for minorities and women in the past.

Lack of union commitment to creating an inclusive work environment limits the success of the few women who enter the trades. Unions who have demonstrated a clear commitment to having more women have the numbers to show this.

Kareema developed a tradeswomen advocacy group focused on women of color called The National Coalition of Women of Color in Construction. Her organization pushed to bring more women of color into the trades and to support the efforts of tradeswomen as business owners. As a consciousness raising tool Kareema hosted a regular internet radio show focused on Black women in the trades. She said her show contributed to a "historical footprint" of the presence of Black women in the industry. She said: "If you do not record the experiences of Black tradeswomen, they do not exist." Kareema's efforts are important as the needs of women of color in the industry are not consistently represented in the membership or leadership of tradeswomen organizations.

A number of the women in the study participated in formal and informal tradeswomen groups in their areas. Shonda helped start a pre-apprenticeship program for women. Sharla served on the board for a tradeswomen organization for ten years. She,

Sue, and Shonda worked together to develop a pre-apprenticeship program focused on recruiting low-income folks and men and women of color into the trades. Sue and Patricia entered the trades through a women focused pre-apprenticeship program. Sue maintained affiliation with this group as an employee and as a tradeswomen advocate. In the early years of her career, Keisha regularly attended a tradeswomen circle as a place for moral support and understanding. She connected with tradeswomen groups throughout her career in the different cities in which she worked.

Wanda Lou and Grace were involved with a tradeswomen organization in their area to share the stories of their careers. Z, a graduate of a women focused pre-apprenticeship program, attributed a lot of her success in the trades to her long-term connection with her tradeswomen organization. She said:

I remember in 2008 [...] I had been off work for maybe a month or two and I just didn't have the money to buy my tools. Tradeswomen Gear Up<sup>38</sup> gave me the money to buy my tools. All the discussion groups and the caucuses that I have been a part of, I've been able to get my story out.

To this day, I still get approached by different people and they say, "I really appreciate the things that you've said. I feel like hearing the things from you and knowing what I know now is going to make my apprenticeship easier."

When I'm not working and jobs are far between, Tradeswomen Gear Up put me on the payroll. I appreciate it in so many ways. Had it not been for Tradeswomen, I probably wouldn't have made it through the trades as fast as I did. I probably wouldn't have got in as soon as I did. I appreciate that in so many different ways.

For Z being involved with Tradeswomen Gear Up helped her leverage work, buy tools, build community, and share her story with others who were considering joining the

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<sup>38</sup> Pseudonym

trades. She, like all of the women who were heavily involved in tradeswomen networks, needed the support of other tradeswomen at times in her career.

As part of her consciousness raising efforts with her tradeswomen organization Z regularly told the story of her career to groups of potential and existing tradeswomen. She also told her story to apprenticeship coordinators as a way of agitating for change. At times, when telling her experiences of racism and sexism other tradeswomen were resistant to her reality. Z said:

I'm always willing to tell my story in hopes that all the bad things that I went through, somebody else doesn't have to go through that. Or all the bad things I went through, people can realize their faults, realize their wrongs, and try to attempt to right their wrongs. I love telling my story, because my story is so different from everybody else's. A lot of people have the same experiences that I've had, but have dealt with them differently. I feel like the way I have dealt with mine is what makes my story unique.

Telling her story was a form of catharsis and healing for Z. Though at times she was let down by her fellow White tradeswomen around their denial of the reality of racism on the job, she acknowledged that she still needed her fellow tradeswomen in the struggle for gender equality in the workplace. Her story inspired others to enter the trades, and was a guide as other women encountered moments where they felt alone. She was fearless in her storytelling. Her experiences were particularly challenging to hear because she was in her late twenties when she began the trades, and at the time of this study was in her mid-thirties. She was a young Black woman saying things were not changing for women of color in the same ways that they were for young White women.

### WORKING TO SHIFT THE WORKPLACE AND THE UNION

Seven of the tradeswomen were active in efforts to address racism and sexism in their unions, workplaces, and cities. These efforts were outside of their job duties and ordinary union involvement. They did so by leading diversity training within their institutions, educating themselves about systemic racism, becoming involved with tradespeople of color advocacy organizations, and bringing up issues of equity within their unions. For some of the tradeswomen anti-racism and anti-sexism efforts gave their presence in the trades a greater sense of purpose. This involvement also provided a sense of community and solidarity they may not have had at work.

Veronica was the public face of her employer's minority recruitment efforts. She travelled across her state speaking to people of color and women about entering the trades. At the time of our interview she led the utility's cultural competence and diversity committee. In this position she worked on internal diversity-related issues within her utility and focused on minority outreach and recruitment. She also coached women and men of color through the trades application process. Much of her recruitment work was done on her own time. This work was an important leadership position for her that energized her career. She said:

I do a lot of work with recruitment and retention. [...] [Including] networking and staying in touch with minorities so that when jobs come, I can call them and say "Hey! There's this job coming up." But again, a lot of it is on my own time, which is no different from what I did before with the other work.

Her efforts are important for bringing more people of color and women into the utility.

Veronica, like all of the women in the study predominately did this recruitment of women and men of color as unpaid labor. All of the women interviewed maintained a value

around bringing more women and women of color into the industry. The industry benefits from the recruitment efforts of women like Veronica. However, Veronica's efforts are not taken up as institutional policy and practice. This limits the long-term effectiveness of inclusion measures.

The diversity team gave Veronica an avenue to experience a different side of herself. In her career she rarely moved into foreman or leadership roles within her crews. Of moving into leadership roles in the utility around cultural competence, Veronica said:

I get to work outside of my job skills on things that I'm passionate about. The [general] manager that we have in place right now is open, I think, to shifting and changing, and cultivating a better environment. I'm being allowed to participate in that.

She continued:

Something I bring to the table is effective. I like working with people. I like empowering people. I like inspiring them. I like helping them to see their strengths. [...] We are doing good stuff and you know, I took a speech class and did a presentation to the [utility management] on our diversity team. I love that shit!

Being involved in the diversity team gave Veronica access to the upper management of the organization. She used this position to advocate for stronger action on the part of management when claims of discrimination and harassment were brought forward by targeted individuals. Doing this work helped her continue in the trades. She said:

One of the things when I first took up the diversity team, I'm like, "What needs to happen is we need to educate management. We need to start up here. Because you can train all of us, construction workers all you want, and slap us upside the head and tell us how we need to act and how we need to not act. But if we have managers and supervisors who don't have that education, and they don't have that awareness or competency, and they are allowing stuff, or they're not speaking up

against [it], or they are continuing to hire or keep people that act in ways we are saying as a company we don't tolerate, then what is that saying?"

Veronica asserted that employers needed to understand racism and interrupt it early. The ineffective responses of management in response to racism contributed to the continuing culture of disrespect within the workplace:

So as supervisors start becoming aware of that, they squash it out, and they pass that down to their employees. Where out on the crews the boys are saying, "That's not really cool," versus it being the "cool thing to do." It's huge! [...]

My starting point has been pouncing up and down: manager-supervisor, manager-supervisor need to be trained! They need to do this and they need to do that. But you really can't stop anywhere. We've seen it, because we started putting our managers and supervisors through [racism dialogue groups.]

Utility managers and supervisors were put through racial dialogue circles to learn more about the dynamics of racism, their own racial identities, and ways to interrupt racism.

Veronica noted that the dialogue groups were important in supporting managers to make changes in regards to racism within the organization. These sessions also helped her explore her racial identity and to understand the systemic racism she had experienced. This was a place of consciousness raising and self-esteem building for her. In these sessions she addressed some of her internalized racism that undermined her abilities. She saw the impact of these sessions trickle down to coworker interactions. A drawback within these sessions was that discussion of sexism in the workplace was limited.

Veronica said the racism dialogues were a start. She pushed her organization to think critically about what it meant to have an inclusive workplace. She noted that for institutional change to happen White men needed to be educated about the realities of racism. All men needed to be educated about the realities of sexism.

Being an advocate for someone else was easier for Veronica than advocating for herself. Her involvement in the diversity team offered a space for her own reflection of experiences she had at the utility. This reflection was part of her emotional and psychological healing from the long-term effects of working in a hostile workplace. While on this team she advocated on behalf of colleagues who experienced discrimination. Even when sitting in meetings with the general manager she did not talk about harassment she was experiencing on her crew. She acknowledged the irony of her position.

Similarly, Shonda also worked on the diversity efforts of her municipality. She became trained as a diversity trainer in her workplace. She was part of a team that offered cultural competency training to municipal workers. Shonda also sat on a state apprenticeship oversight committee to enhance the cultural competency training of apprentices and journeylevel workers. Shonda, like Veronica, focused on educating her fellow tradespeople and management on the realities of racism and sexism. For her this type of education was crucial to maintain people of color in the trades.

A number of the participants were involved in tradespeople of color groups that specifically targeted anti-racist struggle within the trade union movement. Participants were involved in the Electrical Workers Minority Caucus - a national group within electrical unions focused on advocacy among people of color and women in the union; the American Federation of Labor and Congress of Industrial Organizations (AFL-CIO) - the largest federation of unions in the United States; the A. Philip Randolph Institute (APRI) -- an organization for Black trade unionists; and the Coalition of Black Trade

Unionists (CBTU) — an organization for Black trade unionists affiliated with the AFL-CIO.

Of the 15 interviewees four were union electricians. I met the four electricians through an Electrical Workers Minority Caucus conference in the Pacific Northwest. At the conference I was inspired at the number of electricians of color from around the country and the strong showing of tradeswomen. Over 200 attendees came to connect with each other, discuss union business, and relax. There was a distinct Electrical Union pride in the air. The EWMC conference was an opportunity for people of color and women to celebrate and reaffirm their identity as electrical workers in ways that they might not have gotten to experience with their White electrical brothers. It was an opportunity for people to talk openly about discrimination within their union and their shared frustrations over the economic slowdown and national healthcare debates. Being connected to such a group was an important part of long-term success in the trades. This group provided its patrons a voice, a community, and a connection to the greater struggle of people of color and women in the electrical trade.

Debra, from the West Coast, got involved in programs with her union early in her electrical apprenticeship. She said:

People who were ahead of me would say, “Hey, I’m in this program. You need to get in there and learn, find out more about your union besides just going to school and being on the job.” I was like, “Oh my God! I don’t have time or energy for anything else.”

As an electrical apprentice she worked full-time, studied in the evenings and went to Saturday school. She was also a single mother and active in her Jehovah’s Witness

community. Despite her busy schedule she found the Electrical Workers Minority Caucus meetings intriguing. She said:

Someone just walked up to me who had been working with us and said, “Hey! Come on. I want you to come in here and see what is going on here in your co-workers’ minority caucus. Just come in, and introduce yourself. Just stand around for a minute and see if you can pick up anything or if this might be appealing to you.”

So I did that. I was like, “Okay, this seems nice, but I really don’t have time for it.” Then it came around a second time, “Come on, come on. Just do it!” So I was encouraged to get involved with that. Once I just actually sat there and listened, I was interested. I thought, “I think I really need to be here.”

For Debra the EWMC gave her some context for the purpose of the union as an advocate for workers’ rights. The EWMC was a vehicle for her to develop her consciousness raising and advocate for the protection of wages, both for herself and others. Of her commitment to the EWMC she said:

To know that I was part of something that people had sacrificed and given their lives for, I felt like I needed to be committed. That was something I could get behind, especially after we had come through this whole ‘Ronald Reagan Era of the greed’ and the mentality of people that unions are bad and private free enterprise is good, and people being entrepreneurs and all that, which was fine. That was fine, but not at the expense of cutting corners, and not paying a fair wage. That was something that motivated me to kind of solidify or take a stand on this side of the issue.

Then also even within the union, knowing some of the history of unions, that minorities did not get into unions, to know that there had to be a class-action lawsuit, not class-action, but the government stepped in, and held these unions accountable for discriminatory practices against minorities. That’s what made me want to be part of that minority caucus within the union.

The EWMC provided Debra a platform to stand for the betterment of the cause: the cause being workers’ rights, fair wages, and a non-discriminatory workplace. It allowed her to advocate for her union, and to challenge the union to increase the participation of women and men of color in its ranks. As a Black woman she was compelled to participate in the

EWMC because her predecessors were excluded from the union both for their race and gender.

I asked women what gave them the strength to continue in the trades. Some said they were motivated by a commitment to the next generation, to themselves and to their families. Shonda offered her perspective:

What gives me the strength to keep going in this field? Is what I know. Sometimes I feel confused and bothered. You know when I have to speak at my union meeting and I am the only person of color. I get up and address an issue of equity or, it's like I'm sure the majority of these White [men], I am projecting, don't even care what I'm talking about.

So the other thing, they come to a meeting but a lot of them haven't been groomed or brought up to the level of the dialogue [around inclusion], too. [...] Where do I meet them? At what level do I present this information? How do I frame this? How do I put it out there? Honestly I question a lot of their awareness of themselves and of society. If they weren't electricians what would they have been in life? What could they have been if they weren't electricians? That's where I am. [They have a] very myopic view.

Shonda spoke up regularly about issues of equity in her union and city. She had been vocal throughout her career about the need for greater inclusion measures for people of color and women in the trades. She was often alone when she stood up at union meetings to address inequitable practices within the union. She acknowledged that many of the White men in the room were resistant to concepts of cultural competency and inclusion needs. Many of her colleagues did not know the depth of their own racism or sexism.

At an institutional level she found it hard to raise the consciousness and commitment of her peers to hold inclusion as a shared value for the good of the union. It was often left to her to provide an alternative voice that represented people of color in the union. Within her union men of color had advanced to a certain extent, but women of color continued to lag behind in terms of acceptance in the apprenticeship and retention

numbers. At times Shonda wondered if she should devote her efforts more towards the recruitment of Black men into the trades rather than pushing tradeswomen recruitment. Over the span of her career she noted that tradeswomen recruitment had little impact on the numbers of Black women in the electrical trade. White women were coming into the trades, but she remained one of three Black women in her union. She saw that her efforts had resulted in more Black men coming into the trade.

### **BECOMING UNION LEADERS AND EXPANDING NETWORKS OFFSITE**

Involvement in union leadership was a crucial way for Black tradeswomen to integrate themselves into the union. In being more involved in the union they built relationships with union brothers off the jobsite. The building of relationships offsite helped bridge relationships on the job. Women said being involved in union leadership increased their investment in being in the trades. Their involvement in the union was also dependent on whether the union had the infrastructure for them to participate in its leadership, and whether they felt their voice would be heard. The sample size is too small to generalize, but there does seem to be a connection among the women interviewed between union involvement and a commitment to long-term tradeswork.

Sandra was highly active in her Midwest union. Her region was particularly hard hit during the recession and at the time of our interview she had been out of work for over two years. She was involved in the majority of community service projects through her union including the children's Christmas party, and the annual Superbowl fundraiser. She said: "All the things they do I get involved with." She was also involved with union-affiliated constituency groups including the AFL-CIO, APRI, the Women's Group within

her electrical local, United Auto Workers Union, and EWMC. Sandra attributed part of her optimistic attitude about the future in her economically depressed area to her participation in these groups. She said:

They are my networks. The women electricians we get together, we network between each other. Sometimes I mean, we are in situations where we can kind of lift each other up. [...] I see things differently from people who don't do anything, who just do one job. That's one of the advantages of this. Like the situation we're in. It's almost as if I see it half-full and [my coworkers who are not politically involved] see it as half-empty. I am more of "This has got to get done" or "This is gonna happen for us." They're like "No, the world is coming to an end."

Sandra's political involvement allowed her to connect with other tradeswomen and to focus her energy within her union.

Sandra said her high activity "has to do with the fact that I gotta be doing something!" This is an important strategy in tough economic times when many people in her area became disenfranchised and stayed at home. She noted that the participation of her peers at meetings had dwindled with the lengthy recession. Her activity encouraged her to continue in the trades when many of her peers were leaving the industry. She was a regular at the union hall, waiting for calls and networking with union members. She had her finger on the pulse of her union.

Sandra was approached by her business manager to run for a position on the election ballot within the union. She said:

I got out there. It actually gave people an opportunity to know a lot of things about me. I do a lot of things without realizing - unless you are there you don't know. [...] So I am writing down all these things that I do. After that, while I was campaigning I am handing this information out. I had people who came up to me and were like, "You are involved in all of that? How can you do that? Does the union pay you to do all of that stuff?" I said, "No." It gave me a chance to kind of get out there. I am glad I did it. I might do it again, yeah. I might like to do all the different things.

Similarly for Shonda and Sharla, participation in the union leadership helped them to be known within their union. This helped them progress as leaders within the union, and created an ally base of people on the jobsite. This also allowed them to experience their leadership potential in ways that traditionally had been hindered at work. For all of the women involvement in union leadership was voluntary. They chose to participate because they cared about the union. Their efforts were beneficial for all people in the union.

Z and Keisha were union-affiliated carpenters. Both held a strong allegiance with their unions. Z made a point of paying close attention to the activities of her union. Her contractual knowledge worked to her advantage on the jobsite in combating the bias of her co-workers. She said:

Once I started becoming active in my union, knowing a lot of people, and knowing some of the higher-ups, people kind of left me alone. When our business reps would come to our jobsites, they would come and look for me to talk to me. It showed I had a relationship with people. It made other people kind of keep quiet, hush, hush about stuff.

I was one of the few people who took part in my union and knew all the things that were going on. When strikes were coming up, or raises were coming up - anything dealing with money and new jobs and stuff like that - people realized that "she's a co-worker and she's an apprentice, but she knows a lot." So it got to a point where people would literally not mess with me, but they would come to me for information to pick my brain to see what I knew, who I knew, and how much I knew. It was kind of like the tables were turned a little bit, towards the end of my apprenticeship.

Z had powerful allies within the union because of her involvement in union politics. The building of relationships was not her motivation for becoming more involved. Rather she became involved to protect herself from wage exploitation by her employer. She said:

It matters to me that I am educated about what is going on in my union. I don't want to be making \$35 one day and then be making \$31 the next day and not

know why. [...] I don't want to be the last one to know, because it is going to affect me. [...] It is going to affect every aspect of my situation and I need to know.

Z's initiative had an effect on her coworkers. When Z heard that a certain employer was paying her less than the going union wage, she began investigating. She found that her company had recently joined the union and was significantly underpaying its' workers. After gathering her coworkers together and telling them what she learned about their wage discrepancy she contacted a union organizer to facilitate a new bargaining agreement for the workers. Of her advocacy she said:

When I left, I had stirred up enough stuff and created enough awareness for everybody else about where they were at and what they were making, and the options that they had outside of that company. After I left, I heard that pretty much everybody else left, and went to work for companies making more doing exactly the same thing. I felt good. It was an accomplishment. [...] People should know what they're making, what they're supposed to be making, and how much they're not getting. The employer won't tell you. If they can get over from paying that little bit of money, then they will.

This inspired Z to consider becoming a union organizer and move into leadership positions within the union.<sup>39</sup> Z's political involvement did not prevent Z from dealing with discrimination on the job. However, it offered her an avenue to advocate for herself and leverage power within the organization.

Like Z, being involved in leadership roles in the electrical union expanded Sharla's future career possibilities. She now considered putting herself forward for paid

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<sup>39</sup> Sisters in Brotherhood is a tradeswomen advocacy group which developed within the United Brotherhood of Carpenters. This organization has worked since 2002 to promote the inclusion of women in the trade and to acknowledge their presence. The carpenters in the study did not mention participation in the Sisters. That said the presence of Sisters in the Brotherhood must be acknowledged.

leadership roles in the union. Sharla agreed that her political and community involvement helped develop her leadership skills. She said:

I'm very much a doer. I've always been on the sidelines to say, "Okay, you just tell me what you need me to do. I'll do it," versus stepping up to the plate and being that leader. I never thought I would be that potential individual. But I realize I have what it takes to be able to be a leader, to be out in the forefront. To not only take direction but give direction and share some of that information to others as well as take those leadership roles. That's been an eye-opening experience for me.

Being involved in union activities helped develop this awareness in her. At the time of our interview Sharla was a shop steward and vice-president of a constituency group in the union. For eight to nine years she was on the board of a pre-apprenticeship program aimed at increasing the number of women in the trades. She was a chapter president for the EWMC for five years. During her apprenticeship she was heavily involved with her church community and feeding the hungry. She remained heavily involved with EWMC and was involved with Cross Trades Solidarity, a group of trade union activists interested in stronger solidarity among unions and advocacy. Her volunteer work also spilt over into the community; she volunteered with county elections for a few years.

### SUMMARY

The women in this study engaged various strategies to push for institutional change within the construction industry. These strategies included:

- (1) Suing unions for racist and sexist practices;
- (2) Becoming the boss;
- (3) Participating in tradeswomen groups and starting a tradeswomen of color advocacy group;

- (4) Joining in anti-racist and anti-sexist struggle within their institutions, with Black trade unionists and other trade union affiliated groups; and
- (5) Becoming leaders within their unions.

These avenues for institutional and cultural change offered women platforms to have their voices heard and to speak against racism and sexism with a collective voice. Their efforts highlight the connection between the advancement of anti-racist and anti-sexist political agendas in the trades. Black women have historically participated in the fight for racial justice in the United States. They also historically have pushed the women's movement to participate more fully in the struggle for racial and gender justice. This tension remains within the movements of tradeswomen and tradesmen of color.

Black women are involved in the broader tradeswomen movement. The women in this study acknowledged that this movement was important to them. However, they also acknowledged that membership in this movement at times could be difficult as White tradeswomen may not support shared leadership with Black tradeswomen and may deny the current significance of racism within the trades. Racism is not a thing of the past. That said, Black tradeswomen also noted that connections with White tradeswomen off the jobsite were important for pushing for political change at the institutional level, and networking for job prospects. At times tradeswomen organizations and their allies may be the only network available for Black tradeswomen.

Unions have offered a way for Black tradeswomen to be organized and to participate in the leadership of the broader union and of constituency groups. That infrastructure connects tradeswomen to a potential network of support. A theme here is that being organized off the jobsite can help make situations better at work. This is both a

function of relationship building among workers, and actual advocacy for change in conditions on the job. However, unions in general still remain resistant to the recommendations of anti-racist and anti-sexist activist groups.

A number of the participants expressed a sense of conflict fatigue around the slowness of unions and the trades in general to become inclusive of Black people in the industry. Despite their high levels of involvement in different advocacy groups Black tradeswomen noted that they still spoke as lone voices in their various organizations and workplaces. At times divisions of racism and sexism impede unity among anti-racist and anti-sexist groups. That said, all of the participants acknowledged that participation in their union and some sort of political involvement remained necessary for the long-term retention of Black tradeswomen.

## CLOSING DISCUSSION AND RECOMMENDATIONS

In these storied accounts of long-term careers in construction black tradeswomen shared their motivation for being socially and politically involved in their collective struggle to advance as tradeswomen. They also shared some of the ways their acts of personal agency were stymied by (1) the structures of patriarchy, white dominance, and competition within their unions and institutions; (2) the minimal responses of human resources and contractors to acts of discrimination, insensitive behavior, and bullying; and (3) the limited institutional vision of an inclusive, culturally competent, multicultural, harassment free workplace that truly valued everyone. Their insights offer some areas of future intervention on the part of institutions to cultivate more inclusive work environments for all of its employees. Their voices provide reflection on the ways microaggressions and bullying occur in the trades, and some of the personal strategies needed to mitigate oppression.

Black tradeswomen did a great deal spiritually, psychologically, socially, and physically both on the job, and privately to build their capacity to work in this non-traditional realm. Women displayed individual willingness to build their capacity to thrive. This was affected by institutional practices and policies, which limited their efficacy as tradeswomen and undermined them as human beings.

The trades offered Black women the opportunity for higher wages and the potential for career advancement. Tradeswork is an alternative to office work and lower paid service industry employment, both the traditional domain of Black women. Black women worked in the industry because they were providing for themselves and their

families. They valued the work, and desired to be a part of something bigger than themselves.

Attitudinal preparedness was a component of Black women's resilience in the trades. This preparedness was informed by the examples of elders as they successfully worked in non-traditional environments; early expectations of academic and financial achievement; parents talking openly with children about racism they encountered at work; and early encouragement for Black women to work with their bodies. Strong networks of friends and loved one's provided Black women a sense of belonging and community that helped them continue in their work.

Self-agency emerged as a key component of Black women's success in the trades. This self-agency was informed by the cultivation of self-esteem. Women said their self-esteem was developed through pride, viewing the self as competent and capable of the tasks at hand, a sense of purpose, spiritual practice, and self-knowledge.

Self-esteem was necessary for Black women to speak up for themselves on the job and to advocate for their advancement. Self-esteem also came from the development of critical consciousness which more deeply understood the racial and gender dynamics of the workplace. Critical consciousness helped targeted groups resist internalizing destructive microaggressive messages. Black women said family, friends, personality, and life experience helped shape their self-esteem. This self-esteem also developed in response to workplace hostility. Black women individually developed their personal value system and presented themselves in accordance with this value system. They pushed themselves to be well trained, and sought the trade that offered the best chance of employment.

Relationship building was a key strategy employed by Black tradeswomen to advance on the job. These relationships could be sporadic in nature, like on short term construction projects, or were established over years of working for the same employer at the same work site. To overcome prejudice Black tradeswomen learned to “play psychologist” at work and tried to gauge who was a potential ally and who should be avoided on their crews. They tried to let their work speak for itself and demonstrated they were excellent employees. The building of relationships between apprentices and journeyworkers, and superiors-to-subordinates is crucial in the trades. Due to the limited numbers of women and women of color on crews, Black women generally did not often build solidarity with other women on the job. Positive interactions with men who were willing to give Black women a chance were vital to address critical moments where women faced termination.

Participation in union leadership offered Black women the opportunity to be known in the union and to assume leadership roles. This had an impact on interpersonal relationships on the job, and fostered greater acceptance of Black tradeswomen. Union advocacy groups focused on the needs of women and people of color have fostered greater opportunities for marginalized groups within unions. Tradeswomen advocacy groups remained important for the advancement of Black women as tradeswomen. However, Black women at times found that tradeswomen groups struggled to address racism within their organizations and within the broader society. This did limit their effectiveness in supporting Black women in the trades.

Black women worked to combat discrimination and promote inclusion at the level of policy and procedures in their unions and places of employment. This meant working

with their employer to push management to learn about creating an inclusive workforce; advocating for people who had been victimized; and/or pushing organizations to take up anti-racism and anti-sexism to develop a more inclusive workplace.

### **RECOMMENDATIONS**

Black tradeswomen encounter racism and sexism at various stages of their careers. At each level there are roles individuals and institutions can play to interrupt exclusionary behavior. My recommendations are broken into a discussion of interventions at the levels of pre-apprenticeship, apprenticeship, and foreman and above. Black tradeswomen have done a great deal to foster their success in the trades. For the long-term success of Black tradeswomen and workforce diversity in the industry non-traditional tradespeople need to be supported. The failure to support them is costly to the industry and causes valuable workers to be lost. Further the continued exclusion of Black people and women in the trades continues the racial and gender wealth divide in the United States.

#### **RECOMMENDATIONS FOR PRE-APPRENTICESHIP PROGRAMS**

Firstly, pre-apprenticeship programs can aggressively and consistently employ early recruitment efforts to bring young women of color into the trades. As an interview participant stated, bringing Black women into the trades is about information. People need to know that trades-related opportunities are available. Consistently getting the word out about opportunities in construction and introducing Black women to the trades is important. Introducing Black female adolescents to trades-related opportunities plants

their future consideration of the trades as a career path. Work experiences where young people learn what their hands can accomplish are foundational.

Targeted recruitment of Black people and women has been a consistent strategy employed by workforce training organizations and apprenticeships to bring more non-traditional workers into the trades. This remains an important strategy. However, there is a need for greater protection of these workers once they come into the industry. Racism and sexism can derail efforts to bring Black women into the trades. Hence it can feel like a revolving door that pushes Black women to apply for the trades and does not support them to become hired, or once hired fails to ensure their retention.

Secondly pre-apprenticeship programs need to build anti-sexist and anti-racist education into their curriculum and their advocacy. Though it is challenging to address racism and sexism this is a reality that tradeswomen of color will face. By not addressing this in training programs, pre-apprenticeship programs practice color-blindness. This does not prepare women of color to address the challenges they will face on the job. It also does not prepare White women to become allies to people of color in the industry. This type of culturally competent education is necessary to build solidarity and collaboration among women across difference. Part of this education must include how to speak out effectively when being harassed or witnessing harassment. This training can include how to document harassment for a legal suit. It can also include everyday strategies for subtly and overtly addressing colleagues who are averse to working with nontraditional workers.

Thirdly pre-apprenticeship programs can incorporate curriculum focused on enhancing students' self-esteem, self-agency, critical consciousness, and attitudinal

preparedness. These are self-protective factors that help targeted groups limit the mental and emotional damage of a hostile workplace. Attitudinal preparedness and critical consciousness can be developed through industry-related mentorship and candid conversations between emerging and existing tradeswomen about the realities of racism and sexism on the job.

### **RECOMMENDATIONS FOR APPRENTICESHIP CENTERS**

Getting Black women into the industry is one thing. Keeping them in their jobs is another. Apprenticeship coordinators can provide useful interventions at the level of apprenticeships to protect non-traditional apprentices. Firstly coordinators can monitor the skill development of Black tradeswomen. It is important for coordinators to push for Black women to develop well-rounded skills; the stronger the skill-level of Black women the greater their chances of success on the job. Apprenticeship coordinators can also work to develop a positive relationship with Black tradeswomen. The more the coordinator knows the skill and ability of tradeswomen apprentices, the more they can advocate for their success.

Secondly apprenticeship coordinators can monitor whether non-traditional apprentices are working. If they are sitting on the bench while traditional apprentices are working, this is a problem. Thousands of dollars are spent by training centers on apprentices. It is a waste of resources and potentially career damaging to allow non-traditional apprentices to sit on the bench. It is clear that non-traditional apprentices do not always have the networks of potential employers that are necessary to keep them

working. Apprenticeship coordinators can ensure that non-traditional apprentices are not overlooked.

Thirdly training centers can educate all levels of apprentices, journeypeople, foremen, managers, and supervisors about racism, sexism, and heterosexism. A hostile workplace decreases productivity. Behavior change towards a harassment free workplace starts with clear expectations from the top and regular skill development in this area. Education can foster greater integration of non-traditional workers into their crews. This has a direct impact on retention efforts. Part of this training needs to include messaging that the inclusion of women and minorities in the trades is for the long-term success of the industry. Learning to value workers and address hostility is for the good of everyone.

Fourthly training centers can provide training for journeymen and journeymen on how to improve their teaching of apprentices. This training also needs to directly address racial, gender, and sexual orientation bias. Working with people across identity differences is a skill. Black tradeswomen learn to develop this skill, or they cannot make it in the industry. It is not enough for Black women to learn how to work with men. Men need to learn how to work with women, and White people need to learn to work respectfully with people of color. Evaluating journeypeople on how well they are training apprentices is a further means of bringing greater accountability around the quality of the education apprentices receive.

Fifthly union leadership can also visit jobsites and check on the progress of nontraditional apprentices. The business agent can check whether they are working; what does the foreman have to say about their performance; what do nontraditional apprentices say about their workplace. The more union leadership takes on the value of a racially and

gender diverse workforce, the more inclusion will become a cultural value in the trades. Continuous evaluation of inclusion efforts can ensure greater long-term success.

### **RECOMMENDATIONS FOR FOREMEN, SUPERVISORS, EMPLOYERS, AND UNION LEADERSHIP**

Black tradeswomen offered some strategies to promote inclusion and combat discrimination in the industry. To institutionalize these efforts and promote substantive culture change I make the following recommendations. Firstly union leadership and employers need to take the discrimination claims of women and men of color seriously. Trivializing these claims, dismissing them as indicative of individuals alone, or blaming the person bringing the claim continues cycles of oppression.

Targeted groups often do not come forward when they are harassed by coworkers because of fear of reprisal, assertions that their claims of microaggressions were made up, and ineffective responses from management. These responses keep harassment in place and undermine employees. Managers and supervisors need to be educated on how to recognize racial, gender, and sexual orientation microaggressions and how to respond quickly and effectively to discrimination and bullying claims. The training of managers and supervisors needs to be more extensive than discussions around what behaviors are necessary to prevent the employer from being sued.

Secondly contractors and employers must set clear guidelines around behavior expectations for all employees. Foremen and supervisors can be evaluated upon how well they meet these expectations and how they respond when conflict emerges. Safe workplaces require accountability of all employees to look out for each other. When

management responds constructively to claims of discrimination or harassment this helps to break the code of silence among targeted groups. Breaking the code requires those targeted and bystanders to speak when something happens but also for human resources and management to act. Combating harassment requires multiple interventions happening at the level of tradesworkers, managers, and human resources.

Thirdly give Black tradeswomen a chance to step into leadership positions and diverse work experiences. Everyone who has moved up in the trades has been given a chance at some point to show what they can do. It is a challenge for nontraditional construction workers to be promoted. Black tradeswomen reported they were either under hyper-surveillance and expected to fail, or their contributions were overlooked. The more management knows all of their workers the more the contributions of women and people of color can be noticed.

Retention and promotion are key indicators of the success of diversity measures. If people are not staying it says something about the climate of the job. Managers need to give non-traditional workers the chance to try new things on the job. The women in this study worked hard to avoid being pigeon-holed in limited jobs at work. Racist and sexist stereotyping contribute to Black women being placed in less physical work such as cleaning or in repetitive tasks with little opportunity to advance.

The building of relationships between apprentices and journeypeople, and superiors-to-subordinates is crucial in the trades. Due to the limited numbers of women and women of color on crews and high competition within the industry for jobs, Black women do not often successfully build solidarity with other women on the job. Positive

interactions with men and women who are willing to give Black women a chance is important.

Fourthly managers and institutions need to commit to hiring non-traditional workers. When management commits to hiring non-traditional workers, non-traditional workers get hired. The limited numbers of women and people of color in the trades contribute to the low number of Black women who enter the industry and their retention. Low numbers of existing non-traditional workers means that when non-traditional workers are hired they are often the only one. This makes it difficult for them to overcome institutional and cultural racism and sexism.

Fifthly unions must take on the issue of inclusion and racial and gender equity in the trades as an important issue for long-term union survival. The cultivation of an inclusive workforce is not merely the concern of targeted groups, it is imperative for long-term union market share. Unions must set clear goals to bring in racially and gender diverse workers, set goals around retention, and cultivate relationships to bring these groups into union leadership. The more unions focus on clear behaviors towards this end, the more there will be a cultural shift in the industry. Participation in union leadership offers Black women the opportunity to be known in the union and to assume leadership roles. This has an impact on interpersonal relationships on the job, and can foster greater acceptance of Black tradeswomen.

Finally trade unionists of color and tradeswomen advocacy groups must take on a collaborative political agenda that consciously brings together the concerns of non-traditional workers. These groups focused on the needs of women and people of color are important to foster greater opportunities for marginalized groups within the union.

Tradeswomen advocacy groups remain important for the advancement of Black women as tradeswomen. Both trade unionist of color and tradeswomen groups need to address racial and gender divisions within their ranks and within the broader society. Union leadership needs to work with these groups towards stronger collaboration and mutual respect both on and off the jobsite.

### **LIMITATIONS OF THE STUDY**

All of the commercial construction participants in this study were union members. This is a limitation of the study. I interviewed those who approached me to be interviewed or who I met in my networks. Non-union Black tradeswomen are hard to find in commercial construction. Union tradeswomen have organized groups to bring them together. Non-union tradeswomen are not as organized, which makes them harder to locate. Non-union tradeswomen's experiences are important to track and record.

A second limitation is that financial constraints limited my ability to travel to national tradeswomen conferences and events. These conferences are excellent opportunities to connect with tradeswomen and to keep abreast of changes in the movement. I attended EWMC events and tradeswomen leadership gatherings in my area. It would be beneficial to attend such events in other cities and parts of the country.

A benefit of the sample is it is varied across different trades and over different periods of time. However, a limitation is that some trades only have one representative. It is useful to look at Black women's experiences in various trades to highlight specific interventions trades have tried and to evaluate those interventions. Trades specific data as to the experiences of women of color may yield useful interventions.

### **AREAS OF FUTURE RESEARCH**

A number of areas of future research emerged from the study. Two participants were contractors. More research on women of color contractors would be beneficial. Their interviews brought up structural barriers to the success of women of color-owned businesses. A larger sample size would yield more information as to the barriers and potential interventions necessary to assist women of color-owned contracting firms.

I began the study focused solely on issues of race and gender. I initially missed the intersectionality of race, gender, and sexual orientation in Black tradeswomen's lives. I discuss this intersection somewhat. However deeper research into intersections of race, gender, and sexual orientation in the experience of tradesworkers would be beneficial.

Research on spousal support of women in non-traditional careers is a future area of research. Romantic partnerships impact people's ability to work in different careers. Spousal support is not widely discussed in the trades in regards to tradeswomen.

Research that specifically looks at women of color in the trades is limited. Asian, Native American, Chicana, and Black women are tradeswomen. Their stories and the stories of the communities they represent are important.

### **CONCLUDING STATEMENTS**

This study is relevant to the Peace and Conflict Studies field as it deepens scholarship on the interplay of intersecting oppressions and individual responses to structural and cultural violence. This study brings out the narratives of Black working class women in a non-traditional field. Their voices spoke of the pervasive institutional and cultural oppression in the trades. Their insights are relevant for Black women in the

trades, and for Black women in other non-traditional realms. Peace and Conflict theorists and practitioners must consciously account for structural and interpersonal power dynamics as we work with marginalized groups towards their empowerment, and with dominate groups to shift oppressive policies and behaviors. The agency of individual groups is nested within the structural and cultural context of the workplace. This study compels us within the Peace and Conflict Studies field to consciously address structural inequity and discrimination.

When attending apprenticeship training centers I was regularly told by apprenticeship coordinators, “We want qualified candidates who want to be here.” Intuitively I had the question, “What are you doing to make sure that this industry wants them here?” That bigger question takes the emphasis for the success of Black women in the trades off of the women, and places more of the charge onto institutions to work consistently on their cultural competence, hiring practices, and retention efforts. Discrimination may manifest more clearly on a person-to-person basis, however addressing this only on a person-to- person basis does not impact the systemic nature of discrimination. The limited numbers of women in the trades, and women of color in particular are indicative of this systemic discrimination.

Interrupting the myth of the meritocracy, and color- and gender-blindness among trades leadership is difficult. The inclusion of women and men of color is often viewed by White men as a threat to their jobs. This is a myopic view of inclusion. Black women want to do this work and have contributed greatly to their field despite discrimination geared towards pushing them out of the industry. Inclusive workplaces require the

building of respectful relationships among staff. Understanding racism, sexism, and heterosexism are important areas of skill development for leadership.

The right to work is a human right. Applying an intersectional analysis to Black tradeswomen's struggles to work uses the lenses of race, gender, and class to explain the factors limiting the human rights of women and people of color in the trades. I asked Shonda why she continued to be a tradeswomen activist despite the limited gains in the retention of Black people in the industry. Her answer is the essence of this dissertation.

She said:

I would just really like -- if someone would like to pursue this -- the avenue would be available to them. It is an honorable profession. People can raise a family decently and travel. I mean there are benefits to this occupation if you get in the right niche and do what you want to do.

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**APPENDIX**

Participant Consent Form

**“How can the principles of Peace and Conflict Studies apply to the struggles of Black tradeswomen as they continue in long-term blue collar careers in the US building trades?”**

**University of Manitoba, Winnipeg**

**Arthur V. Mauro Centre for Peace and Justice, St Paul’s College**

**Introduction**

You are invited to participate in a doctoral dissertation research study about your experiences in the building trades as Black tradeswomen. You have been selected as a possible participant because you expressed interest in the study by responding to a letter of invitation. I ask that you read this form and ask me any questions you may have before agreeing to participate in this study.

This study is conducted by Roberta Hunte, a Ph.D. candidate in Peace and Conflict Studies at the Arthur V. Mauro Centre for Peace and Justice at the University of Manitoba in Winnipeg, Canada. The purpose of this research is to better understand how Black tradeswomen theorize their experience in the U.S. building trades. By exploring questions associated with this experience Black tradeswomen will share some of the skills and knowledge they have developed to survive and thrive in the trades; and will have the opportunity to share this knowledge with each other thereby making a contribution to the movement of Black tradeswomen in this area of non-traditional work. This study also contributes to the field of Peace and Conflict Studies as it enhances our theorizing around how grassroots folks address everyday systemic conflicts.

**Procedures**

If you agree to be part of this study I will ask you to participate in a primary audio-taped interview with me. This interview will last between one and two hours and focus on your personal experiences as a tradeswoman. You will receive a call from me to discuss the various themes from your interview. Please let me know if I’ve understood what you shared accurately, and what needs to be altered. If you would like I will mail a copy of your interview transcript to you. You will also be invited to a group meeting to discuss the collective research findings. This second meeting will be held in Portland. You are not obligated to participate in this focus group. All participants will receive a copy of the initial collective themes from the interviews. Your feedback on these collective themes is greatly appreciated and will inform the final analysis. Feel free to discontinue your participation at any point in this study.

**Risks and Benefits**

There are some risks involved in this research. The interview process may cause you to feel uncomfortable or psychologically stress. Feel free to end the interview, or your involvement in the study at any time. Pseudonyms will be used throughout the process. However, in the group meetings you will see members of the study in person. If this is not comfortable for you, it is not problematic if you decide not to continue in the study.

A local counseling and support resource list is provided for you along with your

copy of this consent form. This study will provide a forum for you to discuss your experiences, and connect you with a group of women who share a similar experience.

### **Compensation**

You will receive \$25 for participating in this study upon completion of the end of your participation in the study.

### **Confidentiality**

Your name and all possible identifying information will be kept completely confidential. At the beginning of your study participation you will be asked to provide a pseudonym, which will be your identifier throughout the dissertation. The records of this study will be kept private. In my dissertation, I will not include any information that will make it possible to identify you. Research records will be kept in a locked file cabinet and only I will have access to the files. The tape recordings will be destroyed when the project is completed. The information provided during the interviews is completely confidential, with the exception of any information related to first disclosures of the abuse of a minor or a statement of your intent to harm yourself or someone else. If you choose to have your actual name and location used in the dissertation please indicate so by signing the statement below.

I, \_\_\_\_\_ (full name), would like my real name used instead of a pseudonym in the final copy of this dissertation.

Signature of Participant: \_\_\_\_\_

Date: \_\_\_\_\_

### **Voluntary Nature**

Participation in this study is voluntary. Whether or not you choose to participate in this study will not affect your current or future relations with the organization through which you may have first heard about this dissertation. You are free to withdraw from the study at any time without affecting these relationships.

### **Contacts and Questions**

The researcher conducting this study is Roberta Hunte, MS. You may ask any questions you have now. If you have questions later, you may contact me at (xxx), xxx-xxxx, or blankemail@domain.com. You are also free to contact my dissertation adviser Dr. Jessica Senehi at (xxx) xxx-xxxx or Jessica\_senehi@domain.

If you have any questions or concerns regarding this study and would like to talk to someone other than the researcher, contact the University of Manitoba Human Subjects Review Board at (xxx) xxx-xxx; CTC Building 208-194 Dafoe Road, Winnipeg Manitoba Canada.

**You will be given a copy of this form for your records.**

**Statement of Consent:**

I have read the above information.

I have asked questions and have received answers.

- I voluntarily consent to participate in the study.
- I give my consent to be contacted for a follow-up focus group.

Signature of Participant \_\_\_\_\_ Date \_\_\_\_\_

Signature of Investigator \_\_\_\_\_ Date \_\_\_\_\_